

International Management Institute Kolkata

ANNUAL REPORT

2015-2016





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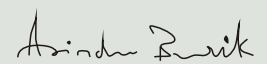
Preface

The success of a business school is influenced by how they craft their students into astute decision makers and professionals who can readily navigate uncertainty, risk and change. A Business teacher earns this knowledge with the help of his/her interest in creative works. Hence, it was felt to document and highlight the achievements of IMI Kolkata over the past twelve months.

Research and consultancy in the areas of management has been IMI's *raison d'être* for well 35 years and is a driving force behind our impressive progress. Our experience says teachers will only succeed in a business studies class if they share their experiences with the students. And such knowledge is better developed if the faculty member is engaged in research and consultancy.

We emphasize the research culture among our faculty, and have applied the same model in IMI Kolkata too. We encourage our faculty to write papers in benchmarked journals such as those covered in Scopus, Thomson Reuters and RePEc and financial incentives have been created for them. Though we are only five years old, we have established excellent academic collaborations with reputed business schools in Asia, North America and Europe. Our faculty members have received immense exposure from these collaborations. We take pride of the fact that the research and academic capabilities of our faculty are recognized on the global front. Furthermore, our students and staff members have contributed to the emergence of the Institute as one of the most prominent management institutes in India. These facets have inspired the basic structure of this Annual Report.

I would like to thank Dr. Tirthankar Nag, Dean (Research and International Relations) for the initiative to publish an Annual Report along with his valuable insights regarding each and every aspect related to the publication of the report. Additionally I offer my special thanks to Dr. Paramita Mukherjee, Dean (Academics) and Dr. Himadri Roy Chaudhuri, Associate Professor (Marketing), for their valued suggestions. Finally I thank Ms. Rajashri Chatterjee for her assistance in the collation of information, designing and editing and Ms. Abhisikta Chakraborty, Ms. Debasree Dutta, Ms. Harshita Tewary, Ms. Solanki Sengupta and Mr. Subhanjan Biswas for providing necessary information.


Arindam Banik
Director, IMI Kolkata

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About IMI Kolkata

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored business school. During its inception, IMI was backed by prestigious corporate houses like RPG Enterprises, Nestle, ITC, SAIL, Tata Chemicals, BOC and Williamson Magor. IMI Delhi has been among the leading B-schools for more than three decades and is today a global institution. It was established in collaboration with IMI Geneva (now IMD, Lausanne). IMI Kolkata came up in 2010 to enable bright young minds gain access to the world-class IMI management pedagogy.

IMI Kolkata's flagship Post-Graduate Diploma in Management (PGDM) programme is accredited by the National Board of Accreditation (NBA) with effect from July 2016 for the next two years.

Ranked 12th across management institutes in India and 3rd among private business schools by National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development, Government of India, IMI Kolkata has emerged as one of the prominent business schools in the country in recent times.

IMI Kolkata's two-year full time PGDM programme is also being accorded equivalence with Master of Business Administration (MBA) Degree by the Association of Indian Universities (AIU).

Vision

To be a globally recognized Centre of Excellence in management education.

Mission

To produce socially sensitive, globally aware and values-driven individuals capable of providing leadership.

Values

Commitment to:

- Transparency in all actions and systems
- Passion for excellence
- Integrity and ethics as a way of life
- Respect for all, individuals and institutions
- Sustainability and autonomy in whatever we do
- Harmony and co-operation
- Concern for society and environment

Board Members

Shri Sanjiv Goenka

Chairman
RP - Sanjiv Goenka Group

Shri Aniruddha Basu

Managing Director
CESC Limited

Shri R. K. Jha

President
CESC Limited

Shri V. C. Agrawal

President Corporate HR
RP - Sanjiv Goenka Group

Shri Shashwat Goenka

President
Spencer's Retail Limited

Shri Sunil Bhandari

Executive Director
RP - Sanjiv Goenka Group

Shri Subhasis Mitra

Executive Director
CESC Limited

Dr. Arindam Banik

Director
International Management Institute
Kolkata

Dr. Bakul H. Dholakia

Director General
International Management Institute

Professor Ramesh Behl

Director
International Management Institute
Bhubaneswar

Dr. Sarojakshya Chatterjee

Professor
International Management Institute
Kolkata

Dr. Rituparna Basu

Assistant Professor
International Management Institute
Kolkata

IMI Kolkata is Ranked 12th across Management Institutes in India by National Institutional Ranking Framework (NIRF), Ministry of HRD, Govt. of India



7.2. India Rankings 2016: Management Category 'A'

Name	Est.	State	City	Weighted Score	Rank
Indian Institute of Management Bangalore				93.04	1
Indian Institute of Management Ahmedabad	1972	Karnataka	Bengaluru	89.92	2
Indian Institute of Management Calcutta	1961	Gujarat	Ahmedabad	87.45	3
Indian Institute of Management Lucknow	1981	Uttar Pradesh	Lucknow	86.13	4
Indian Institute of Management Udaipur	1984	Rajasthan	Udaipur	84.23	5
International Management Institute, New Delhi	1996	Kerala	New Delhi	81.97	6
Indian Institute of Forest Management, Bhopal	1981	Madhya Pradesh	Bhopal	81.78	7
Indian Institute of Technology Kanpur	1982	Uttar Pradesh	Kanpur	81.01	8
Management Institute Indore	1959	Madhya Pradesh	Indore	79.44	9
International Management Institute, Gurgaon	1996	West Bengal	Gurgaon	78.63	10
Xavier Labour Relations Institute, Kolkata	1972	Haryana	Kolkata	77.45	11
Indian Institute of Management Tiruchirappalli	2011	Tamil Nadu	Jamshedpur	77.17	12
Thapar School of Management, Ludhiana	1949	Jharkhand	Tiruchirappalli	75.30	13
S. P. Jain Institute of Management, Madurai	2011	Tamil Nadu	Tiruchirappalli	75.24	14
Vellore Institute of Technology, Vellore	1982	Maharashtra	Madurai	74.68	15
Indian Institute of Management Raipur	1981	Tamil Nadu	Mumbai	74.60	16
Rajiv Gandhi Indian Institute of Management Rohtak	1994	Chhattisgarh	Vellore	73.01	17
Indian Institute of Management Kashipur	2010	Tamil Nadu	Raipur	72.42	18
Indian Institute of Information Technology	2009	Haryana	Rohtak	72.37	19
Fore School of Management, New Delhi	2011	Meghalaya	Shillong	72.37	20
Lal Bahadur Shastri Institute of Management, New Delhi	1997	Uttarakhand	Kashipur	71.94	21
Birla Institute of Technology, Ranchi	1981	Madhya Pradesh	Gwalior	70.11	22
Indian Institute of Management, New Delhi	1995	Delhi	New Delhi	69.42	23
	1955	Delhi	New Delhi	68.33	24
		Jharkhand	Ranchi	68.18	25
				67.66	25

Rising Stars: Indian Institute of Management, Udaipur (rank 5), International Management Institute, Kolkata (rank 12), Indian Institute of Management, Tiruchirappalli (rank 14), Indian Institute of Management, Raipur (rank 18), Indian Institute of Management, Rohtak (rank 19), Rajiv Gandhi Indian Institute of Management (rank 20), Indian Institute of Management, Kashipur (rank 21) and Indian Institute of Management Ranchi, (rank 28), set-up between 2007 and 2011, who have taken positions in the top 30 slots, are amongst the rising stars.

Faculty and their Areas of Interest



Arindam Banik, Director & Professor (Economics)
Ph.D. (Delhi School of Economics)

International Trade and Services, Global Financial Imbalance, Development Economics, Structure and Organization of Financial Markets and Payment Systems, Technology Transfer and Strategic Analysis of Markets and Economics



Boudhayan Ganguly, Associate Professor (IT & Operations Management)
Fellow (IIM Lucknow)

IT for Decision Making, Data Mining, E-commerce, E-governance



Chanchal Chatterjee, Chairperson (Student Relations) & Associate Professor (Finance & Accounting)
Ph.D. (University of Burdwan)

Corporate Finance, Corporate Governance, Financial Statement Analysis, Earnings Management



Eman Mallick, Assistant Professor (Organizational Behaviour & Human Resource Management)
Ph.D. (IIT Kharagpur)

Human Resource Management and Organizational Behaviour



Himadri Roy Chaudhuri, Associate Professor (Marketing)
Ph.D. (University of Calcutta)

Consumer Behaviour, Brand Management, Transformative Consumer Research



Mohua Banerjee, Dean (Placement & Corporate Relations) & Associate Professor (Marketing)
Ph.D. (University of Calcutta)

E-commerce, Retail, Supply Chain, Marketing Communication, Consumer Behaviour



Paramita Mukherjee, Dean (Academics) & Associate Professor (Economics)
Ph.D. (Jadavpur University)

Applied Financial Economics, Financial Econometrics, Contemporary Issues in Banking and Financial Sector, Foreign Institutional Investment, Volatility, Financial Markets



Pooja Sengupta, Assistant Professor (Operations Management & Quantitative Techniques)

Ph.D. (Old Dominion University, Virginia, USA)

Discrete Data Analysis, Analysis of Inflated Discrete Data, Generalized Linear Models, Longitudinal Data Analysis



Rachana Chattopadhyay, Associate Professor (Organizational Behaviour & Human Resource Management)

Ph.D. (University of Calcutta under the Fellowship of ISI Kolkata)

Group Process & Group Dynamics, Experimental Social Psychology, Leadership, Emotional Intelligence & Stress Management, Consumer Psychology, Organizational Behaviour, Entrepreneurial Behaviour & Action



Rituparna Basu, Chairperson (Admissions) & Assistant Professor (Marketing)

Ph.D. (IIT Kharagpur)

Marketing, Consumer Behaviour, Retail, Marketing Strategy, CRM, Sports Marketing, Entrepreneurship



Roma Puri, Assistant Professor (Organizational Behaviour & Human Resource Management)

Fellow (IIM Calcutta)

Organizational Behaviour, Human Processes, Corporate Social Responsibility, Management of Change



Sarojakshya Chatterjee, Dean (MDP & EDP) & Professor (Finance & Accounting)
Ph.D. (IIT Kharagpur)

Bank Management, Financial Management, Mergers & Acquisitions, Credit & Recovery Management, Fraud & Risk Management



Surendra Poddar, Assistant Professor (Finance & Accounting)
CFA (CFA Institute USA), FRM (GARP USA), Pursuing Fellow Programme from XLRI Jamshedpur
Valuation, Financial Derivatives, Risk Management, Portfolio Management, Behavioural Finance



Tirthankar Nag, Dean (Research & International Relations) & Professor (Strategy)
Fellow (IIM Ahmedabad)
Strategic Management, Strategic Response, Corporate Governance, Corporate Social Responsibility, Policy Studies, Energy, Environment & Natural Resources, Global Strategic Management, Mergers & Acquisitions



Yash Daultani, Assistant Professor (Operations Management)
Fellow (IIM Lucknow)
Supply Chain Modeling, Game Theory, Operations Research Applications in Production, Transport and Logistics Systems



Administrative Setup

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Journal Publications of Faculty Members

Banerjee, Mohua

Title of the Paper: Retail Supply Chain Management Practices in India: A Business Intelligence Perspective

Journal: *Journal of Retailing and Consumer Services*, Elsevier

Co-author: Mishra, Manit

Abstract: The study surveyed executives of a major food retailer in India and explored their perspectives on supply chain management practices, competitive advantage and firm performance to assess the importance accorded to application of business intelligence (BI) in their operations. Nine dimensions for SCM practices and four dimensions for competitive advantage are identified which are found to strongly relate to each other. The dimensions of SCM also strongly relate to firm performance. Though information sharing with suppliers and their inclusion in strategic decision-making emerge as key dimensions of SCM, their impact on competitive advantage is perceived to be insignificant by retailers.

Banik, Arindam

Title of the Paper: Poverty and Earning Compulsions for the Family have Pushed Children out of Schools: A Study in Dropouts in Basic Education Level in Tribal Areas of North-East India

Journal: *International Journal of Social Economics*, Emerald

Co-author: Neogi, Debasis

Abstract: The purpose of this paper is to examine factors that explain dropout of children from primary schools in Lohit district of Arunachal Pradesh, India. The field survey was carried out in two phases, one, during January to April of 2010 and two, between August and November of 2011. The entire research work is based on stratified random sampling. The population in Lohit district is a set of tribal and non-tribal (mostly general) people. The district has two major tribes – Mishmi and Khamti. The authors find that children dropout of school is affected by number of factors such as earning compulsions, household work, access to school, school time not suitable and parental unawareness. It is imperative to mention here that “earning compulsion” can be described only as a derivative of the major problem of abject poverty. By highlighting the role of appropriate intervention as well as incapacitation, the authors believe that the findings presented above shed light on some important factors that explain dropouts. The evidence provided in this paper underscores the importance of social interactions in analysing individual outcomes. The findings may have significant bearings in reducing dropout rates in India.

Basu, Rituparna

Title of the Paper: An Empirical Analysis of Purchase Behaviour for Football Ancillaries: An Emerging Market Perspective

Journal: *Global Business Review*, Sage Publications

Co-author: Sondhi, Neena

Abstract: Marketers in the modern times are increasingly viewing globalization of the sports market as a huge opportunity to enter unchartered territories by riding on the popularity of a game. The enduring motivation of the sports consumers to connect with their favourite sport comes with an advantage for marketers who can create stronger product/brand associations with the sport. Researches establishing the relationship between the sports fanship and related consumption reinforce the belief. The present study in an exploratory attempt to understand the impact of sports enthusiasm and related consumption in the context of an emerging market uses a mixed method approach with qualitative focus group discussion and a quantitative analysis of the dataset of 226 actual buyers of football ancillary from the National Capital Region of Delhi in India. Consequently, a factor analysis of the key motivators for football ancillaries buying behaviour identified three drivers, namely, social approval, individual passion and utilitarian motivation, for the urban Indian sports enthusiasts. Further, segment-wise product decisions and purchase decisions were reported along with the relative importance of purchasing football ancillaries. The significant influence of football connectedness among urban Indian consumers despite cricket being the most followed sport added a whole new dimension to the study of sports market consumers in the emerging Indian market giving directions for future research and marketing practices in the domain.

Basu, Rituparna

Title of the Paper: A Tri-component Model of Parental Attitude: Acceptance of Child's Role in Family Decision Making

Journal: *International Journal of Indian Culture and Business Management*, Inderscience Publishers

Co-author: Sondhi, Neena

Abstract: The present paper uses the tri-components of parental attitude to assess the role of the child in family decision making; and the moderating effects of the child's age and level of product involvement. A quota sample of 141 urban Indian parents across four child segments was collected to understand the cognitive-connative-affective components of parental attitude across selected high and low involvement product categories. The affective attitudinal component was found to be the most significant followed by the connative and cognitive. The higher was the affective component greater was the parental acceptance of the child in the purchase decision. It was also found that the acceptance of the child in the purchase decision was more for the older versus the younger children. Though there was considerable diversity in parenting attitude, by and large the Indian parent was more open to the child playing an active role - especially for low involvement products.

Basu, Rituparna

Title of the Case: Promoting Oral Health in Rural India: The Case of Pepsodent—Case Discussion

Journal: *Global Business Review*, Sage Publications

Abstract: Talking about the potential of oral health care market in a country with an outstanding population figure surely makes a whole lot of business sense. An additional dimension of unleashing the wealth in the rural markets further complements the uniqueness of the case. The rural phenomenon in India with an evidently astounding 800+ million residents and their rising levels of disposable income as well as growing affinity towards branded goods comes with its own challenges. Tricky situations in the form of underdeveloped infrastructure, unreliable communication and electricity, or inadequate distribution networks pose serious threat to the ambitious plans of many business giants including the Tata, ITC, Vodafone, Coca-Cola or the likes. Nevertheless, mixed results in most cases keep encouraging corporations to come up with ruralized stepping-up ideas in search of the real gold.

With this in the backdrop, the present case focuses on the acceptability of Hindustan Unilever Limited's Pepsodent toothpaste as a core component of enhancing oral health in rural India after experiencing a stagnated growth of less than a per cent in the year 2012. It discusses Unilever's plan to earn the numero uno position for its Pepsodent brand by building a strong brand image for itself, not only in competition with the current market leader Palmolive's Colgate but also by moving beyond the popularity of conventional items of oral cleansing such as neem twigs, salt, ashes, etc. in the rural market.

Chatterjee, Chanchal

Title of the Paper: Earnings Management and Financial Distress – Evidence from India

Journal: *Global Business Review*, Sage Publications

Co-author: Agrawal, Khushbu

Abstract: This article makes an attempt to empirically examine the relationship between financial distress and earnings management with reference to selected Indian firms. Our sample consists of 150 financially distressed firms during the post-recession period from 2009 to 2014. The present study uses discretionary accruals (DA) as a proxy for earnings management. Multiple regression analysis has been used for this purpose. The study uses cross-sectional modified Jones model to estimate DA, a proxy for earnings management. Altman's Z- score and distance-to-default (DD) have been used as two alternative measures for financial distress. The study finds that less distressed firms are engaged in higher earnings management. Cash flow coverage (CFC) is found to have a significant negative relationship with earnings management implying that firms with higher CFC have lesser incentive to manage their earnings through DA. The findings are consistent with several prior studies. The findings of the study have important implications for lenders, investors and managers. Lenders and investors need to be wary of the fact that firms experiencing even low levels of distress might be more prone to concealing their true financial condition. This provides deeper insights into the reliability of accounting information in assessing the creditworthiness of a firm.

Chatterjee, Chanchal

Title of the Paper: Anomalous Price Behaviour around Open Market Stock Repurchase Announcements in India

Journal: *Vikalpa*, Sage Publications

Co-author: Dutta, Paromita

Abstract: This article examines the impact of open market share repurchase announcements on stock returns in the Bombay Stock Exchange (BSE). The main objective is to examine whether share repurchase announcements under the open market route have any significant impact on the returns of the stocks traded in the BSE. The article covers the period from 2009 to 2013. For sample selection, two criteria were used: first, the firm should have been listed in the BSE for at least 28 trading days before the repurchase announcement date, and second, the firm should have all relevant data required by this study. A total of 95 repurchase announcements fulfilled these criteria. This study uses a standard event methodology based on an ordinary least squares market model with the aim of finding out whether repurchase announcements generate any abnormal return around the repurchase announcement date. While applying the market model for estimating the abnormal returns, the regression is estimated based on the stock return of the firm and market return of the previous 120 trading days. So, here the estimation window takes into account 120 observations. Using this, the expected returns are generated and then the abnormal returns are derived for the event window, 28 days prior to the event date and 28 days after the event date.

The findings of the study indicate that share repurchase announcements do not necessarily generate abnormal stock returns in the Indian equity market unlike developed economies like the US, Canada, and Australia. The whole sample is further divided into various subsamples on the basis of firm size and size of repurchase. The subsample analyses reveal that smaller firms do not necessarily experience higher abnormal stock returns following repurchase announcements than that of the larger firms. The findings weakly support the view that larger repurchase size generates greater abnormal stock returns than the smaller ones.

Chatterjee, Chanchal

Title of the Paper: Price Behaviour around Share Buyback in the Indian Equity Market

Journal: *Global Business Review*, Sage Publications

Co-author: Mukherjee, Paramita

Abstract: Share repurchase is becoming an important corporate practice in India of late. But, there exists a paucity of systematic study regarding the motives, nature and impact of buyback on share prices of respective companies. This article makes an attempt to examine the effect of share repurchase announcement by Indian companies through open market route during 2008–2012 on their share prices around the announcement date. The article contributes to the literature by analyzing the market reaction to share buyback announcement, by applying the market model not used so far in the Indian context and by undertaking a rigorous analysis of share repurchase. Though share repurchase has not

come up yet as a regular or useful practice by Indian companies like those in the US or Canada, our analysis does throw some light on the issue with interesting findings. First, unlike the US market, the trend in average additional return does not support any motive like undervaluation or maximizing shareholders' value. Second, the cumulative abnormal returns (CARs) also do not reveal any increase in share price of the company after the repurchase announcement. Third, the sample shows that more of small and unknown companies go for share buybacks compared to known or large companies. Fourth, most importantly, the average abnormal returns (AAR) are not statistically different from zero in most of the cases both in pre and post-announcement periods, implying that this corporate activity does not carry much information to the investors, possibly because of the ownership structure of Indian companies being majority owned or otherwise controlled by promoters. The lesson for the company is that it cannot revive the share prices through repurchase announcements in India. The implication for the regulator might be to check the real motives of such buybacks in India and accordingly formulate policies.

Chatterjee, Chanchal

Title of the Paper: Market Response to Share Repurchases on the Bombay Stock Exchange

Journal: *Research Bulletin*, The Institute of Cost Accountants of India (ICAI)

Co-authors: Rakshit, Debdas and Dutta, Paromita

Abstract: This paper empirically examines the impact of open market stock repurchase announcements on stock prices' growth rates in the Bombay Stock Exchange covering the period from July 2008 to September 2012 by using the econometric models of sub-periodic growth rates estimation - Kinked Exponential Models. The results show a mixed impact of share repurchase announcements on stock prices growth rates. The entire sample is then divided into sub-samples based on size of buyback, firm size and type of industry. The findings reflect that, mid-cap firms register higher stock prices' growth rates compared to large-cap and small-cap firms. The findings also show that, size of repurchase is positively associated with the stock prices' growth rates. Finally, the stock price response to share repurchase announcements is found to be favourable for services sector firms than that of the non-services sector firms.

Daultani, Yash

Title of the Paper: A Decade of Lean in Healthcare: Current State and Future Directions

Journal: *Global Business Review*, Sage Publications

Co-authors: Chaudhuri, Atanu and Kumar, Sushil

Abstract: Over the last decade, many healthcare organizations have adopted lean thinking to reduce wastages and to improve flow efficiency in the patient flow processes. But there is limited research done on understanding the sequence to be followed by healthcare organizations to implement lean in their different departments, and on the

applicability of various lean tools in different healthcare settings. This article aims to bridge this gap, map the current state of lean in healthcare and identify future research directions. Key concepts of lean thinking are introduced, and the current body of knowledge between 2002 and 2014 is explored to answer key research questions on the application of lean in different healthcare settings. Further, this article is one of the first attempts to classify healthcare services according to the service process matrix. Results show that different healthcare services pose unique challenges to lean implementation due to their inherent characteristics of service delivery. Research opportunities exist to determine the appropriate path which a hospital should follow while implementing lean, to identify the most appropriate set of lean tools and for empirically validating the benefits of lean.

Daultani, Yash

Title of the Paper: Improving Out-Patient Flow at an Indian Ophthalmic Hospital

Journal: *Operations and Supply Chain Management: An International Journal*, Operations & Supply Chain Management Society

Co-authors: Kumar, Sushil and Vaidya, Omkarprasad S.

Abstract: In the recent past, healthcare sector has shown an exceptional growth all over the world. At the same time, rising health consciousness among patients and demand for quality services has resulted in a stiff competition among hospitals. Consequently, hospitals are increasingly focusing on improving the operations to meet the requirements of patients. To meet this requirement, hospitals need to improve and redesign their existing processes. In this mission of redesigning the healthcare systems, simulation modelers have an important role to play. Simulation modelers can help hospitals in delivering high quality healthcare by proposing strategic scenarios that work in synchronization with operations management philosophies. In this study, the authors extend an effort in this direction by showcasing the use of simulation as a modeling and analysis tool at an Indian ophthalmic hospital. In particular, they model the outpatient department with a goal of achieving a streamlined patient flow. We analyze various scenarios to compute the adequate resources, while maximizing their utilization. This study results in significant reduction in service lead time, especially in the circumstances where every extra minute spent adds to the vows of patients and their aids.

Daultani, Yash

Title of the Paper: A Supply Chain Network Equilibrium Model for Operational and Opportunism Risk Mitigation

Journal: *International Journal of Production Research*, Taylor & Francis

Co-authors: Kumar, Sushil; Vaidya, Omkarprasad S. and Tiwari, Manoj K.

Abstract: Risk management holds a crucial role in ensuring efficiency, predictability, and coherency in supply chain operations of an enterprise. Risks are associated with every

member of a supply chain network. Thus, an end-to-end risk management approach is essential to fortify the entire supply chain network. In this paper, the researchers consider a supply chain network consisting of suppliers, manufacturers, distributors and retailers, as the representative stakeholders. In particular, they take supply chain operational, and opportunism risks into account, and investigate the roles of flexibility, and social relationship, respectively, as a mitigation approach. The authors develop a multi-period network equilibrium model by considering the stakeholders' objectives of maximising profit and minimising risk. Further, the finite-dimensional variational inequality formulations are derived for the underlying network optimisation problem. An algorithm, with nice features for computations, is then applied to three simulated examples in order to illustrate the model and computational procedure as well as the types of interventions that can help the strategic decision-makers to explore quantitatively the associated profits and incurred risks in an entire supply chain network.

Daultani, Yash

Title of the Paper: Rule Based Optimization for a Bulk Handling Port Operations

Journal: *Journal of Intelligent Manufacturing*, Springer

Co-authors: Pratap, Saurabh; Tiwari, M.K. and Mahanty, Biswajit

Abstract: In this paper a study on the operations of a bulk material port is carried out to develop a decision support model, which deals with the dynamics of port and aids in better decision making at different scenarios. Here, the researchers describe various decisions taken by port authorities pertaining to the import of coal at the terminal. They optimize these decisions with the aim of minimizing the unloading time of ships at the port, congestion in the stockyard, and loading time of the rakes. A practice-oriented decision support model is proposed to assist port planners in making these decisions. Various operational rules are embedded within the model, for carrying out the modelling of various port operations. The utility of the developed model is demonstrated using a case study which helps in achieving efficient utilization of berths, stockyard and rake loading stations.

Mukherjee, Paramita

Title of the Paper: What Drives the Stock Market Return in India? An Exploration with Dynamic Factor Model

Journal: *Journal of Emerging Market Finance*, Sage Publications

Co-author: Roy, Malabika

Abstract: In this article, the authors examine the role of the institutional investors, both domestic and foreign, in driving the return on the Indian equity market in the last decade. An attempt is made to identify the influence of other possible determinants, more specifically domestic and international financial variables, on the market returns as well.

Whether there is a change in the relationship is also studied. The results uncover some interesting facts. First, there is evidence of institutional investors driving the market return after 2008, though it did not have any impact before 2008. Second, the return is significantly led by the movement of interest rates within and outside the country for the entire decade. Third, most of the major and emerging stock markets and the US market also have significant influence on Indian equity market return. Fourth, gold return used to affect the equity market return in pre-2008 years, but it ceased to do so after 2008. The results show that the determinants of the Indian equity market return have changed after the recent economic crisis of 2008.

Nag, Tirthankar

Title of the Paper: Energy Balance of an Indian Semi-Arid Rural Ecosystem using Field, Ancillary and Geospatial Data

Journal: *Journal of AgriSearch*, Society for Upliftment of Rural Economy

Co-authors: Chhabra, Abha; Rao, V. Madhava; Hermon, R.R.; Garg, Amit; Rao, N. Bhaskara; Sharma, A. and Parihar, J. S.

Abstract: This study presents an estimation of net energy balance resulting from primary production vis-a-vis energy consumption through various components in a semi-arid rural ecosystem of Ralegan Siddhi village, Maharashtra, India. An end use energy accounting 'Rural Energy Balance Model' is developed for input-output analysis of various anthropogenic energy flows within the village system boundary. An integrated approach using field, ancillary, GIS and high resolution satellite data is used for generation of various model inputs. The primary and secondary field data collection of available energy resources and consumption at household and village level were carried out using structured schedules and questionnaires. The model inputs were converted to energy equivalents using country-specific energy conversion factors. The Net Energy Balance of this semi-arid village ecosystem is estimated at 13.06 TJ, indicating a self-sustaining rural ecosystem. The results of this study are useful inputs for policy and planning the optimal utilization of available and future energy requirements for rural development.

Nag, Tirthankar

Title of the Paper: Dangers of Decentralisation in Urban Slums: A Comparative Study of Water Supply and Drainage Service Delivery in Kolkata, India

Journal: *Development Policy Review*, Wiley-Blackwell

Co-author: De, Indranil

Abstract: Clientelism may lead to the underprovision of services which are deemed suitable for decentralisation. Water distribution and drainage services, managed from a lower level of municipal authority, are liable to be affected by clientelism and consequent

underprovision. Water quality, maintained from a higher municipal layer, is not likely to be affected by clientelism. Capture by politically influential and dominant social and religious groups is likely to take place for important services like water supply. The article suggests that awareness, measurability, importance and resource intensiveness of service are additional factors to be considered for assessing the suitability of a sector for decentralisation.

Nag, Tirthankar

Title of the Paper: Local Self-Governance, Ethnic Division in Slums and Preference for Water Supply Institutions in Kolkata, India

Journal: *Water Policy*, IWA Publishing (accepted)

Co-author: De, Indranil

Abstract: This paper investigates the preferences for institutional mechanisms for improved water supply services across different ethnic communities in slums of Kolkata. The Muslim community prefers privatization of water supply as against paid public supply. The backward caste community prefers both paid public delivery and privatization. Residents of non-notified (NN) slums prefer paid public delivery as against privatization. Access to accountability mechanisms for water supply is lower for residents of Muslim dominated regions and NN areas. This is reflected by household perception about awareness of councilors regarding water supply conditions in the slums. The choice of alternative institution depends on the degree of risk of exclusion due to lack of access to accountability mechanisms. Notification of NN slums, higher revenue autonomy and capacity of local bodies, and innovations in scale neutral technologies may improve access to water supply by marginalized communities in slums.

Nag, Tirthankar

Title of the Paper: Deprivation in Slums and Child Poverty: Study on Kolkata

Journal: *International Journal of Social Economics*, Emerald (accepted)

Co-author: De, Indranil

Abstract: The study based on slums of Kolkata demonstrated large disparity of household income and access to basic services. The backward caste households are more deprived as compared to other households with respect to income and access to basic services. The deprivation is also higher for households with one or more children. These households are less likely to receive better water supply, sanitation and drainage services as compared to others due to their social identities. Slum children get affected by the complex political economy of basic service delivery. The study also finds that electoral competition has positive and political clientelism has negative impact on access to basic services.

Roy Chaudhuri, Himadri

Title of the Paper: Understanding the Antecedents of Intention to Use Mobile Internet Banking in India: Opportunities for Microfinance Institutions

Journal: *Strategic Change*, John Wiley & Sons

Co-authors: Bryson, Douglas; Atwal, Glyn and Dave, Kartik

Abstract: Banks in emerging economies such as India face opportunities to extend microfinance services via mobile internet banking to unbanked adults due to advances in mobile telephony and Wi-Fi technologies, and the ever-increasing availability of mobile devices. Applying several competing theories, this study focused on India to identify the key factors that predict consumers' intentions to use mobile internet banking: (1) perceived usefulness of the services; (2) attitude toward use of the services; (3) social or subjective' norm; and (4) perceived integrity of the banks or other institutions involved. Technology adoption would benefit microfinance service providers in developing successful marketing strategies within the domain of mobile internet banking in India.

Roy Chaudhuri, Himadri

Title of the Paper: Constructing a Conceptual Model of Purchase Behaviour of Village Shopkeepers – A Study of Small Rural Retailers in Eastern India

Journal: *Journal of Retailing and Consumer Services*, Elsevier

Co-authors: Sarkar, Dev Narayan and Kundu, Kaushik

Abstract: Small rural retailers play a pivotal role in the success of marketing efforts of FMCG companies in developing markets. This is owing to the influence of small retailers, alternatively termed as unorganized retailers, on rural consumers. The present study attempts to develop an inventory of items that may predict purchase behaviour. Owing to the unavailability of a suitable instrument in extant literature, a survey of rural marketing practitioners has been conducted to develop relevant statements for questionnaire. The unobservable constructs and the relationships between the constructs are brought out through a study in the eastern region of India. The following constructs have been found to impact the purchase preferences of rural unorganized retailers: quality of supply and delivery, margins and profit, product demand, credit, brand reputation, social and personal recognition, sales force behaviour, seasonality and festivity, and company reputation. A marketer should understand the factors influencing purchase behaviour while targeting rural retailers in developing markets.

Roy Chaudhuri, Himadri

Title of the Paper: Purchase Preference Factors for Traditional Rural Retailers: A Cross-Sectional Conceptual Study

Journal: *Vikalpa*, Sage Publications

Co-authors: Sarkar, Dev Narayan and Kundu, Kaushik

Abstract: A scrutiny of existing literature suggests that traditional rural retailers are important for the success of rural marketing efforts in developing nations. The present study attempts to decipher the indications on the factors that could possibly influence purchase preferences of rural traditional retailers through the use of statistical methods of content analysis. The purpose of the study is to identify the factors that influence purchase preference, analyze the temporal movement of conceptualizations of these factors, and determine whether academic thought on this topic has a conceptual core. This research work presents a longitudinal analysis of the factors over a period of 40 years; the need for information and training on new products and their selling techniques seem to maintain the same significance throughout the study period; the need for discounts has maintained almost a uniform ranking over the period of study; there is also a relative stability in the need for regular/frequent service; doorstep delivery had the highest ranking in the first period, which is probably owing to the relative weakness of delivery systems during the early phase of rural marketing; the requirement for credit seems to increase from the first period to the second period and then decrease. The factor of margins and commissions seems highly ranked only in the second period. Dimension reduction technique and frequency tabulations are the methods used for content analysis. The core concepts indicate that a traditional rural retailer can possibly be persuaded to purchase high-demand products and brands, through the provision of credit, discounts, quantity discount schemes, margins and commissions, by using local distributors and by appointment of local company staff to provide regular service. The analysis has yielded two discernible conceptual clusters: high-demand products and brands and credit; and doorstep delivery and regular service. The clusters that emerge during the content analysis of traditional rural retailers' purchase preference factors reflect the exact content from conclusions in at least one research paper that is not used (to prevent cyclic conclusions) during the content-analysis process itself. The result confirms that researchers have been moving on similar lines in their conceptualizations of the purchase preference factors of traditional rural retailers.

Sengupta, Pooja

Title of the Paper: Bivariate Doubly Inflated Poisson Models with Applications

Journal: *Journal of Statistical Theory and Practice*, Taylor & Francis

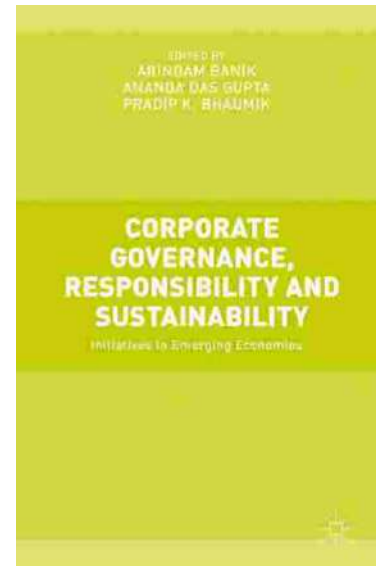
Co-authors: Chaganty, N. Rao and Sabo, R.T.

Abstract: The bivariate Poisson distribution given by Kocherlakota and Kocherlakota is a natural choice for modeling paired count data. For situations where counts of $(0, 0)$ are inflated beyond expectation, the proposed zero-inflated bivariate Poisson distribution by Lee et al. is appropriate. In this article we introduce a bivariate distribution that accounts for inflated counts in both the $(0, 0)$ and (k, k) cells for some $k > 0$. This bivariate doubly inflated Poisson distribution (BDIP) is a parametric model determined by four or five parameters. The researchers discuss distributional properties of the BDIP model such as identifiability, moments, conditional distributions, and stochastic representations, and provide two methods for parameter estimation. They illustrate model and estimator performance via large sample efficiency comparisons, small sample mean square error estimation, and application in a real-life data set.

Book Published

Corporate Governance, Responsibility and Sustainability Initiatives in Emerging Economies (2015), Editors: **Arindam Banik**, Ananda Das Gupta and Pradip K. Bhaumik, Palgrave-Macmillan's Global Academic Publishing, Macmillan Publishers Limited, London

Abstract: The book investigates various dimensions of corporate governance issues in key emerging economies such as China, India, Brazil, South Africa and Russia. It explores a number of issues in the areas of corporate governance framework, market discipline and building an efficient, competitive market.



Book Chapters

- **Tirthankar Nag**, “Corporate Governance in South Africa”, *Corporate Governance, Responsibility and Sustainability: Initiatives in Emerging Economies*, edited by **Arindam Banik**, Ananda Das Gupta and Pradip K. Bhaumik, Palgrave Macmillan UK
- **Eeman Basu**, R. K. Pradhan & L. K. Jena, “Social Capital and Job Performance: The Moderating Role of HR Practices”, *Emerging Challenges in HR: VUCA Perspectives*, edited by Umesh K. Bamel, Atri Sengupta and Pankaj Singh, Emerald Publication
- **Eeman Basu**, R. K. Pradhan & L. K. Jena, “Employee Engagement and Citizenship Behaviour: The Mediating Role of Organizational Commitment in Indian Manufacturing Industries”, *Emerging Challenges in HR: VUCA Perspectives*, edited by Umesh K. Bamel, Atri Sengupta and Pankaj Singh, Emerald Publication
- **Arindam Banik** and Arnab K. Deb, “Regional Inequality over the Post – Globalization Era: A Study on India and China”, *China and India: History, Culture, Cooperation, Competition*, edited by **Paramita Mukherjee**, Arnab K. Deb and Miao Pang, Sage Publications (*forthcoming*)
- **Paramita Mukherjee** and **Rajashri Chatterjee**, “CSR Practices: A Comparative Study of India and Asia”, *China and India: History, Culture, Cooperation, Competition*, edited by **Paramita Mukherjee**, Arnab K. Deb and Miao Pang, Sage Publications (*forthcoming*)
- **Tirthankar Nag**, **Arindam Banik**, Miao Pang and Chen Jixiang, “A Comparative Exploration of Social Responsibility Strategies in China and India”, *China and India: History, Culture, Cooperation, Competition*, edited by **Paramita Mukherjee**, Arnab K. Deb and Miao Pang, Sage Publications (*forthcoming*)

Conferences

Faculty	Conference	Title of the Paper	Date
Banerjee, Mohua	Oxford Retail Futures Conference: Public Policy in Retail and Supply Chain Management, Oxford Institute of Retail Management, Saïd Business School, University of Oxford	India's Retail Policy: Securing a Balance between the Physical Store and E-commerce	December 8-9, 2015
Banik, Arindam	Eleventh Annual Conference of Asia-Pacific Economic Association (APEA), National Taiwan University, Taiwan	Market Structure, FDI, Imitation and Innovation: An Empirical Verification based on North-South Intellectual Property Rights Conflicts	July 8-10, 2015
Basu, Rituparna	Sino-India Forum 2015 on “Sino-Indian Relation: Change and Development”, Sichuan Academy of Social Sciences, Chengdu, China	Retailing in China and India: A Critical Review	October 26-27, 2015
Chatterjee, Chanchal	India Finance Conference 2015, Indian Institute of Management Calcutta (IIMC), India	Price Behaviour around Cash-Dividend Announcements in the Indian Equity Market	December 17-19, 2015
	Sino-India Forum 2015 on “Sino-Indian Relation: Change and Development”, Sichuan Academy of Social Sciences, Chengdu, China	Board Composition and Financial Performance: Evidence from Indian and Chinese Listed Firms	October 26-27, 2015
	Sino-India Forum 2015 on “Sino-Indian Relation: Change and Development”, Sichuan Academy of Social Sciences, Chengdu, China	Factors Influencing Firm's Local Business Environment in Home Country Context: Exploring Evidences from Firm Surveys in India and China	October 26-27, 2015

Faculty	Conference	Title of the Paper	Date
Chattopadhyay, Rachana	Sino-India Forum 2015 on “Sino-Indian Relation: Change and Development”, Sichuan Academy of Social Sciences, Chengdu, China	Cultural Distance between India and China and Its Impact on Organization and Its Leadership: A Study Based Hofstede Five Dimension Model on National Culture	October 26-27, 2015
	Centenary Conference on Psychology, The University of Calcutta, India	Inverse Perception of Expectancy Theory and Its Effect on Organizational Citizenship Behaviour: A Study Based on Employees Working under Forced Distribution System of Performance Appraisal	October 9-11, 2015
Daultani, Yash	EBSCC Conference, organized by Production and Operations Management Society, IIT Kharagpur, India	Cultural Influences on Website Design	February 12-14, 2016
	XIX Annual International Conference of the Society of Operations Management, Indian Institute of Management Calcutta (IIMC), India	Assessing Supply Chain Risk by Bayesian Network with a Systematic Probability Generation Methodology	December 11-13, 2015
Ganguly, Boudhayan	EBSCC Conference, organized by Production and Operations Management Society, IIT Kharagpur, India	Cultural Influences on Website Design	February 12-14, 2016
	XIX Annual International Conference of the Society of Operations Management, Indian Institute of Management Calcutta (IIMC), India	Task-oriented Website Design	December 11-13, 2015
Mallick, Eeman	2 nd HR Summit & International Conference on “Emerging Challenges for HR: VUCA Perspectives”, IIM Raipur, India	Social Capital and Job Performance: The Moderating Role of HR Practices	August 21-22, 2015

Faculty	Conference	Title of the Paper	Date
Mallick, Eeman	2 nd HR Summit & International Conference on “Emerging Challenges for HR: VUCA Perspectives”, IIM Raipur, India	Employee Engagement and Citizenship Behaviour: The Mediating Role of Organizational Commitment	August 21-22, 2015
	“Innovative Management Practices: Challenges and Opportunities in the 21st Century”, The College of Business Administration, Abu Dhabi University, Abu Dhabi	Impact of Organizational Citizenship Behaviour on Job Performance in Healthcare Professionals: The Mediating Role of Social Capital	November 22-23, 2015
	“Innovative Management Practices: Challenges and Opportunities in the 21st Century”, The College of Business Administration, Abu Dhabi University, Abu Dhabi	Creating Competitive Advantage through Informal Networks: Evidence from Indian Healthcare Industries	November 22-23, 2015
Mukherjee, Paramita	Sino-India Forum 2015 on “Sino-Indian Relation: Change and Development”, Sichuan Academy of Social Sciences, Chengdu, China	CSR Practices: A Comparative Study of India and Asia	October 26-27, 2015
	Eleventh Annual Conference of Asia-Pacific Economic Association (APEA), National Taiwan University, Taiwan	On Efficiency of VAT in India	July 8-10, 2015
Nag, Tirthankar	Sino-India Forum 2015 on “Sino-Indian Relation: Change and Development”, Sichuan Academy of Social Sciences, Chengdu, China	Factors Influencing Firm's Local Business Environment in Home Country Context: Exploring Evidences from Firm Surveys in India and China	October 26-27, 2015
	Sino-India Forum 2015 on “Sino-Indian Relation: Change and Development”, Sichuan Academy of Social Sciences, Chengdu, China	Board Composition and Financial Performance: Evidence from Indian and Chinese Listed Firms	October 26-27, 2015

Faculty	Conference	Title of the Paper	Date
Nag, Tirthankar	Eleventh Annual Conference of Asia-Pacific Economic Association (APEA), National Taiwan University, Taiwan	Corporate Social Responsibility Reporting in India: Exploring Linkages with Firm Performance and Development	July 8-10, 2015
Roy Chaudhuri, Himadri	ACR Asia-Pacific Conference, Hong Kong	Doing and Being 'Right': Exploring Consumption, Materialism, Culture, and Happiness in India	June 19-21, 2015
	Transformative Consumer Research Conference, Villanova University, USA	Intersectional Poverty	May 31-June 2, 2015



Faculty Seminar

Date	Presenter	Topic
April 2015	Dr. Rituparna Basu	An Empirical Analysis of Purchase Behaviour for Football Ancillaries: An Emerging Market Perspective
May 2015	Dr. Paramita Mukherjee	The Indian Inflation 2006-14: An Econometric Investigation
June 2015	Dr. Himadri Roy Chaudhuri	Exploring Deralization of the Subaltern and Consumer Violence in Service Encounters
August 2015	Dr. Rachana Chattopadhyay	An Experimental Approach to Enhance Transformational Leadership Quality: A Study Based on Indian Parents Having Adolescent Child
September 2015	Ms. Rabia Khatun (IMI Delhi)	Some Aspects of Liberalization of Trade in Financial Services in BRICS Economies with Particular Reference to India
November 2015	Dr. Eeman Mallick	Impact of Organizational Citizenship Behaviour on Job Performance
January 2016	Dr. Yash Daultani	Bayesian Network Approach for Supply Chain Risk Modelling



Other Professional Activities of Faculty Members

Arindam Banik

Popular/Magazine Publications

“Eto Bhoter Budget”, *Desh* (a fortnightly of Anandabazar Patrika), March 17, 2016

“Ache Deen Sei Adharai”, *Desh*, September 2, 2015

“Ae Juger Greek Tragedy”, *Desh*, July 17, 2015

“Baree Garee Reener Bhar Laghab”, *Desh*, June 17, 2015

“Swachanda Hote Parchen Na? Corporate Indiar Sathe Dooratwa Barche Modir”, *Desh*, May 17, 2015

“Beyond Agricultural Growth: An Agro-climatic Approach to Agricultural Development in India”, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Supervisor / Examiner / Committee Member

Supervisor/Committee Member, FPM Dissertation, IMI Delhi

Ph.D. Supervisor, Guru Gobind Singh Indraprastha University

Ex. PGDM thesis supervisor, IMI Delhi

Examiner, Ph.D. thesis, Jamia Millia Islamia University

Examiner, Ph.D. thesis, Utkal University

Editor/Member of the Editorial Board/Member of Advisory Committees

Member, Advisory Board, *International Journal of Management and Innovation*, Business Essay Consultancy, China

Member, Advisory Committee, *Journal of CENTRUM Cathedra*, Cengage Learning, Lima, Peru

Member, International Editorial Board, *Asian Business and Management*, Palgrave, London

Member, Editorial Board, *The Journal of Public Sector Policy Analysis*, Economic Affairs Division, Ministry of Economic Affairs and Development, Government of Barbados, Barbados

Member, Editorial Board, *e-Socialsciences*, Mumbai

Editor, *Global Business Review*, Sage Publications (New Delhi and New York)

Public, Professional and/or Extra Departmental Service

Advisor, Finance and Economics Conference (FINECON) 2015 organized by IMI Kolkata in collaboration with Sichuan Academy of Social Sciences China, North South University Bangladesh and Asia-Pacific Economic Association, December 21-22, 2015

Panelist in a discussion on “Asian Economic Integration: Problem and Prospects”, Finance and Economics Conference (FINECON) 2015 organized by IMI Kolkata in collaboration with Sichuan Academy of Social Sciences China, North South University Bangladesh and Asia-Pacific Economic Association, December 21-22, 2015

Panel member in a discussion organized by Department of Commerce, Shyam Lal College, University of Delhi, during the International Conference on “Sustainable Business Models: Innovative Strategies and Practices”, March 16-17, 2016, India International Centre, New Delhi

President, Organizing Committee, Mid Year Seminar 2015 of Bengal Economic Association held at International Management Institute Kolkata, September 27, 2015

Invited by International Monetary Fund and Government of India to attend and participate as a resource person in a three day meeting on “Advancing Asia: Investing for the Future”, at Hotel Taj Palace, New Delhi, March 11-13, 2016

Delivered special lecture on “Agriculture and Food Security in India”, Vidyasagar University, Midnapore, West Bengal, in a two day conference on “Contemporary Issues of Economic Development with Special Reference to Agriculture and Food Security”, January 13-14, 2016

Discussant, “Construction of BCIM Economic Corridor”, during the two day conference organized by the Bangladesh-China-India-Myanmar Economic Corridor (Chengdu) Forum, November 23-24, 2015

Delivered keynote address on “Trade, Openness, Conflicts and Sino-Indian Relations: Identifying Impacts on Poverty in Eastern India”, in a conference on “Sino-Indian Relations: Change and Development”, Chengdu, China, October 26-27, 2015

Panelist in a discussion on “The Asian Infrastructure Investment Bank and Economic Development in Asia” during the Eleventh Annual Conference of Asia-Pacific Economic Association, National Taiwan University, Taiwan, July 8-10, 2015

Chaired a session on “Development Studies and Public Policies in Emerging Economies” at the Eleventh Annual Conference of Asia-Pacific Economic Association, National Taiwan University, Taiwan, July 8-10, 2015

Referee for Professional Journals/Conference Papers

International

Journal of Economic Studies, Emerald, London

Economic Development Quarterly, Sage Publications, London

Social and Economic Studies, Sir Arthur Lewis Institute of Social and Economic Studies, the University of the West Indies, Mona, Jamaica

Journal of Eastern Caribbean Studies, Sir Arthur Lewis Institute of Social and Economic Research, The University of the West Indies, Cave Hill Campus, Barbados

Economic Review, Central Bank of Barbados, Barbados

Asian Business and Management, Palgrave-Macmillan Publication, London

Transnational Corporations, United Nations Conference on Trade and Development

The Journal of Public Sector Policy Analysis, Economic Affairs Division, Ministry of Economic Affairs and Development, Government of Barbados, Barbados

The Journal of CENTRUM Cathedra, Lima, Peru

South Asian

Global Business Review, Sage Publications, New Delhi

Economic and Political Weekly, Mumbai

South Asia Economic Journal, RIS, New Delhi

Boudhayan Ganguly

Magazine Publication

“Influence of Culture on Webpage Design”, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Chanchal Chatterjee

Referee for Professional Journals/Books

Books

Financial Markets, Institutions and Services, Cengage Learning
Strategic Financial Management, Sage Publications

Journals

Global Business Review
Springer Plus

Membership of Committees

Committee Member, Finance and Economics Conference (FINECON) 2015 organized by IMI Kolkata in collaboration with Sichuan Academy of Social Sciences China, North South University Bangladesh and Asia-Pacific Economic Association

Eeman Mallick

Invited Speaker

Gandhi Institute of Management

Professional and/or Extra Departmental Service

Delivered inaugural/keynote address, MDP on Departmental Enquiry, IMI Kolkata

Referee for Professional Journals

Global Business Review
Journal of Enterprise Information Management
World Review of Science, Technology and Sustainable Development
Cogent Business & Management

Himadri Roy Chaudhuri

Professional and/or Extra Departmental Service

Ph.D. Supervisor, University of Calcutta

Member of the Editorial Board

Associate Editor, *Global Business Review*

Referee for Professional Journals

Journal of Marketing Theory and Practice
Journal of Marketing Communication

Mohua Banerjee

Professional and/or Extra Departmental Service

Invited by International Institute of Education to teach “International Retailing and Supply Chain Management” to the students of the “International Management” Master Programme, Bordeaux University School of Management, IAE (France)

Panel member/Subject specialist for recruitment of Specialist Officer in PSU Banks, March 14-17, 2016

Conducted study-tour in Delhi for students of Executive MBA Paris-Sorbonne CELSA, March 13, 2016

Committee Member, HR Symposium on “Transformation of Human Capital towards Making India”, September 11, 2015, IMI Kolkata

Ph.D. Supervisor, The University of Calcutta

Invited faculty by the Corporate Communications Department of the RP-SG group for a session on the Harvard case study ‘Volkswagen-Das Auto: Digitally’ at the Digital Space Event, June 2015

Magazine Publication

“The Ideal Leader: Reflections on Imbibing Good Leadership Qualities”, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Referee for Professional Journals

Journal of Retailing and Consumer Services

Paramita Mukherjee

Professional and/or Extra Departmental Service

Chaired Session on “Economic Growth and Economic Development” at the Eleventh Annual Conference of Asia-Pacific Economic Association, National Taiwan University, Taiwan, July 8-10, 2015

Committee Member, Finance and Economics Conference (FINECON) 2015 organized by IMI Kolkata in collaboration with Sichuan Academy of Social Sciences China, North South University Bangladesh and Asia-Pacific Economic Association, December 21-22, 2015

Chaired session on “Stock Prices”, Finance and Economics Conference (FINECON) 2015 organized by IMI Kolkata in collaboration with Sichuan Academy of Social Sciences China, North South University Bangladesh and Asia-Pacific Economic Association, December 21-22, 2015

Member, Local Organizing Committee and Secretary, Mid Year Seminar 2015 of Bengal Economic Association held at International Management Institute Kolkata, September 27, 2015

Magazine Publication

“The Greek Bailout: An Illusory Dawn?”, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Referee for Professional Journals

Global Business Review

Studies in Economics and Finance

International Review of Economics and Finance

Member of the Editorial Board

Editor, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Pooja Sengupta

Professional and/or Extra Departmental Service

Completed two papers: Regression Analysis I and Regression Analysis II under the e-Pathshala and MHRD Project under National Mission on Education through ICT (NME-ICT)

Rachana Chattopadhyay

Professional and/or Extra Departmental Service

Programme Director, HR Symposium on “Transformation of Human Capital towards Making India”, September 11, 2015 at IMI Kolkata

Programme Director, MDP for CESC Executives on “Building and Developing High Performance Team”

Magazine/Other Publication

“Role of Transformational Leadership in Human Capital Development”, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

“Role of Parental Transformational Leadership for Developing Leadership Skill and Life Satisfaction of Adolescents” published in the proceedings volume of the conference on “Adolescent Development: Issues and Challenges” held during January 29-30, 2015

Rituparna Basu

Professional and/or Extra Departmental Service

Invited to deliver guest lectures on “Sales and Distribution Management” and “Retail Management” at the Indian Institute of Technology, Kharagpur

Invited as a panelist for a discussion moderated by Jimmy Tangree on sports marketing at Sports Marketing Conference organized by St. Xavier’s College Kolkata

Delivered keynote address during national symposium on “Overcoming Challenges for Sustainable Corporate Excellence” organized by Department of Commerce, St. Xavier’s College Kolkata

Delivered expert session at the national seminar on “Social Entrepreneurship” organized by J D Birla Institute

Invited as a panelist for “Jukti Takko” aired by National TV, Doordarshan

Other Publications

“Sports Marketing: The Game is On”, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Book Review: Arindam Banik, Ananda Das Gupta and Pradip K. Bhaumik, Corporate Governance, Responsibility and Sustainability: Initiatives in Emerging Economies, *Global Business Review*, Vol. 17(2), pp. 470-472

Member of the Editorial Board/Referee for International Journals

Associate Editor, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Referee for Emerald, Elsevier and Sage Journals

Roma Puri

Workshops Attended

Neuro-Linguistic Programme (Foundation Course) organized by Indian Society for Training and Development, August 29, 2015

Business Data Analysis using R-Studio organized by IISWBM, August 13-14, 2015

Magazine Publication

“Disability as a Dimension in Inclusive HR”, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Sarojakshya Chatterjee

Management Development Programmes

Marketed and conducted need based MDPs for different levels of Executives of LIC of India with the support of internal and guest faculty. Programme Director in three programmes.

Marketed and conducted highly innovative MDPs on “Vigilance and Corruption Management” for senior and top level executives of mostly PSUs and few private sector corporates. Programme Director in all these programmes.

Programme Director for 47 MDPs designed for newly recruited Business Development Executives of Axis Bank. Trained more than 1050 participants.

Conducted MDPs for CESC Ltd. and Balmer Lawrie & Co. Ltd.

Referee for Professional Journals

ICTAT Journal of Management Studies

FIIB Business Review

Professional and/or Extra Departmental Service

Convenor, Finance and Economics Conference (FINECON) 2015 organized by IMI Kolkata in collaboration with Sichuan Academy of Social Sciences China, North South University Bangladesh and Asia-Pacific Economic Association, December 21-22, 2015

Chaired a session during the Finance and Economics Conference (FINECON) 2015 organized by IMI Kolkata in collaboration with Sichuan Academy of Social Sciences China, North South University Bangladesh and Asia-Pacific Economic Association, December 21-22, 2015

Industry-Academia Interaction

Organized four industry lectures from top executives of banking organizations viz. Axis Bank, UCO Bank and Yes Bank

Conducted lectures and debate competition for PGDM students at IMI Kolkata involving PSUs viz. Coal India Ltd, Hindustan Copper Ltd, GRSE Ltd and UCO Bank

Organized and conducted ethics and value-driven sessions for the PGDM students by the industry experts

Surendra Poddar

Membership of Committee

Committee Member, Finance and Economics Conference (FINECON) 2015 organized by IMI Kolkata in collaboration with Sichuan Academy of Social Sciences China, North South University Bangladesh and Asia-Pacific Economic Association, December 21-22, 2015

Magazine Publication

“Does Chasing FIIs Result in Superior Returns?”, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Tirthankar Nag

Invited Speaker

Sichuan University, China
IIM Ahmedabad, India

Professional and/or Extra Departmental Service

Ph.D. Supervisor, CEPT University, Ahmedabad

Ph.D. Supervisor, ICFAI University, Jharkhand

Examiner, Ph.D. thesis, NIT Bhopal

Discussant, “International R&D Transfer and Technology Absorption: Technical Efficiency in the Asian Countries 1995-2014”, at the Eleventh Annual Conference of Asia-Pacific Economic Association, National Taiwan University, Taiwan, July 8-10, 2015

Discussant in a two day conference organized by the 2015 Bangladesh-China-India-Myanmar Economic Corridor (Chengdu) Forum, November 23-24, 2015

Member, Local Organizing Committee, Mid Year Seminar 2015 of Bengal Economic Association hosted by IMI Kolkata, September 27, 2015

Organized session on “Development Studies and Public Policies in Emerging Economies”, the Eleventh Annual Conference of Asia-Pacific Economic Association, National Taiwan University, Taiwan, July 8-10, 2015

Participated in the British Council roundtable discussion on “Internationalisation Strategies in Higher Education: Role of TNE”, March 11, 2016, British Council Division, British Deputy High Commission

Referee for Professional Journals

Global Business Review

Energy Policy

Yash Daultani

Magazine Publication

“Competitive Advantage through Servitization”, *IMI Konnect*, the scholarly management magazine of IMI Kolkata

Professional and/or Extra Departmental Service

Contributor and reviewer for “Introduction to Materials Management”, 8e (Pearson)

Referee for Professional Journals

International Journal of Production Research
Information Sciences
Global Business Review
Computers & Industrial Engineering
Sadhana

Sponsored Research & Consultancy

Project Research grant awarded to study “Market Structure, FDI, Imitation and Innovation: An Empirical Verification based on North-South Intellectual Property Rights Conflicts”

Awarding Organization All India Council for Technical Education

Principal Investigators Arindam Banik & P. K. Bhaumik

Project Research grant awarded to study “Consumer Well-being and Material Desires”

Awarding Organization Curtin University, Australia

Principal Investigator Himadri Roy Choudhuri, Fazlul Rabbanee and Rajat Roy

Project Does Good Corporate Governance Lead to Enhanced Business Value?

Awarding Organization National Foundation for Corporate Governance

Principal Investigators Tirthankar Nag, Chanchal Chatterjee & Nandita Mishra

Project Study on High Impact Opportunities for Energy Efficiency in India

Awarding Organization UNEP, Denmark

Principal Investigator Tirthankar Nag

Project Forecasting Electricity Prices in India

Awarding Organization Statkraft, Delhi

Principal Investigator Paramita Mukherjee

IMI Konnect

The Scholarly Management Magazine

IMI Konnect is an open access management magazine published from IMI Kolkata with ISSN No. 2321-9378 since December 2012. It publishes original research articles by scholars in the field of management and firsthand perspectives from business thinkers and practitioners on contemporary issues. It also publishes interviews with eminent personalities in the field of business. Students/scholars pursuing Masters, M.Phil. or Ph.D. are also encouraged to send articles. The publication caters to academicians and practitioners in corporate and government organizations and departments.

Polymaker and few eminent academicians who contributed articles:

- Rajat Kathuria, Director & CE, ICRIER, New Delhi, India
- James W Gentry, Maurice J. and Alice Hollman Professor of Marketing, University of Nebraska, Lincoln, USA
- Syagnik Banerjee, Associate Professor, Mobile and Interactive Marketing, University of Michigan, USA
- Stephane Bourliataux-Lajoinie, Assistant Professor, University of Tours, France

Selected interviews that were published:

- Chandra Shekhar Ghosh, *Chairman & Managing Director, Bandhan*
- Sanjay Kumar, *Chief Commercial Officer, IndiGo Airlines*
- R. S. Sodhi, *MD, Gujarat Cooperative Milk Marketing Federation Ltd. (GCMMF)*



SAGE Invites IMI Kolkata to Launch New Journal

IMI Kolkata has been invited by SAGE Publications to launch a new journal on Operations Management titled *Operations Management Review*. It would be a bi-annual peer reviewed international journal that aims to publish original operations management research with an emphasis on both academic and industrial facets. The journal would also publish interdisciplinary research articles of international significance, grounded primarily in operations management domain. Backed by conceptual rigor, the journal lays emphasis on creating scholarly impact as well as have practice-oriented implications having wide acceptance for academicians and practitioners. Masking the complex process of concept development yet not sacrificing on the underlying rigor, articles are expected to exude an intuitive appeal for applicability.

The journal shall consider management ideas across Operations Management Theory, Research, and Applications. The domain is defined broadly, and articles shall be spread across, but not limited to, the following topics.

- Supply chain management
- Project management
- Quality management
- Technology management
- Logistics, distribution and retail management
- Inventory management
- Operations processes
- Planning, scheduling and control
- Humanitarian operations
- Healthcare operations
- Sustainable operations management
- Operations strategy
- Industrial and systems engineering
- Service operations management
- Other relevant topics

There shall be specific emphasis on emerging economies in particular. The journal finally aims at developing a platform where both scholarly research and practice receive due focus.

Core Courses @ IMI-K

Trimester I

Business Communication Skills
Business Mathematics
Financial Accounting and Analysis
Information Technology for Decision Making
Managerial Economics
Marketing Management I
Organizational Behaviour I

Trimester II

Business Statistics
Financial Management I
Operations Management I
Macro Economics Theory and Policy
Cost and Management Accounting
Marketing Management II
Organizational Behaviour II

Trimester III

Legal Aspects of Business
Financial Management II
Operations Management II
Management Information System
Human Resource Management
Business Ethics and Corporate Governance
Strategy Formulation
Research Methods for Management

Trimester IV

Engagement Management
Fixed Income & Equity Valuation
Portfolio Management
Banking & Finance
Project & Infrastructure Finance
Mergers and Acquisitions
Integrated Marketing Communication
Sales and Distribution Management
Services Marketing
Understanding Social Media as a Business Tool & Web Analytics
International Business
Strategy Implementation
Human Resource Planning
Recruitment and Selection

Trimester V

Economics of Strategy and Organization
Futures, Options and Derivatives
Customer Relationship Management
Business Intelligence and Data Analytics
Training and Development
Supply Chain Management
Advance Marketing Research
Corporate Financial Restructuring
Performance Management and Reward System
Financial Institutions and Markets
International Finance
Digital Marketing Strategy
ERP using SAP
Marketing Strategy
Fundamental of Labour Laws and Applications
Risk Management and Portfolio Building

Trimester VI

Retail Marketing

Entrepreneurship

Foreign Language: French

Understanding Emerging Markets

Financial Modelling

Investment Banking

Consumer Behaviour

Strategic Brand Management

Rural Marketing

Compensation Management

Strategic Human Resource Management

Career and Talent Management

Cloud Computing

E-Business



Summer Internship Programme (PGDM 2014-16)

Student	Company	Project Title
Abhimanyu Mazumdar	Ernst & Young LLP	Developing a Green Procurement Policy for Kolkata Municipal Corporation; Formulating a Wind Energy Business Strategy for Indian Oil Corporation
Akash Garg	Vedanta Ltd.	Developer Books, Forex Management & Hedging Strategy; Fixation of Brand Rate of Duty Drawback in Case of Supply of Power to SEZ
Akshita Kumar	McKinsey & Company Knowledge Centre	Creating a Job Description Library and Analysing Chief 'X' Officer (CXO) Positions across Different Industries
Aniket Dutta	PepsiCo India Holdings Pvt. Ltd.	Understanding the Sales Model of PepsiCo and Analysing the Effects of Merchandising and Promotion on Its Sales
Anmol Gupta	United Spirits Ltd. Diageo	Local Spend Management & Account Receivables of RPC North
Arjun Dutta	Ernst & Young LLP	Energy Efficiency for Kolkata Municipal Corporation (KMC); Solid Waste Management Programme for KMC
Arun Kumar Shaw	IDBI Bank	Retail Banking Product Analysis; MSE Loan Assessment
Athar Aleem Jan	Microsec Capital Ltd.	E-commerce Investments in India & A Study of Cab Aggregator Industry with Special Reference to OLA Cabs
Ayan Das	Indian Oil Corporation Ltd.	Analysis of Marine Business
Ayushi Khorana	ICICI Prudential Asset Management Company Ltd.	Market Research for Under Penetration of ICICI-Prudential Mutual Fund Schemes in Axis Bank Distribution Channel, Kolkata
Bikash Mazumdar	Noida Power Company Ltd.	Comparative Financial Ratios & Cost of Capital Analysis with Special Reference to NPCL
Debasmita Bhowmick	Indian Oil Corporation Ltd.	Marine Business Analysis
Dharna Dugar	Emami Ltd.	Parameters of the Interview Appraisal Form
Dhawal Jauhari	J. Walter Thompson India	Promotional Strategies by Tobacco Companies & Analysis of the Processed Chicken Products Market in the UAE
Harsh Kariwala	JayaShree Textiles	Perfection in the Export Market
Kamya Sharma	Dun & Bradstreet Tangram	Market Entry Strategy for a UAE Based Company
Kinjal Shah	Kotak Mahindra Bank	Alliances and Co-Branding
Kumari Ritika Singh	J. Walter Thompson India	Promotional Strategies by Tobacco Companies & Analysis of the Processed Chicken Products Market in the UAE
Manish Kumar Agarwal	ITC Ltd.	Market and Competitor Analysis
Md. Tousif Ahmed	Axis Bank Ltd.	Retail Assets Management at Axis Bank Kolkata: An Overview
Mohammed Buggedwala	CESC Ltd.	Best Practices in Customer Relation
Mohit Sharma	Exide Industries Ltd.	Market Research
Neha Modi	PipalMajik	Primary & Secondary Research & Analysis for Pipal Majik and Its Clients
Nikita Chamaria	Srei BNP Paribas	Preparing Range and Pricing of Standard and Non-Standard Assets
Niti Jhunjhunwala	Axis Bank Ltd.	Analysis of End to End Loan Processing at EEG Segment in Axis Bank

Student	Company	Project Title
Noopur Verma	McVitie's India	Study on Macro Economic Factors, Required by UB, to Invest in Sri Lanka
Pallavi Kejriwal	IMRB International	Segmentation Using the Laddering Technique
Pankaj Kumar Periwal	Microsec Capital Ltd.	E-commerce Industry in India; Study of Online Insurance Industry with Special Reference of Policy Bazaar
Parameswar Ghoshal	Axis Bank Ltd.	Credit Flow Process in SME Segment with Reference to Axis Bank Ltd.
Piyush Pagaria	PepsiCo India Holdings Pvt. Ltd.	Supply Chain of PepsiCo; Positioning of Mountain Dew
Pramesh Yadav	Tata Steel Processing and Distribution Ltd.	Identifying TSPDL's Potential in Shipbuilding and Railway for Hot Rolled, Hot Rolled Pickled and Oiled; Identifying Market Mapping for HR in Industrial Belt in and around Kolkata
Pratik Agarwal	BMA Wealth Creators Ltd.	Creation of Algorithmic Trading Model on Nifty
Perna Choudhury	Tata Steel Processing and Distribution Ltd.	Preparing a Competency Based Training Module for New Recruits or Employees Transferred to the Project Engineering & Technology Department
Priyanka Kochar	BMA Wealth Creators	Index/Stock Prediction Using Open Interest Analysis
Prosenjit Banik	Akzo Nobel India	Kolkata Repainting Street Audit 2015
Rahul Kumar Jaiswal	Vedanta Aluminium Ltd.	Financial Planning & Analysis; Working Capital Management
Rajanikant Dubey	ITC Ltd.	Competitor Analysis and Store Operating Procedure
Rijuta Ghosh	ITC Ltd.	Store Operation (Internal Efficiency)
Rohan Roy	MSP Steel and Power Ltd.	Performance Management System in MSP Group's Corporate Office
Rohit Sen	Indian Oil Corporation Ltd.	Evaluation of Cash Management & Banking Operations; Financial Review of the Indian Oil Corporation Ltd.
Sachin Saxena	Daemon Software Services India Pvt. Ltd.	Evolution of Triple Play Industry in India
Samsuddin Khan	Exide Life Insurance	Business and Marketing of Insurance Products
Sanah Agrawal	FRHI Hotels and Resorts	Public Relations of FRHI in Middle East, Africa and India
Sancharini Mitra	Ernst & Young LLP	Climate Financing and Its Scope in India
Sanchita Pal	Tata Motors Ltd.	Implementation of Roles and Responsibilities of Team Leader/Group Leader and Its Benefits
Sayantana Bhattacharjee	Emami Ltd.	Training & Development
Sayantana Mukherjee	Schneider Electric	Solar Energy in CSR for Schneider Electric
Sayantane Sikdar	KPMG India	Theme Paper on Water Sector
Shalini	ACC Ltd.	Brand Perception and Awareness of ACC Cement in Kolkata
Sharmistha Banik	MSP Steel and Power Ltd.	An Analysis of Job Descriptions, Framing Department KRA's & KPI's, Identification of Skills & Competencies and Framing Training & Development Programmes
Sheersh Srivastava	Axis Bank Ltd.	Study on Retail Disbursal Process of All Products at CPC, Patna
Shiraz Haider	Bata India Ltd.	Product Mapping Vs. Competition Analysis in North East India
Shreyta Agarwal	Tata Motors Ltd.	Benchmarking, Analysing and Suggesting Career Development Programmes for the Sales Employees at Tata Motors

Student	Company	Project Title
Shubham Agarwal	IDBI Bank Ltd.	Analysis of Retail Banking Products with Special Reference to Bally Branch
Shubham Singh	Vedanta Ltd.	Business Partner Opinion Survey, Direct Employees Opinion Survey- “Dipstick”; CII H.R Excellence Model & E-Learning
Snehal	Tata Steel Ltd.	Employee Engagement at Corporate Communications Department
Snigdho Sundar Kundu	PepsiCo India Holdings Pvt. Ltd.	Behavioural Aspect of Sub Distributors as an Integral Part of the Supply Chain
Sonika Rungta	Future Group	Marketing in Retail
Soumee Nath	Emami Ltd.	Understanding the Performance Management System and Identifying Training Needs through Performance Management Systems
Srikrishan Singh	Axis Bank Ltd.	Working Capital Financing for Emerging Enterprises at Axis Bank (EEG), Kolkata: An Overview
Subrata Das	Tata Steel Processing & Distribution Ltd.	MIS Reports in Sales Administration
Sumit Kumar Singh	ITC Ltd.	Competitor Analysis
Supratim Sarma Barua	CESC Ltd.	A Post Implementation Review: Oracle Human Resource Management System (HRMS)
Swapnil Kumar	Tata Steel Processing and Distribution Ltd.	Mapping of Market Potential of MS Plates in South India
Syed Ata Abbas Zaidi	ITC Ltd.	Customer Relationship Management
Tirthankar Roy	Akzo Nobel India	Kolkata Repainting Street Audit 2015
Tushar Singh	ICICI Prudential Asset Management Company Ltd.	Scope of Investor Education for Business Development
Vaishali More	Bata India Ltd.	Implementation of Passion to Serve Model
Varun Sharma	Noida Power Company Ltd.	Cost of Capital & Working Capital Management Analysis of Power Distribution Companies
Vikram Singh Ahlawat	Vedanta (BALCO)	Aluminium Scrap Substitution Strategy and Road Map
Vivek Murarka	ITC Ltd.	Product Portfolio Analysis of ITC Wills Lifestyle

Summer Internship Programme (PGDM 2015-17)

Student	Organization	Profile
Aakansha Bagla	Eveready Industries India Ltd.	Marketing
Aayushi Gupta	Dun & Bradstreet Tangram Advisory Services Pvt. Ltd.	Research Analyst Trainee
Abhishek Srivastava	Catalyst Guru	Marketing
Akanksha	Universal Sompo General Insurance Company Ltd.	Underwriting
Akash Majumder	GIC Housing Finance Ltd.	Marketing
Akshay V. Lakhwani	OYO Rooms Pvt. Ltd.	Marketing
Aman Limje	Kotak Mahindra Asset Management Company Ltd.	Sales
Ankit Bhutoria	Saregama India Ltd.	Marketing Research
Ankita Agarwal	Securities and Exchange Board of India	Finance
Ankita Parekh	IndusInd Bank	Finance
Anmol Verma	Kotak Mahindra Asset Management Company Ltd.	Finance
Anvita Shaw	Haldia Energy Ltd.	Human Resource
Arjun Sethi	Sprinkl Solutions (P) Ltd.	Community Management
Bibaswan Dey	United Biscuits Pvt. Ltd.	Marketing
Debarpan Naha	Engineers India Ltd.	Finance
Debjit Nath	Kotak Mahindra Asset Management Company Ltd.	Marketing of Financial Products
Deepak Soni	GIC Housing Finance Ltd.	Marketing
Dhruv Chakravarty	Steel Authority of India Ltd.	Marketing
Divyam Bhatia	Coca Cola India	Marketing
Gunjan Singh	Universal Sompo General Insurance Company Ltd.	Underwriting
Jayesh Verma	Business Economics Magazine	Marketing
Jithin Tom Philip	Deccan Chronicle Holdings Ltd.	Marketing, Sales & Distribution
Karan Chandwani	Ernst & Young LLP	Finance
Karan Todi	Business Economics Magazine	Marketing
Kavisha Jain	Genpact	HR Support
Krutika Vadalía	Srei Infrastructure Finance Ltd.	Finance & Accounting
Kumari Akanksha	Axis Bank Ltd.	Finance
Kushal Jaiswal	Wills Lifestyle	Retail
Meghna Niketa Singha	Business Economics Magazine	Marketing
Naina Choudhary	Kotak Mahindra Asset Management Company Ltd.	Equity Research
Naman Negi	Akzo Nobel India	Sales & Marketing
Nimisha Sahal	Mahindra Agri Business	Marketing
Nishant Sebastian Harun	Haldia Energy Ltd.	Operations and Supply Chain Management
Nitika Agrawal	Business Economics Magazine	Marketing

Student	Organization	Profile
Nitika Bansal	Emami Ltd.	Marketing
Olivia Chowdhury	IMRB International	Marketing Research
Pooja Agarwal	Dollar Industries Ltd.	Marketing
Prashasti Verma	Pantaloons Fashion and Retail Ltd.	Marketing
Pratik Roy	Emami Ltd.	Marketing
Priyank Tolia	Credence Whole Foods Pvt. Ltd.	Marketing
Raghupatruni Sai Pragathi	Mercedes-Benz	Finance
Rahul Maurya	Business Economics Magazine	Marketing
Rajashree Sahoo	Saregama India Ltd.	Marketing Research
Rishabh Jaiswal	Credit Analysis and Research (CARE) Ratings	Finance
Rishi Saxena	Catalyst Guru	Project Business Development
Ritamvar Proadhan	Phillips Carbon Black Ltd.	Human Resource
Ritesh Kumar Mohanty	Bobst India Pvt. Ltd.	Operations
Riti Nag	CESC Ltd.	Human Resource
Rohan Chaudhury	Akzo Nobel India	Sales & Marketing
Rohan Sinha	Genpact	HR Support
Roshni Lamba	ITC Hotels	Marketing
S V Ganesh Annamareddy	Chai Point	Business Development
Sambeet Das	PricewaterhouseCoopers Pvt. Ltd.	Technical Consulting
Santosh Yadav	Emami Ltd.	Marketing
Saurabh Bhatler	Shree Cement Ltd.	Finance
Shayan Sarkar	Wills Lifestyle	Retail
Shreya Jain	Spencer's Retail Ltd.	Human Resource
Shreya Rajgarhia	Reserve Bank of India	Finance
Siddharth Kamdar	United Biscuits Pvt. Ltd.	Marketing
Siddharth Shankar Mishra	Wills Lifestyle	Retail
Siddharth Srivastava	Business Economics Magazine	Marketing
Siddhartha Jha	Genpact	HR Support
Simpoo Kumar Shaw	Emami Ltd.	Marketing
Sinu Chacko Varghese	Business Economics Magazine	Marketing
Snehil Srivastava	Northern Coalfields Ltd.	Human Resource
Sohab Alam	Kotak Mahindra Life Insurance	Finance
Sourav Baid	IDBI Bank Ltd.	Corporate Banking
Sourav Chakraborty	Engineers India Ltd.	Marketing
Sourav Kumar Mahato	Kotak Mahindra Asset Management Company Ltd.	Finance
Sparsh Dwivedi	Adani Wilmar Ltd.	Marketing Research
Surya Agarwal	Emami Ltd.	Marketing
Sweta Dutta	Emami Ltd.	Marketing

Student	Organization	Profile
Tanbir Ahmed Ansari	Axis Bank Ltd.	Marketing
Tanushree Roy	ITC Ltd.	Marketing Research
Vaidehi Killa	Akzo Nobel India	Sales & Marketing
Varun Rathi	Ultra Tech Cement Ltd.	Marketing
Vishakha Shah	IDBI Bank Ltd.	Corporate Banking
Vishal Mukherjee	Reliance Jio	IT/Operations
Vivek Singhania	Century Plyboards (I) Ltd.	Marketing

Students' Achievements



Athar Aleem Jan

Qualified NCCMP (NSE's Certified Capital Market Professional Course)

Second Prize, Flagship Strategy Competition (Rann-Kaushal), IMI Kolkata Confero 4.0



Jayesh Verma

Runner-up, Debate on "Corruption is Mostly Seen in Government Agencies" organized by the Central Vigilance Commission in collaboration with IMI Kolkata



Deepak Soni

Winner, "Next Business Idea" Event, IMI Kolkata Confero 4.0

Winner, Volleyball Tournament at ISL 2016, IMI Kolkata



Naina Choudhary

Winner, Debate on "Corruption is Mostly Seen in Government Agencies" organized by the Central Vigilance Commission in collaboration with IMI Kolkata

Winner, All India Institutional Level Essay Writing Event 2015 for West Bengal, organized by Shri Ram Chandra Mission (SRCM)



Divyam Bhatia

Winner, "MARKATHON", Marketing Flagship Event, IMI Kolkata Confero 4.0

Runner-up, "Haute Couture" Fashion Show, IMI Kolkata Confero 4.0



Neha Modi

Runner-up, Marketing Competition - Markstrat at IBS Kolkata's Management Fest - BRIO



Rishabh Jaiswal

Winner, “MARKATHON”, Marketing Flagship Event, IMI Kolkata Confero 4.0

Winner, Debate on “Corruption is Mostly Seen in Government Agencies” organized by the Central Vigilance Commission in collaboration with IMI Kolkata



Roshni Lamba

Winner, “MARKATHON”, Marketing Flagship Event, IMI Kolkata Confero 4.0

Winner, Debate on “Corruption is Mostly Seen in Government Agencies” organized by the Central Vigilance Commission in collaboration with IMI Kolkata

Runner-up, “Haute Couture”, Fashion Show, IMI Kolkata Confero 4.0



Ritesh Kumar Mohanty

Winner, “Next Business Idea”, IMI Kolkata Confero 4.0

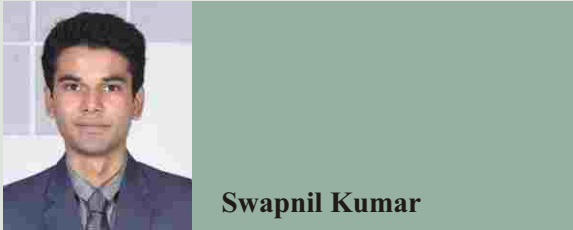


Sambeet Das

Winner, IMI Kolkata Confero 4.0 Band Competition

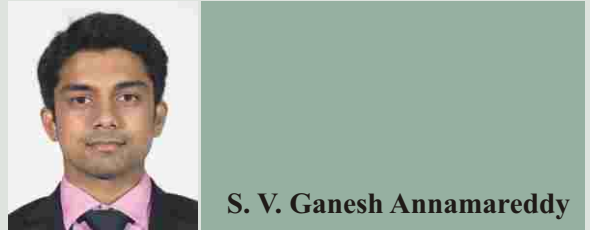
Second position, Field event, XMS 2016, St. Xaviers College Kolkata





Swapnil Kumar

Ranked 1st, Global Strategy Game 2015. Won the Grand Championship in the Business Strategy Game



S. V. Ganesh Annamareddy

Received Certificate of Excellence at Marketing Case Study Competition, organized by CHALKSTREET

Second Position, Debate on “Corruption is Mostly Seen in Government Agencies” organized by the Central Vigilance Commission in collaboration with IMI Kolkata



Snigdho Sundar Kundu

First Prize, Instrumental Music Competition, Carpediem 2016, IIM Calcutta

Third Prize, Article Writing Competition, Title: *Digital Divyadrishti*, Issue: August 2015, IIT Bombay

“Internet of Things and the Future of Marketing”, published in *IMI Konnect*, (Scholarly Management Magazine of IMI Kolkata), Volume 5, Issue 1



Students' Activities at IMI Kolkata

Finastra – The Finance Club

The club organized the following:

- Panel discussion on “Union Budget 2016-17” by various industry leaders and eminent academicians
- Biz-Charads, an activity where students were divided into teams and one person from each team had to enact a financial term for the other team members to identify and then explain it to the entire class
- Deliberations and quiz on current affairs
- Activity to identify and explain financial event viz. Global Recession, China Currency De-valuation, Dot-Com Bubble Burst from images depicted
- Theoretical session on comparative analysis of various companies in a particular industrial sector
- Discussion on Stock Market Crash due to Chinese Currency De-valuation
- Session on basics of stock trading and how to do trading on ICICI Virtual Stock Trading Platform
- Competition amongst students on the ICICI Virtual Stock Trading Platform to try new trading & investing strategies, review the outcome of their strategies to enable them to become more informed market participants
- Guest lecture by ICICI Direct Centre for Financial Learning for the students on Indian Stock Market

MarKreators – The Marketing Club

The club conducted:

- Sessions focusing on providing a holistic view of Marketing
- Brand Recalling Sessions based on advertisements shown
- Activity based on the application of Ambush Marketing
- Discussion for a detailed understanding of the Marketing Mix (4P's) and activities designed around the Marketing Mix
- Sessions on Packaging and activity “Package It” designed around packaging of a Muffin (Cupcake)
- Sessions focusing on “Brand Communication” and activity on creation of a Product and devising its Brand Communication
- Q&A sessions on E-commerce for the members
- Discussions on “Brand Extension” – Its Benefits and Dangers and activity based on the theme

Projects/presentations were also prepared by the students based on market research, sales and distribution, E-commerce etc.

Human Hour – The HR Club

The club organized the following:

- Know Your Personality Workshop – A workshop focusing on deliberations and activities on the different facets of *Personality*. The participants were provided with an overview of the different aspects of their own personalities based on their responses in the psychometric test
- Panel Interview of industry experts from the domain of Human Resources on Transformation of Human Capital
- Placement Readiness Activities for the students at IMI Kolkata

@OM – Operations Club

The club conducted three meets based on the following themes:

Meet # 1: Optimization as a Philosophy of Business

Meet # 2: Process Analytics and Analysis

Meet # 3: Goldratt's Game – An Adaptation

I-construct - Strategy and Consulting Club

- Held sessions and activities on a regular basis to give students a broader, richer and practical experience about strategy and consulting
- Held guest lectures and competitions for the members
- Members prepared real life project based on their canteen facilities to suggest the best strategic pathway forward
- The members have undertaken live projects for companies like MART

E-cell - Entrepreneurship Club

The club motivates its members by:

- Organizing workshops and lectures regularly to create awareness about entrepreneurship and brainstorm ideas
- Mentoring students who wish to start their own venture

Cultural Committee

The committee organized events and programmes viz. the Annual Management & Cultural Event (CONFERO), Fresher's Party, Diwali, Independence Day and Republic Day Celebration.

The committee acts as a platform to communicate events organized in various other institutes like Carpediem of IIM Calcutta, Xavotsav of St. Xavier's College (Autonomous) Kolkata, Spring Fest of IIT Kharagpur etc. for the participation of students from IMI Kolkata.

Sports Committee

The Annual Sports Meet 2015 organized by the committee witnessed events like Table Tennis (Singles – Men & Women, Doubles – Men & Women and Mixed Doubles) and Carrom (Singles – Men & Women, Doubles – Men & Women and Mixed Doubles). The committee also organized IMI Sports League - ISL 2016 that witnessed participation of IMI-K students in both indoor and outdoor games.

IMI Kolkata Altruists

- The students extended a helping hand to the victims of the Nepal earthquake through donations such as clothes, food items, bed sheets, blankets, medicines etc.
- The members have taken a long term outreach initiative to impart education to the unprivileged children of the orphanage - All Children Together Trust

SMART - The Social Media Action and Response Team

The team initiated various social media branding drives such as:

- IMI Photoday Contest
- Meet Our Students
- Summer Internship Updates

The members covered various activities and events at IMI Kolkata with multimedia updates, videos, posts, pictures and stakeholders testimonials.



Guest Lecture @ IMI Kolkata

GUEST	AFFILIATION	TOPIC
Bidisha Roy	Deputy Manager, ABP Ltd.	Indian Consumers
Sukanta Nag	Partner, Ray and Ray, Accounting and Consulting	Corporate Finance
V. K. Sharma	Executive Director (Retired), RBI	Leadership
Abhishek Sharma	Commercial Director, United Biscuits India	Advertisement and Branding
Devraj Basu	General Manager, Law & Kenneth	Advertising as a Service Business; Youth Consumers in India
Anirban Mazumdar	Associate Professor, National University of Juridical Sciences	Political and Legal Systems in National Environments
Rajyasri Roychowdhury	Former Faculty, IMI Delhi	Geo Political Environment
Debashish Biswas	Director, Deloitte Touche Tohmtsu India LLP	Strategy Implementation in the Cooperative Sector
Suchitra Guha	Former Head, HR/IR, TATA Steel Ltd.	Understanding Performance Parameters for Different Levels of Employee: A Practical Experience Sharing
Debdas Rakshit	Professor, University of Burdwan	IFRS; Corporate Restructuring
Shivaji Banerjee	HOD - Management, Department of Commerce and Business Administration, St. Xavier's College(Autonomous), Kolkata	CRM in Customer Service, Perspectives and Cases
Swati Gautam	Founder and Director, Necessity	Entrepreneur Mindset and Case Study
Ravi Ranjan	Head, Nasscom Startups Warehouse	Talk on Startups
Satyabhusan Dash	Professor, IIM Lucknow	Consumer Behaviour
Sandeep Tyagi	Director (HR), Samsung Electronics	HR in Critical Business Environment

GUEST	AFFILIATION	TOPIC
Subhobroto Chakroborty	Chief Marketing Officer, netCORE Solutions	Digital Marketing
Sugata Halder	Country HR Head - India, Century Plyboards India Ltd.	Changing Dynamics of the Corporate Environment
Sougata Sengupta	Founder, Lamron Analysts Pvt. Ltd.	Commodity Markets
Jayanta Jash	HOD, CGM, Corporate Finance Department, Securities and Exchange Board of India (SEBI)	Independent Regulatory Bodies in India



Conferences & Seminars at IMI Kolkata



December 21-22, 2015

Finance and Economics Conference (FINECON) in collaboration with Sichuan Academy of Social Sciences (SASS) China, North South University (NSU) Bangladesh and Asia-Pacific Economic Association (APEA)



September 27, 2015

IMI Kolkata Hosts Mid-Year Seminar 2015 of the Bengal Economic Association (Bangiya Arthaniti Parishad) on “Planning Commission and NITI Aayog: Experiences and Expectations”

Events at IMI Kolkata



September 11-12, 2015
HR Symposium “Transformation of Human Capital towards Making India”



September 9, 2015
Annual Convocation Ceremony



September 19, 2015
I-Konfluence, Undergraduate Fest



February 13-14, 2016
Confero 4.0 - IMI Kolkata's Annual Fest



June 20, 2016

Industry experts and stalwarts from the corporate world and media alike graced the IMI Kolkata Auditorium for its 6th Orientation Program for PGDM Batch 2016-18. IMI Kolkata had the privilege of having Mr. Barun Chanda, eminent Bollywood personality, writer, advertisement guru and elocutionist as the Chief Guest while the Keynote Speaker was Abhijit Pal, Director - Technology Consulting at PricewaterhouseCoopers, Kolkata.



June 21, 2016

IMI Kolkata observes International Yoga Day

MDPs Conducted

Programme	Communication Imperative
Date	April 9-10, 2015
Type	In-company Programme
Participating Organization	Balmer Lawrie & Company Ltd.

Programme	Creating A Winning Branch
Date	August 10-12, 2015
Type	In-company Programme
Participating Organization	Life Insurance Corporation of India

Programme	General Management Programme
Date	August 24-26, 2015
Type	In-company Programme
Participating Organization	Life Insurance Corporation of India

Programme	General Management Programme
Date	October 8-10, 2015
Type	In-company Programme
Participating Organization	Life Insurance Corporation of India

Programme	General Management Programme
Date	January 7-9, 2016
Type	In-company Programme
Participating Organization	Life Insurance Corporation of India

Programme	Building and Developing High Performance Team
Date	March 2-4, 2016
Type	In-company Programme
Participating Organization	CESC Ltd.

Programme	Induction Programme
Date	Ongoing
Type	In-company Programme
Participating Organization	Axis Bank Ltd.

Programme	Effective Vigilance
Date	July 30-August 1, 2015
Type	Open Programme
Participating Organizations	UCO Bank, IRCTC, Bank of Baroda, Export Inspection Agency, Balmer Lawrie & Company Ltd., Bank of Maharashtra, Bharat Bhari Udyog Nigam Ltd., State Bank of India, Bridge & Roof Co. (India) Ltd., Geological Survey of India, Power Grid Corporation of India Ltd., Bharat Electronics Ltd., Engineering Projects India Ltd., NMDC Ltd., Delhi Metro Rail Corporation, Bharat Earth Movers Ltd., Indian Overseas Bank

Programme	Departmental Enquiry
Date	December 10-12, 2015
Type	Open Programme
Participating Organizations	Mazagon Dock Shipbuilders Ltd., Nuclear Power Corporation of India Ltd., Power Grid Corporation of India Ltd., Ordnance Factory Board, GAIL (India) Ltd., Bharat Coking Coal Ltd., UCO Bank, Geological Survey of India, National Insurance Company Ltd., Central Coalfields Ltd., Allahabad Bank, South Eastern Coalfields Ltd., Mahanadi Coalfields Ltd., Western Coalfields Ltd., Garden Reach Shipbuilders & Engineers Ltd., Life Insurance Corporation of India, MSTC Ltd., Coal India Ltd., MOIL Ltd.

Programme	Effective Public Procurement
Date	January 28-30, 2016
Type	Open Programme
Participating Organizations	Bharatiya Reserve Bank Note Mudran Pvt. Ltd., NMDC Ltd., Ferro Scrap Nigam Ltd., Bank of Baroda, Geological Survey of India, Andrew Yule & Company Ltd., Power Grid Corporation of India Ltd., Dena Bank, Hindustan Steelworks Construction Ltd., Bridge & Roof Co. (India) Ltd., MSTC Ltd., Central Mine Planning and Design Institute, Garden Reach Shipbuilders & Engineers Ltd., Central Coalfields Ltd., Western Coalfields Ltd., Coal India Ltd., South Eastern Coalfields Ltd., Bharat Coking Coal Ltd., Northern Coalfields Ltd., Eastern Coalfields Ltd., North Eastern Coalfields Ltd.

Management Development Programmes



Faculty Development Programme The Art of Paper Writing and Publishing

IMI Kolkata organized a one-day Faculty Development Programme on “The Art of Paper Writing and Publishing” in the last year. The programme aimed at developing the requisite skills needed for good research writing. It focused on inspiring the participants to explore other non-academic avenues of writing. The programme covered topics such as developing ideas, writing different sections of the paper, kinds of writing, ethical issues in writing etc. The programme was based on lectures, in-class exercises and interactive sessions. The workshop received an overwhelming response. Around 38 participants including faculty, research scholars and doctoral students from various premier institutes such as IIT Kharagpur, St. Xavier's College and universities like University of Calcutta and Jadavpur University, to name a few, attended the programme.

Resource Person: Dr. Padma Prakash, Editor of *e-SocialSciences* and former Associate Editor of *Economic and Political Weekly*



International Collaborations



Universidade do Estado do Rio de Janeiro, Brazil



Sichuan University, China



University of Tours, France



North South University, Bangladesh



Kunming University of Science and Technology, China



ESC Rennes School of Business, France



Emporia State University, USA



University of Bordeaux, France



IDRAC Business School, France



Sichuan Academy of Social Sciences (SASS), China



Xunta de Galicia, Spain



Dr. Tirthankar Nag, delivering a lecture on “Exploration of Linkages between Social Responsibility Strategies and Firm Performance in India” at the Institute of South Asian Studies (ISAS), China



Professor Arindam Banik at the panel discussion during the Eleventh Annual Conference of Asia-Pacific Economic Association, National Taiwan University, Taiwan



Session organized by IMI Kolkata on “Development Studies and Public Policies in Emerging Economies” at the Eleventh Annual Conference of Asia-Pacific Economic Association held at the National Taiwan University, Taiwan



Faculty & Student Exchange Programmes

Chen Wanglongshi, a post-graduate student at the Tsinghua University, Beijing, pursued few management courses at IMI-K for few weeks and prepared a dissertation on the *Law and Economy of Ancient Indian Village Community* under the mentorship of Professor Arindam Banik and Dr. Tirthankar Nag





IMI Kolkata Responds to China's Call for Volleyball Challenge

Two teams of enthusiastic students from IMI Kolkata participated in the Men's and Women's Volleyball games during the South and Southeast Asia College Students Culture and Sports Week (May 22 – 31, 2016) at Kunming, China. Students of IMI Kolkata have expressed their profound excitement to represent India in the game. Dr. Sarojakshya Chatterjee, delegation leader, Ms. Karabi Bhattacharya Rao, team's executive officer and Mr. Sabu Francis, the coach for the tournament from IMI Kolkata accompanied them.

EU Extends International Project Funding to IMI Kolkata

Erasmus+ is the EU programme in the fields of education, training, youth and sport for the period 2014-2020. Xunta de Galicia, the collective decision-making body of the government of the autonomous community of Galicia, Spain, organized Erasmus+ project for India and has approved the credit exchange programme with IMI Kolkata under the project. The programme will cover mobility and exchange of teachers and students.

Library Resources Procured and Maintained

The Institute's Library Information Service (LIS) offers access to a wide range of both printed and electronic resources. The LIS aims to support the diverse information needs of all students, faculty, researchers, and staff through the provision of high quality information resources and services. The library is fully automated with wide range of stock covering all aspects of business and management, and also related areas such as economics, accounting, finance, behavioural sciences and information technology with substantial collection of reference books.

Electronic Resources

An extensive collection of Electronic Resources is procured and maintained, including E-Journals, articles, company data, industry reports.

E-Journal

- Emerald Publishing
 - Business, Management and Strategy E-Journal Collection
 - Accounting, Finance and Economics E-Journal Collection
 - Marketing E-Journal Collection
 - HR, Learning and Organizational Studies E-Journal Collection
 - Operations Logistics and Quality E-Journal Collection
- Ebsco Business Source Complete
- Sage Management and Organization Subject Collection
- J-Gate Social and Management Science
- JSTOR Current
- Science Direct

Database

- CMIE Prowess
- EMIS Professional Asia
- Indiatat

Other Resources

- Library Books: 4940+ Titles
- Journal: 80 Titles

Newspaper (Online)

- Financial Times - UK, Europe, US, Asia, Middle East
- Wall Street Journal
- Business Line On Campus

Newspapers

- Business Standard
- Economic Times
- Mint
- Business Line
- The Hindu
- Indian Express
- Hindustan Times
- Times of India
- Telegraph
- Dainik Jagran
- Sanmarg
- Ananda Bazar Patrika
- Eisamay

Economic and Political Weekly Research Foundation

- Agricultural Statistics
- Annual Survey of Industries
- Banking Statistics
- Insurance
- Power Sector
- Health Statistics
- Educational Statistics

Periodicals

- Business Today
- Business India
- Business World
- India Today
- Open
- Outlook
- Frontline



IT and Computer Assistance

International Management Institute Kolkata has a state-of-the-art computing facility for the students on campus. The campus has a network of more than 400 plus computers, which is Wi-Fi enabled to ensure mobile computing at all locations including Hostel Rooms, Class Rooms and Canteen. The campus has 24-hour high-speed internet connectivity.

IMI Kolkata Campus has an exclusive high-tech Computer Room equipped with more than 100 computers having latest chip-set with TFT monitors for on-line classes and practice sessions. The software library includes the latest software viz. Microsoft Windows 8.1/7 Professional, Microsoft Office 2013, E-views 9/8, IBM SPSS Statistics Base 21.0, IBM SPSS Amos 22.0, IBM SPSS Modeler 16.0 Server, IBM SPSS Modeler Client 16.0, Quick Heal End Point Security Server Client Editions, Stata 13, SYSTAT 13.1 software.

Online assessment software is installed on the network for grading, online feedback, online quiz, and online attendance.

International Management Institute Kolkata has a Web interface, which is accessible at <http://www.imi-k.edu.in/> and an Intranet for all internal users.



Companies Visiting IMI Kolkata for Summer Internship

- Adani Wilmar Ltd.
- Akzo Nobel India
- Axis Bank Ltd.
- B4U Television Network Pvt. Ltd.
- Bobst India Pvt. Ltd.
- Bombay Stock Exchange (BSE) Ltd.
- Business Economics Magazine
- Catalyst Guru
- Ceat Tyres Ltd.
- Century LED Ltd.
- Century Plyboards (I) Ltd.
- CESC Ltd.
- Chai Point
- Coca-Cola India
- Credence Whole Foods Pvt. Ltd.
- Credit Analysis and Research (CARE) Ratings
- Deccan Chronicle Holdings Ltd.
- Dollar Industries Ltd.
- Dun & Bradstreet Tangram Advisory Services Pvt. Ltd.
- Edelman
- Emami Ltd.
- Engineers India Ltd.
- Ernst & Young LLP
- Eveready Industries India Ltd.
- e-Zest Solutions Ltd.
- Genpact
- GIC Housing Finance Ltd.
- Haldia Energy Ltd.
- IDBI Bank Ltd.
- IMRB International
- IndusInd Bank
- ITC Hotels
- ITC Ltd.
- Kotak Mahindra Asset Management Co. Ltd.
- Kotak Mahindra Life Insurance
- Kyndal Group
- Law & Kenneth Communications India Pvt. Ltd.
- Mahindra Agri Business
- Mahindra First Choice Services
- McVitie's India
- Mercedes-Benz
- Mother Dairy Fruit & Vegetable Pvt. Ltd.
- Northern Coalfields Ltd.
- Ogilvy & Mather
- Open Media Network Pvt. Ltd.
- Oxford University Press
- OYO Rooms Pvt. Ltd.
- Pantaloons Fashion and Retail Ltd.
- PepsiCo India Holdings Pvt. Ltd.
- Phillips Carbon Black Ltd.
- Power Trading Corporation India Ltd.
- PricewaterhouseCoopers Pvt. Ltd.
- Reliance Jio
- Reserve Bank of India
- SAREGAMA India Ltd.
- Securities and Exchange Board of India
- Shanghai Electric
- Shree Cement Ltd.
- Spencer's Retail Ltd.
- Sprinklr Solutions (P) Ltd.
- Srei Infrastructure Finance Ltd.
- Steel Authority of India Ltd.
- Tata Power SED
- Tata Steel Processing and Distribution Ltd.
- Toyota Motor Corporation
- UltraTech Cement Ltd.
- United Biscuits Pvt. Ltd.
- Universal Sompo General Insurance Company Ltd.
- Ushva Clean Technology Pvt. Ltd.
- Vedanta Ltd.
- Volkswagen India Pvt. Ltd.
- VSPS Digital Pvt. Ltd.
- Wills Lifestyle

Companies Visiting IMI Kolkata for Final Placements

- ABP News Network Pvt. Ltd.
- Arohan Financial Services Pvt. Ltd.
- Axis Bank Ltd.
- Bajaj Allianz General Insurance Company Ltd.
- Bajaj Electricals Ltd.
- Berger Paints India Ltd.
- Bharti Airtel Ltd.
- CESC Ltd.
- Decathlon Sports India
- Deloitte India
- Dun & Bradstreet Tangram Advisory Services Pvt. Ltd.
- Eveready Industries India Ltd.
- FCB Ulka Advertising Pvt. Ltd.
- Firstsource Solutions Ltd.
- GIC Housing Finance Ltd.
- Godrej & Boyce Manufacturing Company Ltd.
- Havells India Ltd.
- ICICI Bank Ltd.
- ICICI Prudential Asset Management Company Ltd.
- ICICI Prudential Life Insurance Company Ltd.
- IMRB International
- Inbound Mantra
- Indiabulls Securities Ltd.
- Jaro Institute of Technology, Management and Research Pvt. Ltd.
- Kent RO Systems Ltd.
- KPMG India
- Kyndal Group
- L&T Finance
- MART
- Mother Dairy Fruit & Vegetable Pvt. Ltd.
- National Payments Corporation of India
- netCORE Solutions Pvt. Ltd.
- Peoplecart Private Ltd.
- Phillips Carbon Black Ltd.
- PricewaterhouseCoopers Pvt. Ltd.
- Prolifics Corporation Limited
- Raymond Ltd.
- Reliance General Insurance Company Ltd.
- Reliance Industries Ltd.
- Ruchi Soya Industries Ltd.
- Safechem Industries Pvt. Ltd.
- Sasvat Network Pvt. Ltd.
- Spencer's Retail Ltd.
- Swissôtel
- Tata Motors Finance Ltd.
- Tata Power SED
- TCG Digital
- The National Stock Exchange of India Ltd.
- Universal Sampo General Insurance Company Ltd.
- Videocon Group
- YES Bank Ltd.

B-SCHOOL CORNER
Team BLAC

Transformation is more about changing attitudes, than enhancing knowledge



Sujoy Banerjee, Shantanu Das and Abhijeet Sengupta

SEP 13, 2018 10:14

HR Symposium on 'Transformation of Human Capital Towards'



Lobby behind pushing out less loop tech: Mashelkar

g shift approach by the policy makers. "Innovation now is not just about quality, but more about sustainability and affordability," he said.

Public debate
He said the public debate over IoT (or artificial) was largely misplaced and skirted a rational approach. On the other hand, Mashelkar said, scientific validation of traditional knowledge like ayurvedic medicines was the key to re-inventing innovations - bringing the past into the future.



No pharmacy institute from Bengal in the list

stitute with 89.41 score. Among B-schools, IIM-Calcutta (87.45) has ranked 3rd after IIM-Bangalore and IIM-Ahmedabad. Interestingly, International Management Institute (77.16), another city-based private

businessLine
JUDAY, DECEMBER 13, 2014

IMI Kolkata meet on Decem

An international conference on Marketing with the theme 'Emerging Markets, Evolving Prospects' - is being organised in Kolkata during December 16-17 by the International Management Institute, Arindam Banik, Director, IMI, said this conference is being organised in collaboration with the Whitman School of Management, Syracuse University, US, and the University

আই এম আই-তে চীনের ৪ ছাত্র

নিম্ন প্রতিনিধি: কলকাতা, ৫ই আগস্ট- কলকাতার ইন্টারন্যাশনাল ম্যানেজমেন্ট ইনস্টিটিউটে (আই এম আই) চীনের সিচুয়ান বিশ্ববিদ্যালয়ের চার ছাত্র পড়তে এসেছেন। আর গি সক্রিয় গোয়েন্দা গ্রুপের উদ্যোগে অঙ্গিপুরে আই এম আই কলকাতার কাপাস তৈরি হয়েছে। এই কাপাসে যাবে কলকাতার প্রতিনিধিত্বের জন্য চীনের 'সিচুয়ান বিশ্ববিদ্যালয়ের' সঙ্গে চুক্তি হয়েছে। কাপাসে প্রথম বাসের ছাত্রদের মধ্যে চীনের চারজন ছাত্র রয়েছেন। এরা হলেন লি জেন, জিয়া কিয়াংজি, জাং হুইজং এবং জিয়াও লি। আই এম আই কলকাতার ডিন শীর্ষক নাপ জানিয়েছেন, কলকাতার এই কাপাসে পড়াশোনার জন্য যে কোন ছাত্রই আবেদন করতে পারতে পারেন। চীনের চারজন ছাত্রকে স্বাগত জানিয়েছেন আই এম আই ডাইরেক্টর অরিন্দম বনিক। কলকাতা ছাড়া আই এম আই কাপাস তৈরি হয়েছে দিল্লি

ভালেশ্বরে।

4 China students to study at IMI

Kolkata: Four Chinese students Li Gen, Xie Xiangwei, Zhang Giurong and Zhao Lei from Sichuan University have come to study at International Management Institute Kolkata (IMI Kolkata). IMI, an R.P Sanjiv Goenka Group initiative, has campuses in Kolkata, Delhi and Bhubaneswar. The students studying management under an agreement between IMI and Sichuan University of China are staying at the Alipore campus under the mentorship of Dr Tirthankar Nag, dean of IMI.

City institute achieves rare feat among business schools

RANKING BY CENTRE: Kolkata & Delhi branches of IMI placed above 13 out of the 19 IIMs

Just above XLRI Jamshedpur. With an overall score of 86.04, IIM-Bangalore has its school

businessLine
JUDAY, DECEMBER 13, 2014

IMI Kolkata hosts Bengal Economic Association's mid-year seminar

of Tours, France. Prof Tridib Mazumdar, Howard R Gendall Professor of Marketing at the Whitman School of Management will be one of the two key speakers. His current research includes retail pricing strategies, product development and star power in the American entertainment industry.



Lt. Arvind Bhat speaks at the Inaugural Session of the Seminar. (Source: Group/Chitra)

IMI signs MoU with Dhaka varsity

STAFF REPORTER

International Management Institute, Calcutta, of R.P Sanjiv Goenka Group had a memorandum of understanding with the Dhaka-based North South University Thursday for student and faculty exchange and research opportunities, ahead of Prime Minister Narendra Modi's visit to Bangladesh on June 6. An eight-member team from North South University by vice-chancellor Amin Uddin and IMI director Arindam Banik and faculty members to discuss the collaboration opportunities.



(From left) Arindam Banik, Amin U. Sarkar, Benajir Ahmed and Arim Uddin Ahmed at IMI on Thursday. Picture by Sami Kumar Sinha

"We have a geographical affinity to Bangladesh. We explore research opportunities with them," Banik said. "We have 18,000 students pursuing bachelors and masters degree courses. Of them, 12,000 are in business-oriented BBA and MBA courses. We share our language, our history, our historical events. We hope the prime minister's visit on June 6 would strengthen this relationship, particularly with Bengal."

businessLine
WEDNESDAY, OCTOBER 1, 2014

IMI holds convocation

OUR BUREAU
Kolkata, September 30

The International Management Institute (IMI), Kolkata, on Tuesday organised its second convocation ceremony for the PDM batch of 2012-2014.



According to a release issued by the institute, 25 students of the graduating batch received their diplomas. Students are currently placed in organisations such as PwC, KPMG, Eveready, Gespact, among others.

Team from NSU to visit Kolkata

An eight member team from Dhaka-based North South University will be in Kolkata to explore collaboration opportunities with the International Management Institute which belongs to the R.P Sanjiv Goenka Group. The team will be led by Amin U Sarkar, Vice Chancellor, North South University. BS REPORTER

businessLine
FRIDAY, MARCH 14, 2014

TO BIG BOSS WITH SWAG

Business led the Party Swag... (Source: Group/Chitra)



Business led the Party Swag... (Source: Group/Chitra)

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