

International Management Institute Kolkata



ANNUAL REPORT
2018-19



ANNUAL REPORT 2018-19

Preface

As we mirror the past year we are ignited by a new sense of beginning. The Institute is only nine years old. Even then, it is our conscious decision to understand and anticipate change. This focused direction has helped us to adapt to changes in various fields such as management education and practice of business in the broader global context. We are proud to say that IMI Kolkata is taking important steps to ensure not just its relevance but also the drivers of its growth.

It is important to notice that disruptions due to technological change, has impacted firms widely. Thus, it is important for managers and other stakeholders to recognize the characteristics and patterns of such disruptions. Needless to mention, it may contribute to undesirable outcomes if such patterns are not identified and understood. Counter measures to mitigate the risk of disruptions have a cost. Any form of disruption may impose the greatest risk to a firm's value. It is believed that with access to such knowledge, managers may be able to assess firms' investment opportunities appropriately to mitigate the most material risks. IMI-Kolkata's academic objectives are mostly in the light of such disruptions that we often observe in the business. In fact, our focus on Asian values and business practices constitutes the guidelines that projects us as a rising star in the Asian context.

For IMI Kolkata, an international research focus is inextricably linked with effective management training. It is our objective to support companies in a changing world, by combining theoretical progress with their implications in business. Indeed, we believe that close co-operation with the business sector and our growing alumni network are the essential preconditions for understanding the needs of the corporate sector along with contributing to the pool of knowledge in business. The combination of theory and practice has always been a central element of our teaching and is anchored in an integrated manner in our academic programmes.

Research is a major priority at International Management Institute Kolkata. IMI Kolkata's full-time faculty members have been working on the creation of new knowledge. The aim has been to contribute new insights to the national and international academic communities on one side and to provide innovative contents for teaching on the other. With this perspective, the institute constantly endeavors to upgrade its intellectual capital and the know-how and skill levels of its faculty team.

I would like to thank Professor Tirthankar Nag, Dean (Research and International Relations) for the initiative to publish an Annual Report along with his valuable insights regarding each and every aspect related to the publication of the report. Additionally, I offer my special thanks to Professor Paramita Mukherjee, Dean (Academics) and other faculty members for their valued suggestions. Finally I thank Ms. Rajashri Chatterjee, Ms. Ankita Majumdar and Ms. Asmita Biswas for their assistance in the collation of information, designing and editing and Ms. Abhisikta Chakraborty, Ms. Debasree Dutta, Ms. Solanki Sengupta, and Mr. Dinesh Upadhyay for providing necessary information.


Professor Arindam Banik
Director, IMI Kolkata

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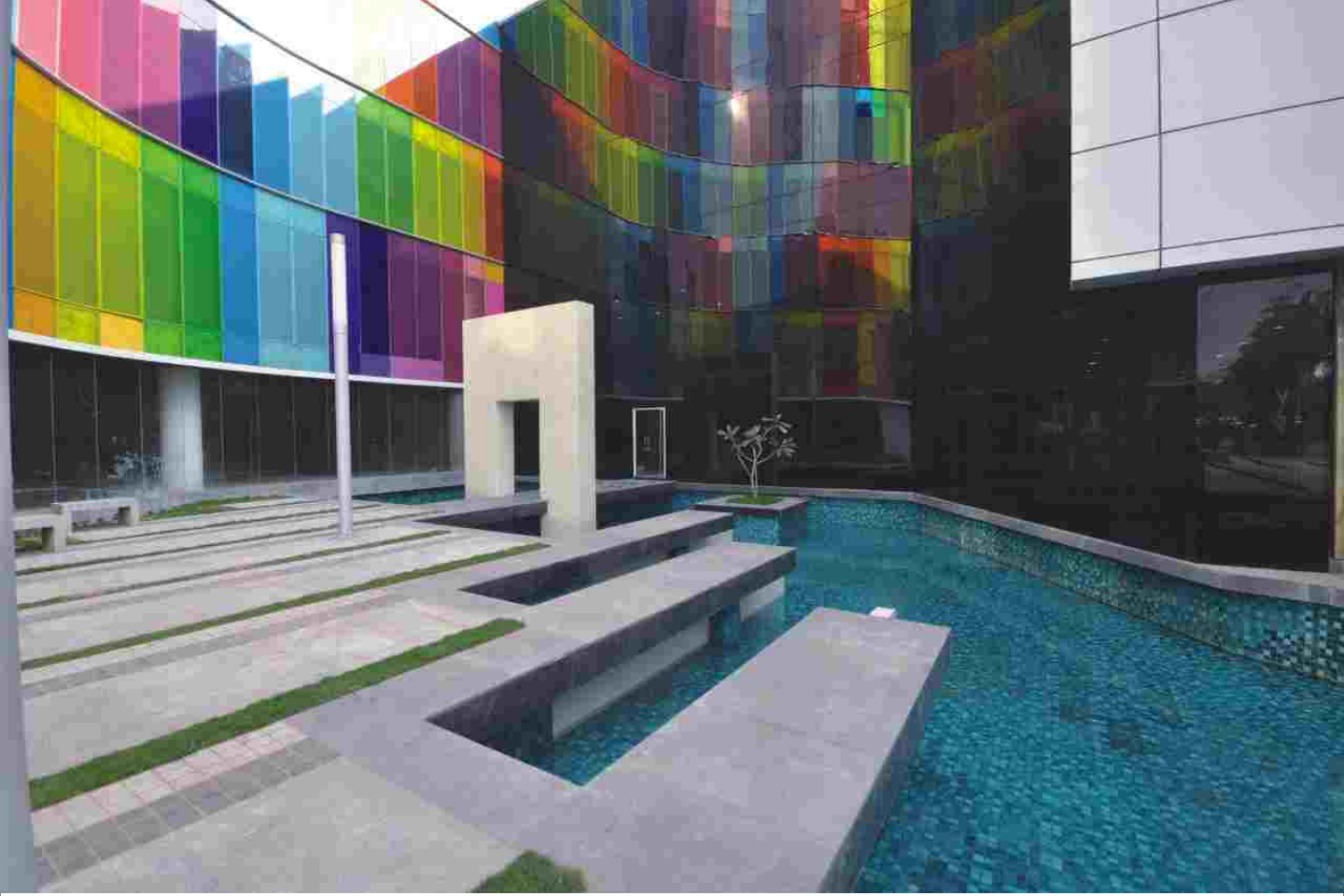
ABOUT IMI KOLKATA

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored business school. During its inception, IMI was backed by prestigious corporate houses like RPG Enterprises, Nestle, ITC, SAIL, Tata Chemicals, BOC and Williamson Magor. IMI Delhi has been among the leading B-schools in India for more than three decades and is today a global institution. It was established in collaboration with IMI Geneva (now IMD, Lausanne). A RP-Sanjiv Goenka Group initiative, IMI Kolkata came up in 2010 to enable bright young minds gain access to the world-class IMI management pedagogy. IMI Kolkata's flagship Post-Graduate

Diploma in Management (PGDM) programme is accredited by the National Board of Accreditation (NBA) with effect from July 2016 for the next three years.

IMI Kolkata has been ranked 45th among the top management institutes, according to India Rankings, 2019, published by National Institutional Ranking Framework (NIRF), developed by the Ministry of Human Resource Development (MHRD), Government of India.

IMI Kolkata's two-year full time PGDM programme is also accorded equivalence with Master of Business Administration (MBA) Degree by the Association of Indian Universities (AIU).



VISION

To be a globally recognized Centre of Excellence in management education.

MISSION

To produce socially sensitive, globally aware and values-driven individuals capable of providing leadership.

VALUES

Commitment to:

- Transparency in all actions and systems
- Passion for excellence
- Integrity and ethics as a way of life
- Respect for all, individuals and institutions
- Sustainability and autonomy in whatever we do
- Harmony and co-operation
- Concern for society and environment

NIRF Ranking of IMI Kolkata

IMI Kolkata ranked **45th**
in NIRF India Rankings 2019
for Management Institutes by Ministry of HRD, Govt. of India



Overall | Universities | Engineering | Management | Pharmacy | Colleges |
Medical | Law | Architecture



Department of Higher Education
Ministry of Human Resource Development
Government of India

As per the 'India Ranking Report' issued by the National Institutional Ranking Framework (NIRF), developed by the Ministry of Human Resource Development, Government of India, IMI Kolkata ranks 12 in 2016; 49 in 2017 and in the band of 51-75 in 2018.

Board of Governors

Shri Sanjiv Goenka

Chairman, RP- Sanjiv Goenka Group

Shri V. C. Agrawal

President - Corporate HR
RP- Sanjiv Goenka Group

Shri R. K. Jha

President - Corporate
RP- Sanjiv Goenka Group

Shri P. K. Khaitan

Sr. Advocate – Supreme Court

Professor Himadri Das

Director General
IMI

Shri Shashwat Goenka

Sector Head - Retail & FMCG
Spencer's Retail Limited

Shri Sunil Bhandari

Executive Director - Corporate Services
RP- Sanjiv Goenka Group

Shri Subhasis Mitra

Group Company Secretary
CESC Limited

Professor Arindam Banik

Director
IMI Kolkata

Shri Sunil Mitra

IAS (Retd.)

Professor Pradip K. Bhaumik

Professor
IMI Delhi

Professor Tirthankar Nag

Professor
IMI Kolkata

Dr. Pooja Sengupta

Assistant Professor
IMI Kolkata

Nominee of AICTE Eastern Regional Office

(Ex-officio)

Nominee of the State Government

(Ex-officio)

Faculty and Areas of Interest



ARINDAM BANIK

*Director
Professor (Economics)
Ph.D. (Delhi School of Economics)*

International Trade and Services, Global Financial Imbalance, Development Economics, Structure and Organization of Financial Markets and Payment Systems, Technology Transfer and Strategic Analysis of Markets and Economics



ABHIJIT ROY

*Assistant Professor (Finance & Accounting)
Chairperson (Student Relations)
Ph.D, M. Phil, M. Com (The University of Burdwan)*

Corporate Finance, Corporate Sustainability Reporting, Social and Solidarity Economy Enterprises



AMIT ANAND
TIWARI

*Assistant Professor (Marketing)
Fellow (IIM Lucknow)*

Sub-culture Consumption, Value Co-creation, Complex Network, Technology Convergence, Product and Service Coolness and Its Brand Implications



ARINDAM DAS

*Assistant Professor
(Business Communication)
Ph.D. (Vidyasagar University)*

Business Communication, Marketing Communication, Culture Studies, Literary and Social Theories and Postcolonial Studies



BAIDYANATH
BISWAS

*Assistant Professor (Operations
Management & Quantitative Techniques)
Fellow (IIM Lucknow)*

Data Analytics in Information Security, Information Risk Management in Organizations, Cyber Security Games, Econometric Methods in Cyber Security



BOUDHAYAN
GANGULY

*Associate Professor
(IT & Operations Management)
Fellow (IIM Lucknow)*

IT for Decision Making, Data Mining, E-commerce, E-governance, Stochastic Programming, Combinational Optimization and Graph Theory



**CHANCHAL
CHATTERJEE**

*Associate Professor (Finance & Accounting)
Ph.D. (University of Burdwan)*

Corporate Finance, Corporate Governance, Earnings Management, Corporate Payout Policy, Financial Statement Analysis



**DIBYAJYOTI
GUHA**

*Assistant Professor
(IT and Operations Management)
Ph.D. (IIT Bhubaneswar)*

Machine Learning, EEG based Analysis of Brain Computer Interface, Emotional Intelligence with an Aim towards Mental Health, Cognitive Science



**HIMADRI
ROY CHAUDHURI**

*Associate Professor (Marketing)
Ph.D. (University of Calcutta)*

Consumer Behavior, Critical Marketing, Transformative Consumer Research



**MOHUA
BANERJEE**

*Professor (Marketing)
Dean (Placement, Corporate &
Alumni Relations)
Ph.D. (University of Calcutta)*

Sales and Distribution, Retail Marketing, Marketing Communication, Retail Supply Chain, E-Commerce, Consumer Behavior



**PARAMITA
MUKHERJEE**

*Professor (Economics)
Dean (Academics)
Ph.D. (Jadavpur University)*

Financial Economics, Applied Econometrics, Contemporary Issues on Banking and Financial Sector, Financial Markets, Macroeconomic Issues, Public Finance, Energy Sector



**POOJA
SENGUPTA**

*Assistant Professor (Operations
Management & Quantitative Techniques)
Ph.D. (Old Dominion University,
Virginia, USA)*

Discrete Data Analysis, Longitudinal Data Analysis, Analysis of Inflated Discrete Data, Generalized Linear Models



RACHANA
CHATTOPADHYAY

*Associate Professor (Organizational Behavior & Human Resource Management)
Chairperson (Accreditations)
Ph.D. (University of Calcutta under the Fellowship of ISI Kolkata)*

Group Process and Group Dynamics, Leadership, Emotional Intelligence and Stress Management, Experimental Social Psychology, Entrepreneurial Behavior and Action



RITUPARNA BASU

*Associate Professor (Marketing)
Chairperson (Branding & Media Relations)
Ph.D. (IIT Kharagpur)*

Marketing, Consumer Behavior, Retail, Marketing Strategy, CRM, Sports Marketing, Entrepreneurship



ROHIT SINGH

*Assistant Professor (Operations Management)
Ph.D (IIIT Gwalior)*

Operations Management, Supply Chain Management, Operations Planning and Scheduling, Flexible Supply Chain, Supply Chain Modeling and Analytics



ROMA PURI

*Associate Professor
(Organizational Behavior &
Human Resource Management)
Fellow (IIM Calcutta)*

Organizational Behavior, Human Processes, Corporate Social Responsibility, Management of Change, Green HRM, Diversity Management



SAHANA
ROY CHOWDHURY

*Associate Professor (Economics)
Ph.D. (Indian Statistical Institute)*

Macroeconomics, Managerial Economics, Fiscal Policy Issues and Labour Economics



SAROJAKSHYA
CHATTERJEE

*Professor & Area Chair (Finance &
Accounting)
Dean (MDP and EDP)
Ph.D. (IIT Kharagpur), CAIIB*

Bank Management, Financial Management, Project Finance, Mergers & Acquisitions, Credit & Recovery Management, Vigilance Management, Fraud & Risk Management and Professional Training



SONI AGRAWAL

*Associate Professor
(Organizational Behavior &
Human Resource Management)
Chairperson (Admissions)
Ph.D. (IIT Kharagpur)*

Human Resource Management, Performance Management, Compensation & Reward Management, Labour Laws, HR Analytics, Organization Behavior



SURENDRA
PODDAR

*Assistant Professor (Finance & Accounting)
CFA (CFA Institute USA), FRM (GARP USA)*

Valuation, Financial Derivatives, Risk Management, Portfolio Management, Behavioral Finance



TIRTHANKAR
NAG

*Professor (Strategy)
Dean (Research & International
Relations)
Fellow (IIM Ahmedabad)*

Strategic Management, Corporate Governance, Corporate Social Responsibility, Policy Studies, Energy, Environment and Natural Resources, Text Analytics



**RAJASHRI
CHATTERJEE**

*Lecturer/Senior Research Officer
M.Com. (University of Calcutta)
MBA (WBUT)
Ph.D. (pursuing) (The University of
Burdwan)*

Earnings Management, Corporate Governance, Corporate Finance

New Faculty and Areas of Interest



**AVINASH KUMAR
SHRIVASTAVA**

*Assistant Professor (Operations
Research & Quantitative Techniques)
Ph.D., M.Phil (University of Delhi)*

Supply Chain Management, Warranty Analysis and Optimal Time to Launch a New Generation/Release, Dynamic Optimization, Stochastic Differential Equation Based Modeling, Innovation Diffusion Modeling, Software Security & Reliability Modeling and Optimization Vulnerability Discovery and Patch Modeling, Applications of Operations Research, Multi Criteria Decision Making(MCDM)



GOBINDA ROY

*Assistant Professor (Marketing)
Ph.D. (VGSOM, IIT Kharagpur-thesis
submitted), MBA (VGSOM, IIT
Kharagpur), B. E. (Electronics and
Telecom- Jadavpur University)*

Digital Marketing, Marketing Research, Marketing Management, Consumer Behavior, Web Analytics



M JEEVANANTHAN

*Assistant Professor (Finance & Accounting)
Ph.D. (National Institute of Technology
– Tiruchirappalli)*

Alternative Investment, Fixed Income Securities and Valuation, International Financial Management, Derivatives, Investment Analysis and Portfolio Management and Corporate Finance



SACHIN MODGIL

*Assistant Professor (Operations Management)
Fellow (NITIE, Mumbai)*

Supply Chain Quality, Quality Management, Six Sigma, Lean Operations, Industry 4.0, Manufacturing Operations, Sustainable Supply Chain Modeling and Analytics



SWAPNARAG SWAIN

*Assistant Professor (Marketing)
Ph.D. (Utkal University)
MBA (KIIT University), PGDHHM*

Consumer Behaviour, Services Marketing, Brand Management, Marketing Research, Healthcare Management



TINU JAIN

*Assistant Professor (Marketing)
Fellow (IIM Calcutta)
PGDM (RM) XIMB*

Branding; Rural Marketing; Digital Marketing; Retailing; Marketing Research; Tourism Marketing; Consumer Behaviour and Sales & Distribution



Staff Members



Col. Rafiqul Islam Mullick (Retd.)
Chief Administrative Officer



Sangita Saha
Chief Financial Officer

Administration



Vivek Kejriwal
Manager - Operations



Subhanjan Biswas
Executive - Administration



Sabu P. Francis
Executive- Hostel
Warden



Vicky Rai
Executive - Accounts &
Administration



Sana Mahvish
Junior Executive -
Administration



Asmita Biswas
Executive - Administration, Editorial Officer -
Journal of Operations & Strategic Planning



Japamala Paul
Junior Executive

Placement



N. Gurumoorthy
GM - Placement &
Corporate Relations



Debasree Dutta
Manager - Placement,
Corporate & Alumni Relations



Soumitra Ghosh
Jr. Executive - Placement,
Corporate & Alumni Relations

Admissions



Karabi B. Rao
Chief Manager



Piyali Majhi
Jr. Executive - Admissions



Sneha Chakraborty
Jr. Executive - Admissions

Programme (PGDM & FPM)



Abhisikta Chakraborty
Manager - Programme



Manas Nayak
Executive - Programme



Zeeshant Saha
Jr. Executive - Programme

Library



Solanki Sengupta
Deputy Librarian



Debasis Pal
Library Executive

Director's Office



Meher Khan
Manager - Director's Secretariat

Research



Paramita Nath
Executive - Research & Publications

MDP & EDP



Ankita Majumdar
Executive - MDP & EDP

IT



Dinesh Upadhyay
Network Administrator



Mayukh Mitra
Senior Executive - Systems



Santu Kar
Systems Executive

Teaching Assistant



Poulomi Bhattacharya
Teaching Assistant



Gourab Ghosh
Teaching Assistant

Accounts & Finance



Sanjib Kumar Pal
Manager - Accounts & Finance

Faculty Activities

Agrawal, Soni

Book Chapter

Direct Benefit Transfer Scheme in India: An Analysis, In *Advances in Business and Management*, Vol. 1, Prateeksha Publications, Jaipur India

Conference/Seminar Papers

Recent Training Trends: Learning and Effectiveness, *12th ISDSI Conference*, SPJIMR, Mumbai December 27-30, 2018

Role of Green Human Resource Management Practices on Perceived Organization Benefit and Workplace Behaviour, *12th ISDSI Conference*, SPJIMR, Mumbai, December 27-30, 2018

Role of Human Resource Practices on Employee Pro-Environmental Behaviour: A Proposed Study on Indian and Chinese Manufacturing Organization, *International Conference on India China: Economic Social and Cultural Perspectives* organized by IMI Kolkata and Sichuan Academy of Social Sciences, IMI Kolkata, December 11-12, 2018

Workshops Attended

Managerial Decision Making and Use of TOC Evaporating Clouds, *12th ISDSI*, SPJIMR, Mumbai, December 2018

Popular/Newspaper Publications

Role of Green HRM in Supporting Environmental Sustainability, *IMI Konnect*, the scholarly publication of IMI Kolkata, Vol. 7 (2), ISSN-2321-9378

HR Issues in Indian Startups, *IMI Konnect*, the scholarly publication of IMI Kolkata, Vol. 7 (4), ISSN 2321-9378

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

International Journal of Risk and Contingency Management, IGI Global

Public/Professional and/or Extra Departmental Services

Chaired Technical Session at the *12th ISDSI International Conference* held at SPJIMR Mumbai, December 27-30, 2018

Invited Speaker on the Topics on 'What Corporates Expect from an MBA Student' and 'How to Crack GD-PI' at Meghnad Saha Institute of Technology, Kolkata, West Bengal, Inesperia Knowledge Campus, Siliguri, West Bengal and Salesian College, Siliguri, West Bengal

Panelist and Moderator, 'Using Technology in HR', *Converse 2018*

Referee for Professional Journals

Global Business Review, Sage

Business Process Management Journal, Emerald

Journal of Workplace Learning, Emerald

Information Technology & People, Emerald

International Journal of Information Management, Elsevier

International Journal of Risk and Contingency Management, IGI Global

Journal of Management Development, Emerald

Followers on social media as on 27.4.19  718

Banerjee, Mohua

Journal Publications

Title of the paper: Non-coercive Influence: Scale Development and Validation based on Resource and Relational Paradigms

Journal: *Journal of Purchasing and Supply Management*

Co-Author: Mishra, Manit

Abstract: To overcome competition in an increasingly network dependent market, retailers are required to influence upstream channel partners while sustaining relationships. However, the contemporary supply chain literature has not sufficiently leveraged the resource and relational paradigms to examine influence. Grounded on resource dependency theory and commitment-trust theory paradigms, this study describes conceptualization and operationalization of a 12-item scale for measuring non-coercive influence on upstream channel partners in retail supply chain management (R-SCM) context. The study is based on responses from 547 retail professionals in India obtained

over four successive surveys. Psychometric properties were assessed using exploratory factor analysis (EFA) and confirmatory factor analysis (CFA). The proposed scale demonstrates construct validity. Invariance-testing carried out over 4-levels of increasingly demanding equivalence confirmed cross-validation. Nomological validity of the scale was tested by evaluating association with suppliers' intention to cooperate. The results indicate existence of three dimensions of non-coercive influence: collaborative intent, market intelligence dissemination, and operational support. Retailers can use the scale to assess their personnel's non-coercive influence behavior over suppliers.

Conference/Seminar Papers

Impediments to Impetus: Cases of Agri Value-Chain from India, *The Retail Institute Annual Briefing Conference*, Leeds Beckett University, UK, September 20, 2018

Workshop Attended

Faculty Development Program on 'Machine Learning with Business Applications' conducted by Analytics Society of India at DCAL, Indian Institute of Management Bangalore, October 8-12, 2018

Other Professional Activities

Public/Professional and/or Extra Departmental Services

Subject Expert in the Research Advisory Committee – Ph.D. Cell, St. Xavier's College (Autonomous), Kolkata

Panel Member/Subject Specialist (Marketing) for recruitment of Specialist Officers in PSU banks, organised by HRM Department (IBPS), March 8-9, 2019

Conference Organizer/Coordinator, *Down to Earth: An Interdisciplinary Conference on Agri-Innovation and Entrepreneurship*, IMI Kolkata, January 21, 2019

Independent Director, Electrosteel Castings Limited

Referee for Professional Journals

Journal of Retailing and Consumer Services, Elsevier

Emerald Emerging Markets Case Studies, Emerald

Global Business Review, Sage

Sponsored Research/Consultancy

Project Title: Fostering Entrepreneurship for Sustainable and Inclusive Agri-Food Innovation: A Comparative Analysis of India and UK

Project sponsored by: UGC-UKIERI

Followers on social media as on 27.4.19  253

Banik, Arindam

Journal Publications

Title of the paper: Measuring the Barriers to Trade in Financial Services in BRICS Economies: Commitments and Current Practices Under the General Agreement on Trade in Services (GATS)

Journal: *Global Business Review*

Co-author: Bhaumik, Pradip K. and Khatun, Rabia

Abstract: This study aims to measure barriers to trade in financial services¹ in BRICS economies including both trade and domestic restrictions based on specific commitments made by the BRICS countries to the General Agreement on Trade in Services (GATS). We constructed indices separately for banking and insurance services and also for overall financial services. We found that in insurance services, Russia is the most open followed by China, Brazil, South Africa and India. Regarding banking services, we observed that Brazil appears to be the most open followed by China, Russia, South Africa and India. For overall financial services, the study reveals that China is the most open followed by Brazil, Russia, South Africa and India. More interestingly, on the basis of commitments, China is the most open in financial services among the BRICS countries, and India the most restricted. However, in practice, Brazil has come out to be more open in financial services among the BRICS countries followed by South Africa which is in the fourth position in term of commitments. Russia is in the third position in practice but was second in terms of commitments. Surprisingly, China, which is at the first place in terms of opening financial services on the basis of commitments, is in the fourth position on the basis of practice. India remains on the bottom both on the basis of commitments and in practice.

Title of the paper: The Effects of Exogenous Technological Change on Wage Inequality in Rural India

Journal: *Global Business Review*

Co-author: Bhaumik, Pradip K.

Abstract: This article develops a theoretical model that studies the economic benefits to skilled rural artisans receiving toolkits under a given poverty reduction programme. The

model encompasses the frameworks for understanding the relationship between the supply of skilled labour (artisans) with improved toolkits, changes in rural economic activities and the relative incomes. Consequently, it provides a natural setting to infer their empirical relevance. The counterfactual analysis from a large sample of data reveals that once the toolkits are provided to the rural skilled artisans, the artisans as a broad social group are more likely to have benefited from the programme. Less benefit can be, but is not necessarily, associated with poor education level and other assets owned by the rural artisans. More interestingly, while the real wages of skilled workers are expected to rise due to the use of skill-biased toolkits, the wages of unskilled workers may either remain unaffected or even fall. The issue of supply of skilled labour has, therefore, become an area of immense interest largely because of the rising inequality in the relative wages of skilled and unskilled labour.

Conference/Seminar Papers

Technological Change, Skill Demand and Wage Inequality in Rural India (with Pradip K. Bhaumik, *Conference organized by Asia-Pacific Economic Association, University of Southern California, Los Angeles, USA, August 3-4, 2018*

Popular/Newspaper Publications

What India can Learn from Global Rankings such as THE, QS and Shanghai Rankings (with Tirthankar Nag), *Financial Express*, October 23, 2018

Teler Daam Barle Pore..., *Desh (a fortnightly of Anandabazar Patrika)*, September 17, 2018

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Member, Editorial Board, *Journal of Operations and Strategic Planning*, Sage Publications, India

Member, Editorial Board, *Contemporary Social Sciences*, Sichuan Academy of Social Sciences, Sichuan Province, China

Member Advisory Board, *International Journal of Management and Innovation*, Business Essay Consultancy, China

Member Advisory Committee, *Journal of CENTRUM Cathedra*, Cengage Learning, Argentina S.A., Lima, Peru

Member, International Editorial Board, *Asian Business and Management*, Palgrave, London.

Member, Editorial Board, *The Journal of Public Sector Policy Analysis*, Economic Affairs

Division, Ministry of Economic Affairs and Development, Government of Barbados, Barbados, West Indies

Member, Editorial Board, *e-Socialsciences*, Mumbai, India

Editor, *Global Business Review*, Sage Publications (New Delhi and New York)

Public/Professional and/or Extra Departmental Services

Member, Selection Committee to select Director for Army Institute of Management, March 19, 2019 at HQ Bengal Sub Area, 246, AJC Bose Road, Kolkata 700027

Trustee, Financial Inclusion Trust, Bandhan Bank, July 7, 2018 onwards

Member, Conference Organising Committee, *15th Annual Conference of Asian-Pacific Economic Association*, Fukuoka University, Japan, August 1-2, 2019

Referee for Professional Journals

Journal of Economic Studies, Emerald, London, U.K.

Economic Development Quarterly, Sage Publications, London

Social and Economic Studies, Sir Arthur Lewis Institute of Social and Economic Studies, the University of the West Indies, Mona, Jamaica

Journal of Eastern Caribbean Studies, Sir Arthur Lewis Institute of Social and Economic Research, The University of the West Indies, Cave Hill Campus, Barbados

Economic Review, Central Bank of Barbados, Barbados

Asian Business and Management, Palgrave-Macmillan Publication, London

The Journal of Public Sector Policy Analysis, Economic Affairs Division, Ministry of Economic Affairs and Development, Government of Barbados, Barbados

The Journal of Centrum Cathedra, Lima, Peru

Global Business Review, Sage Publications, New Delhi

Economic and Political Weekly, Mumbai

Followers on social media as on 27.4.19  5750

Basu, Rituparna

Journal Publications

Title of the Paper: Profiling Emerging Market Investors: A Segmentation Approach

Journal: *International Journal of Bank Marketing*

Co-author: Kumar, Satish and Goyal, Nisha

Abstract: *Purpose* – The purpose of this paper is to obtain a market-oriented approach to segment individual investors in terms of their attitudes and behaviour towards investment. It also attempts to understand the impact of certain demographic variables like gender, age and education on the behaviour of individual investors in the emerging urban Indian market.

Design/methodology/approach – A structured questionnaire was used to obtain a total of 340 valid responses which were collected from March 2016 to August 2016. Factor analysis was used to explore the components. Based on these components, cluster analysis was used to identify different subgroups. Statistical techniques, namely, *t-test*, analysis of variance and Fisher's least significant difference test were used to examine the impact of demographic variables.

Findings – Factor analysis displayed five components, namely, interest in financial matters, anxiety for money, logical decisions, concern for future and spending tendency. Cluster analysis indicates that individuals can be divided into five clusters based on these components. It further substantiates that gender and education have a significant association with each subgroup.

Research limitations/implications – Individual investor segments that were identified and profiled may provide an opportunity for advisors, financial analysts, organisations and investors to improve investment decision making. In this way, financial service firms can identify and provide services based on group-specific needs.

Originality/value – To the best of the authors' knowledge, this study is the first of its kind to segment Indian investors into different homogeneous groups based on their attitude and behaviour towards financial matters.

Title of Paper: Profiling Sports Spectators in Emerging Markets: Role of Sports Involvement as a Segmentation Tool

Journal: *International Journal of Sport Management and Marketing*

Co-author: Sondhi, Neena

Abstract: Globalisation of sports with consequent maturation of the sector offers a huge marketing opportunity in the emerging markets. The relevance of a sports consumer's commitment and involvement with a particular sport comes into play with respect to his consumption intentions. The present paper attempts to understand the current status and future prospect of football as a sport in India with reference to its existing spectator-base and their level of involvement and intent to engage with mega sporting events related to football. Exploratory factor analysis revealed that involvement was a multi-dimensional construct, encompassing - football (game) involvement; team (club) involvement and

individual (player) involvement. Further a non-hierarchical cluster analysis on a group of 486 football enthusiasts in urban India revealed the existence of four discrete clusters of football spectators' basis their level of involvement with the sport. These clusters were identified and named as team involved; player involved; game involved and medium team-game involved. The study goes on to detail the level of engagement of the four groups with football; as well as their sports merchandise purchase behaviour. Thus, the study has distinct academic as well as managerial implications for segmenting and targeting sports spectators' in emerging markets.

Title of the paper: What Barriers Do Women Face in Becoming High-Tech Entrepreneurs in Rural India?

Journal: *Technology Innovation Management Review*, Carleton University

Co-author: Chatterjee, Sarada

Abstract: Diversity in India is not just about culture but includes a multitude of dimensions ranging from rural to urban and including both economic status and gender. Managing diversity can be challenging because formal and informal codes of conduct and culture often create meaningless distances that deter both economic and social progression. Such are the gender distances in India. In a country with a population that exceeds 1.3 billion people – approximately 48% of whom are women – female entrepreneurship stands at a dismal 10% of the total number entrepreneurs, and there is a considerable rural–urban gap (Saxena, 2016). Despite the country's encouraging 30% representation at the level of corporate senior management, the 2015 Female Entrepreneurship Index released by The Global Entrepreneurship and Development Institute (GED, 2015) ranked India 70th out of 77 countries. This low rank indicates an unfavourable environment and hence low confidence around the existing ecosystem for female entrepreneurship in India. However, any holistic index fails to capture the nature of the dichotomy that is prevalent in India. The present paper aims to have a critical review of this present status.

Case Study

Title: Clubb International: Revisiting the Marketing Strategy

Co-author: Sondhi, Neena

Publisher: Ivey

Description – Clubb International Private Limited (Clubb) was a 26-year-old travel goods and accessories firm based in Kolkata, India. The owner believed in a complete ownership model. The firm had come a long way since its beginning and now had close to 200 product offerings. In March 2017, the owner's son (the second-generation director of Clubb) felt it was time to scale up the business and acquire a leadership position in the market. Clubb

had at its core a legacy of innovation, quality, and a bootstrapping philosophy, but it might not be conducive to the new strategic vision. For the road ahead, the company needed a professional and streamlined product and retail strategy. Could the desired scale of operations be achieved with the complete ownership model and mantra of no advertising?

Conference/Seminar Papers

Retail Perceptions of Premium Purchase: Evidences and Strategic Implications, *12th Annual ISDSI Conference*, SPJIMR, Mumbai, Dec. 27-30, 2018

Private Label Brands in Modern Retail: A Review of Literature (with S. Mandal), *12th Annual ISDSI Conference*, SPJIMR, Mumbai, Dec. 27-30, 2018

Popular/Newspaper Publications

Reimagining Education for the Next Generation Entrepreneurial Ecosystem in India, *Silicon India*, pp. 8-9, February 4, 2019

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Associate Editor, *IMI Konnect*, the scholarly publication of IMI Kolkata

Public/Professional and/or Extra Departmental Services

Mentor for Startup Bengal, WB Government, GOI

Vice Chancellor's nominee member of Board of Studies for MBA, Xavier's Business School

Mentor, Atal Tinkering Lab, NITI Aayog

Track Chair for Entrepreneurship and Strategic Management track, *12th Annual ISDSI Conference*, December 27-30, 2018, SPJIMR, Mumbai

Referee for Professional Journals

Referee for various journals under Emerald, Elsevier, Sage and EMAC

Followers on social media as on 27.4.19  962  195  98

Book Chapters

Forecasting Software Vulnerabilities using Time-Series Techniques, In *Handbook of Machine Learning Techniques for Improved Business Analytics*, IGI Global, August, 2018

Forecasting Problems in Cybersecurity: Applying Econometric Techniques to Measure IT Risks, In Gupta, B. B. (Ed.) *Computer and Cyber Security: Principles, Algorithm, Applications, and Perspectives*, CRC Press, December, 2018

Conference/Seminar Papers

Cyber Insurance for Correlated Risks from Phishing Attacks: A Decision-Theoretic Approach (with A. Mukhopadhyay and G. Gupta), *13th Pre-ICIS Workshop on Information Security and Privacy (WISP)*, San Francisco, December 13, 2018

CRPMI: A Framework to Model Cyber Risk from Phishing and Mitigation through Insurance (with A. Mukhopadhyay and S. Pal), *24th Americas Conference on Information Systems (AMCIS)*, August 16–18, 2018, New Orleans, USA

Analysis of Barriers to Implement Blockchain-Based Technologies in Industry and Services Sectors (with R. Gupta), *12th Annual Indian Subcontinent Decision Sciences Institute (ISDSI) Conference*, December 27-30, 2018, Mumbai

Workshop Conducted

Data Security, Privacy and Localization at *12th Annual Indian Subcontinent Decision Sciences Institute (ISDSI) Conference*, December 27-30, 2018, SPJIMR, Mumbai, India

Workshops Attended

Faculty Development Program on 'Machine Learning with Business Applications' at DCAL, Indian Institute of Management Bangalore, October 8-12, 2018

Popular/Newspaper Publications

A Concept Analysis of Social Networks, *IMI Konnect*, the scholarly publication of IMI Kolkata, Vol. 7(4), ISSN 2321-9378

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Associate Editor, *Global Business Review* (Sage).

Public/Professional and/or Extra Departmental Services

IBM Certified Database Associate

Member of the Institute of Electrical and Electronics Engineers (IEEE)

Member of the Association for Information Systems (AIS)

Reviewer of the following International Conferences:

- 25th Americas Conference on Information Systems (AMCIS - 2019)
- 13th Pre-ICIS Workshop on Information Security and Privacy (WISP - 2018)

Referee for Professional Journals

Global Business Review, Sage

Journal of the Operational Research Society, Wiley

Computers & Industrial Engineering, Elsevier

Information Systems Frontiers, Springer (Invited Reviewer)

ACM SIGMIS Database, ACM Press

Followers on social media as on 27.4.19  803

Chatterjee, Chanchal

Journal Publications

Title of the Paper: Factors Influencing Firm's Local Business Environment in Home Country Context; Exploring Evidences from Firm Surveys in India and China

Journal: *Journal of Indian Business Research*

Co-author: Nag, Tirthankar

Abstract: *Purpose* – Indian and Chinese businesses are slowly making advances in each other's markets. The purpose of this study was to understand factors that influence the business environment of a country and how does it compare between India and China.

Design/methodology/approach – The study uses firm-level survey data from the World Bank's Enterprise Surveys. The study considered survey data for 2,700 Chinese firms and 9,281 Indian firms. Exploratory factor analysis and structural equation modeling were used to analyze the factors that drive the business environment in both countries and why differences appear.

Findings – The data set reveals different factor structures for India and China. Across both the countries, infrastructure support and governance play a major role in shaping the business landscape, though in the case of India, regulatory dynamics play a crucial role. The study concludes that these differences drive the basic difference in business environment across both countries.

Research limitations/implications – The study considers only the formal sector, and informal businesses have been left out because of paucity of data. The dynamics of informal business sector can be considered for future studies.

Practical implications – While making market entry or investment decisions globally, businesses can analyze country-specific environmental factors through this framework. As the study is based on the perceptions of businesses, policy-makers can also focus on these factors to attract businesses to specific countries or regions.

Originality/value – The study is an original research study. The study adds to the existing academic literature and is expected to help policy-makers and senior managers in focusing on specific aspects of business environment when developing policies or taking market entry decisions.

Conference/Seminar Papers

Does Cash Dividend Announcements Influence Stock Returns? Evidence from an Emerging Economy, India, *17th European Economics and Finance Society Conference*, City University of London, UK, June 21-24, 2018

Popular/Newspaper Publications

PSU Buybacks Help Achieve Disinvestment Target. But then Target is Just a Number, *The Economic Times Prime*, April 5, 2019

Other Professional Activities

Referee for Professional Journals

Studies in Economics and Finance, Emerald

Global Business Review, Sage

Journal of Emerging Market Finance and Trade, Taylor & Francis

International Journal of Business and Globalisation, Springer Plus, Springer

Asian Academy of Management Journal of Accounting & Finance, Asian Academy of Management (AAM) and Penerbit Universiti Sains Malaysia

Sponsored Research/Consultancy

Project Title: Exploring Relationships between Corporate Governance Practices and Financial Performance of Firms in India: Does More Focus on Governance Create Increased Business Value

Project sponsored by: Ministry of Corporate Affairs, Govt. of India

Project Title: Exploring Linkages between Gender Diversity and Corporate Governance: Do Women Directorships Really Add to Business Value?

Project sponsored by: National Foundation for Corporate Governance

Project Title: Does Board Quality Influence Earnings Management? Evidence from an Emerging Economy, India

Project sponsored by: IMI Kolkata

Followers on social media as on 27.4.19  626

Chatterjee, Rajashri

Popular/Newspaper Publications

Economic Development and Competitiveness: A Comparison among BRICS (with Senjuti Ghosh Das), *IMI Konnect*, the scholarly publication of IMI Kolkata, ISSN 2321-9378, Vol. 8 (1), pp. 1-21, 2019.

Indian Financial Sector – A Commentary (with Senjuti Ghosh Das), *IMI Konnect*, the scholarly publication of IMI Kolkata, ISSN 2321-9378, Vol. 7 (3), pp. 8-22, 2018.

Other Professional Activities

Member of the Editorial Team

Editorial Manager, *IMI Konnect*, the scholarly publication of IMI Kolkata, ISSN 2321-9378.

Followers on social media as on 27.4.19  53

Other Professional Activities

Management Development Programme

Marketed and conducted need based MDPs for different levels of executives of GRSE Ltd., CESC Ltd and India Post with the support of internal and guest faculty members. Programme Director for all these programmes.

Marketed and conducted highly innovative MDPs on 'Public Procurement', 'Vigilance and Corruption Management' and 'Departmental Enquiry' for senior and top level executives of mostly PSUs and few private sector corporates. Programme Director for all these programmes.

Programme Director for 43 MDPs designed for newly recruited Business Development Executives of Axis Bank. Trained more than 1345 participants.

Conducted 400 hours of certificate programme on General Management for working executives of PCBL.

Conducted 150 hours of certificate programme on General Management for working executives of CESC Ltd.

Public/Professional and/or Extra Departmental Services

Member representative of IMI Kolkata for synergy creation of all IMIs

Panelist in DD Bangla programme called *Arthanitir Duniya* focusing on Bank Loans on February 5, 2019

Referee for Professional Journals

ICTAT Journal of Management Studies

FII Business Review

Industry - Academia Interaction

Organized two industry lectures by top executives of banking and credit rating organizations viz. Axis Bank, Yes Bank, RBI, Infomerics.

Organized and conducted ethics and value-driven sessions for the PGDM students. The sessions were taken by the industry experts.

Organized Seminar, Quiz and Essay Competition on 'Ethics and Morality Building' for the PGDM students.

Observed Vigilance Awareness Week with the PGDM students with help and support from various PSUs viz Hindustan Copper Limited, MSTC etc.

Chattopadhyay, Rachana

Conference/Seminar Papers

Gender Bias in Performance Management System based on Behavioural Dimension, *International Conference on India and China: Economic Social and Cultural Perspectives* organized by IMI Kolkata and Sichuan Academy of Social Sciences, IMI Kolkata, December 11-12, 2018

Other Professional Activities

Public/Professional and/or Extra Departmental Services

Mentor, Atal Tinkering Lab, NITI Aayog

Referee for Professional Journals

International Journal of Productivity and Performance Management, Emerald

Followers on social media as on 27.4.19  89

Ganguly, Boudhayan

Journal Publications

Title of the Paper: Improvising Singular Value Decomposition by KNN for Use in Movie Recommender Systems

Journal: *Journal of Operations and Strategic Planning*

Co-author: Patra, Sukanya

Abstract: Online Recommender Systems are an integral part of e-commerce. There are a plethora of algorithms following different approaches. However, most of the approaches except the Singular Value Decomposition, do not provide any insight into the underlying patterns/concepts used in item rating. Singular Value Decomposition used underlying features of movies but are computationally resource-heavy and performs poorly when there is data sparsity. In this paper, we perform a comparative study among several pre-processing algorithms on Singular Value Decomposition. In the experiments, we have used the Movielens 1M dataset to compare the performance of these algorithms. KNN based approach was used to find out K nearest neighbours of users and their ratings were then used to impute the missing values. Experiments were conducted using different distance

measures such as Jaccard and Euclidian. We found that when the missing values were imputed using the mean of similar users and the distance measure was Euclidean, the KNN based approach of pre-processing the SVD was performing the best. Based on our comparative study, data managers can choose to employ the algorithm best suited for their business.

Conference/Seminar Papers

Sentiment Analysis of Online Product Reviews: A Cross Cultural Study, *International Conference on India and China: Economic Social and Cultural Perspectives* organized by IMI Kolkata and Sichuan Academy of Social Sciences, IMI Kolkata, December 11-12, 2018

Other Professional Activities

Referee for Professional Journals

Journal of Operations and Strategic Planning, Sage

Followers on social media as on 27.4.19  461

Guha, Dibyajyoti

Journal Publications

Title of the paper: An Ensemble Classification Approach to Motor-Imagery Brain State Discrimination Problem

Journal: 2017 *International Conference on Infocom Technologies and Unmanned Systems: Trends and Future Directions, ICTUS 2017*

Co-author: Datta, Ankita; Chatterjee, Rajdeep and Sanyal, Debarshi Kumar

Abstract: This paper focuses on the use of ensemble classifiers on motor imagery data to distinguish brain states. Raw EEG signal is filtered and represented separately in terms of following features: Band power (BP), wavelet based energy-entropy (Engent) and feature extracted with adaptive autoregressive (AAR) model. We tested the classifiers using both hold-out testing (termed Experiment-I) and 10-fold cross-validation with stratified sampling (called Experiment II). We observe from our empirical study that the ensemble classifier particularly the subspace variant outperforms others in terms of classification accuracies in both experiment-I and II. Features extracted with AAR and energy-entropy techniques provide most consistence performance for experiment-I and II respectively.

Title of the paper: Stationary Analysis and Optimal Control Under Multiple Working Vacation Policy in a GI/M((a,b))/1 Queue

Journal: *Journal of Systems Science & Complexity*

Co-author: Panda, Gopinath and Banik, Abhijit Datta

Abstract: This paper considers an infinite buffer renewal input queue with multiple working vacation policy wherein customers are served by a single server according to general bulk service (a, b)-rule ($1 \leq a \leq b$). If the number of waiting customers in the system at a service completion epoch (during a normal busy period) is lower than 'a', then the server starts a vacation. During a vacation if the number of waiting customers reaches the minimum threshold size 'a', then the server starts serving this batch with a lower rate than that of the normal busy period. After completion of a batch service during working vacation, if the server finds less than 'a' customers accumulated in the system, then the server takes another vacation, otherwise the server continues to serve the available batch with that lower rate. The maximum allowed size of a batch in service is 'b'. The authors derive both queue-length and system-length distributions at pre-arrival epoch using both embedded Markov chain approach and the roots method. The arbitrary epoch probabilities are obtained using the classical argument based on renewal theory. Several performance measures like average queue and system-length, mean waiting-time, cost and profit optimization are studied and numerically computed.

Followers on social media as on 27.4.19  567  183

M., Jeevananthan

Conference/Seminar Papers

An Experimental Analysis on One Step Ahead Forecasting of Intraday Values, *12th ISDSI International Conference* organized by ISDSI and SP Jain Institute of Management and Research, SPJIMR, Mumbai, Dec 27 - 30, 2018

Forecasting Intraday Values of Stock Indices Using Nonlinear Models, *CERE 2019 conference*, IIM Indore, May 3-5, 2019

Workshop Attended

Workshop on 'Text Analytics' organized by Department of Management Studies, Pondicherry University, Nov 10-11, 2018

Other Professional Activities

Referee for Professional Journals

Cyberpsychology, Behavior and Social Networking, Mary Ann Liebert Inc.USA

Journal of National Science Foundation of Sri Lanka, National Science Foundation of Sri Lanka

Followers on social media as on 27.4.19  1907

Mukherjee, Paramita

Journal Publications

Title of the paper: The Indian Inflation 2006–2016: An Econometric Investigation

Journal: *South Asia Economic Journal*, Vol.20, No.1, pp. 46-69

Co-author: Coondoo, Dipankor

Abstract: Recently several changes have been adopted in the conduct of monetary policy in India, like tracking CPI (Consumer Price Index), targeting inflation and so on. However, certain curious features of inflation may have some implications on the effectiveness of such measures. This article tries to explore the nature of inflation during the last decade. There are certain views about the nature of Indian inflation from the structuralist perspective. This article contributes to the literature by empirically testing those propositions and coming out with some significant policy implications. The article is based on monthly data from January 2006 to March 2016. By employing econometric techniques like cointegration and vector autoregression (VAR), the article tries to explain the movements of different components of WPI (Wholesale Price Index) and CPI inflation, both core and headline inflation and how they are related to macroeconomic policy variables. The empirical analyses focus on finding out the existence of co-movements among the inflation and macroeconomic variables, explaining the role of components like food and fuel price in driving CPI and WPI. The results have some important policy implications. First, the movements of WPI and CPI and their headline and core counterparts are not explained by same set of variables. Second, food inflation is not explained by agricultural output pointing to the insufficient increase in supply in agriculture. Third, the determinants of CPI headline and core inflation are not same. So, both of them should be tracked while formulating policies. The relationship among the components of inflation point to the possibility of some adjustment in demand from one set of goods to another, implying adjustments in terms of relative prices which needs further exploration.

Title of the paper: Determinants and Efficiency of Stamp Duty Revenue Collection: Evidence from West Bengal

Journal: *Economic & Political Weekly*, Vol. LIII, No. 23, pp. 114-122

Co-author: Mukherjee, Vivekananda

Abstract: The determinants of stamp duty revenue collection (income, tax rate) in West Bengal are studied using a unique panel data set of the state's 19 districts from 2002–03 to 2010–11. The role of efficiency-improving conditions imposed on stamp duty revenue collection under the Jawaharlal Nehru National Urban Renewal Mission is studied. A Laffer Curve relation is found for stamp duty revenue collection. Though revenue collection fell due to the rate cut, there was an efficiency gain because avoidance in the housing market dropped, valuation software was implemented, and the circulation of fake stamp papers was prevented.

Conference/Seminar Papers

Indian Inflation: An Econometric Exploration with Disaggregated Price Data, *Conference on Perspectives on the Contemporary Indian Economy* (sponsored by the Centre for Development and Environment Policy, IIMC), IIM Calcutta, February 21-22, 2019

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editor, *IMI Konnect*, the scholarly publication of IMI Kolkata

Public/Professional and/or Extra Departmental Services

Panelist in a DD Bangla programme called *Arthanitir Duniya* focusing on Bank Loans, February 5, 2019

Referee for Professional Journals

Resources Policy, Elsevier

Journal of Quantitative Economics, Springer

IIMB Management Review, Elsevier

South Asia Economic Journal, Sage

Emerging Markets Finance and Trade, Taylor & Francis

South Asian Journal of Macroeconomics and Public Finance, Sage

Global Business Review, Sage

Followers on social media as on 27.4.19  276

Journal Publications

Title of the paper: Energy Balance of Indian Villages: A Case Study of Seven Villages

Journal: *Journal of Operations and Strategic Planning*

Co-author: Garg, Amit; Chauhan, Jaypalsinh and Chhabra, Abha

Abstract: This paper estimates the rural energy balance of 7 Indian villages of different agro-climate zones. This was done through primary survey of households in each village covering energy consumption, production, export, import and stock change across Crop, Livestock, Industry/Trade, Tree outside forest/plantations and Residential Sector. An energy flow model was created to capture all the various energy flows at household levels. Two villages are showing Negative annual energy balance—one is the desert village of Gujarat state and another is a tribal village of Mizoram state. All other villages were found to be energy positive mainly due to high forest density and high crop yields.

Title of the Paper: Factors Influencing Firm's Local Business Environment in Home Country Context: Exploring Evidences from Firm Surveys in India and China

Journal: *Journal of Indian Business Research*

Co-author: Chatterjee, Chanchal

Abstract: *Purpose* – Indian and Chinese businesses are slowly making advances in each other's markets. The purpose of this study was to understand factors that influence the business environment of a country and how does it compare between India and China.

Design/methodology/approach – The study uses firm-level survey data from the World Bank's Enterprise Surveys. The study considered survey data for 2,700 Chinese firms and 9,281 Indian firms. Exploratory factor analysis and structural equation modeling were used to analyze the factors that drive the business environment in both countries and why differences appear.

Findings – The data set reveals different factor structures for India and China. Across both the countries, infrastructure support and governance play a major role in shaping the business landscape, though in the case of India, regulatory dynamics play a crucial role. The study concludes that these differences drive the basic difference in business environment across both countries.

Research limitations/implications – The study considers only the formal sector, and informal businesses have been left out because of paucity of data. The dynamics of informal business sector can be considered for future studies.

Practical implications – While making market entry or investment decisions globally, businesses can analyze country-specific environmental factors through this framework. As the study is based on the perceptions of businesses, policy-makers can also focus on these factors to attract businesses to specific countries or regions.

Originality/value – The study is an original research study. The study adds to the existing academic literature and is expected to help policy-makers and senior managers in focusing on specific aspects of business environment when developing policies or taking market entry decisions.

Conference/Seminar Papers

What Fuels Innovation in Firms? Exploring Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms, *Asia-Pacific Economic Association*, University of Southern California, LA, USA, August 3-4, 2018

Invited Presenter at Workshops

Modelling Transportation and Air Quality: An Exploration of Linkages, in First Indian Energy Modeling Forum Workshop, organized by NITI Aayog, Government of India and USAID, New Delhi, March 13-14, 2019

Exploring Strategic Interdependencies of Value Chains of Infrastructure Industries: A Study of Climate-Induced Vulnerabilities and Impact Assessment of Domestic Coal Supply Chains on Power Generation in India, *National Workshop on Impacts, Vulnerability and Adaptation*, organized by Ministry of Environment, Forests and Climate Change, New Delhi, February 18-19, 2019

Popular/Newspaper Publications

What India can Learn from Global Rankings such as THE, QS and Shanghai Rankings (with Arindam Banik), *Financial Express*, October 23, 2018

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editor, *Journal of Operations and Strategic Planning*, Sage Publications

Reviewer for Professional Journals/ Reports/Proposals

Reviewer of Reports and Proposals

IPCC Second Order Draft (SOD) of the 2019 Refinement to the 2006 IPCC Guidelines for National Greenhouse Gas Inventories (2019 Refinement)

UNEP Emissions Gap Report
Proposals for Research Projects, AICTE, Government of India

Reviewer of Journals

Energy Policy, Elsevier

Global Business Review, Sage

South Asian Survey, Sage

Journal of Cleaner Production, Elsevier

Management and Labour Studies, Sage

Public/Professional and/or Extra Departmental Services

Guiding Doctoral Candidates

ICFAI University, Jharkhand

CEPT University, Ahmedabad

Examiner for doctoral candidates

MANIT, Bhopal

UPES, Dehradun

Guiding Innovators

Mentor - Atal Tinkering Lab (ATL), Atal Innovation Mission, Government of India

Sponsored Research/Consultancy

Project Title: Exploring Relationships between Corporate Governance Practices and Financial Performance of Firms in India: Does More Focus on Governance Create Increased Business Value

Project sponsored by: Ministry of Corporate Affairs, Govt. of India

Project Title: Exploring Linkages between Gender Diversity and Corporate Governance: Do Women Directorships Really Add to Business Value?

Project sponsored by: National Foundation for Corporate Governance

Project Title: Exploring Strategic Interdependencies of Value Chains of Infrastructure Industries: A Study of Climate Induced Vulnerabilities and Impact Assessment of Domestic Coal Supply Chains on Power Generation in India

Project sponsored by: Ministry of Environment, Forest & Climate Change, Govt. of India

Followers on social media as on 27.4.19  1380

Poddar, Surendra

Conclave/Conference Attended

Indian Investing Conclave (IIC) 2018
AIWMI Annual Conference

Other Professional Activities

Public/Professional and/or Extra Departmental Services

Mentor for CFA Research Challenge (2018-19)
Volunteer for CFA India Society

Followers on social media as on 27.4.19  78

Puri, Roma

Book Chapter

Title of the chapter: Application of Statistics in Human Resource Management

Book: *Statistical Tools and Analysis in Human Resources Management*

Co-author: Sengupta, Pooja

Abstract: The chapter gives an outline of the shift in HRM from being intuitive to quantitative in its decision making and overall functioning. The role of HRM is transforming with application of statistical techniques that make HR more evidence based and accountable. The chapter will discuss some successful applications of statistical techniques, basic and, in HRM by renowned organizations worldwide as well as elucidate upon some of the most applied statistical techniques. After reading this chapter learner will appreciate the need for applying Statistics in HRM, have an understanding of the avenues for application of statistical tools and get an outline of the various statistical techniques that are appropriate for different HR functions.

Journal Publications

Title of the paper: Exploration of Relationship between FDI and GDP: A Comparison between India and Its Neighbouring Countries

Journal: *Global Business Review*

Co-author: Sengupta, Pooja

Abstract: Foreign direct investment (FDI) inflows have been a trigger for accelerating economic growth in a number of countries. The pattern of FDI flows into India and its neighbourhood has been varied and so has been its impact on the economic growth in each of the countries. Although a lot of research has been carried out to establish causality between FDI and economic growth, the results are sometimes varied and conflicting. This study attempted to study the pattern of FDI into the Indian subcontinent and India's neighbours, such as Pakistan, Nepal, Bangladesh and Sri Lanka, and explore the causality between FDI and gross domestic product (GDP). The results showed that the different economic policies of the respective countries had a role to play in explaining the difference in the quantum of the flow and there is an association between FDI and GDP, and in all the cases, FDI is instrumental in enhancing the economic growth of the countries included in the study.

Conference/Seminar Papers

Role of Green Human Resource Management Practices on Perceived Organization Benefit and Workplace Behaviour, *12th ISDSI Conference, SPJIMR, Mumbai, December 27-30, 2018*

Role of Human Resource Practices on Employee Pro-Environmental Behaviour: A Proposed Study on Indian and Chinese Manufacturing Organization, *International Conference on India and China: Economic Social and Cultural Perspectives* organized by IMI Kolkata and Sichuan Academy of Social Sciences, IMI Kolkata, December 11-12, 2018

Popular/Newspaper Publication

Role of Green HRM in Supporting Environmental Sustainability, *IMI Konnect*, the scholarly publication of IMI Kolkata, Vol. 7 (2), ISSN-2321-9378

Roy, Abhijit

Journal Publications

Title of the paper: Determinants of Corporate Environmental Disclosure from an Asian Perspective

Journal: *IIM Kozhikode Society & Management Review*

Co-author: Ghosh, Santanu Kumar

Abstract: The present study attempts to address the inconclusive outcomes of the existing literature on the determinants of corporate environmental disclosure. It reports that country level factors like national cultural dimensions, political rights, civil liberties, freedom of expression and the prevailing legal system can explain the corporate environmental disclosure decisions in that particular country. Existing studies on the determinants of corporate environmental disclosure mostly focus on accounting based and stock market based variables at the firm level and report fairly inconclusive outcomes. Literature on the determinants of corporate environmental disclosure using country level variables is limited but more consistent. The country level cultural, political and legal phenomena have good potential for extensive research in explaining corporate governance and corporate social responsibility issues.

Popular/Newspaper Publications

Socialising Market Risk-A Case of Social Impact Bond, *IMI Konnect*, the scholarly publication of IMI Kolkata, Vol. 7 (4), ISSN 2321-9378

Other Professional Activities

Referee for Professional Journals

Studies in Microeconomics, Sage

Journal of Operations and Strategic Planning, Sage

Followers on social media as on 27.4.19  423

Roy, Gobinda

Journal Publications

Title of the paper: Role of Electronic Word-of-Mmouth Content and Valence in Influencing Online Purchase Behaviour. (2018)

Journal: *Journal of Marketing Communications*

Co-author: Datta, Biplab and Mukherjee, Srabanti

Abstract: Electronic word of mouth (eWOM) becomes an important tool for online consumers for evaluating and selecting a product. Extant research has mainly studied how various eWOM characteristics such as valence, volume, and text-based eWOM content

affect purchase behavior. This study, for the first time, has explored the role of mixed neutral WOM valence and rich eWOM content on online purchase intention. Initially, the qualitative analysis method was used to conduct in-depth interviews with experts-cum-online shoppers from different fields. Purposive sampling was used to select 14 experts and online shoppers from diverse fields. Inductive analysis was conducted to analyze the interview generated content. It helped in forming various codes and categories in explaining eWOM constructs. Content analysis was also used to analyze the importance of various factors in key constructs (themes) affecting online behavior. The finding from the content analysis confirmed that both mixed neutral eWOM and rich eWOM content positively affects online purchase intention. This study has also explored how insights derived from the content analysis of valence and content can help marketers to develop an online marketing strategy. Research implications and future research directions have been discussed in this paper.

Conference/Seminar Papers

Effect of Electronic Word of Mouth Valence and Volume on Online Consumer Behaviour (with B. Datta, and S. Mukharjee), First PAN IIT International Management Conference (PANIITIMC) 2018, November 30-December 2, 2018 at Indian Institute of Technology-Roorkee, India

Role of eWOM on Online Purchase Behaviour (with B. Datta), Australia and New Zealand Marketing Academy Conference (ANZMAC, 2017), RMIT University city campus, Melbourne, December 1-6, 2017

How Does Rich Electronic Word of Mouth Content Affect Online Purchase Behavior? (with B. Datta), *5th PAN-IIM World Management Conference*, December 14-16, 2017, Indian Institute of Management Lucknow

Other Professional Activities

Reviewer of *Journal of Research in Interactive Marketing* (ABDC Listed) since February 2019

Professional Certification

Google Analytics level 1 certification from Google (April, 2018 –Valid up to April 2020)

Followers on social media as on 27.4.19  1523  232

Journal Publications

Title of the paper: Do the Maids Get a Meager Pie?

Journal: *Journal of Quantitative Economics*

Abstract: This paper builds a simple theoretical model to provide an economic justification of why maids' wages in general, are set much lower than what is socially desirable. The model studies possible spill-over effects in the maids' labor market when maids are available to complement female labor supply in household activities. Maid is wage taker while the female household sets the wage. It shows that such optimization drives a wedge between social and private optimum leading to a meager pay for the maids.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editor-in-Chief, *Studies in Microeconomics*, Sage

Associate Editor, *IMI Konnect*, the scholarly publication of IMI Kolkata

Public/Professional and/or Extra Departmental Services

Invited as an expert in 'National Seminar on Shifting Paradigms in Education Financing: Concerns on Quality, Equality and Employability', National Institute of Educational Planning and Administration

Referee for Professional Journals

Global Business Review, Sage

Economic Modelling, Elsevier

Journal of Economics, Springer

Sponsored Research/Consultancy

Project Title: Estimating Skill Mismatches in the Indian Labor Market: A Cross-Regional Analysis and Policy Implications for Creating Productive Jobs

Project sponsored by: IMI Kolkata

Followers on social media as on 27.4.19  103

Book Chapter

Title of the chapter: Application of Statistics in Human Resource Management

Book: *Statistical Tools and Analysis in Human Resources Management*

Co-author: Puri, Roma

Abstract: The chapter gives an outline of the shift in HRM from being intuitive to quantitative in its decision making and overall functioning. The role of HRM is transforming with application of statistical techniques that make HR more evidence based and accountable. The chapter will discuss some successful applications of statistical techniques, basic and, in HRM by renowned organizations worldwide as well as elucidate upon some of the most applied statistical techniques. After reading this chapter learner will appreciate the need for applying Statistics in HRM, have an understanding of the avenues for application of statistical tools and get an outline of the various statistical techniques that are appropriate for different HR functions.

Journal Publications

Title of the paper: Exploration of Relationship between FDI and GDP: A Comparison between India and Its Neighbouring Countries

Journal: *Global Business Review*

Co-author: Puri, Roma

Abstract: Foreign direct investment (FDI) inflows have been a trigger for accelerating economic growth in a number of countries. The pattern of FDI flows into India and its neighbourhood has been varied and so has been its impact on the economic growth in each of the countries. Although a lot of research has been carried out to establish causality between FDI and economic growth, the results are sometimes varied and conflicting. This study attempted to study the pattern of FDI into the Indian subcontinent and India's neighbours, such as Pakistan, Nepal, Bangladesh and Sri Lanka, and explore the causality between FDI and gross domestic product (GDP). The results showed that the different economic policies of the respective countries had a role to play in explaining the difference in the quantum of the flow and there is an association between FDI and GDP, and in all the cases, FDI is instrumental in enhancing the economic growth of the countries included in the study.

Title of the paper: Doubly Inflated Poisson Model Using Gaussian Copula

Journal: *Communications in Statistics - Theory and Methods*

Co-author: Sen, Sumen and Diawara, Norou

Abstract: Multivariate data are present in many research areas. Its analysis is challenging when assumptions of normality are violated and the data are discrete. The Poisson discrete data can be thought of as very common discrete type, but the inflated and the doubly inflated correspondence are gaining popularity (Sengupta, Chaganty, and Sabo 2015; Lee, Jung, and Jin 2009; Agarwal, Gelfand, and Citron-Pousty 2002).

Our aim is to build a statistical model that can be tractable and used to estimate the model parameters for the multivariate doubly inflated Poisson. To keep the correlation structure, we incorporate ideas from the copula distributions. A multivariate doubly inflated Poisson distribution using Gaussian copula is introduced. Data simulation and parameter estimation algorithms are also provided. Residual checks are carried out to assess any substantial biases. The model dimensionality has been increased to test the performance of the provided estimation method. All results show high-efficiency and promising outcomes in the modeling of discrete data and particularly the doubly inflated Poisson count type data, under a novel modified algorithm.

Workshops Attended

Faculty Development Program on 'Machine Learning with Business Applications' conducted by Analytics Society of India at DCAL, Indian Institute of Management Bangalore, October 8-12, 2018

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Associate Editor- *Journal of Operations and Strategic Planning*, Sage

Referee for Professional Journals

Global Business Review, Sage

Shrivastava, Avinash Kumar

Journal Publications

Title of the paper: Fault Prediction Modelling in Open Source Software Under Imperfect Debugging and Change-Point

Journal: *International Journal of Open Source Software and Processes (IJOSSP)*, Vol.9 Issue, 2, 2018.

Co-author: Khurshid, Shozab

Abstract: Instant demand of products and services by technologically active users has increased the demand for open source software (OSS)-based applications. Unfortunately, with the complexity and lack of understanding of OSS-based systems, it becomes difficult for a testing team to remove the faults and the fault removal rate becomes low in comparison to what it should be. This also results in generating new faults during removal. Also, the rate at which the testing team detects/corrects fault need not be same during the entire process of testing due to various reasons viz. change in testing strategy, understanding of code, change in resources, etc. In the existing literature on OSS, authors have developed many models considering the above aspects separately. In this article, all of the above aspects have been combined to develop a general framework for predicting the number of faults in OSS. The comparison of eight models on the basis of their prediction capability on two well-known Open Source Software datasets is created and then ranked using normalized criteria distance approach.

Title of the paper: Bi-Criterion Problem to Determine Optimal Vulnerability Discovery and Patching Time

Journal: *International Journal of Quality Reliability and Safety Engineering* Vol. 25, Issue 1, 2018

Co-author: Narang, Swati; Kapur, P. K. and Damodaran, D

Abstract: In the last decade, we have seen enormous growth in software security related problems. This is due to the presence of bad guys who keep eye on the software vulnerabilities and create the security breach. Because of which software firms face huge loss. The problems of the software firms is two folded. One is to decide the optimal discovery time of the software vulnerability and another one is to determine the optimal patching time of those discovered vulnerability. Optimal discovery time of vulnerability is necessary as not disclosing the vulnerability on time may cause serious loss in the coming future. On the other hand, after discovering the vulnerabilities, it is more important to fix them too. Fixing of vulnerabilities is done by patching. But when to patch the vulnerabilities is also a great concern for the software firms. As delay in patch may cause more breaches in security and disadoption of the software and early patching early may reduce the risk but bad patching may increase the risk of security breach even after remedial patch release. In the current work, we have proposed a bi-criterion framework to minimizing cost and risk together under risk and budgetary constraints to determine the optimal vulnerability discovery and patching time. The proposed model is validated using real life data set.

Followers on social media as on 27.4.19  10386

Journal Publications

Title of the paper: Supply Chain Routine Issues in Indian FMCG Manufacturing Firm

Journal: *International Journal Logistics Systems and Management*

Co-author: Modgil, Sachin and Sonwaney, Vanadana

Abstract: Supply chain is an integral part of operations at any firm especially in manufacturing environment. Supply chain also helps in managing and coordinating the business activities effectively. Today, every business needs to look for the changes that are impacting the business. This continuous monitoring of the market helps firms to make strategic moves to keep business successfully. The sustainable objective of the firm can be achieved with the help of smoothly running supply chain system. The present study aims to analyse a case from biscuit manufacturing company from India. The study identifies the status of firm performance in supply chain and identification of issues. The study can provide the solutions for tangible and intangible benefits for the firm. A situations-actors-processes-learning-action-performance (SAP-LAP) approach has been applied. This analysis can help the firm to compare the existing status of performance with preferred performance for the firm.

Title of the paper: Vendor Rating System for an Indian Start-up: A Combined AHP & TOPSIS approach

Journal: *Measuring Business Excellence*

Co-author: Kansara, Surendra and Vishwakarma, Niraj Kumar

Abstract: *Purpose* – The aim of this paper is to identify the criteria that are used for vendor or supplier rating, prioritize these criteria based on the industry inputs and develop a vendor rating model. The data were collected from an Indian start-up working in product development using three-dimensional printing (3DP).

Design/methodology/approach – Factors of importance for vendor rating were identified through industry visits, and interacting with the industry experts from the start-up under consideration, substantiated by extensive review of relevant literature. A questionnaire-based survey was carried out to further narrow down the factors important to the industry, prioritizing them with a pairwise comparison analysis as envisaged in the analytical hierarchy process (AHP) technique along with the calculation of consistency ratios. Technique for order preference by similarity to ideal solution (TOPSIS) methodology was further used for data aggregation.

Findings – This research brought forward the criteria that are useful for rating vendors or

suppliers with reference to 3DP sector.

Originality/value – This paper integrates AHP and TOPSIS to solve a multi-criteria vendor rating problem. The attempt was made to make vendor rating process universal so that it can encompass all the vendors of the firm.

Title of the paper: Identification and Evaluation of Determinants of Sustainable Manufacturing: A Case of Indian Cement Manufacturing

Journal: *Measuring Business Excellence*

Co-author: Modgil, Sachin and Tiwari, Amit Anand

Abstract: *Purpose* – This paper aims to identify and examine the determinants for sustainable manufacturing in cement manufacturing industry in India. Further, the study examines the causal relationship between different indicators of sustainable manufacturing.

Design/methodology/approach – Author (s) have identified and extracted the key dimensions of sustainable manufacturing from literature. After identification of the key dimensions, analytic hierarchy process (AHP) is used to finalize the weights and further DEMATEL is used to understand the causal relationship between key dimensions.

Findings – Findings from AHP provide the weightage to the all 13 indicators of sustainable manufacturing. From AHP, it is identified that material cost has maximum weightage, whereas material consumption has minimum weightage. From DEMATEL, it is evident that occupational health safety and safety has maximum influencing variables, whereas air emission does not have any influencing variables.

Originality/value – The approach adopted in the study will help firms to identify the weightage of key dimensions and further the interdependency can be developed to understand the causal relationship between different indicators of sustainable manufacturing.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Associate Editor, *Journal of Operations and Strategic Planning*, Sage

Public/Professional and/or Extra Departmental Services

Ph.D Supervisor, Amity University, Gwalior

Recognized Ph.D Supervisor at Symbiosis International University, Pune

Referee for Professional Journals

International Journal of Productivity and Performance Management, Emerald

Benchmarking: An International Journal, Emerald
Industrial and Commercial Training, Emerald
International Journal of Production Research, Taylor & Francis
Global Journal of Flexible Systems Management, Springer
Global Business Review, Sage
Journal of Modelling in Management, Emerald

Followers on social media as on 27.4.19  6336  1910

Swain, Swapnarag

Journal Publications

Title of the paper: Do patients Really Perceive Better Quality of Service in Private Hospitals than Public Hospitals in India?

Journal: *Benchmarking – An International Journal*

Abstract: The purpose of this paper is to compare perceived service quality of public/government and private medical college hospitals. This study adopts a descriptive, cross-sectional and research design. The research sample includes 340 in patients from six medical college hospitals located in the state of Odisha, India. Primary data are collected through a structured closed ended questionnaire containing 66 items on 1–7 point Likert scale. Statistical tools like factor analysis and ANOVA are performed with the help of SPSS-17 software to analyze the collected data. This study identifies 13 dimensions of perceived hospital service quality. The comparative study indicates better performance of public/government hospitals across the technical dimensions of perceived service quality, whereas private hospitals report better performance across majority of the functional dimensions.

Title of the paper: Hospital Service Quality as Antecedent of Patient Satisfaction – A Conceptual Framework

Journal: *International Journal of Pharmaceutical and Healthcare Marketing*

Abstract: The purpose of this paper is to explore dimensions of perceived service quality in hospitals and to develop a conceptual framework showing relationship between hospital service quality, patient satisfaction and their behavioural intention. This paper is based on extensive review of existing literature on hospital service quality, patient satisfaction and

behavioural intention. Critical analysis of these literature studies has resulted in determining and defining the dimensions of perceived service quality and establishing relationship between hospital service quality, patient satisfaction and behavioural intention. This study proposes 6-Q framework by identifying six major areas through which patients perceive quality of service in hospitals. These six areas are technical quality, procedural quality, infrastructural quality, interactional quality, personnel quality, social support quality. Further 20 dimensions of hospital service quality are identified under these 6 major areas. These are clinical procedure, quality of outcome, admission, discharge, waiting time, patient safety, billing and price, follow-up, ambience, availability of resources, accessibility, food, staff attitude, personalised attention, information availability, staff competency, trustworthiness, staff diversity, hospital image and social responsibility. The conceptual framework proposes direct relationship between service quality, patient satisfaction and behavioural intention.

Reviewer for Peer Reviewed Journals

International Journal of Pharmaceutical and Healthcare Marketing
Marketing Intelligence and Planning

Followers on social media as on 27.4.19  500+

Tiwari, Amit Anand

Journal Publications

Title of the paper: Identification and Evaluation of Determinants of Sustainable Manufacturing: a Case of Indian Cement Manufacturing

Journal: *Measuring Business Excellence*

Co-author: Singh, Rohit and Modgil, Sachin

Abstract: *Purpose* – This paper aims to identify and examine the determinants for sustainable manufacturing in cement manufacturing industry in India. Further, the study examines the causal relationship between different indicators of sustainable manufacturing.

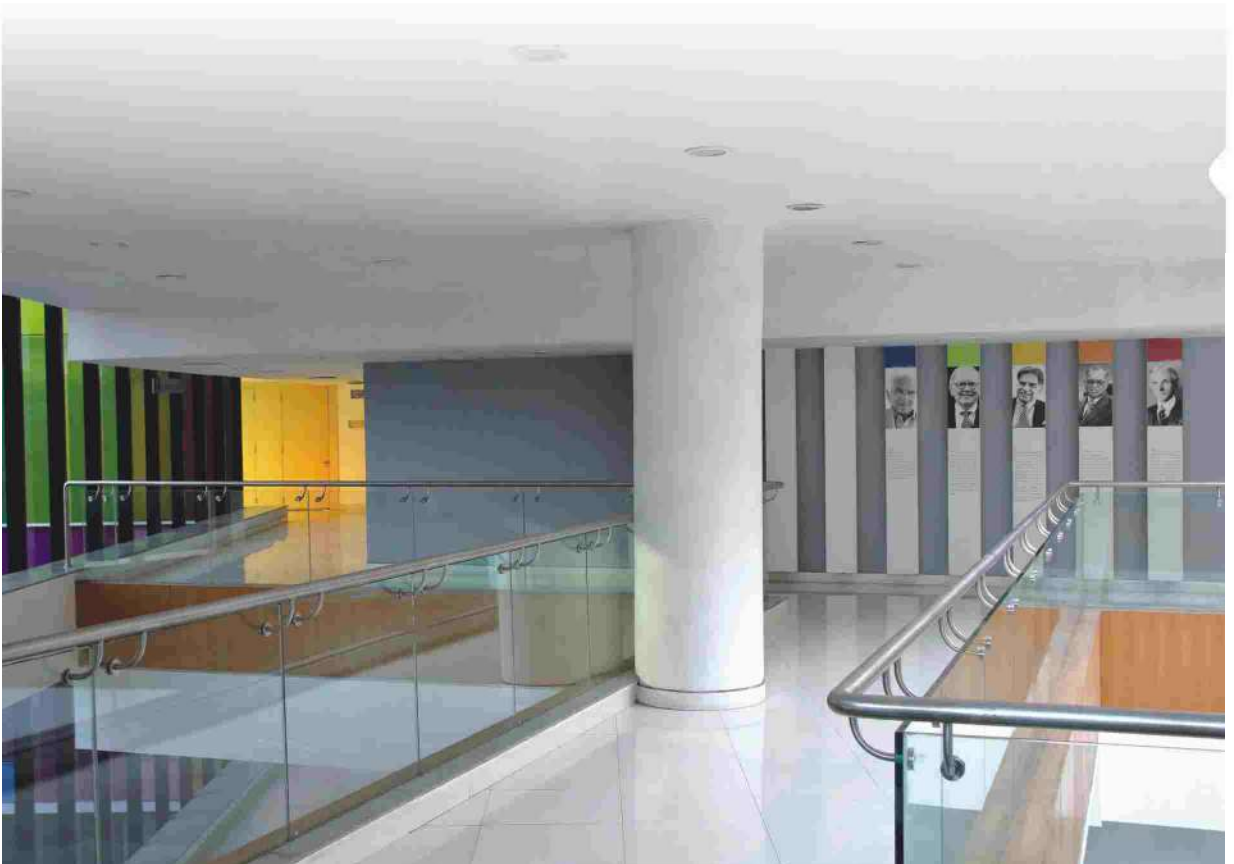
Design/methodology/approach – Author (s) have identified and extracted the key dimensions of sustainable manufacturing from literature. After identification of the key dimensions, analytic hierarchy process (AHP) is used to finalize the weights and further DEMATEL is used

to understand the causal relationship between key dimensions.

Findings – Findings from AHP provide the weightage to the all 13 indicators of sustainable manufacturing. From AHP, it is identified that material cost has maximum weightage, whereas material consumption has minimum weightage. From DEMATEL, it is evident that occupational health safety and safety has maximum influencing variables, whereas air emission does not have any influencing variables.

Originality/value – The approach adopted in the study will help firms to identify the weightage of key dimensions and further the interdependency can be developed to understand the causal relationship between different indicators of sustainable manufacturing.

Followers on social media as on 27.4.19  77



Post Graduate Diploma in Management (PGDM)

List of Core Courses

Trimester I:

Business Communication Skills	Managerial Economics
Business Mathematics	Marketing Management I
Financial Accounting and Analysis	Organizational Behavior I
Information Technology for Decision Making	

Trimester II:

Business Statistics	Cost and Management Accounting
Financial Management I	Marketing Management II
Operations Management I	Organizational Behavior II
Soft Skill I	Business Ethics
Macro Economic Theory and Policy	

Trimester III:

Financial Management II	Legal Aspects of Business
Operations Management II	Strategy Formulation
Management Information System	Research Methods for Management
Human Resource Management	Indian Economy
Soft Skill II	

Trimester IV:

- Strategy Implementation
- International Business
- Electives

Trimester V:

- Electives

Trimester VI:

- Electives
- Comprehensive Assessment

List of Elective Courses Offered

Economics, Strategy & Business

- Managing Consulting Engagements
- Design Thinking for Innovation
- Strategy Implementation (Compulsory)
- International Business (Compulsory)
- Entrepreneurship
- Understanding Emerging Markets
- Language (*To be opted by students*) to be offered as Audit Course-not to be counted
- Business, Government and International Economy
- Behavioural Economics in Action
- CSR and Corporate Governance
- Project Appraisal: Cost and Benefit Analysis
- Industrial Organisation: Strategy and Competition in Business

OB & HR

- Talent Management
- Recruitment & Selection
- Performance Management & Reward System
- Fundamentals of Labour Law & Application
- Training & Development
- Compensation Management
- Managing Organizational Changes
- HR Analytics
- Strategic HRM
- Human Resource Planning

Finance

- Fixed Income and Equity Valuation
- Portfolio Management
- Project & Infrastructure Finance
- Banking & Finance
- International Finance
- Financial Institutions, Markets & Services
- Financial Risk Management
- Futures, Options and other Derivatives
- Financial Modelling
- Mergers, Acquisition & Corp. Restructuring
- Behavioural Finance
- Tax Planning & Management
- Wealth Management & Alternative Investment
- Advanced Financial Statement Analysis
- Investment Banking

Marketing

- Integrated Marketing Communication
- Sales and Distribution Management
- Retail Marketing
- Digital Marketing Strategy
- Customer Relationship Management
- Services Marketing
- Advanced Marketing Research
- Consumer Behaviour
- Product Management
- Strategic Brand Management
- Marketing Strategy and International Markets
- Rural Marketing

Information Systems & Operations Management

- Data Analytics
- Project Management
- Supply Chain Management
- Service Operations Management
- Business Intelligence and Data Mining
- Technology for E-Business
- ERP
- Cloud Computing
- Total Quality Management
- Multiple Criteria Decision Making
- Business Forecasting
- Artificial Intelligence in Business
- Block Chain and Business Application

Fellow Programme in Management (FPM)

Areas of Research

Economics	Operations Management
Finance & Accounting	Marketing
Information Systems	Strategic Management
Organizational Behaviour & Human Resource Management	

First Year Compulsory Courses

Following is the list of courses one has to pursue in the first year. However, waivers may be given for some courses as per the decision of IMI Kolkata Research Council.

Business Mathematics	Marketing Management II
Financial Accounting and Analysis	Organizational Behavior II
Information Technology for Decision Making	Business Ethics
Managerial Economics	Financial Management II
Marketing Management I	Operations Management II
Organizational Behaviour I	Management Information System
Business Statistics	Human Resource Management
Financial Management I	Legal Aspects of Business
Operations Management I	Strategy Formulation
Macro Economics Theory and Policy	Indian Economy
Cost and Management Accounting	

Second Year Compulsory Courses

Following is the list of courses one has to pursue in the first year. However, waivers may be given for some courses as per the decision of IMI Kolkata Research Council.

Qualitative Research Methods	Communication in Management Pedagogy
Quantitative Research Methods	Philosophy of Business Management

List of Elective Courses Offered

Economics

- Advanced Microeconomics
- Advanced Macroeconomics
- Econometrics
- Game Theory
- Industrial Organization
- Behavioural Economics in Action
- Public Economics
- Development Economics
- Financial Economics
- International Business
- Public Policy

Organizational Behaviour and Human Resource Management

- Organizational Theory
- Advanced HRM
- Researches on Leadership & Organizational Behaviour
- Managing Transformation & Change
- Strategic HRM: Advances in Research
- Advances in Organization Design and Change
- Research in Personality and Applied Behavioural Science

Marketing

- Behavioural & Consumer Research
- Marketing Theory
- Qualitative Research Methods
- Measurement Theory in Marketing
- Marketing and Society
- Marketing Seminar
- Marketing Science

Strategic Management

- Advanced Strategic Management
- International Strategic Management
- Strategy and Innovation
- Seminar on Advanced Methodologies in Strategic Management Research
- Seminar on Entrepreneurship
- Economics of Strategy
- Concepts in Corporate Governance and Corporate Social Responsibility (CSR)

Finance and Accounting

- Advanced Corporate Finance
- Asset Pricing Theory
- Financial Econometrics
- Financial Derivatives
- International Finance
- Advanced Research in Accounting

Information System

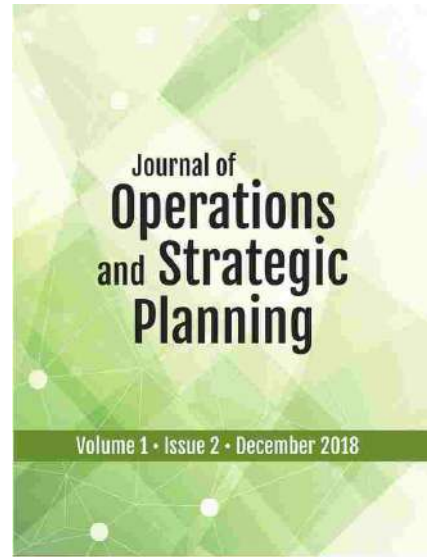
- Graph Theory and Combinatorial Optimization
- Computer Algorithms and Applications
- Data Mining and Business Intelligence
- System Analysis and Design
- Software Risk Management
- Multi Criteria Decision Making
- E-commerce
- Cloud Computing
- Computer Networks
- Database Management Systems
- Data Analytics with Hadoop

Operations Management

- Optimization and Logistics Modeling
- Stochastic Process: Theory and Applications
- Contemporary Topics in Operations Management
- Simulation Classical and Advanced Techniques for Optimization
- Supply Chain Modeling Techniques
- Project Management
- Non-Linear Programming

IMI Kolkata: New Journals and Editors

IMI Kolkata is currently publishing an international, bi-annual, double-blind peer-reviewed journal titled '**Journal of Operations and Strategic Planning (JOSP)**', in response to an invitation by Sage Publications. The journal has been designed to shape academic discussions around empirical and theoretical facets of operations management. The journal lays emphasis on creating scholarly impact as well as have practice oriented implications. JOSP considers management ideas across the following disciplines: a) Operations Management Theory b) Operations Management Research c) Operations Management Applications and covers various topics like i) Supply chain management ii) Project management iii) Quality management iv) Technology management v) Distribution and Retail Management vi) Materials Management vii) Operations Processes and viii) Other topics with specific emphasis on emerging economies in particular.



Journal Webpage: <https://in.sagepub.com/en-in/sas/journal-of-operations-and-strategic-planning/journal203510>

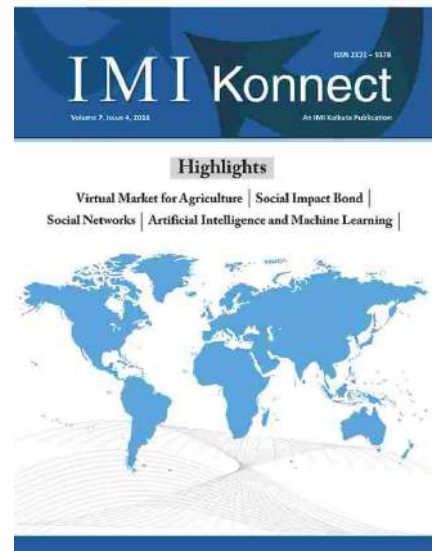
Dr. Sahana Roy Chowdhury, Associate Professor at IMI Kolkata, is currently the Editor-in-Chief of 'Studies in Microeconomics', an internationally acclaimed journal published by Sage. The said journal is indexed in Scopus, EconLit, RePEc and ICI ProQuest and seeks quality, analytically rigorous papers in all areas of microeconomics (broadly defined) alongside theoretical and applied (or empirical) research papers. The journal is a member of the Committee on Publication Ethics (COPE) and is primarily intended for professional economists and young researchers with an interest and expertise in microeconomics.



Journal Webpage: <https://in.sagepub.com/en-in/sas/journal/studies-microeconomics#description> Current Issue: <http://journals.sagepub.com/toc/MIC/current>

IMI Konnect

IMI Konnect, published quarterly from International Management Institute Kolkata, is an open access Scholarly Magazine in Management indexed in J-Gate. It publishes original research articles (non-technical) by scholars in the field of management and firsthand perspectives from business thinkers and practitioners on contemporary issues. *IMI Konnect* provides an intellectual platform for the national and international scholars and the industry experts to discuss and debate their opinions and thus contribute to the knowledge of management. It also publishes interviews with eminent personalities in the field of business. The issues are themed on Marketing, Economics, Finance, Organizational Behaviour & Human Resources (OB & HR), Information Technology & Operations (IT & Operations), Strategy and Management Education.



List of Select Contributors

Articles

Anil D. Sahasrabudhe

Chairman, All India Council for Technical Education (AICTE)

Renu Kohli

Consultant-Economist and former staff member, IMF & RBI

Sanjay Banerjee

Professor of Finance, University of Nottingham Business School, United Kingdom

Sumon Kumar Bhaumik

Chair in Finance, University of Sheffield, United Kingdom

Ritika Mahajan

Assistant Professor, Department of Business and Sustainability, TERI School of Advanced Studies

Montu Bose

Assistant Professor, Department of Business and Sustainability, TERI School of Advanced Studies

Praveena Sanjay

Director, Climate & Sustainability and Addl. Charge, Communications & Coordination, World Institute of Sustainable Energy (WISE), Pune

Souvik Gupta

Economist, International Monetary Fund (IMF), Washington D.C.

James W. Gentry

Maurice J. and Alice Hollman College Professor, University of Nebraska, Lincoln

Madhusudan Ghosh

Professor of Economics, Department of Economics & Politics, Visva Bharati University, Santiniketan

Interviews

Rachna Arora

Deputy Team Leader & Coordinator, European Union – Resource Efficiency Initiative (EU-REI), India, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Goutam Mukherjee

Department of Agricultural Marketing, Government of West Bengal

Prithvijit Roy

CEO and Co-founder, BRIDGEi2i Analytics Solutions

Monali Basu

Co-founder, GRIP Consulting

Somenath Bhattacharya

Joint Managing Director, Shalimar Chemical Works Pvt. Ltd.

Sujoy Chatterjee

Founder, Amar Khamar

Harsha V. Agarwal

Director, Emami Ltd., Kolkata

Tulsi Tanti

CMD, Suzlon Group

International Collaborations & Linkages

IMI Kolkata has academic and research collaborations with various institutes and universities of eminence on the global front. The collaborations encompass areas of mutual benefit and interest, such as joint research projects, joint conferences /seminars /workshops, joint publications, consultancy projects, exchange programmes for students and faculty members.



CEPS - Center for Business Studies, Kiseljak, Bosnia and Herzegovina

CEPS - Centre for Business Studies is accredited by the Agency for Development of Higher Education and Quality Assurance of Bosnia and Herzegovina. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members, of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata and CEPS and organizing conferences, short duration courses and management development programmes.

The University of Guelph is a reputed public research university in Canada. This marks IMI-Kolkata's first collaboration in Canada. The cooperation aims at joint research, exchange visits of academic personnel between IMI-Kolkata and the College, joint conferences, short duration courses and management development programmes.



College of Business and Economics, University of Guelph, Canada



Emporia State University, USA

Emporia State University is one of the oldest public universities in the state of Kansas, U.S.A. The collaboration between the two institutes focus on academic and research activities in the field of business management and business education along with student and faculty exchange programmes, organization of seminars, workshops and conferences.

ESC Rennes School of Business, France and IMI-Kolkata have partnered to establish and facilitate educational and academic exchanges between the two institutions in order to support their students and teachers in gathering and exchanging academic and professional experience. The two institutions have agreed to promote mutually beneficial activities in the areas of education and research along with cooperation towards the internationalization of higher education



ESC Rennes School of Business, France



IDRAC Business School,
France

IMI-Kolkata and IDRAC Business School entered into an agreement for cultural and educational cooperation with a mutual desire to promote further collaboration and understanding between India and France and to enhance the intellectual and experiential resources of the two institutions in particular. Both institutions will cooperate in fields of teaching and research along with the exchange of students in general programs.

The cooperation agreement between IMI Kolkata and Kunming University of Science and Technology encompasses institutional exchange of faculty and students, development of teaching and research activities related to the areas of interests and competency. It also covers technical, scientific and cultural activities.



Kunming University of Science
and Technology, China



North South University,
Bangladesh

IMI-Kolkata has signed a Memorandum of Understanding (MOU) for academic collaboration with the North South University (NSU), the first private university promoted by several business leaders/philanthropists in Bangladesh, encompassing areas of mutual benefit and interest, such as joint research projects, publications, executive development programmes, exchange programmes for students and faculty members, bilateral consultancy projects etc.

As a part of research collaboration with Sichuan Academy of Social Sciences (SASS), an important think tank of the Chinese Government, Conferences are organized jointly by the two institutes. Rural projects covering issues around Development of Rural institutions, Rural Health and Education Services, Microfinance, Subsidy Mechanisms and Poverty Alleviation Mechanisms have been undertaken. A book has been published with joint efforts of the institutes.



Sichuan Academy of
Social Sciences (SASS), China



Sichuan University, China

As a part of the student exchange programme between Sichuan University and IMI Kolkata, selected students from the University have studied a trimester at IMI Kolkata. Faculty members from both institutes will engage in joint research publications, organization of seminars and conferences of international importance.



Universidade do Estado do Rio de Janeiro, Brazil

IMI-Kolkata has engaged with UERJ, one of the largest universities in Brazil, for research collaboration, student exchange programme, faculty exchange programme, and promotion of joint research publications, organization of seminars and conferences of international significance.

UPEM is a public institution with a cultural, scientific and professional character, combining a training policy and the development of a research excellence. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata.



Universite Paris-EST Marne-La-Vallee, France



University of Bordeaux, France

IMI Kolkata has an academic collaboration with University of Bordeaux. The institutes agreed to participate in faculty and student exchange programmes alongside joint research publications and joint conferences/seminars/workshops.

IMI-Kolkata has a collaboration with IAE François Rabelais University (Université François-Rabelais) or University of Tours, a public university in Tours, France. The University of Tours has had long term MBA programmes and is an active partner of the International Institute of Education – IIE.



University of Tours, France



Turun yliopisto
University of Turku

University of Turku, Finland

The University of Turku, is the second largest university in Finland as measured by student enrollment, after University of Helsinki. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata.

IMI-Kolkata in association with Xunta de Galicia has undertaken faculty and student exchange programmes under the Erasmus+ Programme.



Xunta de Galicia, Spain

International Exchange Activities



Nilankur Saha from PGDM Batch 2017-19, under the International Student Exchange programme, studied at the prestigious ESC Rennes School of Business in France.

Senior faculty from IMI Kolkata, led by Professor Arindam Banik, Director, IMI-Kolkata, attended the Fourteenth Annual Conference of the Asia-Pacific Economic Association held in University of Southern California, Los Angeles, USA.



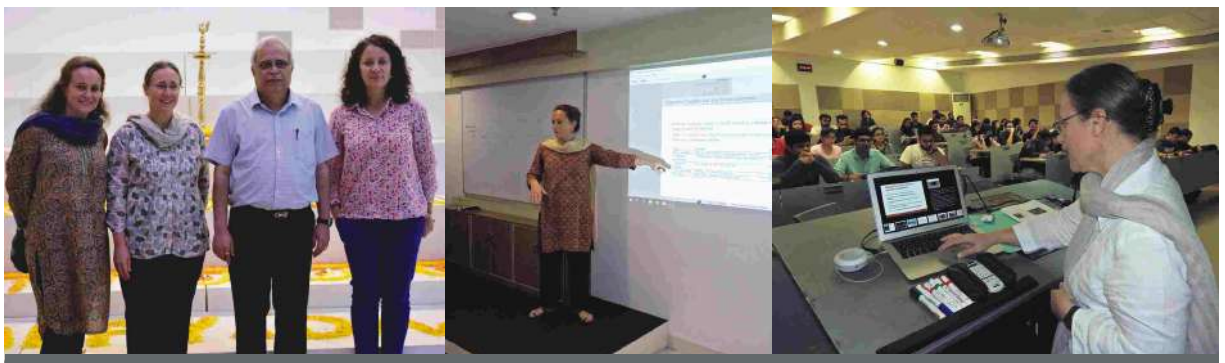
Students from IMI Kolkata participated for the second time in the 2nd Lancang-Mekong College Students' Goodwill Games and 4th South and Southeast Asia College Student Culture and Sports Week hosted by Kunming University of Science and Technology, China



Professor Arindam Banik, Director, IMI-Kolkata, and Professor Tirthankar Nag, Dean, Research and International Relations visited University of Guelph, Canada for furthering our collaboration with the University. This would include exchange programmes for students and faculty members and exploring opportunities for offering Management Development Programmes in South Asia and South East Asia.



Associate Professors from IMI Kolkata, Dr. Rituparna Basu and Dr. Sahana Roy Chowdhury delivered lectures at a top French public University, UPEM, Universite Paris-est Marne-la-Vallee in Paris under the prestigious European Union's Erasmus+ teaching agreements.



Renowned faculty members from top French public University, UPEM, Universite Paris-est Marne-la-Vallee, Paris visited IMI Kolkata to deliver lectures to PGDM and FPM students and undertake research activities.



Dr. Harri Virolainen from University of Turku visited IMI Kolkata for a week and delivered lecture to the students. He also interacted with the faculty members discussing further collaboration possibilities with the institute.



Faculty members from Carleton University and Delegates from Canada Consulate General Present visited IMI Kolkata for a proposed Memorandum of Understanding (MOU) focusing on joint certification, dual degrees, student and faculty exchange.

Students from the prestigious ESC Rennes School of Business in France spent a term in IMI Kolkata under the International Student Exchange Programme.





Delegates from Kunming University of Science and Technology (KUST) visited IMI Kolkata to further talks on current academic collaborations. The university is an important provincial training base for applied fundamental research.



Dr. Roma Puri, Associate Professor, IMI Kolkata visited the Pori Unit of the University of Turku under the Erasmus + Mobility Grant Agreement. Dr. Puri conducted sessions for the undergraduate students. She also discussed collaboration possibilities for teacher and student exchange programmes, short term and long term management development and executive education programmes and joint conferences.

Dr. Chanchal Chatterjee attended *17th European Economics and Finance Society Conference* at City University of London, UK to present a research paper titled "Does Cash Dividend Announcements Influence Stock Returns? Evidence from an Emerging Economy, India"



Conferences and Seminars

Indo China Conference



IMI Kolkata hosted the seventh Indo-China Conference on 11th and 12th of December, 2018 on “India and China: Economic, Social and Cultural Perspectives”. The keynote address was delivered by Shri Mani Sankar Mukherji (Sankar). The purpose of this International Conference was to strengthen relations between the countries by igniting an insightful discussion on the economic, social and cultural perspectives of the two nations. IMI Kolkata has an agreement with Sichuan Academy of Social Sciences (SASS), Chengdu, China in which conferences are held in China and India every alternate year. The last Conference was held in India in November 2016 on “India China and the New World order: Economic, Social and Cultural Dimensions”. Eminent Professors and researchers from SASS like former Vice President and Professor, SASS, Mr. Guo Xiaoming; Vice Director of the Center for Indian Studies, Dr. Chen Jixiang; Secretary of the Center for Earthquake Disaster Study, Mr. Cao Ying; DLitt, Institute of Literature and Art, SASS, Mr. Wang Xiaoping, and others were present at the conference. The conference covered various topics such as Emerging Economic, Social and Cultural Aspects in India and China, Trade and Development, Perspectives of International Relations, Macroeconomic Policies and Comparative Studies on India and China. The objective of the conference was to foster academic knowledge creation and dissemination.

Fostering Entrepreneurship for Sustainable and Inclusive Agri-food Innovation: A Comparative Analysis of India and UK



In collaboration with Leeds Beckett University, Calcutta University, IMI Kolkata hosted “Fostering Entrepreneurship for Sustainable and Inclusive Agri-Food Innovation: A comparative analysis of India and UK” conference on 21st January, 2019. The Chief Guest at the conference, author and environment activist Dr Vandana Shiva shared her views through a talk entitled ‘Creating Food Systems for a Healthy Planet and Healthy People.’ She stated categorically that: “Agriculture is the foundation that is being pulled apart. You can’t build buildings and structures on a weak foundation.” The conference highlighted the ultimate goal to develop ‘learning and training’ packages for potential agri-based entrepreneurs, so as to impart entrepreneurial competencies, skills and behaviours, aimed at solving food challenges, both in the Indian and British contexts. The conference sought to identify gaps in the link among agricultural studies in theory, agriculture in practice and its transformation into agri-entrepreneurship. It also evaluated the existing agri-entrepreneurial environment in India, investigated the capabilities of the agri-entrepreneurs and those in allied sectors, and tried identifying opportunities of agriculture as a profession.

International Faculty Seminar: Land Tenure Insecurity as an Investment Incentive: The Case of Migrant Cocoa Farmers and Settlers in Ivory Coast



Dr. Catherin Bros, Dr. Alain Desdoigts and Dr. Hugues Kouadio hosted an International Faculty Seminar at IMI Kolkata on November 2nd, 2018, on “Land Tenure Insecurity as an Investment Incentive: The Case of Migrant Cocoa Farmers and Settlers in Ivory Coast”. The paper examined the impact of trade openness on job quality through the evolution of the shares of informal and irregular employment in total employment. For example, Egypt has undertaken several liberalization waves and reforms of the labor market (1998-2012). Moreover, the economy has been subject to several events leading to a severe political instability which in turn affected production, exports, employment and employment conditions. Indeed, informal and irregular employments have exacerbated in the wake of the political turmoil of 2011. Thus, combining a microeconomic dataset (the Egyptian Labor Market Panel Survey) with macroeconomic variables (tariffs), one tries to assess to what extent trade reforms affected informal/irregular workers in Egypt. The main findings showed that there is a positive association between tariffs and both informal and irregular employments in Egypt. While the effect on informality is robust, the one on irregularity is not.

Lectures by Guests & Visitors

Guest / Visitor	Affiliation	Topic
Anirban Mazumder	Associate Professor, NUJS Kolkata	Political and Legal Systems in National Environments
Anindya Jyoti Mazumder	Professor, Jadavpur University	Reliance of Geo Politics in International Business
Partha Sarkar	Senior Vice-President, Exide Industries Ltd.	Importance of Achieving Sales Target for An Organization
Aniruddha Banerjee	VP, Supply Chain, Spencer's Ltd.	Retail Supply Chain Management
Mahul Brahma	Head, CSR for and Branding for mjunction services Ltd.	Making and Marketing Luxury Products
Partha Bhattacharya	GM, CESC	Information Technology for Decision Making
Abesh Chatterjee	Chief Marketing Officer, TATA tinplate	CRM in B2B
Anirban Kundu	Head-Marketing PAN India at MUMUSO Retail Pvt. Ltd.	Retail Marketing
Uzair Faruqi	Head-Analitics & New Initiatives, mjunction services Ltd.	CRM, Loyalty & Role of Analytics
Amit Ambekar	Vice President & Chief Marketing Officer at Spencer's Retail Pvt. Ltd.	Retail Marketing Industry Insights
Saibal Chatterjee	Chairman & Managing Director at M/S Lokenath Chatterjee & Sons Pvt. Ltd.	Strategies for International Markets
Partha Sarkar	Senior Vice President-National Trade Sales, Exide Industries Ltd.	Sales and Marketing in FMCD Sector
Sourish Bondhopadhyay	Zonal Head HR, Strategic Initiative Head (East), Max Life Insurance	Insurance as a Career Option

Guest / Visitor	Affiliation	Topic
Abhijit Sengupta	Senior General Manager, Eveready Industries India Ltd.	Expectations from Management Trainees in Sales roles.
Dhaval Thanki	Director - Business Development & Product Marketing, Cartesian Consulting	Digitalization of Marketing, How Data Science is changing Marketing
Prasenjit Sengupta	Senior Consultant, Mart Global Management Solutions LLP	An overview on Rural Marketing
Anish Chowdhary	Vice President and Head of Marketing & Direct Sales, Edelweiss Housing Finance Ltd.	Branding and Marketing
Vipin Bhandari	Zonal Sales head – East region, ICICI Prudential AMC	Expectations from Management Graduates in Mutual Fund Sector
Judhajit Das	Chief of HR, ICICI Prudential Life Insurance	Life of a Management Trainee in ICICI Prudential Life Insurance
Vivek Mehra	MD & CEO, Sage Publications	Leadership, Business and Life - Skills
Rajashree Sahoo (Alumni)	Deputy Manager, ICICI Prudential AMC	Experience Sharing
Vaishali More (Alumni)	Solution Manager, SMEAG , ICICI Bank	Experience Sharing
Aditi Oberoi (Alumni)	Consultant, National Health Agency - Ministry of Health and Family Welfare on AB-NHPM	Experience Sharing

Corporate Training

Management Development Programmes

Induction Programme

Date	Ongoing Programme of six days each
Type	In Company
Participating Organizations	Axis Bank Ltd.

Building and Developing High Performance Team for Young Executive of CESC Ltd.

Date	January 16-18, 2019
Type	In Company
Participating Organizations	CESC Ltd.

Postal Insurance: Adapting to Market for Executives of Indian Post

Date	September 19-20, 2018
Type	In Company
Participating Organizations	India Post

Increasing Marketing Effectiveness for Executives of Indian Post

Date	September 06-08, 2018
Type	In Company
Participating Organizations	India Post

One Day Seminar on RTI

Date	September 25, 2018
Type	In Company
Participating Organizations	India Post

Departmental Enquiry

Date	January 28 - 30, 2019
Type	Open
Participating Organization	Central Bank, Mecon Ltd., Allahabad Bank, United Bank of India, Mahanadi Coalfields Ltd., Paradip Port Trust, Geological Survey of India, Western Coalfields Ltd., Eastern Coalfields Ltd., Andaman Lakshadweep Harbour Works, State Bank of India, Neyveli Corporation Ltd., Mahanadi Coalfields Ltd., National Fertilizers Ltd., Damodar Valley Corporation, India Government Mint Kolkata, Ferro Scrap Nigam Ltd., Department of Posts, Tata Steel Ltd.

Effective Vigilance for General Executives

Date	July 26 - 28, 2018
Type	Open
Participating Organization	Geological Survey of India, Allahabad Bank, Western Coalfields Ltd., South Eastern Coalfields Ltd., Northern Coalfields Ltd., Central Coalfields Ltd., United Bank of India, Western Coalfields Ltd., EPFO, ONGC, Chittaranjan National Cancer Institute, Syndicate Institute of Bank Management, Bridge And Roof Co.(India) Ltd., Indo Danish Tool Room, Central Mine Planning and Design Institute, Neyveli Corporation Ltd., Mahanadi Coalfields Ltd.



Mr. Goutam Ray, Executive Director -HR and Administration, CESC Ltd., delivering at the inaugural session of the MDP on Building and Developing High Performance Team for the Young Executives of CESC Ltd., March 07-09, 2018



Shri V Ramachandran, Ex Chief Technical Examiner, Central Vigilance Commission, New Delhi addressing the participants during the inaugural session for the MDP on Effective Public Procurement.

Executive Programme

General Management Certificate Programme for Working Executives (2017-18)

PCBL celebrates its first Convocation Ceremony

19 executives of PHILLIPS CARBON BLACK LIMITED from different areas of expertise have successfully completed the One-Year Programme in General Management. The Graduation Ceremony was held on 11th May, 2018 where all the participants were awarded with certificates.

The Graduation Ceremony was inaugurated by Mr. Kaushik Roy, Managing Director, Phillips Carbon Black Limited, Mr. R.K.Jha, President-Corporate, RP-Sanjiv Goenka Group, Professor Arindam Banik, Director IMI Kolkata, Mr. Sabyasachi Bhattacharya, Chief-HR & IT, Phillips Carbon Black Limited and Professor Sarojakshya Chatterjee, Dean-MDP & EDP, IMI Kolkata.

In his inaugural speech Professor Banik congratulated the executives and he mentioned that “the executives are brilliant and they will give good signals for the growth module of the organization”. In his keynote address Mr. Roy spoke about how comfortable and confident he is that the organization in the long term will be in very good hands. He also spoke about the competition in the present corporate world and the ways in which an individual can survive and achieve his/her goal by keeping a striking balance between mind and heart. He congratulated the 19 participants and advised them to never stop learning new things and that self-grooming is the key always.



Convocation Ceremony for PCBL Working Executives



PCBL Participants receiving certificates and Awards

Certificate Course on General Management for Working Executives of CESC Limited at IMI Kolkata

IMI Kolkata endeavours to strengthen the knowledge base, expertise and skillsets of executives from different public and private sector organizations on a regular basis. The faculty members are also enriched in the process through valued interactions and inputs. In one such effort, the institute has commenced a certificate course of General Management for working executives of CESC Limited from August' 18 .The programme continued till February'19 and was conducted in three phases with classes being held during the weekends. The course covered 150 hours and included classroom teaching, dissertation and assignments.



Inaugural Ceremony for Working Executives of CESC Ltd.

The inaugural session was held on August 18, 2018 at IMI Kolkata campus. The event commenced with lighting of the ceremonial lamp. The dignitaries present on the dais Mr. Gautam Ray, Executive Director (HR & Admin), CESC Limited, Mr. Subhasis Mitra, ED & Company Secretary, CESC Limited, Professor Arindam Banik, Director, IMI Kolkata and Professor Sarojakshya Chatterjee, Dean-MDP & EDP & the programme director. Professor Banik delivered the welcome address. He discussed about the importance of holding such programmes in the context of changing market demands.



Students' Achievements



Aditya Malhotra

2nd position, Femmora Rupa live project
2nd position in "I-TRADE", I-Construct Club,
by IMI Kolkata



Apoorva Garg

Winner, Bizventure IEvent, BizAffairs by
IMI Kolkata;
Winner, I-Coalescence , I-Construct by IMI
Kolkata;



Amisha Srivastava

Winner, Nukkad Natak, Confero 7.0 by IMI
Kolkata
1st position, Human Hour Event, by IMI
Kolkata



Ayushi Gaba

Winner, Conveyor, Markcreators Club by
IMI Kolkata



Anuj Bhandari

Winner, Rupa - Femmora Brand
Ambassador, Femmora



Ayushi Jain

Winner, Navyata, Confero 7.0 by IMI Kolkata
Winner Badminton Singles and Badminton
Doubles, ISL, SportsCom Club by IMI Kolkata



Anushka Jain

1st position, Rangoli competition, CulCom
by IMI Kolkata
Winner, Financial Bingo, Finastra Club



Chirag Saha

Best speaker award and Winner of "Best
delegate" award at IMI Model United
Nations, Biz Affairs Club by IMI Kolkata
1st position (Best speaker) in the Debate held
by Finastra Club of IMI Kolkata



Danish Nasim

2nd position, Marketathon, Marketing Event, Managereal, Management fest, IISWBM
Winner, CricketTournament, ISL, SportsCom Club by IMI Kolkata



Jasmeet Singh

Winner, SBI Numero Yono Quiz(Digital Round)
Winner, Cricket Tournament, ISL, SportsCom Club by IMI Kolkata



Devendra Singh Rathore

Winner, SBI Numero Yono Digital Quiz, State Bank of India, 3rd in Idea Innovation Event, by IIC



Jayant Kedia

Winner, BizzVenture IEvent, BizzAffairs by IMI Kolkata
Winner, I-Coalescence , I Construct by IMI Kolkata



Gaurav

2nd, Football event by iLEAD.
Winner, RANN KAUSHAL at CONFERO by IMI Kolkata



Karan Mishra

Winner, Football tournament, ISL, SportsCom Club by IMI Kolkata
Winner, Best ISL franchise Award, ISL, SportsCom Club by IMI Kolkata



Isha Patodia

Winner, Carrom Tournament ISL, SportsCom Club by IMI Kolkata
Winner, Pool Tournament ISL, SportsCom Club by IMI Kolkata



Keny Atha

2nd position, Marketathon, Marketing club,MANAGEREAL'19, Annual Fest, IISWBM
3rd position,The Artist, ad contest Marketing club,MANAGEREAL'19, Annual Fest, IISWBM



Kritika Majeji

1st Position, Just Balancing, Finastra Club, by IMI Kolkata
First in MIND-O-PEDIA Quiz by MUDRA, by IMI Kolkata



Pratik Daga

Runner up, Marketathon, Marketing club, Managereal'19, IISWBM
3rd Position The Artist (Ad Contest), Managereal'19, IISWBM



Nirali Ramani

1st, Rangoli Competition, CulCom, by IMI Kolkata
1st position, Rakhi making competition, CulCom, by IMI Kolkata



Raj Kotecha

Semi Finalist, ILead TT, Ilead Sports Fest
Winner, Finastra Club Debate, Finastra Club by IMI Kolkata



Parth Hrishi Sharma

Winner, Conveyor, Markcreators Club, by IMI Kolkata
Winner, Nukkad Natak, Confero 7.0 by IMI Kolkata



Raunak Mohata

Winner, BrandBazzi, Ethos, IIM Sambalpur
National Finalist, PR AdSelfie, Ethos IIM Sambalpur



Pranav K

Runner-up, Football Tournament, Adrenaline iLead Sports Fest
Best Football Player, ISL, SportsCom Club by IMI Kolkata



Rejish Mathew

Runner Up, Beer Game ATOM Club, by IMI Kolkata
Runners Up, Cricket ISL, SportsCom Club by IMI Kolkata



Rishi Vibhu TiWari

Runner up, Cricket Tournament, ISL, SportsCom Club by IMI Kolkata
2nd Runner Up, Table Tennis Singles, ISL, SportsCom Club by IMI Kolkata



Shaily Kabra

Winner, Table Tennis and Badminton (Womens Doubles), ISL SportsCom Club by IMI Kolkata
Winner, Volleyball and Trhrowball (Womens), ISL, SportsCom Club by IMI Kolkata



Rupak Sahu

Winner, BrandBaazi, Ethos, IIM Sambalpur
Winner, Volleyball (Mens), ISL, SportsCom Club by IMI Kolkata



Shama Khan

Winner, Conveyor, Markcreators Club, by IMI Kolkata
Winner, The Cutting Edge, I Construct by IMI Kolkata



Sabyasachi Patra

Runners Up, Natya, Confero 7.0 by IMI Kolkata
Winner, Volleyball Tournament, ISL, SportsCom Club by IMI Kolkata



Shivam Gaba

Runners Up, Just Balancing, Finastra Club by IMI Kolkata



Sayantini Das

1st Prize, I-Coalescence, I-Construct by IMI Kolkata



Shivam Keshri

Winner, Nukkad Natak, Confero 7.0, by IMI Kolkata



Shubham Chhajer

Winner, Cricket Tournament, ISL, SportsCom Club by IMI Kolkata
Best Bidder, Finance Week, Finastra Club by IMI Kolkata



Suyash Maheshwari

Winner, Top Recruit Season 5, DCB Bank



Somya Mittal

1st Runner up; Human Hour by IMI Kolkata
2nd Runner up, Conveyor, by IMI Kolkata



Yash Jain

2nd runner up in IIC event
Winner, Shopfloor, Confero 7.0 by IMI Kolkata



Soni Kumari

2nd Runner up, NATYA Confero7.0 by IMI Kolkata



Yashvi Gupta

Winner, Table Tennis Women Singles, ISL, SportsCom Club by IMI Kolkata
First Runner-up, Women Doubles at ISL, SportsCom Club by IMI Kolkata



Supriya Banthia

Winner, BrandBaazi, Ethos, IIM Sambalpur
National Finalist, PR Ad Selfie Round, IIM Sambalpur



YogeshWari Kothari

Winner, Chess, ISL, SportsCom Club by IMI Kolkata
Runner up, Table Tennis Women's Doubles and Mixed Doubles ISL, SportsCom Club by IMI Kolkata



Clubs & Committees





Activity Highlights of Clubs & Committees

ATOM: The Operations Club

- ▶ **The Hunger Game-** The game was about understanding the bidding process in an auction. The students tested their presence of mind for the Treasure hunt game which involved multiple clues. This helped strengthen team building skills. The game helped the students understand the operation process that goes on behind the auction process and how intelligently one has to bet to win any auction.
- ▶ **Surprise Simulation Game** – Online simulation game was played on the campus, thus helping the students understand how to play a simulation. The game had the concepts of WIP, Production, Inventory and Forecasting. This helped the students to learn the theoretical knowledge to be applied in the practical world.
- ▶ **OPSTIMUM 2.0** – The event was organized on Confero 7.0, the annual management fest of IMI Kolkata 7.0. The event included an online quiz on operation management, 'Dare to Compete'. The second round of this event was based on a case study presentation at IMI Kolkata campus. The third round was an activity based on Supply Chain Management.
- ▶ **The Beer Game** – A game purely based on supply chain management with Retailer, Wholesaler, Factory, Warehouse being players in the game. Each student played a particular role. They had to forecast the demand and fulfill the retailer demand at the end. This helped the students to know about the supply chain process and how the inventory and backlogs should be maintained to obtain the maximum profit with minimum inventory and less backlogs.

Altruist: The Social Initiative Club

- ▶ **Visit to Mother Teresa Home (Old Age Home) -** The Altruist Team visited an old age home and spent time with the senior citizens residing at the old age home. The students had hearty conversations with them and also played games along with musical activities. On behalf of IMI Kolkata, the students helped the organization by providing them with basic necessities such as food, toiletries and a few other items.
- ▶ **Swachh Bharat Abhiyan** - On the occasion of the birth anniversary of the Father of the

Nation, the altruist team conducted Swachh Bharat Abhiyan. The aim of the event was to keep the surroundings clean. The event witnessed huge participation from students as well as the management.

- ▶ **Blood Donation Camp** - The Altruist Team in collaboration with The Lions Club organized a blood donation camp at IMI Kolkata campus. Every member of IMI Kolkata family including staff, students and faculty came forward to support the initiative by donating blood.
- ▶ **Clothes Donation Drive** - The Altruist Team set up boxes in the campus for donation of clothes. The students and management came forward to be a part of this noble cause.
- ▶ **Cultural Show by IICP on Confero 7.0** - On Confero 7.0 the annual management fest of IMI Kolkata, youngsters from Indian Institute of Cerebral Palsy(IICP) put together a dance show at the event. IICP also showcased a stall of handmade items.
- ▶ **Donation for flood stricken Kerala** - The members collected donations for Kerala, which was struck by flood during monsoons. The donation was both in cash and kind and was used in the relief work.
- ▶ **Fund Raising Events** - Scrap selling event was conducted multiple times this year. Scrap materials weighing more than 3000 Kg(in total) was collected and sold.

Bizz Afrs: The Business Quiz Club

- ▶ **Bizz Gazette: Monthly Newsletter** - From the month of July, a monthly newsletter has been released towards the end of every month. It contains the current buzz happening around the world that would affect the business scenario.
- ▶ **QuizAfrs** - A Quiz was floated amongst all the students, without prior notification, based on current affairs covering all domains. This was to help students be conscious about the current affairs of the world.
- ▶ **Bizz-Venture** - A quiz was conducted based on current business affairs, in which via different activities students learnt about reviving products from the industry point of view.
- ▶ **CryptoQuest 2.0** - This event was a part of Confero 7.0, the annual management fest of IMI Kolkata. The event consisted of 2 rounds where the first one was an online quiz round and the second one was on campus event (paper presentation).

- ▶ **Model United Nations (MUN)** - Bizzafirs organized a model MUN event, for the first time in the history of IMI Kolkata. The MUN was devised on the format of United Nations wherein the students discussed upon the current global issue: 'International border security establishment of Nuclear weapon free zone', representing different countries. The main purpose of the MUN delegation was to give students an opportunity to put into practice their knowledge of the MUN world. Students learnt about diplomacy and international relations.

Cul-Com: The Cultural Committee

- ▶ **Talent Showcase** - The club created a platform for the juniors to showcase their talents.
- ▶ **Fresher's 2017** - An event aimed at welcoming the new batch of 2018-20. It was jointly conducted by Cultural committee and Student Activity Council (SAC).
- ▶ **Raksha Bandhan** - It was observed to celebrate the beauty and piousness of the brother sister bond at IMI Kolkata. A rakhi making competition was organized where the participants had to make a rakhi and the best rakhi was awarded with a prize.
- ▶ **Independence Day** - It was observed to pay homage to the Indian freedom fighters. Various cultural activities such as rangoli competition, group dance, singing, recitation, skit, sketching competition were organized during the day.
- ▶ **Teachers Day** - Students of IMI Kolkata paid tribute to the tireless efforts of the faculty members of the institute by celebrating the day.
- ▶ **Dandiya Night** - Dandiya Night was conducted on the occasion of Diwali to celebrate the festival of Navaratri. The event was filled with music and dance.
- ▶ **Dhanteras:-** The first day of Diwali was celebrated by lamp lighting. The campus was decorated with flowers and rangoli to mark the festive occasion.
- ▶ **Confero 7.0** - The annual management fest of the institute was held with zest. Different events were conducted all through the day.
- ▶ **Christmas** - The jovial ceremony of Christmas was celebrated with pomp and joy on the premises of IMI Kolkata. A "Secret Santa" surprised all faculties and administration staff, and distributed gifts amongst them.
- ▶ **Cultural Day** - The event gave an opportunity to the students to showcase the different avenues of their talents. Ethnic Day was also celebrated on this day. On this day, the

faculty and students came together to celebrate and showcase their regional culture and tradition to everyone, thus celebrating the colours of India.

E-Cell: The Entrepreneurship Club

- ▶ **Biznovation** - The event was about re-launching or re-positioning the failed start-ups offering a good product or service but failed nonetheless. The session aimed at negotiation skills of budding entrepreneurs and focused on identification of the problem followed by presentations to investors for sustainable growth.
- ▶ **Anubhav** - The event experienced speakers who actually run a start-up currently or in the past. The session was aimed at motivating the minds of students by some real-life examples, for example working with constraints and getting results, coping with risks and dealing with failures.
- ▶ **Gathbandhan**- The event aimed to bring out the collaborative thinking in budding entrepreneurs i.e. thinking like an enterprise and investor both. It focused on judicious investment, predictions, market research and decision making.
- ▶ **Anubhav 2.0** - The event experienced speakers running a start-up currently. The session was aimed at motivating the minds of students by some real-life examples. It focused on importance of innovation and dealing with real time constraints.
- ▶ **The-Circle** - The club aimed to impart learning while keeping innovation in mind, The-Circle is a new initiative of Team E-cell by forming a close knit association of passionate individuals who wish to go beyond the spectrum of academics and want to build something of their own. Students get access to mentorship, help in idea generation, brainstorming with like-minded people and much more.
- ▶ **Prarambh-The B-Plan Challenge** - The event was conducted at Confero 7.0, the annual management fest of IMI Kolkata. The competition required participating team to submit, evaluate and present their ideas of a business plan. The event saw participation from the students of various colleges like IIM Ahemdabad, Welingkar Institute of Management, IMI Delhi, etc.

Finastra: The Finance Club

- ▶ **Just Balancing** - Students were introduced to preparation of financial reports, process

of bidding and associated activities. Students also sharpened their team building and team allocation skills.

- ▶ **NSE Industrial Visit** - Students were taken for the visit as per the guidance of NSE. Students were exposed to trading processes. They got an overview of the stock market from the industry point of view. Students were also introduced to many other relevant concepts.
- ▶ **Bandhan Bank Industrial Visit** - Students visited Bandhan Bank thus gaining knowledge on NBFCs. They were guided by the employees of the Bandhan Bank on loan procedures. It gave the students an insight on procedures of a bank with small dealings and its subsequent role in the economy.
- ▶ **Tradathon 3.0** - It was conducted in Confero 7.0, the annual management fest of IMI Kolkata, in association with BSE. An online quiz was followed by an on-campus virtual trading round in the event.
- ▶ **\$\$Financial Bingo\$\$** - It was the first event of the “Finance Week”. It involved sample activities with Bingo tickets containing few financial terms, thus educating students on new financial terms.
- ▶ **The Long Shot** - It was the second event of the “Finance Week”. Students through various activities learnt about specific sectors and companies and developed rationales for investing in the market.
- ▶ **Debate** - It was the last event of the “Finance Week” where students debated on financial issues as well as its economic impact.

Human Hour: The HR Club

- ▶ **HumanKnot** - The activity involved Bollywood themed HR Topics thus infusing learning and fun.
- ▶ **HR broadcast** - This is the HR global newsletter which is provided to all the students. The letter contains global HR related news and updates helping the students with keen interest to delve deeper into the domain.
- ▶ **Human Hunt** - The event was conducted during Confero 7.0, the annual management fest of IMI Kolkata, which included several rounds being judged by prominent members of the faculty.
- ▶ **Coffee with HR** - The Human Hour club invited Mr. Amit Singh, HR Business Partner

Myntra and also heading HR function for East India. He talked about a student's focus during the journey of a student from college to corporate life

- ▶ **Numeric HR-** The club conducted this event based on HR Analytics.

I-Construct: The Strategy and Consulting Club

- ▶ **Coalescence** - The aim of the event was to focus on Learning about the global trends in the market, reasons for mergers of companies and learning about the cost centers and the drivers.
- ▶ **Rann-kaushal** - It is the Flagship Economics & Strategy event organized as a part of Confero 7.0, the Annual Management Fest of International Management Institute Kolkata and comprised of multiple rounds including quiz based on current economic scenario, sample case studies and solutions leading to a final which was Fifa 19 Simulation.
- ▶ **Riddle.**- In this session, students participated as an individual and was given a riddle as a clue and had to find various clues that were hidden in the campus.
- ▶ **BOB the Builder** - The activity gave students a flavor of resource planning and allocation in order to make any enterprise run smoothly through multiple sample activities.

IIC: Institution Innovation Council

- ▶ **India First Leadership Talk Episode 1-** Students viewed India First Leadership Talk webinar, conducted by MHRD. Shri Anand Mahindra, the chairman of Mahindra Group was the speaker of IFLT episode 1.
- ▶ **IPR Session** - Mr. Shivam Sharma the Chief Legal Officer of Allahabad Bank and a practicing advocate in Delhi High Court were invited as speakers for the ceremony. They shared their experiences, practices and learning with the students regarding Intellectual Property Rights.



- ▶ **India First Leadership Talk Episode 2** - A second webinar was viewed where Dr. Anand Deshpande, Founder, Chairman & Managing Director, Persistent Systems Ltd was the speaker.
- ▶ **Smart India Hackathon (SIH2019)** - SIH 2019 conducted by MHRD gave a chance to students to solve problems of central ministries/top industries and win exciting cash prizes worth up to 2.5 crore along with an opportunity to get mentorship from top industry leaders.
- ▶ **Ideation 2019** - The event was conducted to encourage creative thinking amongst the participants and ensure imbibing of the knowledge about path breaking innovations around the world that has helped in human advancement. Participants received an opportunity to showcase their creativity and innovativeness by getting a chance to present their own ideas about a certain accidental innovation.
- ▶ **Sugam Portal Project** - Sugam Portal Project was conducted in association with NABARD and SIDBI with an aim to create a business model, providing a robust solution to the government's mission of doubling the farmer's income through integration of digitalization into the agricultural economy. The proposal from the students focused on the logistics and warehousing part which can help in reducing cost, unnecessary supply chain and influence of middleman in the system. It also focused on getting the farmers right price for their proceeds in the market. The report was submitted to NABARD for further consideration and has garnered a lot of attraction and praise from the industry.

MarKreators: The Marketing Club

- ▶ **Conveyor** - The session was broadly based on Category Extension and Advertisement. Different activities like Quiz, choosing a sample Brand, introducing New Product Category (Product Width Extension/Category Extension) and creating TV Commercials were involved.
- ▶ **PCBL Industrial Visit**- Students visited Phillip Carbon Black Limited Plant in Durgapur near Kolkata. Students witnessed the entire process of manufacturing of Carbon Black. They also briefly interacted with the Unit Head of the Plant, Mr. Naresh Parekh.
- ▶ **Jayshree Textile Industrial Visit**- Students visited Jayshree Textile, suppliers of Aditya Birla Retail. Students were taught about the shop floor and functioning of a textile plant, and the operations and end processes. They received exposure to machinery

and processes that are required to make a single piece of clothing that we use in our daily lives.

- ▶ **Chakravayuh** - The event was held at Confero 7.0, the annual management fest of IMI Kolkata. It was an inter college event majorly based on Retail Marketing. It consisted of four rounds, such as, Prarambh (Online Qualifier Round), Rasaprashna (On Campus Quiz), Anumana (On Campus Game) and Ranabhumi (Mega Challenge).
- ▶ **Spencer's Retail Industrial Visit** - The third industrial visit was held on 11th January to Spencer's Retail where students were taken to the Spencer's Warehouse and Farms near Kolkata. The students gained hands on learning about the distribution cycle of East India's Retail Giant. They learnt about the various processes in the warehouse, the sourcing of fresh produce from farmland and gained insights on Reverse Logistics.
- ▶ **Marketing Marathon 1.0** - In a first of its kind event, IMI Delhi, IMI Kolkata and IMI Bhubaneswar jointly participated in Marketing Marathon 1.0, held on IMI-Kolkata campus. The event was organized by the Marketing Clubs across the 3 Campuses, and aimed to enhance goodwill and synergy in the IMI Fraternity. The event was split into 3 rounds namely Marketing Based Quiz, Analytical Simulation Round based on Marketing Problems and a Presentation Round. The event was judged by Dr. Sunil Kunamaneni and Dr. Alfred Chinta from the Leeds University.
- ▶ **Back To Bachpan** - This session was based on Brand Recall, Positioning and Branding.

Digital Marketing Workshop - The team organized an extensive Digital Marketing mainly for the first year students. The objective was to prepare the students for their SIPs, and provide hands-on learning in the field of Digital Marketing. The workshop was conducted by INS Analytics, and mentored by the team. This was a Certification Workshop.

MUDRA: The Economics Club

- ▶ A quiz competition was conducted and it was broadly based on general business awareness around economics and finance.
- ▶ **Rann Kaushal** - It is the Flagship Economics Economics & Strategy event organized as a part of Confero 7.0, the Annual Management Fest of IMI Kolkata and comprised of multiple rounds including quiz based on current economic scenario, sample case studies and solutions leading to a final which was Fifa 19 Simulation. It was a joint event conducted by Mudra and I-Construct the Strategy and Consulting club of IMI Kolkata.

- ▶ **Panel discussion – Budget 2019.-** Mudra organized a panel discussion on “The Budget 2019” The panelists included eminent speakers; Professor Dipankar Chatterjee, Mr. Shoummo K Acharya, MD CEO, E-trans Solutions Pvt Limited and Professor Arindam Banik. The event was moderated by Professor Sahana Roy Chowdhury. The panelists discussed various economic and social implications of the current year’s budget and highlighted focus areas that needed attention in the future. The valuable insights benefitted the students immensely.

SMART: The Social Media Action and Response Team

- ▶ The team covered various activities and events of IMI Kolkata in the social media with multimedia updates, videos, posts and pictures

Sports-Com: The Sports Committee

- ▶ The Sportscomm of IMI Kolkata has conducted events like Smash-o-Volley and Clash of Cric- Clans throughout the year, which witnessed students participating with much vigour and vividness. All of these tournaments culminated into the “IMI-K Sports League 2019” conducted by SportsComm in the months of January and February, which introduced an auction format similar to that of IPL. This year’s ISL was conducted on a much bigger scale and saw the participation of over 100 students. The honorable chief guest for the prize distribution ceremony was Brig. Chatterjee.

WallRush: The Creative and Content Club

- ▶ **The Colors of Azadi -** On the auspicious occasion of Independence Day, Wall Rush paid tribute to the efforts of the brave warriors whose sacrifices have made India, the strong nation it is today with the exclusive edition “Colors of Azadi”. “The Colors of Azadi”, the exclusive edition was thereby launched on 15th August 2018. This was a small token of gratitude to the great souls who had sacrificed their comfort & future and welcomed death with open arms, for the freedom of our motherland.
- ▶ An essay writing competition was also held on the auspicious occasion, where students expressed their views on a series of topics of social importance

- ▶ **Dussehra** - The Festival Of Victory - On the auspicious occasion of Durga Puja & Dussehra, the most awaited festival in the state of West Bengal, the festive e-magazine in IMI-Kolkata, “Dussehra : The Festival Of Victory” was launched to provide an inception about the facts, practices, rituals and cultures that make the event complete.
- ▶ **CryptoQuest** - The team conducted CryptoQuest, the Paper Presentation event, in collaboration with Bizz-Afrs, on Confero 7.0, the annual management fest of IMI Kolkata, where teams from IMI Kolkata campus got an opportunity to compete with the teams from some of the reputed B-Schools of the country. The event witnessed flow of deep insights on some of the trending topics, and the thorough discussions gave the participants an enriching experience.
- ▶ **Display on Republic Day** - The club decorated their Wall Rush Board with spectacular display of the events that are held at New Delhi and also some of the creative write-ups of the students of the college.
- ▶ **Launching of the Physical Magazine** - Team Wall Rush launched their Physical Magazine, “Reflections-The WR Gazette” covering the works of students. To highlight the skills of the talented participants, this edition has been dedicated to all the silent artists, whose work lack recognition. The magazine served as a platform providing them with an opportunity to express themselves.



IT and Computer Assistance

IMI Kolkata has a state-of-the-art computing facility for the students on campus. The institute provides 24 hour high speed internet connectivity through LAN and Wi-Fi application installed all around the campus. It enables mobile computing at all locations including hostel rooms, classrooms and canteen.

The software library includes:

- Eviews 10
- CMIE Database
- IBM SPSS Statistics 25.0
- IBM SPSS Modeler 16.0
- IBM SPSS Amos 22
- SYSTAT 13.0
- MS Project 2016
- Stata 13.0
- Moodle
- MS Office 2016
- Quick Heal Seqrite
- Turnitin
- Windows 10
- Adobe Acrobat Pro
- OLT Campus ERP
- Libsys
- LIWC2015-Linguistic Inquiry and Word Count

The institute has a web interface, which is accessible at <https://www.imi-k.edu.in/> and an Intranet for all internal users.



Library Resources



Finance Lab with Bloomberg Terminals

The Institute's Library Information Service (LIS) offers a wide range of both printed and electronic resources. The LIS aims to support the diverse information needs of all students, faculty, researchers and staff through the provision of high quality information resources and services. The library is fully automated with wide

range of stock covering all aspects of business and management and also related areas such as economics, accounting, finance, behavioural sciences and information technology with substantial collection of reference books.

Electronic Resources

An extensive collection of Electronic Resources is procured and maintained including E-Journals, articles, company data and industry reports.

E-Journals

Emerald Publishing Premiere Collection

Ebsco Business Source Complete

Sage Management and Organization Subject Collection

J-Gate Social and Management Science

JSTOR Current

Science Direct Prepaid

Database

CMIE Prowess IQ

Indiastat

CMIE Economic Outlook

Bloomberg Terminals

EMIS Professional Asia

Other Resources

Library Books: 6000 + Titles

Journal: 75 Titles

EBSCO E-Book Business Subscription Collection (17000+ Titles)

Sage E-Vidya (Selected E-Book Titles)

Institutional Membership: Delnet- Developing Library Network, IIM Calcutta & British Library

Newspapers (Online)

- Financial Times - UK, Europe, US, Asia, Middle East
- Wall Street Journal

Newspapers

- Business Standard
- Economic Times
- Mint
- Business Line
- The Hindu
- Indian Express
- Hindustan Times
- The Times of India
- The Telegraph
- The Financial Express
- Dainik Jagran
- Sanmarg
- Ananda Bazar Patrika
- Eisamay

Economic and Political Weekly Research Foundation

- Agricultural Statistics
- Annual Survey of Industries
- Banking Statistics
- Insurance
- Finances of State Governments
- Finances of the Government of India
- Power Sector
- Health Statistics
- Educational Statistics

Periodicals

- Business Today
- Business India
- Business World
- India Today
- Open
- Outlook
- Frontline

Placements

Final Placements 2019

This Placement Season witnessed participation from more than 47 recruiters who rolled out offers to 114 students.

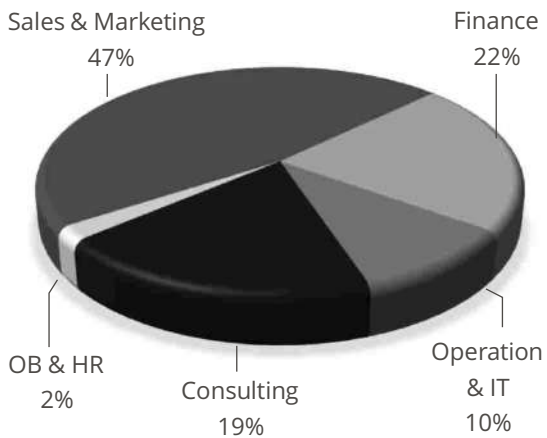
Highlights

- ▶ 100 per cent placement for the batch 2017-19.
- ▶ For the second consecutive year, IMI Kolkata's students bagged Rs 20 Lakhs domestic offer.
- ▶ This Placement Season witnessed a record number of increase in the Pre-Placement Offers with 21 per cent of the batch receiving PPO/PPIs.
- ▶ There has been an increase in the average annual compensation by 5.6 per cent as compared to the last academic year.
- ▶ The domestic average and median compensation stood at Rs 6.90 Lakhs and Rs 6.54 Lakhs respectively.
- ▶ IMI Kolkata continued to shine on all fronts of performance, the average compensation offered to the top 10 percentile, top 25 percentile and the top 50 percentile of the batch were Rs 11.45 Lakhs, Rs 9.38 Lakhs and Rs 7.95 Lakhs respectively.
- ▶ Eleven students opted out of the placement process and decided to pursue their start-up dreams, sabbatical or return to / join their family businesses.
- ▶ IMI Kolkata maintained its position as one of the preferred recruitment destinations across all domains for top-notch industrial stalwarts. Multiple offers were made by prominent recruiters such as JSW, HDFC Bank, Deloitte, Federal Bank, ICICI Prudential AMC, CESC, Mahindra Finance, ICICI Prudential Life Insurance, BYJU'S – Think & Learn, Randstad India, Reliance Industries, OYO, Mahindra Finance, Marico, GIC, Info Edge, Kantar, ICICI Bank, Bajaj Allianz General Insurance, ICICI Securities, Capital First, Quest Properties and GD Research.
- ▶ This apart, more than 47 per cent new recruiters on campus included the Philips Lighting – Signify, HDFC Life, Treebo Hotels, Zomato, eTrans Solutions, Godrej & Boyce, Moreish Foods, PricewaterhouseCoopers Private Limited, Greenlam Industries, UTI AMC Ltd, Glaxosmithkline, Blue Star India, Eveready Industries, Apollo Munich, Airtel, CARE Ratings, Tech Mahindra and Edelweiss Tokio Life Insurance.
- ▶ The break-up of offers across domains are as follows: Sales and Marketing – 47%, Finance – 22%, Consulting, Strategy and General Management – 19%, Operations – 10% and OB & HR – 2%.

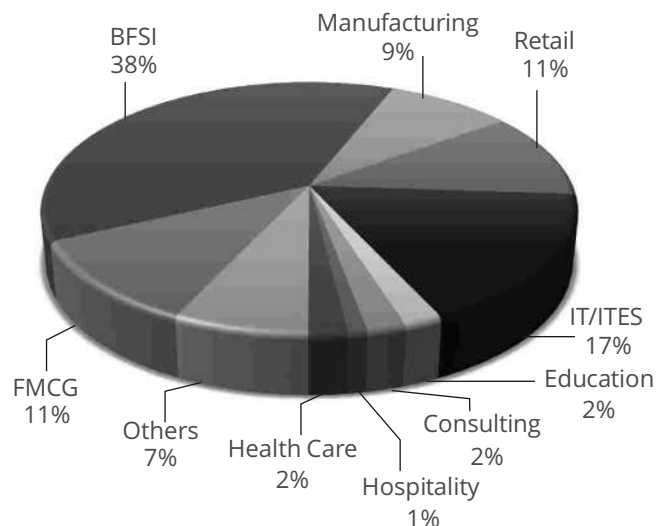
Placement Statistics

Particulars	Statistics
No. of students who participated	114
No. of offers made	116
No. of Companies	47
Average Compensation	Rs.6.90 LPA
Highest Compensation	Rs.20 LPA
Average Compensation - Top 10 percentile	Rs.11.45 LPA
Average Compensation - Top 25 percentile	Rs.9.38 LPA
Average Compensation - Top 50 percentile	Rs. 7.95 LPA

Domain-based Distribution



Sector-wise Offers



Summer Placements – Batch 2018-20

- ▶ IMI Kolkata created another milestone with the 2018-20 batch for Summer Placement Season.
- ▶ This Placement Season witnessed participation from 27 recruiters and 185 offers were made to the participants in various domains such as Sales & Marketing, Finance, Consulting, Operations & IT, HR and Analytics.
- ▶ BFSI and Services are the sectors which made the highest number of internship offers.
- ▶ Finance and Marketing remained the preferred choices of the students.
- ▶ The average stipend offered for two months, for top 10 percentile of class is INR 63.1K, top 25 percentile is INR 38.6K and top 50 percentile is INR 27.6K.
- ▶ The increasing number of offers rolled out by the recruiters is a testimony to their ever-growing faith in the talent nurtured here.
- ▶ The highest stipend offered stood at INR 2 Lakhs for two months.

Major Recruiters across various Sectors

BFSI	HDFC Bank, ICICI Prudential AMC, IDBI Federal Life Insurance, India IIFCL, Reserve Bank of India, Federal Bank, Motilal Oswal, Investosure, Bajaj Finserv, Future Generali Life Insurance
FMCG /FMCD	Nivea, McVitie's - Pladis Global, Marico
Manufacturing	JSW, Reliance Industries, Diamond Beverages (Coca-cola), Jharcraft, Jaquar
Education / Hospitality	Oxford University Press, Fab Hotels, Autogram, GetMyUni, SAGE Publications
IT Consulting / Market Research	Kariwala Industries, Kantar
HR	Black Turtle
Retail / Others	Reliance Retail, Luxaire Fans, Flybird Farm Innovations

Events



IMI Kolkata organised TEDxIMIKolkataLive on April 18, 2019 at the Alipore campus. The event witnessed presence of Mr. Prithviraj Dasgupta, *Entrepreneur, Conversationalist and Former Corporate Executive*; Ms. Damayanti Mukherjee, *Educationist*; Mr. Shoummo Kanti Acharya, *Business Leader* and Mr. Harshad Khadilkar, *Scientist*, sparking conversations on the impact of technological disruptions on various walks of life.



IMI Kolkata celebrated the rich cultural heritage of India with the faculty, staff and students on Cultural Day, held on 21st February, on the occasion of International Mother Language Day. Students also showcased their talents through different cultural activities. Ethnic Day was also celebrated on this day.



IMI Kolkata conducted its Alumni Regional Chapter Meet in Hyderabad on 2nd March, 2019.



IMI Kolkata conducted its Alumni Regional Chapter Meet in Delhi on 16th March, 2019.



IMI Kolkata conducted its Alumni Regional Chapter Meet in Mumbai on 2nd February, 2019.



IMI Kolkata conducted its Alumni Regional Chapter Meet in Bengaluru on 9th February, 2019.



The 69th Republic Day of India was celebrated by IMI Kolkata to celebrate the sovereignty of India.



IMI Delhi, IMI Kolkata and IMI Bhubaneswar jointly participated in Marketing Marathon 1.0, aimed to enhance goodwill and synergy in the IMI Fraternity.



The jovial ceremony of Christmas was celebrated with pomp and joy in the premises of IMI Kolkata.



On Gandhi Jayanti, IMI Kolkata conducted Swachh Bharat Abhiyan, aiming to keep our surroundings clean.



The 5th National Alumni Meet of IMI Kolkata was organized on 8th December, 2018. Students from all over the country came back to their alma mater to be a part of the event. Post the interactive sessions on the campus, the management along with all the students enjoyed a river cruise along the banks of Ganges.



Confero 7.0 is the Annual Management and Cultural fest of IMI-K witnessing a crowd of more than 700 people. The star performer of the event was Monica Dogra. It included a series of Management and Cultural Events this year.



IMI Kolkata hosted TEDxIMI Kolkata Women on November 29 2018, at the Dr. RP Goenka Auditorium, IMI Kolkata. Dynamic and diverse women personalities like Ms. Sohini Sengupta, *distinguished Indian film and theatre actress*, Dr. Sudha

Kaul, *founder and trustee of the Indian Institute of Cerebral Palsy (IICP)*, Ms. Alokandanda Roy, *an internationally acclaimed Indian classical dancer and renowned correctional home inmates reformer*, Ms. Jeeja Ghosh, *qualified social worker (MSW) from the Delhi School of Social work*, and Ms. Minu Budhia, *Founder, Caring Minds and I.Can.Fly Café* addressed the young minds of the institute.



The first day of Diwali was celebrated by lamp lighting. The campus was decorated with flowers and rangoli to mark the festive occasion.

IMI Kolkata organized its first Annual Management Conclave “Converse 2018” on September 1, 2018. The theme for Converse 2018 was “Competitive Advantage in Today’s Business Ecosystem - Disruption with Artificial Intelligence & Machine Learning”. The occasion was presided over by Mr. Amitabh Chakraborty, Managing Director & Chief Investment Officer, Kitara Capital Pvt. Ltd.; Mr. Kamal Agarwal, Partner, Ernst & Young; Mr. Sunil Bhandari, Executive Director – Corporate, RP-Sanjiv Goenka Group; Professor Arindam Banik, Director, IMI Kolkata and Professor Mohua Banerjee, Dean – Placements, Corporate & Alumni Relations, IMI Kolkata.



IMI Kolkata celebrated the 72nd Independence Day of India with a flag hoisting ceremony and various cultural activities like rangoli competition, group dance, singing, recitation, skit and sketching competition.



Professor Anil Dattatraya Sahasrabudhe, Chairman, All India Council for Technical Education (AICTE), delivered the Distinguished Lecture at the IMI Kolkata on “Leadership and Autonomy in Educational Institutes Can Create Wonders” on July 14th, 2018.



IMI Kolkata commenced its new session with the orientation ceremony for PGDM2018-20 in the presence of veteran theatre personality Mr. Rudraprasad Sengupta and his team "Nandikar".



IMI Kolkata hosted its first ever TEDxIMI Kolkata Live event on April 20, 2018. Renowned personalities like Mr. Rudra Chatterjee, *Chairman, Obeete and Managing Director, Luxmi Group of Companies*, Ms. Subhasini Mistry, *renowned social worker and Padma Shri Awardee 2018*, Ms. Agnimitra Paul, *famous Indian Fashion Designer*, and Ms. Ishita Gupta *Director, Kamtech Associates Ltd. and Co-founder, Kaushalam Box*. sparked interesting conversations.



IMI Kolkata celebrated its Sixth Annual Convocation Ceremony in the presence of renowned economist and Chairman of the Prime Minister's Economic Advisory Council, Shri Bibek Debroy. The Chairman for the occasion was Mr. P.K. Khaitan, renowned lawyer and member of the institute's Board of Governors.

IMI Kolkata in Media

BusinessLine

HOME NEWS MARKETS COMPANIES ECONOMY INFO-TECH OPINION SPECIALS PORTFOLIO RESEARCH

Education

IMI Kolkata placement season over

Shobha Roy | Kolkata | Updated on February 05, 2019 | Published on February 05, 2019



International Management Institute Kolkata (IMI Kolkata) has witnessed a near six per cent rise in average pay package offered to its students of 2017-19 batch during the final placements this year.

The domestic average compensation stood at ₹6.90 lakh a year for the 2017-19 batch, compared with ₹6.54 lakh offered to the 2016-18 batch.

32 recruiters

According to Arindam Banik, Director, IMI, 32 recruiters participated, making offers to 110 candidates who had opted for placements in the seventh batch.

The batch had 118 students in all, marginally down from 120 students in 2016-18 batch. Eight of them opted out of the placement process to set up their own ventures or join family business.



Agriculture in focus at IMI Kolkata meet



Importance of farm sector stressed at UNIGRI conference. Vandana Shiva, other experts spoke.

As part of the UK India Education Research Initiative (UNIGRI) project, an event 'Down to Earth: Interdisciplinary Conferences on Agri-Innovation and Entrepreneurship' was jointly organised by Leeds Beckett University, UK, University of Calicut and IMI Kolkata on January 21, 2019 in IMI Kolkata.

As Chief Guest at the conference, author and environmental activist Dr Vandana Shiva shared her views through a talk entitled 'Country Food Systems for a Healthy Planet and Healthy People'. She walked the audience through the journey from Physics to Agriculture in the course of her study for the United Nations, the outcomes of which was published in the book 'Violence of the Green Revolution'.

She drew strong views on the false claims of going green made by organisations in India, through industry witnesses indicate that 70 per cent of waste is generated from food packaging. She emphasised the need to choose what is sold over what is processed, and highlighted that a ten-year window is needed for a change in the paradigm from chemical to natural food. She stated emphatically that "Agriculture is a profession that is being pulled apart. You don't build buildings and structures on a weak foundation."

Prof. Divyansu Ranjan Dasgupta, Dean, Faculty of Commerce, University of Calicut invited the experts in agricultural research currently being undertaken by researchers. He was sure that the outcome of such efforts would supplement and benefit agricultural practices v technological and innovative inputs.

WWW.FINANCIALEXPRESS.COM

FINANCIAL EXPRESS

TUESDAY, OCTOBER 23, 2018

Learning from global rankings

ARINDAM BANIK & TIRTHANKAR NAG

Banik is Director and Nag is Dean, Research, IMI, Kolkata

What can India learn from rankings such as THE, QS and Shanghai Ranking

IN MAY 1998, JIANG Zemin, then China's president, discussed with top Chinese academicians to explore basic parameters that would determine world-class universities. Nian Cai Liu of Shanghai Jiao Tong University was assigned the task. It was a conscious decision because engines of future prosperity of a nation are moulded by human capital—Argentina, Mexico and Brazil got stuck in the middle.

THE TIMES OF INDIA, KOLKATA TUESDAY, APRIL 9, 2019

State institutions make a mark at national level

CU, JU Among Top 5 Varieties In The Country

BENGAL SHINES ON NIRF LIST

Established	Depts	Established	Depts	Established	Depts
1887	79	1995	37	1951	93
TLR 152.5	Q1 50.1	TLR 54.4	Q1 54	TLR 91.1	Q1 71.5
RPC 171	P 157.4	RPC 54.9	P 51.6	RPC 54.2	P 94

Kolkata: The state has performed well with many institutions climbing up the ladder and expanding list of top 500 ranks, according to the National Institutional Ranking Framework (NIRF) report that was released by President Ram Kovind on Monday.

Established	Depts	Established	Depts
1974	18	1969	18
TLR 62.6	Q1 155.3	TLR 77	Q1 27
RPC 35.3	P 87.2	RPC 24.3	P 29.6

The 'Nirf' rankings from NIRF (National Institutional Ranking Framework) were released by Department of Higher Education, Government of West Bengal, University of Calicut and JNU. The NIRF report also ranked the state's top 100 institutions. The NIRF report also ranked the state's top 100 institutions. The NIRF report also ranked the state's top 100 institutions.

CU, JU Among Top 5 Varieties In The Country

The NIRF rankings from NIRF (National Institutional Ranking Framework) were released by Department of Higher Education, Government of West Bengal, University of Calicut and JNU. The NIRF report also ranked the state's top 100 institutions. The NIRF report also ranked the state's top 100 institutions.

This is the result of our teamwork. The teachers, officers and non-teaching staff have been able to perform together. We retained our position in all categories and improved one rank in our management. Thanks to all for their efforts. **Partha Pratik Chakrabarti** Director, CU

politicalbusinessdaily

Kolkata, Wednesday, March 14, 2018

IMI Kolkata completes 100 pc placement

PBD BUREAU KOLKATA, MARCH 13

IMI, Kolkata achieved 100% placement and concluded their placement season for the batch 2016-2018 with 112 offers from 40 recruiters, including 21 first-time recruiters. The recruiters represented a variety of industry and sectors from Banking and Financial Services to startups. There was a fourfold increase in the number of offers made by consulting companies. The list of lead

companies like ITC Ltd, Nivea, Mother Dairy, L'Oréal and Too Yummy, Arceel Mittal, Adani Wilmar, DCB Bank, JW Marriott and McVitie's were some of the new recruiters. The highest package offered was 20 lakhs per annum, which is 23% higher than the previous batch. The median package for this batch was INR 6.61 lakhs per annum. A total of 110 students were placed with 15 of them receiving pre-placement offers.

THE ECONOMIC TIMES

IMI Kolkata wraps up final placements with 107 offers

The break-up of offers across domains are as follows: Sales and Marketing – 47%, Finance – 22%, Consulting, Strategy and General Management – 19%, Operations – 10% and OB & HR – 2%.

ET Times | Jan 04, 2019, 11:13 PM IST



KOLKATA: International Management Institute Kolkata (IMI Kolkata) has concluded its final placements for the class of 2019 with more than 32 recruiters making offers to the 107 candidates in the seventh batch.

The highest offer on campus was Rs 20 lakh. Average annual compensation has gone up by 5.6% as compared to last academic year. The domestic average and median compensation stood at Rs 6.9 lakh and Rs 6.54 lakh respectively.

The average compensation offered to the top 10 percentile, top 25 percentile and the top 50 percentile of the batch were Rs 11.45 Lakh, Rs 9.38 Lakh and Rs 7.95 Lakh respectively. Eight students opted out of the placement process.

Around 21% percent of the batch received PPO/PPAs. Overall, recruiters included JSW, HDFC Bank, Deloitte, Federal Bank, ICICI Prudential AMC, CESC, Mahindra Finance, ICICI Prudential Life Insurance, BYJU'S, Randstad India, Reliance Industries, OYO, Mahindra Finance, Marico, GIC, Info Edge, Kantar, ICICI Bank, Bajaj Allianz General Insurance, ICICI Securities, Capital First, etc.

This apart, there was a 27% increase in new recruiters including Philips Lighting, HDFC Life, Treofo Hotels, Zomato, eTrans Solutions and Godrej & Boyce.

The break-up of offers across domains are as follows: Sales and Marketing – 47%, Finance – 22%, Consulting, Strategy and General Management – 19%, Operations – 10% and OB & HR – 2%.

ETRISE NewsBuzz

95% entrepreneurial attempts fail in India: Debroy



"IMF brought out a report stating that for India, it will take 153 years to halve the gap in per capita income differences in comparison with the developed countries," he said.

KOLKATA: Doubting whether the Indian education system facilitates entrepreneurship, Niti Aayog member Bibek Debroy on Friday said that 95% of the entrepreneurial attempts fail in the country.

Speaking at the convocation of the International Management Institute (IMI) here, Debroy said that prime minister's initiatives of 'Startup India' and 'Stand-Up India' were not meant for the corporates, but for every Indians to flower, blossom and flourish.

BusinessLine WEDNESDAY • FEBRUARY 6 • 2019

IMI Kolkata placements see 6% hike in salary offers

SHOBHARAY Kolkata, February 5

International Management Institute Kolkata (IMI Kolkata) has witnessed a near six per cent rise in average pay package offered to its students of 2019 batch during the final placements this year.

The domestic average compensation stood at ₹6.9 lakh and ₹6.54 lakh respectively.

such as JSW, HDFC Bank, Deloitte, Federal Bank, ICICI Prudential AMC, CESC, Mahindra Finance, ICICI Prudential Life Insurance, BYJU'S - Think & Learn, Randstad India, Reliance Industries, OYO, Mahindra Finance, Marico, GIC, Info Edge, Kantar, ICICI Bank, Bajaj Allianz General Insurance, ICICI Securities, Capital First, etc.

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