



ANNUAL REPORT 2017 - 18

INTERNATIONAL MANAGEMENT INSTITUTE KOLKATA



ANNUAL REPORT 2017-18

Preface

As we mirror the past year we are ignited by a new sense of beginning. The Institute is only eight years old. Even then, it is our conscious decision to understand and anticipate change. This focused direction has helped us to adapt to changes in various fields such as management education and practice of business in the broader global context. We are proud to say that IMI Kolkata is taking important steps to ensure not just its relevance but also the drivers of its growth.

It is important to notice that disruptions due to technological change, has impacted firms widely. Thus, it is important for managers and other stakeholders to recognize the characteristics and patterns of such disruptions. Needless to mention, it may contribute to undesirable outcomes if such patterns are not identified and understood. Counter measures to mitigate the risk of disruptions have a cost. Any form of disruption may impose the greatest risk to a firm's value. It is believed that with access to such knowledge, managers may be able to assess firms' investment opportunities appropriately to mitigate the most material risks. IMI-Kolkata's academic objectives are mostly in the light of such disruptions that we often observe in the business. In fact, our focus on Asian values and business practices constitutes the guidelines that projects us as a rising star in the Asian context.

For IMI Kolkata, an international research focus is inextricably linked with effective management training. It is our objective to support companies in a changing world, by combining theoretical progress with their implications in business. Indeed, we believe that close co-operation with the business sector and our growing alumni network are the essential preconditions for understanding the needs of the corporate sector along with contributing to the pool of knowledge in business. The combination of theory and practice has always been a central element of our teaching and is anchored in an integrated manner in our academic programmes.

Research is a major priority at International Management Institute Kolkata. IMI Kolkata's full-time faculty members have been working on the creation of new knowledge. The aim has been to contribute new insights to the national and international academic communities on one side and to provide innovative contents for teaching on the other. With this perspective, the institute constantly endeavors to upgrade its intellectual capital and the know-how and skill levels of its faculty team.

I would like to thank Professor Tirthankar Nag, Dean (Research and International Relations) for the initiative to publish an Annual Report along with his valuable insights regarding each and every aspect related to the publication of the report. Additionally, I offer my special thanks to Dr. Paramita Mukherjee, Dean (Academics) and other faculty members for their valued suggestions. Finally I thank Ms. Sayani Mandal for her assistance in the collation of information, designing and editing and Ms. Abhisikta Chakraborty, Ms. Debasree Dutta, Ms. Solanki Sengupta, Mr. Dinesh Upadhyay and Mr. Soumitra Ghosh for providing necessary information.



Arindam Banik
Director, IMI Kolkata

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ABOUT IMI KOLKATA

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored business school. During its inception, IMI was backed by prestigious corporate houses like RPG Enterprises, Nestle, ITC, SAIL, Tata Chemicals, BOC and Williamson Magor. IMI Delhi has been among the leading B-schools in India for more than three decades and is today a global institution. It was established in collaboration with IMI Geneva (now IMD, Lausanne). A RP-Sanjiv Goenka Group initiative, IMI Kolkata came up in 2010 to enable bright young minds gain access to the world-class IMI management pedagogy. IMI Kolkata's flagship Post-Graduate

Diploma in Management (PGDM) programme is accredited by the National Board of Accreditation (NBA) with effect from July 2016 for the next two years.

Ranked among top management institutes in India by National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development, Government of India, IMI Kolkata has emerged as one of the prominent business schools in the country in recent times.

IMI Kolkata's two-year full time PGDM programme is also accorded equivalence with Master of Business Administration (MBA) Degree by the Association of Indian Universities (AIU).



VISION

To be a globally recognized Centre of Excellence in management education.

MISSION

To produce socially sensitive, globally aware and values-driven individuals capable of providing leadership.

VALUES

Commitment to:

- Transparency in all actions and systems
- Passion for excellence
- Integrity and ethics as a way of life
- Respect for all, individuals and institutions
- Sustainability and autonomy in whatever we do
- Harmony and co-operation
- Concern for society and environment

Board of Governors

SHRI SANJIV GOENKA
Chairman

SHRI ANIRUDDHA BASU
Managing Director
CESC Ltd.

SHRI R. K. JHA
President
CESC Ltd.

SHRI P. K. KHAITAN
Senior Partner
Khaitan & Co LLP

SHRI V. C. AGRAWAL
President, Corporate HR
RP - Sanjiv Goenka Group

SHRI SHASHWAT GOENKA
President
Spencer's Retail Ltd.

SHRI SUNIL BHANDARI
Executive Director
RP - Sanjiv Goenka Group

SHRI SUBHASIS MITRA
Executive Director
CESC Ltd.

PROFESSOR ARINDAM BANIK
Director
IMI Kolkata

SHRI SUNIL MITRA
Independent Director
Edelweiss Financial Services Ltd.
Former Finance Secretary, Gol

PROFESSOR DEBASHIS CHATTERJEE
Director General
IMI New Delhi

PROFESSOR PRADIP K. BHAUMIK
Distinguished Professor
IMI New Delhi

PROFESSOR SAROJAKSHYA CHATTERJEE
Professor and Dean (MDP & EDP)
IMI Kolkata

DR. RITUPARNA BASU
Assistant Professor
IMI Kolkata

Nominee of AICTE Eastern Regional Office
(Ex-officio)

Nominee of the State Government
(Ex-officio)

Faculty and Areas of Interest



ARINDAM BANIK

*Director
Professor (Economics)
Ph.D. (Delhi School of Economics)*

International Trade and Services, Global Financial Imbalance, Development Economics, Structure and Organization of Financial Markets and Payment Systems, Technology Transfer and Strategic Analysis of Markets and Economics



ARINDAM DAS

*Assistant Professor
(Business Communication)
Ph.D. (Vidyasagar University)*

Business Communication, Marketing Communication, Culture Studies, Literary and Social Theories and Postcolonial Studies.



BOUDHAYAN
GANGULY

*Associate Professor
(IT & Operations Management)
Fellow (IIM Lucknow)*

IT for Decision Making, Data Mining, E-commerce, E-governance, Stochastic Programming, Combinational Optimization and Graph Theory



**CHANCHAL
CHATTERJEE**

*Associate Professor (Finance & Accounting)
Chairperson (Student Relations)
Ph.D. (University of Burdwan)*

Corporate Finance, Corporate Governance, Earnings Management, Corporate Payout Policy, Financial Statement Analysis



**DIBYAJYOTI
GUHA**

*Assistant Professor
(IT and Operations Management)
Ph.D. (IIT Bhubaneswar)*

Machine Learning, EEG based analysis of Brain Computer Interface, Emotional Intelligence with an aim towards Mental Health, Cognitive Science.



**HIMADRI
ROY CHAUDHURI**

*Associate Professor (Marketing)
Ph.D. (University of Calcutta)*

IT for Decision Making, Data Mining, E-commerce, E-governance, Stochastic Programming, Combinational Optimization and Graph Theory



**MOHUA
BANERJEE**

*Associate Professor (Marketing)
Dean (Placement, Corporate &
Alumni Relations)
Ph.D. (University of Calcutta)*

Sales and Distribution, Retail Marketing, Marketing Communication, Retail Supply Chain, E-Commerce, Consumer Behavior



**PARAMITA
MUKHERJEE**

*Associate Professor (Economics)
Dean (Academics)
Ph.D. (Jadavpur University)*

Applied Financial Economics, Financial Econometrics, Contemporary Issues on Banking and Financial Sector, Financial Markets, Macroeconomic Issues, Public Finance.



**POOJA
SENGUPTA**

*Assistant Professor (Operations
Management & Quantitative Techniques)
Ph.D. (Old Dominion University,
Virginia, USA)*

Discrete Data Analysis, Longitudinal Data Analysis, Analysis of Inflated Discrete Data, Generalized Linear Models



RACHANA
CHATTOPADHYAY

*Associate Professor (Organizational Behavior & Human Resource Management)
Chairperson (Accreditations & Library)
Ph.D. (University of Calcutta under the Fellowship of ISI Kolkata)*

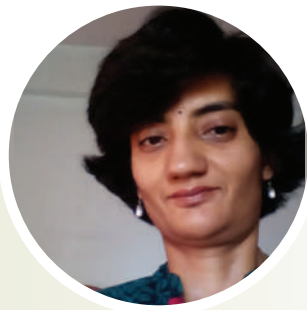
Group Process and Group Dynamics, Leadership, Emotional Intelligence and Stress Management, Experimental Social Psychology, Entrepreneurial Behavior and Action



RITUPARNA BASU

*Assistant Professor (Marketing)
Chairperson (Branding & Media Relations)
Ph.D. (IIT Kharagpur)*

Marketing, Consumer Behavior, Retail, Marketing Strategy, CRM, Sports Marketing, Entrepreneurship



ROMA PURI

*Assistant Professor
(Organizational Behavior & Human Resource Management)
Fellow (IIM Calcutta)*

Organizational Behavior, Human Processes, Corporate Social Responsibility, Management of Change, Green HRM, Diversity Management



SAHANA
ROY CHOWDHURY

*Assistant Professor (Economics)
Ph.D. (Indian Statistical Institute)*

Macroeconomics, Managerial Economics, Fiscal Policy Issues and Labour Economics



SAROJAKSHYA
CHATTERJEE

*Professor & Area Chair (Finance &
Accounting)
Dean (MDP and EDP)
Ph.D. (IIT Kharagpur), CAIIB*

Bank Management, Financial Management, Project Finance, Mergers & Acquisitions, Credit & Recovery Management, Vigilance Management, Fraud & Risk Management and Professional Training.



SWAGATO
CHATTERJEE

*Assistant Professor (Marketing)
FPM (IIM Bangalore)*

Consumer Behaviour, Services Marketing, Marketing Analytics, Game Theory



SONI AGRAWAL

*Assistant Professor
(Organizational Behavior &
Human Resource Management)
Chairperson (Admissions)
Ph.D. (IIT Kharagpur)*

Human Resource Management, Performance Management, Compensation & Reward Management, Labour laws, HR Analytics, Organization Behaviour.



SURENDRA
PODDAR

*Assistant Professor (Finance & Accounting)
CFA (CFA Institute USA), FRM (GARP USA),
Pursuing Fellow Programme
from XLRI Jamshedpur*

Valuation, Financial Derivatives, Risk Management, Portfolio Management, Behavioral Finance



TIRTHANKAR
NAG

*Professor (Strategy)
Dean (Research & International
Relations)
Fellow (IIM Ahmedabad)*

Strategic Management, Corporate Governance, Corporate Social Responsibility, Policy Studies, Energy, Environment and Natural Resources, Text Analytics

Staff Members



Dipankar Dasgupta
Chief Administrative Officer



Sangita Saha
Chief Financial Officer



Vivek Kejriwal
Manager - Operations



Subhanjan Biswas
Executive - Administration



Sabu P. Francis
Hostel Warden



Vicky Rai
Executive - Accounts &
Administration



Sana Mahvish
Junior Executive



Japamala Paul
Junior Executive



Asmita Biswas
Executive - Administration



Gitali Mukherjee
Accounts & Finance Executive



Sanjib Kumar Pal
Manager - Finance



Meher Khan
Secretary to the Director



Ankita Majumdar
Executive - MDP & Corporate Relations

Operations

Accounts & Finance

Director's Office

MDP & EDP

Placement



N. Gurumoorthy
GM - Placement &
Corporate Relations

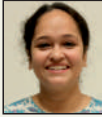


Debasree Dutta
Senior Executive - Placement,
Corporate & Alumni Relations



Soumitra Ghosh
Junior Executive - Placement,
Corporate & Alumni Relations

Admissions



Karabi B. Rao
Chief Manager



Piyali Majhi
Junior Executive



Sneha Chakraborty
Junior Executive

Programme (PGDM)



Abhisikta Chakraborty
Programme Executive



Manas Nayak
Junior Executive



Zeeshant Saha
Junior Executive

Library



Solanki Sengupta
Deputy Librarian



Debasis Pal
Junior Executive - Library

Research



Rajashri Chatterjee
Senior Research Officer



Sayani Mandal
Research Officer



Ahaana Mahanti
Research Officer



Senjuti Ghosh Das
Editorial Officer

IT



Dinesh Upadhyay
Network Administrator



Mayukh Mitra
Senior Executive - Systems



Santu Kar
System Executive

TA



Surabhi Garg
Teaching Assistant



Soulina Bannerjee
Teaching Assistant



Annesha Mukherjee
Teaching Assistant



Saroda Chatterjee
Teaching Assistant

Faculty Activities

Agrawal, Soni

Book Chapter

“What Next After Bell Curve” in *Decision Sciences For Business Sustainability* edited by Abhijeet K. Digalwar, Alok Kumar Singh and Rajwinder Singh, Chapter 26, Vol. I., pp. 326-340, Excel Publications

Papers in Peer Reviewed Conference Proceedings

Paper presented titled “Unorganized Sector in India: Issues and Challenges” in the 11th ISDSI International Conference, at IIM Tiruchirappalli, December 28-30, 2017

Paper presented titled “Blended Learning: An Experience with High School Kids” in the 11th ISDSI International Conference, at IIM Tiruchirappalli, December 28-30, 2017

Paper presented titled “Corporate Social Responsibility: A Half-Hearted Attempt by CPSEs” in the 11th ISDSI International Conference, at IIM Tiruchirappalli, December 28-30, 2017

Paper presented titled “Direct Benefit Transfer: A Critical Analysis” in the 6th China-India Forum on Economic Development and Poverty Reduction, at Chengdu, China, September 12-16, 2017

Other Professional Activities

Invited Speaker

Invited to speak on 'How to Crack GDPI of Leading B Schools'

Editor/Member of the Editorial Board/Member of Advisory Committee/ Member of Committee

African Journal of Marketing Management

International Journal of Risk and Contingency Management

Workshops Attended

Workshop on 'Field Based Research' at 11th ISDSI International Conference held at IIM Tiruchirappalli, December 28, 2017

Workshop on 'Publication in High Quality Journals' at 11th ISDSI International Conference held at IIM Tiruchirappalli, December 28, 2017

Public, Professional and / Extra Departmental Services

Horasis Asia Meeting' convened by Horasis, co-hosted by the Government of West Bengal and the Indian Chamber of Commerce (ICC), Kolkata, November 26-27, 2017

Session Chair, 11th ISDSI International Conference held at IIM Tiruchirappalli, December 28, 2017

Commentator, 6th China India Forum on Economic Development and Poverty Reduction, Chengdu, China, September 12-16, 2017

Reviewer for Journals

Global Business Review

Business Process Management Journal

Journal of Workplace Learning

Information Technology & People

International Journal of Information Management

International Journal of Risk and Contingency Management

Banerjee, Mohua

Paper in Peer Reviewed Conference Proceeding

Paper presented titled "The Historic Development of India's Retail Regulations" in the 6th China-India Forum on Economic Development and Poverty Reduction, at Chengdu, China, September 12-16, 2017

Other Professional Activities

Supervisor/Examiner/Committee Member

Ph.D. Supervisor, The University of Calcutta

Workshop Attended

Attended AICTE Sponsored Faculty Development Programme on 'Multivariate Data Analysis for Advanced Research', IMI Bhubaneswar, December 03-16, 2017

Public, Professional and / Extra Departmental Service

Conference Committee Member, International Marketing Conference – MARCON 2017, organized by IMI Kolkata, December 18-19, 2017

Referee for Professional Journals

Journal of Retailing and Consumer Services

Emerald Emerging Market Case Studies

Global Business Review

Sponsored Research & Consultancy

Project: Fostering Entrepreneurship for Sustainable and Inclusive Agri-Food Innovation : A Comparative Analysis of India & UK

Awarding Organization: UGC-UKIERI, Joint Research Programme (UKIERI - III)

Co-Principal Investigator: Mohua Banerjee

Status: Ongoing

Objective: The objective is to conduct research on agri-entrepreneurship capabilities in India and UK, to develop combined strategies for stimulating agri-entrepreneurship – which can meet food challenges relating to health, well-being, sustainability & ethics.

- ▶ To evaluate the relevant environment in India, and the existing entrepreneurial capabilities for potentially scaling up agri-food opportunities
- ▶ To evaluate the ecosystem in UK for identifying the entrepreneurial opportunities available to farmers, understand how they are guided by market forces and dominant institutions
- ▶ To develop 'learning and training' packages for potential agri-entrepreneurs for enhancing entrepreneurial competences, skills and behaviours, in the Indian and UK context

Certificate Programme: Leadership & Management - Level III Award in First Line Management

Awarding Organization: Chartered Management Institute (CMI), UK. Sponsored by AICTE - UKIERI

Principal Investigator: Mohua Banerjee

Status: Ongoing

Objective: The objective of the one-year programme is to enhance leadership capacities of members for implementing strategic change and sustainable systems and processes in their institutions and colleges. The programme is divided between four workshops and online mentorship. Each workshop concluded with assessment activities on the practical

application of the participants' new skills within their organizations. Finally, the participants worked on a Change Project within their own organizations that will allow them to put into practice the leadership and management skills that are developed during the training. On successful completion of the programme, Dr. Mohua Banerjee has been conferred with Chartered Management Institute's (CMI) Level 3 Award in First Line Management.

Banik, Arindam

Book Published



Book: Towards A Common Future - Understanding Growth, Sustainability in the Asia-Pacific Region

Editors: Arindam Banik, Munim K. Barai and Yasushi Suzuki

Publisher: Palgrave Macmillan

Abstract: This book focuses on the tremendous shift in both economic growth and development progress taking place towards the Asia-Pacific Region. Each of the countries in the region has various concerns and challenges for its sustainable development, a common goal most of them are trying to achieve at the moment. Interestingly, sustainable development in the region may be critical for achieving sustainable development at the global level as well. With a limited mandate, the book covers some specific

developmental issues of 'the hot spots' of APR that are regarded to be contributing to their sustainable development. The book also looks at the formation and strengthening of some economic and financial initiatives with the potentials to affect growth and influence economic cooperation and integration of the countries in the region.

Book Chapter

"Asian Infrastructure Investment Bank: Role and Implications for Emerging Asian Economies" (with Rajashri Chatterjee and Tirthankar Nag) in *Towards A Common Future: Understanding Growth, Sustainability in the Asia-Pacific Region* edited by Arindam Banik,

Papers in Peer Reviewed Conference Proceedings

Paper presented titled "Assessing the Barriers to Trade in Financial Services in BRICS Economies" (with Rabia Khatun) in a conference on *Economic Integration and Economic Growth*, held at University of Washington, Seattle, USA, March 18 - 19, 2017

Paper presented titled "Trade, Development, Wage Inequality and Poverty in India" (with Pradip K Bhaumik) in the 6th China-India Forum on Economic Development and Poverty Reduction jointly organized by Sichuan Academy of Social Sciences (SASS), International Management Institute (Delhi, Kolkata and Bhubaneswar) and Institute of Social and Economic Change, Bangalore at Chengdu, China, September 13-14, 2017

Paper presented titled, "Measuring the Barriers to Trade in Banking and Financial Services in BRICS Economies" (with Rituparna Basu and Rabia Khatun) in the 13th Annual Conference of Asia-Pacific Economic Association (APEA) jointly organized by Asia-Pacific Economic Association (APEA) and Korean Economic Association (KEA) at Korea University, Seoul, July 13-15, 2017

Popular / Newspaper Publications

"Paisa Wise Rupee Foolish" (with Paramita Mukherjee), Economic Times, March 10, 2018

"Why policymakers should not use fiscal deficit as a guide to public policy" (with Paramita Mukherjee), Economic Times, March 09, 2018

"Oxfam reports growing inequality in India, quality education is the best way to reverse this trend", Times of India, February 01, 2018

"Chamaker Budget Hoito Nai.....", Desh (a fortnightly of Anandabazar Patrika), February 10, 2017

"Neetite Sthir Noi Reserve Bank", Desh, (a fortnightly of Anandabazar Patrika), January 2, 2017

Other Professional Activities

Supervisor / Examiner / Committee Member

Committee member, FPM Dissertation, IMI Delhi, Mrs Sapna Popli, 2016, awarded in 2016

Committee member, FPM Dissertation, IMI Delhi, Mr Sanjay Dhamija, Awarded in 2017

Supervisor, FPM Dissertation, Mrs Rabia Khatun

Supervisor, FPM Dissertation Mr Sami Ahmed Syed, Awarded in 2017

Acted as Supervisor on Course on Independent Studies (CIS) for three students of PGDM (B and FS) at IMI Delhi, 2017

Examiner of a Ph.D thesis, Department of Commerce, University of Delhi, February, 2018

Examiner of a Ph.D. thesis, Guru Nanak Dev University, Amritsar, 2017

Editor / Member of the Editorial Board / Member of Advisory Board / Member of Committee

Member, Editorial Board, Contemporary Social Sciences, Sichuan Academy of Social Sciences, Sichuan Province, China

Member, Advisory Board, International Journal of Management and Innovation, Business Essay Consultancy, China

Member, International Editorial Board, Asian Business and Management, published by Palgrave, London

Member, Editorial Board, The Journal of Public Sector Policy Analysis, Economic Affairs Division, Ministry of Economic Affairs and Development, Government of Barbados, Barbados, West Indies

Member, Editorial Board, e-Socialsciences, Mumbai, India

Editor, Global Business Review, a journal of Sage Publications (New Delhi and New York), April 1, 2010 onwards

Associate Editor, Global Business Review, a journal of Sage Publications (New Delhi and New York), 2000-10 (April)

Guest Editor, South Asian Survey, Sage Publications

Public, Professional and / or Extra Departmental Services

Moderator of a Session titled "Disruptive Innovation in Industry and Agriculture- Impact on Labour Markets" in 18th Global Development Conference on *Science Technology and Innovation for Development* organized by Global Development Network (GDN), ISID, New Delhi, March 22-23, 2018

Delivered keynote address at the Vinod Gupta School of Management (VGSOM), Indian Institute of Technology (IIT) Kharagpur in their 4th Management Doctoral Colloquium and VGSOM Research Scholar's Day, March 14, 2018

Member, Organizing Committee – Conferences held in Kolkata 2016, Seoul, 2017 and Los Angeles 2018, Asia-Pacific Economic Association (APEA)

Member, Board of Governors, Shyam Lal College, University of Delhi, March 2017 onwards

Member, Faculty Selection Committee, Department of Management, University of Tejpur, Assam, 2017

Panelist in a discussion titled, "Way forward for Education Sector in Eastern Region: Challenges and Recommendations", held at Hotel Taj Bengal, Kolkata organized by Indian Chamber of Commerce (ICC), July 22, 2017. Mr Prakash Javadekar, Hon'ble Minister, Ministry of HRD, Gol was the Chief Guest in the opening session

Panelist in a discussion titled "New Corporate Insolvency Regime and Real Estate Regulation Act", organized by ASSOCHAM, Hotel Taj Bengal, Kolkata, August 30, 2017

Panelist on 'Union Budget-2018-19' organized by Merchants' Chamber of Commerce and Industry (MCCI), Conference Hall of MCCI, Kolkata, February 2, 2018

Advisor, International Marketing Conference - MARCON 2017, organized by IMI Kolkata, December 18-19, 2017

Advisor, Finance and Economics Conference (FINECON) - 2017, organized by IMI Kolkata, December 28-29, 2017

Basu, Rituparna

Journal Publications

Title of the Paper: What Barriers Do Women Face in Becoming High-Tech Entrepreneurs in Rural India?

Journal: *Technology Innovation Management Review*, Carleton University, Canada

Co-author: Chatterjee, Sarada

Abstract: Diversity in India is not just about culture but includes a multitude of dimensions ranging from rural to urban and including both economic status and gender. Managing diversity can be challenging because formal and informal codes of conduct and culture often create meaningless distances that deter both economic and social progression. Such are the gender distances in India. In a country with a population that exceeds 1.3 billion people – approximately 48% of whom are women – female entrepreneurship stands at a dismal 10% of the total number entrepreneurs, and there is a considerable rural–urban gap (Saxena, 2016). Despite the country's encouraging 30% representation at the level of corporate senior management, the 2015 Female Entrepreneurship Index released by The Global Entrepreneurship and Development Institute (GEDI, 2015) ranked India 70th out of 77 countries. This low rank indicates an unfavourable environment and hence low confidence around the existing ecosystem for female entrepreneurship in India. However, any holistic index fails to capture the nature of the dichotomy that is prevalent in India. The present paper aims to have a critical review of this present status.

Title of the Paper: Dainik Jagran: Sustaining Leadership in the Newspaper Industry

Journal: *Emerald Emerging Markets Case Studies*, Emerald Publishing Ltd.

Co-author: Nag, Tirthankar and Dasgupta, Buroshiva

Abstract: *Dainik Jagran* – a vernacular daily – is the most read newspaper in India. Under the banner of Jagran Prakashan Ltd.; which is one of the leading media houses in India, the success of *Dainik Jagran* has been an outcome of the strategic marketing decisions taken by its founder and his successors in the post-independence era. With extensive circulation, it created a large readership base and took bold decisions to launch multi editions to its daily through a series of acquisitions, mergers and consolidations from 1975 to 2010, enabling it to step into product diversification. Readership surveys, investments in technology, advertising, regular branding events and smart phone applications are a few tools that helped. While the group has diversified into other industries, there is an underlying anxiety about the future prospects of its newspaper business. With the onslaught of online news dailies, will *Dainik Jagran* be able to expand and maintain its readership base using its previous business and marketing strategies? Or is it time to change strategies for businesses in the newspaper and allied media industry in India? The study has the following outcomes: application of value chain concept in businesses serving two-sided markets; application of environmental analysis, Porter's five forces analysis and related strategy concepts; and learning to critically approach and develop a sustainable growth strategy framework for a successful family-run newspaper business in India.

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Title of Paper: Profiling Emerging Market Investors: A Segmentation Approach

Journal: *International Journal of Bank Marketing*, Emerald Publishing Ltd.

Co-author: Kumar, Satish and Goyal, Nisha

Abstract : The study aims to obtain a market-oriented approach to segment individual investors in terms of their attitudes and behaviour towards investment. It also attempts to understand the impact of certain demographic variables like gender, age and education on the behaviour of individual investors in the emerging urban Indian market. Factor analysis displayed five components, namely, interest in financial matters, anxiety for money, logical decisions, concern for future and spending tendency. Cluster analysis indicates that individuals can be divided into five clusters based on these components. It further substantiates that gender and education have a significant association with each subgroup. Individual investor segments that were identified and profiled may provide an opportunity for advisors, financial analysts, organizations and investors to improve investment decision making. In this way, financial service firms can identify and provide services based on group-specific needs.

Paper in Peer Reviewed Conference Proceeding

Paper presented titled "Measuring the Barriers to Trade in Banking and Financial Services in BRICS Economies" in the 13th Annual Conference of Asia-Pacific Economic Association (APEA), at Korea University, Seoul, July 13-15, 2017

Other Professional Activities

Invited Speaker

Invited to take a session on CRM for the Bandhan Project of CESC Ltd.

Member of the Editorial Board / Referee for International Journals

IMI Konnect, Associate Editor

Referee for various journals under *Emerald*, *Elsevier* and *Sage*

Public, Professional and / Extra Departmental Service

Conference Committee Member, International Marketing Conference – MARCON 2017, organized by IMI Kolkata at its campus, December 18-19, 2017

Empanelled Mentor for Startup-Bengal initiative by Gol, Department of MSME & T

Recipient of Awards

Overall Winner- 1st Place in 'ISB-Ivey Global Case Competition 2017'

Recipient of the 'AIMS-IRMA Young Woman Management Teacher' Award 2016 and 'AIMS International Woman Management Researcher' Award 2017

Recipient of Venus International Foundation's 'Outstanding Woman in Management' Award 2017

Nominated for Sanmarg Aparajita Awards – 2018 as Young Achiever, in the Education category

Chatterjee, Chanchal

Journal Publications

Title of the Paper: Factors Influencing Firm's Local Business Environment in Home Country Context: Exploring Evidence from Firm Surveys in India and China

Journal: *Journal of Indian Business Research*, Emerald Publishing Ltd.

Co-author: Nag, Tirthankar

Abstract: Indian and Chinese businesses are slowly making advances in each other's markets. The purpose of this study was to understand factors that influence the business environment of a country and how does it compare between India and China. The study uses firm-level survey data from the World Bank's Enterprise Surveys. The study considered survey data for 2,700 Chinese firms and 9,281 Indian firms. Exploratory factor analysis and structural equation modeling were used to analyze the factors that drive the business environment in both countries and why differences appear. The data set reveals different factor structures for India and China. Across both the countries, infrastructure support and governance play a major role in shaping the business landscape, though in the case of India, regulatory dynamics play a crucial role. The study concludes that these differences drive the basic difference in business environment across both countries. The study considers only the formal sector, and informal businesses have been left out because of paucity of data. The dynamics of informal business sector can be considered for future studies. While making market entry or investment decisions globally, businesses can analyze country-specific environmental factors through this framework. As the study is based on the perceptions of businesses, policy-makers can also focus on these factors to attract businesses to specific countries or regions. The study is an original research study. The study adds to the existing academic literature and is expected to help policy-makers and senior managers in focusing on specific aspects of business environment when developing policies or taking market entry decisions.

Title of the Paper: Board Composition and Financial Performance: Evidence from Indian and Chinese Listed Firms

Journal: *South Asian Survey*, Sage Publications

Co-author: Nag, Tirthankar

Abstract: The present article makes an attempt to empirically examine the linkage between board composition and financial performance of the listed Indian and Chinese firms spanning over the period from 2010 to 2014. Board composition comprises of the four variables, namely, board size, auditors' quality, CEO duality and proportion of independent directors on the board. The study finds that for Indian firms, the separation between the chief executive officer (CEO) and the chairperson does have positive impact on the firms' return on equity (ROE), while for the Chinese firms, the proportion of independent directors on the board does significantly influence ROE of the firms. Firms with higher proportion of independent directors on their boards experience greater ROE. However, auditors' quality and board size are not found to have any impact on the ROE of the firms of either country.

Paper in Peer Reviewed Conference Proceeding

Paper presented titled "Board Quality and Earnings Management: Evidence from an

Emerging Economy, India" in the Fifth PAN IIM World Management Conference at IIM Lucknow, December 14-16, 2017

Other Professional Activities

Public, Professional and / Extra Departmental Service

Conference Committee Member, Finance and Economics Conference (FINECON) - 2017 organized by IMI Kolkata, December 28-29, 2017

Referee/Reviewer for Journals

Global Business Review

Paradigm

Sponsored Research & Consultancy

Project: Exploring Linkages Between Gender Diversity and Corporate Governance: Do Women Directorships Really Add to Business Value?

Awarding Organization: National Foundation for Corporate Governance, New Delhi

Co-Investigators: Chanchal Chatterjee and Tirthankar Nag

Status: Ongoing

Objective: The objective of the research is to assess the practice and implications of including women directors in corporate boards on business value generation through accounting and market returns of the firm and also through the modern tools.

Project: Exploring Relationships Between Corporate Governance Practices and Financial Performance of Firms in India: Does More Focus on Governance Create Increased Business Value?

Awarding Organization: Ministry of Corporate Affairs, Government of India

Co-Investigators: Chanchal Chatterjee and Tirthankar Nag

Status: Ongoing

Objective: The objective of the research is to assess the implications of firms' corporate governance practices (both mandatory as well as voluntary) and initiatives on business value generation through accounting and market measures.

Other Professional Activities

Management Development Programme

Marketed and conducted need based MDPs for different levels of executives of GRSE Ltd., India Post and LIC of India with the support of internal and guest faculty members. Programme Director in all these programmes

Marketed and conducted highly innovative MDPs on “Public Procurement”, “Vigilance and Corruption Management” and “Departmental Enquiry” for senior and top level executives of mostly PSUs and few private sector corporates. Programme Director in all these programmes

Programme Director for 97 MDPs designed for newly recruited Business Development executives of Axis Bank. Trained more than 2650 participants

Conducted MDPs for CESC Ltd.

Conducted 400 hours of certificate programme on General Management for working executives of PCBL

Member representative of IMI Kolkata for synergy creation of all IMIs

Public, Professional and / Extra Departmental Service

Convenor, Finance and Economics Conference (FINECON) - 2017 organized by IMI Kolkata, December 28-29, 2017

Referee & Reviewer for Journals

ICTAT Journal of Management Studies

FII Business Review

Industry - Academia Interaction

Organized two industry lectures by top executives of banking and credit rating organizations viz. Axis Bank, Yes Bank, RBI, Infomerics

Organized and conducted ethics and value-driven sessions for the PGDM students. The sessions were taken by the industry experts

Organized Seminar, Quiz and Essay Competition on 'Ethics and Morality Building' for and observed Vigilance Awareness Week with the PGDM students with help and support from various PSU organizations

Journal Publication

Title of the Paper: Impact of Actual Service Provider Failure on the Satisfaction with Aggregator

Journal: *Journal of Strategic Marketing*, Routledge

Abstract: The purpose of the paper is to investigate the impact of the failure caused by the actual service provider on consumer satisfaction with the aggregator firm, where the aggregator firm works as a bridge between the consumers and the actual service providers using technology, resources, information etc., thus reducing the information search cost, process-related costs, and quality risks for the consumers. We have applied retrospective experience sampling to collect data and used structural equation modeling to validate the conceptual model of the study. We found that people consider the actual service provider's failure as the aggregator firm's responsibility when the attributional factors (control and stability) are strong. Moreover, when consumers perceive that the aggregator firm is responsible, they will ask for less punishment of the actual service provider and more monetary compensation. Additionally, severity of the failure increases the consumer's recovery expectations. However, the sense of power of the consumers leads to increasing expectations of punishment of actual service provider and decreasing expectations of monetary compensation. Lastly, the actual monetary compensation or actual punishment of the service provider leads to higher level of satisfaction for the consumers. We discussed the implications of the results in the light of relationship management and service recovery design of aggregator firms.

Other Professional Activity

Public, Professional and / Extra Departmental Service

Conference Committee Member, International Marketing Conference – MARCON 2017, organized by IMI Kolkata, December 18-19, 2017

Chattopadhyay, Rachana

Journal Publication

Title of the Paper: Impact of Forced Distribution System of Performance Appraisal on Organizational Citizenship Behaviour

Journal: *Global Business Review*, Sage Publications

Abstract: Organization can achieve excellence when employees go beyond the formal job requirements and show organizational citizenship behaviour (OCB). We have observed most of the IT companies using forced distribution system (FDS) of performance evaluation while categorizing their employees. Therefore, in this study, we were curious to investigate whether there is any impact of FDS on employees' OCB. This study was conducted on 120 managers, and they were divided into two groups: one group was working under FDS of performance evaluation and the other group was not working under FDS of performance evaluation. Control was taken on managers' age, gender and managerial experience. Our findings reveal that there is a significant impact of FDS of performance evaluation on OCB. As there are some implementation errors in FDS of performance evaluation, if it is adapted without considering the contingency factors, there might be a chance, after a certain period of working, people feel low satisfaction in their job. As a result, this group of people tries to limit themselves only within their formal job requirement and exhibit low OCB.

Book Chapter

"Parental Transformational Leadership Quality and Adolescent Leadership Development: An Experimental Approach" in *Psychology- Past, Present & Future*, edited by Sunil Kumar and Shyam LataJuyal, pp. 115-130, Wisdom Publications

Paper in Peer Reviewed Conference Proceeding

Paper presented titled "Parental Transformational Leadership Quality and Adolescent Leadership Development: An Experimental Approach" in the Indo-Canadian Conference of Psychology: Past, Present and Future (ICCP-2017) at Haridwar, May 29-30, 2017

Other Professional Activities

Public, Professional and / Extra Departmental Service

Joint Programme Director, Building and Developing High Performance Team for Young Executives of CESC Ltd., March 07-09, 2018

Papers in Peer Reviewed Conference Proceedings

Paper presented titled "From Asansol to Sydney: Terry Morris, Microhistory and Hybrid Identity" in the International Seminar & Workshop on Anglo-Indian Studies at IIT Madras, August 4-5, 2017

Paper presented titled "The New Hōraios: A Geriatric and Feminist Study of Carmen Dell'Orefice" in the Two day National Conference under the CAS III Programme titled 'Ageing, Ageism and Cultures' at Jadavpur University, September 21-22, 2017

Paper presented titled "Postnational Satire: 'Honest Government Ads' and Incredulity unto the Grand Discourses of Australian Nation-State" in the an International Conference on Transnational Migratory Spaces and Cultural Exchange between Australia and India at Astor Hotel, Kolkata, February 9-10, 2018

Paper presented titled "Possibilities of Strategic Essentialism: Adani Carmichael Coal Mine and Protest Discourses (as Resource Person)" in the International Conference on Resisting Hegemony and Canons: Narratives of Australia, Canada and New Zealand at Madras University, February 20-21, 2018

Other Professional Activities

Invited Speaker

Centre for Life Long Learning, The University of Burdwan

Supervisor/Examiner/Committee Member

Member of the Syllabus Forming Committee of Communicative English at the Centre for Life Long Learning, The University of Burdwan

External Examiner, Communicative English, Centre for Life Long Learning, The University of Burdwan

Member of the Editorial Board/Member of Advisory Committee

postScriptum: *An Interdisciplinary Journal of Literary Studies*

Seminar / Workshop

Invited for a Plenary Talk on 'The Thesis of Modern Nationalism and Formation of Colonial Australia' at a Three Day National Seminar on Renegotiating the Land: Australia and India at Centre for Australian Studies, Institute of English, University of Kerala, Thiruvananthapuram, during October 25-27, 2017

Public, Professional and / Extra Departmental Services

Conducted Knowledge Session at Career Launcher, Dehradun, September 14-15, 2017

Conducted Knowledge Session at IMS, Jamshedpur, October 08, 2017

Designed syllabus of 'Communicative English' for Bankura University, West Bengal

Designed syllabus of 'Business English and Grammar' (Open elective portion of the CBCS curriculum) for SKB University, West Bengal

Session Chair, International Conference on Transnational Migratory Spaces and Cultural Exchange between Australia and India, February 09-10, 2018

Session Chair, National Level Seminar themed on Re-negotiating the Land: Australia and India, organized by Institute of English, Kerala University, October 25-27, 2017

Session Chair, International Marketing Conference – MARCON 2017, December 18-19, 2017

Referee/Reviewer for Journals

postScriptum: An Interdisciplinary Journal of Literary Studies

Global Business Review

Ganguly, Boudhayan

Papers in Peer Reviewed Conference Proceedings

Paper presented titled "A Model for Information Asset Risk Assessment" in the Finance and Economics Conference (FINECON) - 2017 at IMI Kolkata, December 28-29, 2017

Paper presented titled "A Comparative Evaluation of Algorithms in Movie Recommender Systems" in the International Marketing Conference - MARCON 2017 at IMI Kolkata, December 18-19, 2017

Recipient of Award

Recipient of 'Bharat Vikas Award' from Institute of Self Reliance

Journal Publications

Title of the Paper: A Survey of Topology-Transparent Scheduling Schemes in Multi-Hop Packet Radio Networks

Journal: *IEEE Communications Surveys & Tutorials*, Online Journal published by the IEEE Communications Society

Co-Authors: Kar, Udit Narayana; Dash, Dipti; Sanyal, Debarshi Kumar and Chattopadhyay, Samiran

Abstract: The aim of topology-transparent scheduling in multi-hop packet radio networks is to find a schedule for the nodes in such a way that the schedule of the existing nodes need not be recomputed when the network topology changes. It caters to highly dynamic scenarios where topology changes occur faster than the speed at which schedule updates can be orchestrated. Hence, the scheduler is typically expected to use only global network parameters like upper bounds on the number of nodes in the network and on the maximum degree of any node in the network. The problem is non-trivial if there are restrictions on the frame length or the minimum throughput of a node in a frame. Over the years, several innovative solutions have been proposed using a variety of mathematical techniques. We present a lucid tutorial-style survey of the approaches using an integrative taxonomy and a comparative analysis. We also outline a few directions for future research in the field.

Title of the Paper: Stationary Analysis and Optimal Control Under Multiple Working Vacation Policy in a GI/M(a,b)/1 Queue

Journal: *Journal of Systems Science and Complexity*, Springer

Co-author: Panda, Gopinath & Datta Banik, Abhijit

Abstract: This paper considers an infinite buffer renewal input queue with multiple working vacation policy wherein customers are served by a single server according to general bulk service (a, b)-rule ($1 \leq a \leq b$). If the number of waiting customers in the system at a service completion epoch (during a normal busy period) is lower than 'a', then the server starts a vacation. During a vacation if the number of waiting customers reaches the minimum threshold size 'a', then the server starts serving this batch with a lower rate than that of the normal busy period. After completion of a batch service during working vacation, if the server finds less than 'a' customers accumulated in the system, then the server takes another vacation, otherwise the server continues to serve the available batch with that lower rate. The maximum allowed size of a batch in service is 'b'. The authors derive both

queue-length and system-length distributions at pre-arrival epoch using both embedded Markov chain approach and the roots method. The arbitrary epoch probabilities are obtained using the classical argument based on renewal theory. Several performance measures like average queue and system-length, mean waiting-time, cost and profit optimization are studied and numerically computed.

Title of the Paper: A Study of Equilibrium Joining and Socially Optimal Strategic Behaviour in Discrete-Time $GI^X/Geo/1$ Queue with Multiple Working Vacations

Journal: *Queueing Models and Service Management*, Providence University, Taiwan

Co-author: Goswami, Veena & Datta Banik, Abhijit

Abstract: We analyze equilibrium balking strategies and the social benefits in a discrete-time batch arrival renewal input queue with multiple working vacations. The arriving batch customers decide whether to join or balk the queue on the basis of a natural reward-cost structure, which integrates their wish for service as well as their reluctance to wait. We study customers' behaviour and estimate the net benefit of the batch customers that prefer to take part in the system. The fully observable and unobservable cases with respect to various levels of information availability from the system are examined. We analyze the fully observable case by applying embedded Markov chain and the fully unobservable case by using the roots of the characteristic equations of the probability generating function of system length distribution at pre-arrival epochs. The significance of the information levels along with various parameters on the equilibrium behaviour and social benefits is illustrated by numerical results.

Paper in Peer Reviewed Conference Proceeding

Paper presented titled "Dimensionality Reduction of EEG Signal Using Fuzzy Discernibility Matrix" in the 10th International Conference on Human System Interaction (HSI2017) at Ulsan University, Republic of Korea, July 17-19, 2017

Other Professional Activities

Supervisor/Examiner/Committee Member

Ph.D Supervisor, KIIT University, Bhubaneswar

Reviewer of Journals

OPSEARCH -The official journal of the Operational Research Society of India (ORSI)

RAIRO – Operations Research

Mukherjee, Paramita

Book Chapter

"Is India Key to Asian Financial Integration?" in *Towards A Common Future: Understanding Growth, Sustainability in the Asia-Pacific Region* edited by Arindam Banik, Munim Kumar Barai and Yasushi Suzuki, pp. 89-106, Palgrave Macmillan

Paper presented in Conferences

Paper presented titled "The Indian Inflation 2006–16: An Econometric Investigation" in the 13th Annual Conference of Asia-Pacific Economic Association (APEA) at Korea University, Seoul, July 13-15, 2017

Paper presented titled "Estimating Elasticity of Import Demand for Gold in India" in the Conference on Gold and Gold Markets 2018 by IGPC @ IIM Ahmedabad at IIM Ahmedabad, January 12, 2018

Other Professional Activities

Invited Speaker

Invited to speak on the 11th Statistics Day in Bureau of Applied Economics and Statistics, Government of West Bengal, June 29, 2017

Supervisor/Examiner/Committee Member

Examiner, M. Phil Thesis for three students of IISWBM, Kolkata

Public, Professional and / Extra Departmental Service

Convenor, Finance and Economics Conference (FINECON) - 2017 organized by IMI Kolkata, December 28-29, 2017

Referee/Reviewer for Journal

Emerging Markets Finance and Trade

Journal Publications

Title of the Paper: Board Composition and Financial Performance: Evidence from Indian and Chinese Listed Firms

Journal: *South Asian Survey*, Sage Publications

Co-author: Chatterjee, Chanchal

Abstract: The present article makes an attempt to empirically examine the linkage between board composition and financial performance of the listed Indian and Chinese firms spanning over the period from 2010 to 2014. Board composition comprises of the four variables, namely, board size, auditors' quality, CEO duality and proportion of independent directors on the board. The study finds that for Indian firms, the separation between the chief executive officer (CEO) and the chairperson does have positive impact on the firms' return on equity (ROE), while for the Chinese firms, the proportion of independent directors on the board does significantly influence ROE of the firms. Firms with higher proportion of independent directors on their boards experience greater ROE. However, auditors' quality and board size are not found to have any impact on the ROE of the firms of either country.

Title of the Paper: Factors Influencing Firm's Local Business Environment in Home Country Context: Exploring Evidence from Firm Surveys in India and China

Journal: *Journal of Indian Business Research*, Emerald Publishing Ltd.

Co-author: Chatterjee, Chanchal

Abstract: Indian and Chinese businesses are slowly making advances in each other's markets. The purpose of this study was to understand factors that influence the business environment of a country and how does it compare between India and China. The study uses firm-level survey data from the World Bank's Enterprise Surveys. The study considered survey data for 2,700 Chinese firms and 9,281 Indian firms. Exploratory factor analysis and structural equation modeling were used to analyze the factors that drive the business environment in both countries and why differences appear. The data set reveals different factor structures for India and China. Across both the countries, infrastructure support and governance play a major role in shaping the business landscape, though in the case of India, regulatory dynamics play a crucial role. The study concludes that these differences drive the basic difference in business environment across both countries. The study considers only the formal sector, and informal businesses have been left out because of paucity of data. The dynamics of informal business sector can be considered for future studies. While making market entry or investment decisions globally, businesses can analyze country-specific environmental factors through this framework. As the study is based on the

perceptions of businesses, policy-makers can also focus on these factors to attract businesses to specific countries or regions. The study is an original research study. The study adds to the existing academic literature and is expected to help policy-makers and senior managers in focusing on specific aspects of business environment when developing policies or taking market entry decisions.

Title of the Paper: Dainik Jagran: Sustaining Leadership in the Newspaper Industry
Journal: *Emerald Emerging Markets Case Studies*, Emerald Publishing Ltd.

Co-author: Basu, Rituparna & Dasgupta, Buroshiva

Abstract: *Dainik Jagran* – a vernacular daily – is the most read newspaper in India. Under the banner of Jagran Prakashan Ltd.; which is one of the leading media houses in India, the success of *Dainik Jagran* has been an outcome of the strategic marketing decisions taken by its founder and his successors in the post-independence era. With extensive circulation, it created a large readership base and took bold decisions to launch multi editions to its daily through a series of acquisitions, mergers and consolidations from 1975 to 2010, enabling it to step into product diversification. Readership surveys, investments in technology, advertising, regular branding events and smart phone applications are a few tools that helped. While the group has diversified into other industries, there is an underlying anxiety about the future prospects of its newspaper business. With the onslaught of online news dailies, will *Dainik Jagran* be able to expand and maintain its readership base using its previous business and marketing strategies? Or is it time to change strategies for businesses in the newspaper and allied media industry in India? The study has the following outcomes: application of value chain concept in businesses serving two-sided markets; application of environmental analysis, Porter's five forces analysis and related strategy concepts; and learning to critically approach and develop a sustainable growth strategy framework for a successful family-run newspaper business in India.

Book Chapters

“Asian Infrastructure Investment Bank: Role and Implications for Emerging Asian Economies” (with Arindam Banik and Rajashri Chatterjee) in *Towards A Common Future: Understanding Growth, Sustainability in the Asia-Pacific Region* edited by Arindam Banik, Munim Kumar Barai and Yasushi Suzuki, pp. 313-326, Palgrave Macmillan

“Enhancing Energy Efficiency in India: Assessment of Sectoral Potentials” with Saritha S. Vishwanathan, Amit Garg, Vineet Tiwari, Bhushan Kankal and Manmohan Kapshe, Copenhagen Centre on Energy Efficiency, UNEP DTU Partnership, 2017

Paper presented in Conferences

Paper presented titled "Examining Barriers to Cross-Border Energy Trade: An Exploration of Implications on Energy Diversity and Energy Poverty for Regional Energy Cooperation in South Asia" in the 6th China-India Forum on Economic Development and Poverty Reduction at Chengdu, China, September 12-16, 2017

Paper presented titled "Barriers to Cross-Border Energy Cooperation & Implications on Energy, Security: An Indian Perspective with Reference to Energy Trade in South Asia" in the 13th Annual Conference of Asia-Pacific Economic Association (APEA) at Korea University, Seoul, July 13-15, 2017

Paper presented titled "Energy Efficiency Policies, Measures and Environmental Implications" in the IEEE ISDCS 2018 Conference at Indian Institute of Engineering Science and Technology, Shibpur, March 29, 2018

Paper presented titled "Innovations in Agriculture and Needs for Skill Development" in the 18th Global Development Conference at New Delhi, March 22-23, 2018

Other Professional Activities

Supervisor/Examiner/Committee Member

Ph.D. Supervisor, CEPT University, Ahmedabad

Ph.D. Supervisor, ICFAI University, Jharkhand

Ph.D. Examiner, UPES Dehradun

Public, Professional and/Extra Departmental Service

Session Chair, Finance and Economics Conference (FINECON) - 2017, December 28-29, 2017

Referee for Professional Journals

Global Business Review

Energy Policy

South Asian Survey

Journal of Cleaner Production

Sponsored Research & Consultancy

Project: Exploring Strategic Interdependencies of Value Chains of Infrastructure Industries: A Study of Climate Induced Vulnerabilities and Impact Assessment of Domestic Coal Supply Chains on Power Generation in India

Awarding Organization: Project sponsored by Ministry of Environment, Forest and Climate Change (MOEF), GoI

Principal Investigator: Tirthankar Nag

Status: Ongoing

Objective: Electricity is one of the most critical components of infrastructure crucial for the economic growth and welfare of nations. The study aims to develop a framework for assessing the impacts on domestic coal supply chains linked with thermal power generation due to the effects of climate change. The study desires to link the above impact assessment with energy supply systems (thermal power plants alongside evaluation of costs associated with disruption of coal supply chains linked with thermal power plants. The study also looks forward to finding out few adaptation strategies to address such impacts.

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Project: Exploring Linkages Between Gender Diversity and Corporate Governance: Do Women Directorships Really Add to Business Value?

Awarding Organization: National Foundation for Corporate Governance, New Delhi

Co-Investigators: Tirthankar Nag and Chanchal Chatterjee

Status: Ongoing

Objective: The objective of the research is to assess the practice and implications of including women directors in corporate boards on business value generation through accounting and market returns of the firm and also through the modern tools.

.....
Project: Exploring Relationships Between Corporate Governance Practices and Financial Performance of Firms in India: Does More Focus on Governance Create Increased Business Value?

Awarding Organization: Ministry of Corporate Affairs, Government of India

Co-Investigators: Tirthankar Nag and Chanchal Chatterjee

Status: Ongoing

Objective: The objective of the research is to assess the implications of firms' corporate governance practices (both mandatory as well as voluntary) and initiatives on business value generation through accounting and market measures.

Poddar, Surendra

Other Professional Activity

Public, Professional and / Extra Departmental Service

Conference Committee Member, Finance and Economics Conference (FINECON) - 2017 organized by IMI Kolkata, December 28-29, 2017

Puri, Roma

Journal Publication

Title of the Paper: HR Analytics - The Data Driven Human Resource Management: Applications and Challenges

Journal: *SURVEY-A Journal of Management and Welfare Studies*, An In-House Publication of IISWBM

Co-author: Sengupta, Pooja

Abstract: Human Resource Management has transformed itself from being a simple administrative function (Personnel Management) to becoming a Strategic Partner of Business (SHRM). HRM has always grappled with the challenge of justifying its existence and the investments made in people. One of the answers to this challenge has been the emergence of Human Resource Analytics which attempts to make HR accountable by quantifying not only what it does using operational measures but also uses sophisticated statistical tools to assess the impact of its people decisions. The focus has now shifted from simply collating employee data to transforming that information into meaningful intelligence. Quantification of HR Data means processing of the data using several analytical tools derived from the field of statistics and econometrics. The responsibility of the HR personnel is to educate themselves in the application of the numerical tools so that they can make progress from the simple capture of data using HR metrics to analysis of the data for improved decision making. The paper attempts to trace the origin of HR Analytics, discuss some of the successful examples of applications of data analytics in HR, elucidate some of the most important techniques that may be used for making HR Decisions and deliberate on some of the challenges that are present in the domain of HR Analytics. The paper begins with the understanding of the relevance of analytics in the field of HR, goes on to demonstrate how some of the most successful companies are making productive use of HR analytics to gain competitive advantage. An attempt is also made to understand the pitfalls

in the application of analytics. An overview of the different kinds of analytical applications useful in the field of HR is demonstrated with examples. This is a concept paper visualizing the future of ADA techniques and its business application in the field of Human Resource Management. The ADA techniques discussed in this paper primarily have been derived from the field of Statistics and Econometrics

Book Chapter

"Application of Statistics in Human Resource Management" (with Pooja Sengupta) in *Handbook of Research on Statistical Tools and Analysis in Human Resources Management*, edited by Dipak Kuman Bhattacharya, pp. 15-37, IGI Global

Papers in Peer Reviewed Conference Proceedings

Paper presented titled "Human Resource Practices and Organizational Ambidexterity" in the International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets- 2017 at IIT Delhi, July 13-14, 2017

Paper presented titled "Achieving Employee Engagement in a Digital World through Ambidexterity" in the Fifth PAN IIM World Management Conference at IIM Lucknow, December 14-16, 2017

Paper presented titled "Digitization and Futuristic Organizations: Implications for Human Resource Management in Indian Organizations" in the 11th SDSI International Conference 2017 at IIM Tiruchirappalli, December 28-30, 2017

Paper presented titled "Employee Engagement and Corporate Sustainability: Multipronged Strategy to Promote Employee Pro-Environmental Behaviour" in the 11th SDSI International Conference 2017 at IIM Tiruchirappalli, December 28-30, 2017

Paper presented titled "Exploration of Relationship Between FDI and GDP: A Comparison Between India and Its Neighboring Countries" in the 6th China-India Forum on Economic Development and Poverty Reduction at Chengdu, China, September 12-16, 2017

Other Professional Activity

Public, Professional and / Extra Departmental Service

Joint Programme Director, Building and Developing High Performance Team for Young Executives of CESC Ltd., March 07-09, 2018

Roy Chaudhuri, Himadri

Journal Publication

Title of the Paper: Market Mediated Authenticity in Culturally Themed Culinary Space

Journal: *Qualitative Market Research-An International Journal*, Emerald Publishing Ltd.

Co-author: Fowler, Jie G. & Sinha, Nilanjana

Abstract: The study provides insights on the collective role of both consumers and providers in mediating authenticity in such culturally themed culinary spaces. It redefines authenticity as a cultural/market mediated construct. It provides insights on culture, market and authenticity interface. Theoretically, it contributes to the literature by articulating authenticity dimensions. That being said, this study helps marketers to gain insights into authenticity/commoditization balance and further articulate the segmentation strategies to serve consumers who seek authentic experiences.

Paper in Peer Reviewed Conference Proceeding

Paper presented titled "Cathartic Masculinity: Men, Masculinity & Markets" in The 42nd Annual Conference - The Macromarketing Society at University of Otago, New Zealand, June 19-23, 2017

Other Professional Activities

Member of the Editorial Board

Journal of Marketing Communication

Public, Professional and / Extra Departmental Service

Convenor, International Marketing Conference – MARCON 2017, organized by IMI Kolkata, December 18-19, 2017

Referee/Reviewer for Journals

European Journal of Marketing

Journal of Historical Research in Marketing

Social Indicators

Roy Chowdhury, Sahana

Journal Publication

Title of the Paper: Do the Maids Get a Meager Pie?

Journal: *Journal of Quantitative Economics*, Springer

Abstract: This paper builds a simple theoretical model to provide an economic justification of why maids' wages in general, are set much lower than what is socially desirable. The model studies possible spill-over effects in the maids' labor market when maids are available to complement female labor supply in household activities. Maid is wage taker while the female household sets the wage. It shows that such optimization drives a wedge between social and private optimum leading to a meager pay for the maids.

Book Chapter

"The Two Asian Paths of Prosperity and Stagnation: Japan and India" in *Towards A Common Future: Understanding Growth, Sustainability in the Asia-Pacific Region* edited by Arindam Banik, Munim Kumar Barai and Yasushi Suzuki, pp. 139-154, Palgrave Macmillan

Papers in Peer Reviewed Conference Proceedings

Paper presented titled "Migration and Backdoor Brain-Drain: Do the Unequals Loose" in the 6th China-India Forum on Economic Development and Poverty Reduction at Chengdu, China, September 12-16, 2017

Paper presented titled "Migration and Backdoor Brain-Drain: Do the Unequals Loose" in the 13th Annual Conference of Asia-Pacific Economic Association (APEA) at Korea University, Seoul, July 13-15, 2017

Other Professional Activities

Magazine Publications

"Budget 2018-19: A Big Push to Strengthen the Bottom of the Indian Economic Pyramid", *IMI Konnect*, the scholarly publication of IMI Kolkata

India's New Fiscal Roadmap, *IMI Konnect*, the scholarly publication of IMI Kolkata

Member of the Editorial Board

IMI Konnect, Associate Editor

Studies in Microeconomics, Editor-in-Chief

Seminar Attended

Presented a paper titled "Migration and Backdoor Brain-Drain: Do the Unequals Loose" at a seminar held by the Economics Department of UPEM, October 16, 2017

Public, Professional and / Extra Departmental Service

Conference Committee Member, Finance and Economics Conference (FINECON) - 2017 organized by IMI Kolkata, December 28-29, 2017

Sengupta, Pooja

Journal Publications

Title of the Paper: Doubly Inflated Poisson Model Using Gaussian Copula

Journal: *Communications in Statistics – Theory and Methods*, Taylor & Francis Online

Co-Author: Sen, Sumen & Diawara, Norou

Abstract: Multivariate data are present in many research areas. Its analysis is challenging when assumptions of normality are violated and the data are discrete. The Poisson discrete data can be thought of as very common discrete type, but the inflated and the doubly inflated correspondence are gaining popularity (Sengupta, Chaganty, and Sabo 2015; Lee, Jung, and Jin 2009; Agarwal, Gelfand, and Citron-Pousty 2002). Our aim is to build a statistical model that can be tractable and used to estimate the model parameters for the multivariate doubly inflated Poisson. To keep the correlation structure, we incorporate ideas from the copula distributions. A multivariate doubly inflated Poisson distribution using Gaussian copula is introduced. Data simulation and parameter estimation algorithms are also provided. Residual checks are carried out to assess any substantial biases. The model dimensionality has been increased to test the performance of the provided estimation method. All results show high-efficiency and promising outcomes in the modeling of discrete data and particularly the doubly inflated Poisson count type data, under a novel modified algorithm.

Title of the Paper: HR Analytics - The Data Driven Human Resource Management: Applications and Challenges

Journal: *SURVEY-A Journal of Management and Welfare Studies*, An In-House Publication of IISWBM

Co-author: Puri, Roma

Abstract: Human Resource Management has transformed itself from being a simple administrative function (Personnel Management) to becoming a Strategic Partner of Business (SHRM). HRM has always grappled with the challenge of justifying its existence and the investments made in people. One of the answers to this challenge has been the emergence of Human Resource Analytics which attempts to make HR accountable by quantifying not only what it does using operational measures but also uses sophisticated statistical tools to assess the impact of its people decisions. The focus has now shifted from simply collating employee data to transforming that information into meaningful intelligence. Quantification of HR Data means processing of the data using several analytical tools derived from the field of statistics and econometrics. The responsibility of the HR personnel is to educate themselves in the application of the numerical tools so that they can make progress from the simple capture of data using HR metrics to analysis of the data for improved decision making. The paper attempts to trace the origin of HR Analytics, discuss some of the successful examples of applications of data analytics in HR, elucidate some of the most important techniques that may be used for making HR Decisions and deliberate on some of the challenges that are present in the domain of HR Analytics. The paper begins with the understanding of the relevance of analytics in the field of HR, goes on to demonstrate how some of the most successful companies are making productive use of HR analytics to gain competitive advantage. An attempt is also made to understand the pitfalls in the application of analytics. An overview of the different kinds of analytical applications useful in the field of HR is demonstrated with examples. This is a concept paper visualizing the future of ADA techniques and its business application in the field of Human Resource Management. The ADA techniques discussed in this paper primarily have been derived from the field of Statistics and Econometrics.

Book Chapter

"Application of Statistics in Human Resource Management" (with Roma Puri) in *Handbook of Research on Statistical Tools and Analysis in Human Resources Management*, edited by Dipak Kuman Bhattacharya, pp. 15-37, IGI Global

Papers in Peer Reviewed Conference Proceedings

Paper presented titled "Exploration of Relationship Between FDI and GDP: A Comparison Between India and Its Neighboring Countries" in the 6th China-India Forum on Economic Development and Poverty Reduction at Chengdu, China, September 12-16, 2017

Paper presented titled "A Model for Information Asset Risk Assessment" in the Finance and Economics Conference (FINECON) - 2017 at IMI Kolkata, December 28-29, 2017

Paper presented titled "Financial Inclusion Measurement - Searching for Alternative Index"

at Finance and Economics Conference (FINECON) - 2017 at IMI Kolkata, December 28-29, 2017

Other Professional Activities

Workshop Attended

International Workshop on Poverty Statistics in SAARC region conducted by National Statistical Institute in collaboration with International Statistical Institute and World Bank Trust Fund, December 11-14, 2017, Kathmandu



Post Graduate Diploma in Management (PGDM)

List of Core Courses

Trimester I:

Business Communication Skills	Managerial Economics
Business Mathematics	Marketing Management I
Financial Accounting and Analysis	Organizational Behavior I
Information Technology for Decision Making	

Trimester II:

Business Statistics	Cost and Management Accounting
Financial Management I	Marketing Management II
Operations Management I	Organizational Behavior II
Macro Economics Theory and Policy	Business Ethics

Trimester III:

Financial Management II	Legal Aspects of Business
Operations Management II	Strategy Formulation
Management Information System	Research Methods for Management
Human Resource Management	Indian Economy

Trimester IV:

Strategy Implementation

International Business

Electives

Trimester V:

Electives

Trimester VI:

Electives

List of Elective Courses Offered

Economics, Strategy & Business

- Managing Consulting Engagements
- Design Thinking for Innovation
- Strategy Implementation (Compulsory)
- Economics of Strategy
- International Business (Compulsory)
- Entrepreneurship
- Understanding Emerging Markets
- Language (*To be opted by students*) to be offered as Audit Course - not to be counted
- Business, Government and International Economy
- Behavioural Economics in Action
- CSR and Corporate Governance

OB & HR

- Talent Management
- Recruitment & Selection
- Performance Management & Reward System
- Fundamentals of Labour Law & Application
- Training & Development
- Compensation Management
- Managing Organizational Changes
- HR Analytics
- Strategic HRM
- Human Resource Planning

Finance

- Fixed Income and Equity Valuation
- Portfolio Management
- Project & Infrastructure Finance
- Banking & Finance
- International Finance
- Financial Institutions and Markets
- Financial Risk Management
- Futures, Options and other Derivatives
- Financial Modelling
- Mergers, Acquisition & Corp. Restructuring
- Behavioural Finance
- Tax Planning & Management
- Wealth Management & Alternative Investment
- Management of Financial Services
- Advanced Financial Statement Analysis
- Investment Banking

Marketing

- Integrated Marketing Communication
- Sales and Distribution Management
- Retail Marketing
- Digital Marketing Strategy
- Customer Relationship Management
- Services Marketing
- Advanced Marketing Research
- Consumer Behaviour
- Product Management
- Strategic Brand Management
- Marketing Strategy and International Markets
- Rural Marketing

Information Systems & Operations Management

- Data Analytics
- Project Management
- Supply Chain Management
- Service Operations Management
- Business Intelligence and Data Mining
- Technology for E-Business
- ERP
- Cloud Computing
- Total Quality Management
- Multiple Criteria Decision Making
- Business Forecasting
- Introduction to Artificial Intelligence for Business

Fellow Programme in Management (FPM)

Areas of Research

Economics	Operations Management
Finance & Accounting	Marketing
Information Systems	Strategic Management
Organizational Behaviour & Human Resource Management	

First Year Compulsory Courses

Following is the list of courses one has to pursue in the first year. However, waivers may be given for some courses as per the decision of IMI Kolkata Research Council.

Business Mathematics	Marketing Management II
Financial Accounting and Analysis	Organizational Behavior II
Information Technology for Decision Making	Business Ethics
Managerial Economics	Financial Management II
Marketing Management I	Operations Management II
Organizational Behaviour I	Management Information System
Business Statistics	Human Resource Management
Financial Management I	Legal Aspects of Business
Operations Management I	Strategy Formulation

Macro Economics Theory and Policy

Indian Economy

Cost and Management Accounting

Second Year Compulsory Courses

Following is the list of courses one has to pursue in the first year. However, waivers may be given for some courses as per the decision of IMI Kolkata Research Council.

Qualitative Research Methods

Communication in Management Pedagogy

Quantitative Research Methods

Philosophy of Business Management

List of Elective Courses Offered

Economics

- Advanced Microeconomics
- Advanced Macroeconomics
- Econometrics
- Game Theory
- Industrial Organization
- Behavioural Economics
- Public Economics
- Development Economics
- Financial Economics
- International Business

Finance and Accounting

- Advanced Corporate Finance
- Asset Pricing Theory
- Financial Econometrics
- Financial Derivatives
- International Finance
- Advanced Research in Accounting

Marketing

- Behavioural & Consumer Research
- Marketing Theory
- Qualitative Research Methods
- Measurement Theory in Marketing
- Marketing and Society
- Marketing Seminar
- Marketing Science

Organizational Behaviour and Human Resource Management

- Organizational Theory
- Advanced HRM
- Researches on Leadership & Organizational Behaviour
- Managing Transformation & Change
- Strategic HRM: Advances in Research
- Advances in Organization Design and Change
- Research in Personality and Applied Behavioural Science

Strategic Management

- Advanced Strategic Management
- International Strategic Management
- Strategy and Innovation
- Seminar on Advanced Methodologies in Strategic Management Research
- Seminar on Entrepreneurship
- Economics of Strategy
- Concepts in Corporate Governance and Corporate Social Responsibility (CSR)

Information System

- Graph Theory and Combinatorial Optimization
- Computer Algorithms and Applications
- Data Mining and Business Intelligence
- System Analysis and Design
- Software Risk Management
- Multi Criteria Decision Making
- E-commerce
- Cloud Computing
- Computer Networks
- Database Management Systems
- Data Analytics with Hadoop

Operations Management

- Optimization and Logistics Modeling
- Stochastic Process: Theory and Applications
- Supply Chain Modeling Techniques
- Project Management
- Non-Linear Programming

Contemporary Topics in Operations Management

Simulation Classical and Advanced Techniques for Optimization



IMI Kolkata responds to SAGE's invite to launch new Journal

In response to the invitation from Sage Publications, IMI Kolkata has decided to come up with an international, bi-annual, double-blind peer-reviewed journal titled '**Journal of Operations and Strategic Planning**', to be published by Sage. The journal will see original publications on operations management and strategic planning research, with an emphasis on both academic and practice-related aspects. Interdisciplinary research articles of international significance, grounded primarily in operations or strategic planning domain along with other related areas will also find a place. The primary emphasis will be on emerging economies of the world. The journal finally aims at developing a platform where scholarly research and practice receive due focus. The first issue of the journal is expected in June 2018.

Journal Webpage: <https://in.sagepub.com/en-in/sas/journal-of-operations-and-strategic-planning/journal203510>

IMI Kolkata's Faculty chosen as the Editor-in-Chief for a SAGE's Journal

Dr. Sahana Roy Chowdhury, Assistant Professor at IMI Kolkata, has been entrusted with the responsibility of the Editor-in-Chief of the journal 'Studies in Microeconomics', an internationally acclaimed journal published by Sage. The said journal is indexed in Scopus, EconLit, RePEc and ICI ProQuest and seeks quality, analytically rigorous papers in all areas of microeconomics (broadly defined) alongside theoretical and applied (or empirical) research papers. The journal is a member of the Committee on Publication Ethics (COPE) and is primarily intended for professional economists and young researchers with an interest and expertise in microeconomics.



Journal Webpage: <https://in.sagepub.com/en-in/sas/journal/studies-microeconomics#description>
Current Issue: <http://journals.sagepub.com/toc/MIC/current>

IMI Konnect

IMI Konnect, published quarterly from International Management Institute Kolkata, is an open access Scholarly Magazine in Management. It publishes original research articles (non-technical) by scholars in the field of management and first-hand perspectives from business thinkers and practitioners on contemporary issues. *IMI Konnect* provides an intellectual platform for the national and international scholars and the industry experts to discuss and debate their opinions and thus contribute to the knowledge of management. It also publishes interviews with eminent personalities in the field of business. The issues are themed on Marketing, Economics, Finance, Organizational Behaviour & Human Resources (OB & HR), Information Technology & Operations (IT & Operations), Strategy, Management Education apart from special themes in one Special Issue every year.



List of Select Contributors

Articles:

Soumya K. Ghosh

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State Bank of India

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Vijay Singh Chauhan

Commissioner of Customs, Nhava Sheva, Mumbai

George Abraham

CEO, Score Foundation

Ashima Goyal

Professor, Indira Gandhi Institute of Development
Research, Mumbai

Souvik Gupta

Economist, International Monetary Fund (IMF),
Washington, D.C.

Arundhati Bhattacharya

Chairman, State Bank of India

James W. Gentry

Maurice J. and Alice Hollman College Professor, University
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Interviews

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Government of West Bengal

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Sanjoy Das and
Deepak K. Mukherji

Director and Executive Director, K. C. Das

Somenath Bhattacharjee

Joint Managing Director, Shalimar Chemical Works Pvt.
Ltd.

Vikram Agrawal

Director, Priya Food Products Ltd.

Harsha V. Agarwal

Director, Emami Ltd., Kolkata

Tulsi Tanti

CMD, Suzlon Group

Vinay Chauhan

Executive Director-Supply Chain, Hitachi Home and Life
Solutions Ltd. Gujarat

Priya Paul

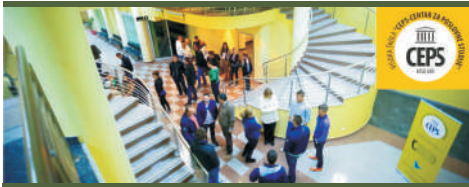
Chairperson, Apeejay Surrendra Park Hotels

R.S. Sodhi

MD, Gujarat Cooperative Milk Marketing Federation Ltd.
(GCMMF)

International Collaborations & Linkages

IMI Kolkata has academic and research collaborations with various institutes and universities of eminence on the global front. The collaborations encompass areas of mutual benefit and interest, such as joint research projects, joint conferences /seminars /workshops, joint publications, consultancy projects, exchange programmes for students and faculty members.



CEPS - Center for Business Studies, Kiseljak, Bosnia and Herzegovina

CEPS - Centre for Business Studies is accredited by the Agency for Development of Higher Education and Quality Assurance of Bosnia and Herzegovina. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members, developing of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata and CEPS and organizing conferences, short duration courses and management development programmes.

The University of Guelph is a reputed public research university in Canada. This marks IMI-Kolkata's first collaboration in Canada. The cooperation aims at joint research, exchange visits of academic personnel between IMI-Kolkata and the College, joint conferences, short duration courses and management development programmes.



College of Business and Economics, University of Guelph, Canada



Emporia State University, USA

Emporia State University is one of the oldest public universities in the state of Kansas, U.S.A. The collaboration between the two institutes focus on academic and research activities in the field of business management and business education along with student and faculty exchange programmes, organization of seminars, workshops and conferences.

ESC Rennes School of Business, France and IMI-Kolkata have partnered to establish and facilitate educational and academic exchanges between the two institutions in order to support their students and teachers in gathering and exchanging academic and professional experience. The two institutions have agreed to promote mutually beneficial activities in the areas of education and research along with cooperation towards the internationalization of higher education



ESC Rennes School of Business, France



IDRAC Business School,
France

IMI-Kolkata and IDRAC Business School entered into an agreement for cultural and educational cooperation with a mutual desire to promote further collaboration and understanding between India and France and to enhance the intellectual and experiential resources of the two institutions in particular. Both institutions will cooperate in fields of teaching and research along with the exchange of students in general programs.

The cooperation agreement between IMI Kolkata and Kunming University of Science and Technology encompasses institutional exchange of faculty and students, development of teaching and research activities related to the areas of interests and competency. It also covers technical, scientific and cultural activities.



Kunming University of Science
and Technology, China



North South University,
Bangladesh

IMI-Kolkata has signed a Memorandum of Understanding (MOU) for academic collaboration with the North South University (NSU), the first private university promoted by several business leaders/philanthropists in Bangladesh, encompassing areas of mutual benefit and interest, such as joint research projects, publications, executive development programmes, exchange programmes for students and faculty members, bilateral consultancy projects etc.

As a part of research collaboration with Sichuan Academy of Social Sciences (SASS), an important think tank of the Chinese Government, Conferences are organized jointly by the two institutes. Rural projects covering issues around Development of Rural institutions, Rural Health and Education Services, Microfinance, Subsidy Mechanisms and Poverty Alleviation Mechanisms have been undertaken. A book has been published with joint efforts of the institutes.



Sichuan Academy of
Social Sciences (SASS), China



Sichuan University, China

As a part of the student exchange programme between Sichuan University and IMI Kolkata, selected students from the University have studied a trimester at IMI Kolkata. Faculty members from both institutes will engage in joint research publications, organization of seminars and conferences of international importance.



Universidade do Estado do Rio de Janeiro, Brazil

IMI-Kolkata has engaged with UERJ, one of the largest universities in Brazil, for research collaboration, student exchange programme, faculty exchange programme, and promotion of joint research publications, organization of seminars and conferences of international significance.

UPEM is a public institution with a cultural, scientific and professional character, combining a training policy and the development of a research excellence. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata.



Universite Paris-EST Marne-La-Vallee, France



University of Bordeaux, France

IMI Kolkata has an academic collaboration with University of Bordeaux. The institutes agreed to participate in faculty and student exchange programmes alongside joint research publications and joint conferences/seminars/workshops.

IMI-Kolkata has a collaboration with IAE François Rabelais University (Université François-Rabelais) or University of Tours, a public university in Tours, France. The University of Tours has had long term MBA programmes and is an active partner of the International Institute of Education – IIE.



University of Tours, France



University of Turku, Finland

The University of Turku, is the second largest university in Finland as measured by student enrollment, after University of Helsinki. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata.

IMI-Kolkata in association with Xunta de Galicia has undertaken faculty and student exchange programmes under the Erasmus+ Programme.



Xunta de Galicia, Spain



Faculty members of IMI Kolkata attended the Sixth China-India Forum, organized jointly by Sichuan Academy of Social Sciences, Sichuan Province (SASS), China; International Management Institute (Delhi, Kolkata and Bhubaneswar); and Institute for Social and Economic Change (ISEC) held in Chengdu during September 13 - 14, 2017.



A team of IMI Kolkata Faculty members led by the Director, Professor Arindam Banik, participated at the prestigious KEA-APEA 2017 International conference to speak on *"The Rise of Economic Nationalism in a New Era of Globalization"*.



Students of IMI Kolkata participated in the "2017 Lancang-Mekong College Students' Goodwill Games" during the Third South and South-East Asia College Student Culture and Sports Week (May 21-30, 2017) at Kunming, China.



Dr. Sahana Roy Chowdhury of IMI Kolkata was invited by the Université Paris-Est Marne-la-Vallée (UPEM), France to deliver lectures on Indian Macro fiscal development policies and labor market policies to the Masters level students during October 8-18, 2017.

Professor Jagat Kunwar Bahadur, lecturer and Ms. Jonna Harkin, student of XAMK - South-Eastern Finland University of Applied Sciences visited IMI Kolkata campus during January, 2018. Ms. Harkin opted for three courses and prepared a report on the same during her one month stay.



Like past years, students of IMI Kolkata have been invited to participate in the forthcoming Men's Volleyball Tournament during the 4th South and Southeast Asia College Student Culture and Sports Week. This Culture and Sports Week is organized and hosted by the Kunming University of Science and

Technology (KUST) at Kunming, China during May 20-29, 2018.

For the first time, eight students of IMI Kolkata have been chosen to carry out their Summer Internship Programme while attending the 'International Summer Programme' at ESC Rennes School of Business, France during the month of June, 2018.



Two students have been selected to visit Université Paris-Est Marne-la-Vallée (UPEM) for pursuing an Erasmus+ Project.

Conferences

Finance and Economics Conference (FINECON)



IMI Kolkata organized the Finance and Economics conference during December 28-29, 2017 at the IMI- K campus. The conference served as a forum for academicians and practitioners in Finance and Economics to share their research work and studies with others, to interact with economists, to search for more research opportunities and topics and make policy recommendations. The conference focused on various areas related to Economics and Finance, viz. Asset Pricing, Corporate Finance, IFRS and Financial Reporting, Financial Risk Management, Financial Crisis and Stability, Financial Inclusion, Forensic Accounting and Fraud Detection, Development Economics, International Trade, Trade in Services, Role of Regional Co-operation, Public Policy, Financial Economics, Public Economics and the likes. The conference witnessed about 70 participants which included paper presenters, discussants, chairs of the sessions, panelists, experts, faculty members, research associates, students of the Institute and other attendees. The keynote speech was delivered by Dr. Rathin Roy, Director, National Institute of Public Finance and Policy and Member, Economic Advisory Council to the Prime Minister on Managing India's Fiscal Policy to 2030: A Decision Framework. Participants were acknowledged with certificates of presentation at the end of the session.

International Marketing Conference (MARCON)



IMI Kolkata organized the International Marketing Conference during December 18-19, 2017 at the IMI-K campus. The central theme of the conference was “Marketisation and Marketing in Emerging Markets”. The inauguration ceremony was followed by the keynote address which was delivered by Prof. Russell Belk, Krafts Food Canada Chair in Marketing, Schulich School of Business, York University, Canada. He spoke of Consumer Masks and Bluffs in which he attempted to develop an understanding of how the process of masking and bluffing work in consumption and their consequences for self-transformation and renewal of the extended self. The conference witnessed participation from faculty members and research scholars across premier B-schools and top class universities. It involved a special lecture on “China-Nepal-India Economic Corridor” which was delivered by Dr. Zeng Xiangyu and Liu Jiawei, Institute of South Asian Studies, Sichuan University, China. It was followed by an engaging cultural event. Dr. Suman Basu Roy, Professor of Marketing, University of Texas, Austin conducted a workshop “Research Trends and Publication in Marketing” on Day 2 of the conference at the valedictory session. The conference provided an enriching learning experience and served as a forum for interaction among the participants on various emerging topics in the field of Marketing. Participants were acknowledged with certificates of presentation at the end of the session.

Faculty Seminars @ IMI Kolkata

Presenter	Dr. Dibyojyoti Guha
Topic	Equilibrium joining and socially optimal behavior of customers in $GI[X]=M=1$ with multiple working vacations
Date	November 15, 2017

Presenter	Dr. Sahana Roychoudhury
Topic	The Impact of post-FFC Developments in Inter-Governmental Fiscal Relations on Public Spending in India
Date	April 24, 2017

Presenter	Dr. Rituparna Basu and Professor Tirthankar Nag
Topic	Sport Franchising in India
Date	April 12, 2017

Presenter	Mr. Arijit Chakraborty
Topic	An Overview on GST and Its Impact
Date	April 1, 2017

Presenter	Mr. Ari Lindeman
Topic	Responsible Leadership and Sustainable Goals
Date	March 29, 2017

Lectures by Guests & Visitors

Guest / Visitor	Affiliation	Topic
Agnimitra Paul	Fashion Designer	Making and Marketing Luxury
Anindya Jyoti Mazumder	Professor, Department of International Relations, Jadavpur University	Relevance of Geo-politics in International Business with Special Emphasis on Globalization
Anirban Mazumder	Associate Professor, The West Bengal National University of Juridical Sciences (NUJS), Kolkata	Political and Legal Systems in National Environment
Arpan Majumder	Director - Sales (India, South East Asia and Middle East), TCG Digital	Customer Relationship Management Technology
Dev Narayan Sarkar	Associate Director - East & Exports, PepsiCo	Sales and Distribution Opportunities in the FMCG Food Segment
Devraj Basu	Senior Vice President - Law & Kenneth	Convergence of the Traditional and Digital Marketing Communication Principles
Jayanta Jash	Chief General Manager - SEBI	Primary Market and Expectations from Management Graduates
Jyotirmoy Bhattacharya	Zonal Manager - HRD (East), Mahindra Finance	Human Resource Management
Kaushik Roy	Managing Director, Phillips Carbon Black Ltd.	General Overview about Management
Mahul Brahma	Head - Corporate Communications and Branding, mjunction, a joint venture of Tata Steel & Steel Authority of India Ltd. (SAIL)	Decoding Luxe

Guest / Visitor	Affiliation	Topic
Neha Modi	Assistant Manager - Marketing, Spencer's Retail Ltd.	Marketing Principles Opted at Spencer's Retail
Nitin Naik	General Manager - Sales & HR, Adani Wilmar Ltd.	Expectations from Management Graduates in Agri-Business
P V Nageswar	Director HR, Delliote India	Management
Partho Bhattacharya	Genral Manager - Cesc Ltd.	IT for Decision making
Sandeep Gautam	Executive Director-HR, Spencer's Retail Ltd.	HR Perspectives in Retail Marketing
Subhendu Moitra	Senior Vice President and Head (Eastern Region & Government Advisory Practice) of Project Advisory & Structured Finance group of SBI Capital Markets Ltd. (SBICAP)	Debt Restructuring
Subrata Chatterjee	Head HR - ArcelorMittal, Global Consulting Engineering & Project Management Company, Kolkata	How to Increase One's Employability Skills and Expectations from Management Graduates
Sudipto Chakraborty	Associate Director, PwC	Managing Services in the IT Industry
Sukant Nag	Chief Executive Officer, Infomerics Valuation and Rating Pvt Ltd.	Credit Rating
Supratim Sharma Barua	Consultant, PwC	Issues on Marketing
Vaishali More	Solution Manager, SMEAG, ICICI Bank	Overview of Marketing and Contemporary Issues

Corporate Training

Management Development Programmes

Induction Programme

Date	Ongoing Programme of six days each
Type	In Company
Participating Organizations	Axis Bank Ltd.

Building and Developing High Performance Team for Young Executive of CESC Ltd.

Date	March 07-09, 2018
Type	In Company
Participating Organizations	CESC Ltd.

Postal Insurance: Adapting to Market for Executives of Indian Post

Date	February 26-27, 2018
Type	In Company
Participating Organizations	India Post

Increasing Marketing Effectiveness for Executives of Indian Post

Date	February 19-21, 2018
Type	In Company
Participating Organizations	India Post

Effective Public Procurement

Date	February 14-16, 2018
Type	Open
Participating Organizations	Bharat Electronics Ltd., Ferro Scrap Nigam Ltd., Mahanadi Coalfields Ltd., Bharat Coking Coal Ltd., Central Mine Planning & Design Institute Ltd., State Bank of India-Estate Department, Corporate Centre, Mumbai, MSTC Ltd.,

Western Coalfields Ltd., Central Coalfields Ltd., Northern Coalfields Ltd., South Eastern Coalfields Ltd., Coal India Ltd.

Departmental Enquiry

Date	August 28 - 30, 2017
Type	Open
Participating Organization	Central Bank, Mecon Ltd., Allahabad Bank, United Bank of India, Mahanadi Coalfields Ltd., Paradip Port Trust, Geological Survey of India, Western Coalfields Ltd., Eastern Coalfields Ltd., Andaman Lakshadweep Harbour Works, State Bank of India, Neyveli Corporation Ltd., Mahanadi Coalfields Ltd., National Fertilizers Ltd., Damodar Valley Corporation, India Government Mint Kolkata, Ferro Scrap Nigam Ltd., Department of Posts, Tata Steel Ltd.

Leveraging Principles of Management

Date	August 01-03, 2017
Type	In Company
Participating Organizations	Oxford University Press

Effective Vigilance for General Executives

Date	March 03 - 05, 2017
Type	Open
Participating Organization	Geological Survey of India, Allahabad Bank, Western Coalfields Ltd., South Eastern Coalfields Ltd., Northern Coalfields Ltd., Central Coalfields Ltd., United Bank of India, Western Coalfields Ltd., EPFO, ONGC, Chittaranjan National Cancer Institute, Syndicate Institute of Bank Management, Bridge And Roof Co.(India) Ltd., Indo Danish Tool Room, Central Mine Planning and Design Institute, Neyveli Corporation Ltd., Mahanadi Coalfields Ltd.



Programme on Departmental Enquiry, Aug 28-30, 2017



Shri V Ramachandran, Ex Chief Technical Examiner, Central Vigilance Commission, New Delhi addressing the participants during the inaugural session for the MDP on Effective Public Procurement, February 06-08, 2017.



Smt. Arundhati Ghosh, Chief Postmaster General, West Bengal Circle lighting the inaugural lamp to mark the beginning of the MDP on Increasing Marketing Effectiveness for Executives of Indian Post, February 19-21, 2018



Mr. Goutam Ray, Executive Director -HR and Administration, CESC Ltd., delivering at the inaugural session of the MDP on Building and Developing High Performance Team for the Young Executives of CESC Ltd., March 07-09, 2018

Executive Programme

Certificate Course on General Management for Executives of Phillips Carbon Black Ltd.

For the first time, IMI Kolkata came up with a part time certificate General Management Programme equivalent to one year Executive Management Programme for the working executives of Phillips Carbon Black Ltd. (PCBL) in the year 2017. The programme was designed to cover entire PGDM course in an abridged form. The duration of the programme was 400 hours spread over four quarters along with dissertation work. The programme was stretched from



February 2017 to February 2018. Participants who have successfully completed the programme after undergoing rigorous evaluation process including dissertation work on various correlated topics, will be awarded completion certificate.



Students' Achievements



Amit Gupta

Winner, Marketing 101 in Spardha 2018, organized by Praxis Business School



Karan Mishra

Runner-up, Bollywood Quiz at IIM Calcutta Fest (Carpe Diem)



Atriya Gopal Banik

Runner-up, Bollywood Quiz at IIM Calcutta Fest (Carpe Diem)



Khyati Naresh

Winner, Rakhi making competition, IMI Kolkata

Winner, Film Parody on Cultural day, IMI Kolkata



Biswarupa Das

Winner, Marketing 101 in Spardha 2018, organized by Praxis Business School

Winner, Photography Competition in Spardha 2018, organized by Praxis Business School



Mohit Arora

Secured Bronze Medal, Snooker Tournament



Dhwani Mehta

Semi-Finalist, Blog Writing Contest on 'Learning...Beyond the Classroom'



P Yamini Gupta

Winner, Blog Writing Contest, IMI Kolkata

Winner, '2 Minutes to Fame' on Cultural Day, IMI Kolkata.

Third position, Elocution Contest, jointly organized by MSTC Ltd. and HSCL



Pranav K

Runner-up, event titled 'Haute Couture',
Confero 6.0, IMI Kolkata



Rishu Agarwal

First runner-up, Blog Writing Contest on
'Learning...Beyond the Classroom'
Winner, t-shirt painting event themed on
'Indian Culture', IMI Kolkata
Ranked amongst top 10, BBA Examination
under Calcutta University for Batch 2013-16



Raghu Rai Sharma

Runner-up, Bollywood Quiz, IIM Calcutta
Fest(Carpe Diem)



Rohit Singh

Winner, Unplugged Spardha 2018,
organized by Praxis Business School



Rakhi Agarwal

Winner, International Business Event,
conducted by Sri Shikshayatan College



Saloni Parakh

Winner, International Business Event,
conducted by Sri Shikshayatan College



Rishi Raj Singh Champawat

Winner, Slogan Writing Competition,
organized by Hindustan Copper Ltd.



Sandeep Patra

Winner, Elocution Contest, jointly organized by MSTC Ltd. and HSCL
Winner, National Level Article Writing Competition "Paradigm" organized by FMS Delhi



Saptarshi Roy

Fourth position, 'Tactica' - An Operations Event conducted by IIT Kharagpur



Surabhi Mall

Winner, Essay Writing Competition on 'My Vision- Corruption Free India' jointly organized by MSTC Ltd. and HSCL



Sombuddha Banerjee

Third position, Essay Writing Competition on 'My Vision- Corruption Free India' jointly organized by MSTC Ltd. and HSCL



Tirthakamal Nath

Fourth position, 'Tactica' - An Operations Event conducted by IIT Kharagpur
Winner, International Business Event, conducted by Sri Shikshayatan College







Clubs and Committees



ALCOM



CULCOM



ALTRUISTS



E-CELL



ATOM



HUMAN HOUR



BIZZAFRS



I-CONSTRUCT



MARKREATORS



S.M.A.R.T



MUDRA



SPORTSCOM



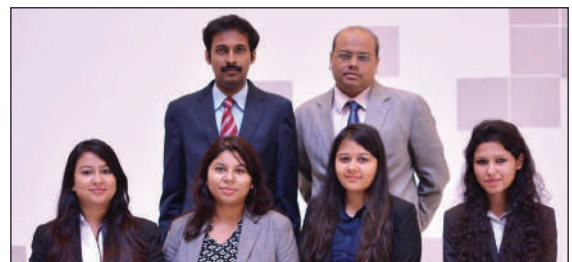
PLACECOM



STUDENT ACTIVITY COUNCIL



RESIDENTIAL AFFAIRS COMMITTEE



WALLRUSH

Activity Highlights of Clubs & Committes

ATOM: The Operations Club

- ▶ Showbiz BID - The game was all about understanding the bidding process in an auction. The game helped the students to understand the operation process that goes on behind the auction process and how intelligently they have to bet to win the auction
- ▶ ATM Logistic Game - The game was structured based on the concept of supply chain, logistics, resources utilization and time management. The students were tested on all parameters to improve their understanding on operations management
- ▶ Global Student Challenge - It was an international competition at the highest level full of cultural interaction, networking and team building This professional Supply Chain Management and Finance training tool provides real-life insight in the complexities and interdependencies of supply chains operating under uncertain and volatile market conditions
- ▶ Aerobiz - This game was designed to understand the concept of scheduling. As an operation manager, scheduling and resource planning is essential. Therefore, this game helped students to understand this concept of scheduling in operations
- ▶ Opstimum 10 - This was one of the main event of the club. It was organized on the day of Confero 6.0. It includes an online quiz on operations management, 'Dare to Compete' The second round was based on a case study presentation while the third round was an activity based on inventory management
- ▶ Video Screening on Supply Chain of CESC Ltd. - The Video was based on the vendor management and supply chain on CESC Ltd. It was presented by Mr. Partha Bhattacharya, Dy. General Manager (HR) at CESC Ltd.
- ▶ Online Simulation Game on Assembly Line Management

Altruists: The Social Initiative Club

- ▶ Few students visited old age home called 'Navanir'. They organized a small cultural programme involving dance and musical performance and distributed necessities like food and toiletries to the residents
- ▶ To support the initiative 'Bir Birsha Munda' by Mr. Saju Talukdar, the man who runs a cloth bank and distributes clothes to the deprived, a cloth donation drive was conducted by the club where students and teachers joined hands and donate clothes for the noble cause
- ▶ Newspapers and magazines were sold to raise funds for other events of the club
- ▶ Blood Donation camp was organized in collaboration with Leo Club where faculty, staff and students voluntarily donated blood and contributed to the noble cause
- ▶ Members visited 'Hope Foundation Orphanage' where the members played games with the children
- ▶ IMI Kolkata invited children of their staff members to celebrate New Year- 2018
- ▶ Altruists arranged for a Blood Cell Stem Donation collaborating with 'Datri Organization'

BizzAfrs: The Business Quiz Club

- ▶ Game based on investment in new ventures - A game was conducted where participants were divided into groups. Each group was asked to make a presentation about the mode of funding as given to them (eg. Seed Funding / Venture Capital, etc.) After the game, how different kind of funds used at different level of business cycle invested were explained to them for better understanding
- ▶ The club organized a guest lecture by Mr. Saurabh Dhanuka, a successful entrepreneur to give students an understanding how a startup works. In his lecture, he mentioned the problems he faced in the beginning of his startup and how he overcame it
- ▶ Surprise Quizzes (total 4 in number) were floated in the entire junior and senior batch, without prior notification, based on current affairs, and the first one to mail back with all of them correctly was rewarded in the next session

- ▶ The club organized 'Cryptoquest' in Confero 6.0. The event consisted of 2 rounds were the first one was an online quiz round and the second one was on campus event (paper presentation)

CulCom: The Cultural Committee

- ▶ Talent Showcase - The club created a platform for the juniors to showcase their talents
- ▶ Fresher's 2017 - An event to officially welcome the new batch of 2017-19
- ▶ Raksha Bandhan - It was observed to celebrate the beauty and piousness of the brother sister bond of IMI Kolkata. A rakhi making competition was organized where the participants had to make rakhi with original flowers and the best rakhi was awarded with a prize
- ▶ Independence Day - It was observed to pay homage to the leaders and those who fought for India's freedom in the past
- ▶ Teachers Day - Students of IMI Kolkata paid tribute to the tireless efforts of the faculty members of the institute by celebrating the day
- ▶ Dandiya Night - Dandiya Night was conducted on the occasion of Diwali to celebrate the festival of Navaratri
- ▶ Confero - The annual management fest of the institute was held with zest. Different events were conducted all through the day
- ▶ Labour Day - The day was observed to honour the hard work and efforts of the staff and guards of the institute
- ▶ Christmas - The jovial ceremony of Christmas was celebrated with pomp and joy in the premises of IMI Kolkata
- ▶ Cultural Day - The event gave an opportunity to the students to showcase their different avenues of talents. On this day, the faculty and students got a chance to join hands to celebrate and showcase their regional culture and tradition to everyone present on campus by celebrating another beautiful occasion 'Ethnic Day'

E-Cell: The Entrepreneurship Club

- ▶ A session named 'Business Plan' was conducted. The session aimed to teach students to start a start-up Café using a predefined budget, followed by practical challenges and ways to overcome them. The session mainly stressed on the different aspirations of an Entrepreneur
- ▶ To test the innovative minds of the students, 'Fusionnaire' session was conducted where students were given two products to innovate the third one
- ▶ To test the business skills and come up with innovation to demonstrate a new customized product or service, 'Naaptol' session was organized
- ▶ The club aimed to impart learning while keeping innovation in mind and therefore came up with Entrepreneurship articles named E-Talks during the year. The First E-Talk focused on key challenges faced by top multinational Entrepreneurs, after quitting their job and starting their venture. The Second E-Talk was based on *"Can Start-Up Give boost to the Indian Economy"*
- ▶ Alongside all the activities, the club conducted Empasario Humanos, the annual management fest of IMI Kolkata

Finastra: The Finance Club

- ▶ "Buy on fear, sell on greed. Buy on the rumor, sell on the news. The trend is your friend." This is what Tradathon 2.0 signified. The event gave the participants an opportunity to showcase their trading skills and the awareness of the recent developments in the financial world
- ▶ Finvertisement - The session provided financial products to the student and gave them opportunity to learn the need and the requirements for the product available in the market on which they were asked to customize the same for the clients
- ▶ Finshrads - The session asked students to showcase their acting skills and the meaning of the financial terms they were acting upon
- ▶ Finotiation With a Crunch - Students were given the opportunity to learn negotiating skill as well as preparing the balance sheet for an organization

- ▶ Capdeal - The activity focused on raising capital for companies. The source of capital was Retained Earnings, Bank Loans, Debentures, and Investors. The idea was to raise the maximum amount at minimum cost to give an insight of cost structure in the company to the students
- ▶ The club arranged for a Live Stock Trading Demo at the office of BSE Institute Ltd., Camac Street, for the students of IMI Kolkata
- ▶ The club conducted Quiz, Extempore and Stock Trading (Offline) in Tradathon 2.0 at Confero 6.0

Human Hour: The HR Club

- ▶ The club started with the re-birth strategy from its last year performance to make students aware of the HR practices around the corporates. With getting balance right towards the first corporate life, the activity “the walking pet” became the highest participated activity of the club
- ▶ Another two events viz., “Never Back down” and “Confederacy” guided the students about their suitable job and the structure of the organization
- ▶ Guest lecture by Mr. Saurabh Dhanuka was organized by the club where Mr. Dhanuka spoke on 'Startups'

I Construct: The Strategy and Consulting Club

- ▶ Scavenger Hunt - The idea was to test how students figure out the clues & complete the riddles not just within the stipulated time but also before rest of the students
- ▶ I-Trade - Each team has to come up with the best strategy to ensure that their firm is competent while managing everything within the given budget through a mix of bidding and barter
- ▶ AeroBizz (in collaboration with Atom) - Teams were given the task to figure out the best strategy with which they want to enter the aviation sector. Within the allocated budget, the students were given the task to figure out entire flight schedules, number

of planes needed to be purchased and the target segments

- ▶ The club conducted 'Quiz' and 'Bidding War' in Rann Kaushal 3.0 at Confero 6.0

Markcreators: The Marketing Club

- ▶ The club organized a management event 'The Shopfloor', and gave a prelude to the retail marketing experience. The event was specific to the automobile industry
- ▶ MConnect - Reimagine Redesign Recreate was a round of quiz about brands logos and slogans followed by an activity of taking up an old advertisement from a famous brand and recreating it for the audience
- ▶ A case study session by Dr. Mohua Banerjee on ITC e-choupal was organized to adept the students to effective answering and handling of case studies alongside extracting full value out of the given situation
- ▶ A session on Co-Branding was conducted to in an attempt to introduce the first year students to the concept of cobranding
- ▶ First of its kind initiative taken by the club taking more than 100 students to Coca Cola Bottling unit and Spencer's Retail Limited as 'Industrial Visits' gave the students a hands-on experience and a perspective about the functioning of the two industries
- ▶ A Digital Marketing Workshop was conducted where 99 students attended a 15 hour workshop on Digital Marketing which consisted of hands-on learning for topics such as SEO, SEM, etc.

MUDRA: The Economics Club

- ▶ The Chained Economy - The Chained Economy was a test of negotiation, anticipation and crafting skills our student managers possessed. The task assigned to each team was to craft rings with limited resources distributed evenly throughout the teams. Each team has to negotiate with another to get the particular resource they need. Each resource and each crafted ring had a value assigned to it (depending in the ribbon colors) and the team with maximum value in the end won. To make things

more interesting, a public market was opened where each team could buy resources with the initial budget given to them at prices that kept changing

- ▶ Economic Info Shots - The monthly newsletter Info shots provided with important updates of the Indian economy and business news to keep the students aware about the various changes in the economy. It was published from July to October
- ▶ Rann Kaushal 3.0 - The Flagship event of Confero 6.0 which was conducted in collaboration with I-Construct. The event was divided into 2 parts : Quiz and Bidding War

SMART: The Social Media Action and Response Team

- ▶ The team covered various activities and events of IMI Kolkata in the social media with multimedia updates, videos, posts and pictures

SportsCom: The Sports Committee

- ▶ The SportsComm of IMI Kolkata organized a Prize Distribution function for its sports event, 'ISL-2018' on March 16, 2018. The chief guest for the day, Mr. Kamal Agarwal, Partner at Ernst & Young iterated, "If you want to walk fast, walk alone. But if you want to walk far, walk together", which set the tone for the evening The event was graced by the Director, Dr. Arindam Banik and was presided over by the honorable chief guest, Mr. Kamal Agarwal. The students and teams which excelled in various sports tournaments were awarded certificates and trophies

WallRush: The Creative and Content Club

- ▶ This club is the youngest member in the family of clubs & committees. It took birth in the month of June, 2017. With high hopes and bundles of aspirations, Wall Rush took an initiative to something new, to provide a platform to the talents, to bring out the

known unknowns from the crowd, and give freelancers some recognition. "Shubharambh", the first Edition of the Wall Magazine was launched in August 12, 2017

- ▶ In order to celebrate the glorious history of our Nation, on the auspicious occasion of Independence Day, Wall Rush paid tribute to the efforts of all those brave warriors and launched the "The Colors of Azadi", the Exclusive Edition on August 15, 2017
- ▶ An Essay writing competition and Creative Presentation were organized where students enacted on a series of topics of social importance, varying from Freelancing v/s Curriculum to Brand Rivalry
- ▶ On the auspicious occasion of Durga Puja, the most awaited festival in the state of West Bengal, the first E-Magazine in IMI-Kolkata, "Durga Puja: The Knowns & Unknowns" was launched to provide an inception about the facts, practices, rituals and cultures that complete the event
- ▶ The season of festivity came to an end with Diwali, and on the auspicious occasion, an E-Magazine & Wall Magazine "Diwali: The Festival Of Lights" was launched to Celebrate the greatness and diverse culture of one of the biggest festival in India
- ▶ in order to celebrate the Anniversary of Demonetization, a landmark announcement by the Prime Minister in 2016, Wall Rush brought an Essay Writing Competition on Demonetization
- ▶ With an aspiration to grow further, and identify more talents, The Literature Society was formed under Wall Rush in November, 2017
- ▶ The Club achieved another milestone through the launch of Wall Capers 1.0, the first ever Wall Exhibition of IMI Kolkata, on the occasion of Confero 6.0. The club also conducted CryptoQuest, a Paper Presentation event
- ▶ A Creative Quiz was conducted on the month of January, that gave the participants with a brainstorming experience on general awareness, current affairs, brand identities and identifying the logos

IT and Computer Assistance

IMI Kolkata has a state-of-the-art computing facility for the students on campus. The institute provides 24 hour high speed internet connectivity through LAN and Wi-Fi application installed all around the campus. It enables mobile computing at all locations including hostel rooms, classrooms and canteen.

The software library includes:

- Eviews 10
- CMIE Database
- IBM SPSS Statistics 24.0
- IBM SPSS Modeler 16.0
- IBM SPSS Amos 22
- SYSTAT 13.0
- Stata 13.0
- MS Office 2016
- Quick Heal Seqrite
- Blackboard
- Windows 10
- Adobe Acrobat Pro
- Vaultize
- Libsys

The institute has a Web interface, which is accessible at <https://www.imi-k.edu.in/> and an Intranet for all internal users.



Library Resources Procured and Maintained

The Institute's Library Information Service (LIS) offers a wide range of both printed and electronic resources. The LIS aims to support the diverse information needs of all students, faculty, researchers and staff through the provision of high quality information resources and services. The library is fully automated with wide range of stock covering all aspects of business and management and also related areas such as economics, accounting, finance, behavioural sciences and information technology with substantial collection of reference books.



Electronic Resources

An extensive collection of Electronic Resources is procured and maintained including E-Journals, articles, company data and industry reports.

E-Journals

Emerald Publishing

- Business, Management and Strategy E-Journal Collection
- Accounting, Finance and Economics E-Journal Collection
- Marketing E-Journal Collection
- HR, Learning and Organizational Studies E-Journal Collection
- Operations Logistics and Quality E-Journal Collection

Ebsco Business Source Complete

Sage Management and Organization Subject Collection

J-Gate Social and Management Science

JSTOR Current

Science Direct Prepaid

Database

CMIE Prowess IQ

CMIE Economic Outlook

EMIS Professional Asia

Indiastat

Other Resources

Library Books: 6000 + Titles

Journal: 72 Titles

World E-Book Library subscription (World Library)

Institutional Membership: Delnet- Developing Library Network, IIM Calcutta & British Library

Newspapers (Online)

- Financial Times - UK, Europe, US, Asia, Middle East
- Wall Street Journal
- Business Line On Campus

Newspapers

- Business Standard
- Economic Times
- Mint
- Business Line
- The Hindu
- Indian Express
- Hindustan Times
- Times of India
- Telegraph
- Dainik Jagran
- Sanmarg
- Ananda Bazar Patrika
- Eisamay

Economic and Political Weekly Research Foundation

- Agricultural Statistics
- Annual Survey of Industries
- Banking Statistics
- Insurance
- Finances of State Governments
- Finances of the Government of India
- Power Sector
- Health Statistics
- Educational Statistics

Periodicals

- Business Today
- Business India
- Business World
- India Today
- Open
- Outlook
- Frontline

Summer Internship Programme for PGDM Batch 2017-19

Name	Organization	Profile
Aakash Bhansali	HDFC Bank Ltd.	Retail Branch Banking
Aakash Binani	HDFC Bank Ltd.	Retail Branch Banking
Aakriti Sachdev	IDBI Federal Life Insurance Co. Ltd.	Sales
Abhinav Priya Ranjan	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Abhishek Narsaria	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Abhisikta Chakraborty	Reliance Retail Ltd.	Retail
Abisesh Mohapatra	ArcelorMittal	Marketing & Operations
Adarsh Sanghvi	HDFC Bank Ltd.	Retail Branch Banking
Aditya Gupta	HDFC Bank Ltd.	Retail Branch Banking
Aditya Malhotra	Genpact	HR
Akash Paul	Reliance Retail Ltd.	Retail
Akriti Gupta	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Akshay Jain	Reliance Retail Ltd.	Retail
Anandha Padmanabhan S	Reliance Industries Ltd.	Marketing
Ananya Paul	Xceptional Health and Wellness Pvt. Ltd. (Trustmedi)	Marketing
Anirban Banerjee	Reliance Retail Ltd.	Retail
Ankit Basia	Reliance Retail Ltd.	Retail
Ankit Borar	HDFC Bank Ltd.	Retail Branch Banking
Annapurna Mohta	Reliance Retail Ltd.	Retail
Anuj Bhandari	KANTAR	Market Research
Anurag Dubey	KANTAR	Market Research
Anusua Dutta	Pladis Global (United Biscuits Pvt. Ltd.)	Sales Trainee
Aparna Singh Roy	HDFC Bank Ltd.	Retail Branch Banking
Arani Ray	Reliance Retail Ltd.	Retail
Arpita Basu	Adani Wilmar Ltd.	HR
Arunima Patra	Tata Motors	HR and Finance
Atriya Gopal Banik	JSW Steel Ltd.	Marketing

Name	Organization	Profile
Ayush Agarwal	Reliance Retail Ltd.	Retail
Ayush Nigam	KANTAR	Market Research
Ayushi Agrawal	NIVEA India Pvt. Ltd.	Sales Trainee
Ayushi Sharma	Genpact	HR
Ayushi Thakur	Roposo	Sales and Marketing
Barkha Agrawal	Max Life Insurance Co. Ltd.	Marketing
Chatrasal	Reliance Industries Ltd.	Marketing
Cherry Modi	Adobe	Marketing
Debabrat Saikia	Reliance Retail Ltd.	Retail
Debanjana Ray	Black Turtle India Pvt. Ltd.	HR
Debraj Datta	Urjaa Samadhan	Business Analyst
Devansh Dugar	ITC Ltd.	Marketing
Dhwani Mehta	Genpact	Digital Marketing
Dipanwita Bhowmik	Reliance Retail Ltd.	Retail
Divya Bandaru	Reliance Retail Ltd.	Retail
Gourav Guha	HDFC Bank Ltd.	Retail Branch Banking
Harsh Dubey	Xceptional Health and Wellness Pvt. Ltd. (Trustmedi)	Marketing
Isha Patodia	NIVEA India Pvt. Ltd.	Sales Trainee
Jigisha Chaturvedi	PhillipCapital (India) Private Ltd.	Finance
Karan Mishra	Reliance Retail Ltd.	Retail
Khyati Naresh	JW Marriott	Finance
Komal Bothra	GetMyUni Education Services Pvt. Ltd.	Inside Sales Executive
Mayank Agarwal	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Md. Imroz	KANTAR	Market Research
Medha Kumari	India Infrastructure Finance Company Ltd.	Finance
Meghna Singh	KANTAR	Market Research
Minmoy Borthakur	HDFC Bank Ltd.	Retail Branch Banking
Mohit Arora	KANTAR	Market Research
Nabarun Ghosh	ITC Ltd.	Operations
Nakerikanti Harish	Reliance Retail Ltd.	Retail
Neeraj Kumar Choudhury	Reliance Retail Ltd.	Retail
Nidhi Choudhary	IDBI Federal Life Insurance Co. Ltd.	Sales
Nikita Rawat	Marico	Marketing

Name	Organization	Profile
Nilankur Saha	Adani Wilmar Ltd.	Marketing
Nitin	Reliance Retail Ltd.	Retail
Piyush Agrawal	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Pragya Jain	SREI Infrastructure Finance Ltd.	Finance
Pranav K	KANTAR	Market Research
Pratik Srivastava	KANTAR	Market Research
Priyesh Sultania	HDFC Bank Ltd.	Retail Branch Banking
Raghu Rai Sharma	KANTAR	Market Research
Rahul Sarda	KANTAR	Market Research
Rahul Singh	JSW Steel Ltd.	Marketing
Rajani Pandey	HDFC Bank Ltd.	Retail Branch Banking
Rajat Aggarwal	HDFC Bank Ltd.	Retail Branch Banking
Rajesh Kumar	SLS Cell Cure Technologies Pvt. Ltd.	Marketing
Rakhi Agarwal	Reserve Bank of India	Finance
Rakshanda Rashid	Alghanim Travel	HR
Ravi Shankar Kumar	Reliance Retail Ltd.	Retail
Rishi Vibhu Tiwari	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Rodoshi Mukherjee	Adani Wilmar Ltd.	HR
Rohit Singh	HDFC Bank Ltd.	Retail Branch Banking
Rumki Sarkar	Reliance Retail Ltd.	Retail
Sachin Singh	HDFC Bank Ltd.	Retail Branch Banking
Sainath Chittipolu	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Saloni Parakh	HDFC Bank Ltd.	Retail Branch Banking
Saptarshi Roy	Pladis Global (United Biscuits Pvt. Ltd.)	Sales Trainee
Saumya Tiwari	KANTAR	Market Research
Saurabh Agrawal	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Saurabh Jain	Silver Leaf Tea Pvt. Ltd. (Goodwyn)	Market Research, Branding and Planning
Saurin A. Parmar	PhillipCapital (India) Private Ltd.	Finance
Shagun Gupta	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Shahbaz Tabish	eTrans Solutions Pvt. Ltd.	Operations & Marketing

Name	Organization	Profile
Shaily Kabra	GetMyUni Education Services Pvt. Ltd.	Digital Marketing
Shivam Mehra	Adani Wilmar Ltd.	Marketing
Shivangi Rai	TATA Steel Ltd.	HR
Shruti Misra	HDFC Bank Ltd.	Retail Branch Banking
Shubhra Pathak	IDBI Federal Life Insurance Co. Ltd.	Sales
Sloke Kumar Poddar	Ernst & Young Services Pvt. Ltd.	Finance
Sonali Garg	Tejas Vidyut LLP	Energy Consultant Intern
Sourab Das	Xceptional Health and Wellness Pvt. Ltd. (Trustmedi)	Marketing
Sourav Chatterjee	Reliance Retail Ltd.	Retail
Subhanu Arindam Bhattacharya	ArcelorMittal	Marketing & Operations
Subhransu Sahu	Reliance Retail Ltd.	Retail
Sumeet Gandas	India Infrastructure Finance Company Ltd.	Finance
Sumit Sharma	Reliance Retail Ltd.	Retail
Surabhi Mall	KANTAR	Market Research
Sushant Kumar	HDFC Bank Ltd.	Retail Branch Banking
Sushmita Das	KANTAR	Market Research
Sushreeta Sahoo	HDFC Bank Ltd.	Retail Branch Banking
Suyash Maheshwari	DCB Bank Ltd.	Credit
Tamanna Saroj	ICICI Prudential Asset Management Company Ltd.	Retail Sales
Tanu Jalan	KANTAR	Market Research
Tejas Ramachandharan	Black Turtle India Pvt. Ltd.	HR
Tirthakamal Nath	HDFC Bank Ltd.	Retail Branch Banking
Uddalok Chatterjee	ICRA Ltd.	Finance
Vaibhav Agrawal	Coal India Ltd.	Finance
Vaibhav Mohata	Anand Rathi Share & Stock Brokers Ltd.	Equity Dealer
Vidhi Modi	IDBI Federal Life Insurance Co. Ltd.	Sales
Vipin Jain	Pladis Global (United Biscuits Pvt. Ltd.)	Sales Trainee
Vishal Singh	Pladis Global (United Biscuits Pvt. Ltd.)	Sales Trainee
Vishesh Dalmia	Shalimar Pellet Feeds Ltd.	Finance
Yashika Khetan	HDFC Bank Ltd.	Retail Branch Banking

Final Placement for PGDM Batch 2016-18

Name	Organization	Profile
Aakancha Sah	Amazon	Team Manager - Customer Service
Aayush Sharma	GD Research Center Pvt. Ltd.	Analyst
Abhilash Paul	HDFC Bank Ltd.	Relationship Manager
Abhishek Mishra	Guiltfree Industries Ltd. (Too Yumm)	Sales Executive
Aditya Sagar Singh	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Aishwarya Chopra	NIVEA India Pvt. Ltd.	Sales Trainee
Aloparna Das	GIC Housing Finance Ltd.	Credit (Underwriting)
Amit Kumar Gupta	ITC Ltd.	Sales Trainee
Anamika Patra	ICICI Prudential Asset Management Company Ltd.	Relationship Manager
Anjali Singh	ICICI Prudential Asset Management Company Ltd.	Relationship Manager
Ankan Banerjee	Capital First Ltd.	Territory Manager
Ankita Khandelwal	Naukri.com	Corporate Sales
Anna Goyal	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Anukalp Saini	Roche Diabetes Care India Pvt Ltd	Sales Trainee
Anurup Kalyan Sarkar	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Arijit Bhowmik	HDFC Bank Ltd.	Relationship Manager
Arpan Chaudhuri	Mahindra & Mahindra Financial Services Ltd.	Management Trainee
Arpan Dhara	Bajaj Allianz General Insurance Co. Ltd.	Management Trainee
Arshdeep Kaur	Abbott Healthcare Pvt. Ltd.	Sales Trainee
Arshvijay Singh	Mother Dairy Fruit & Vegetable Private Ltd.	Executive Trainee
Ashutosh Sharma	Reliance Industries Ltd.	Executive Trainee
Avinash Kumar	ICICI Bank Ltd.	Relationship Manager
Ayushi Nair	TCG Digital	Consultant
Bibek Brata Bhagawati	GIC Housing Finance Ltd.	Relationship Officer
Bidisha Chatterjee	ICICI Bank Ltd.	Relationship Manager
Biswarupa Das	HDFC Bank Ltd.	Relationship Manager
Debarshi Bhattacharjee	HDFC Bank Ltd.	Relationship Manager
Debasish Jana	Roche Diabetes Care India Pvt Ltd	Sales Trainee

Name	Organization	Profile
Deepak Prakash	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Divya Agarwal	Torero Corporation Pvt. Ltd.	Management Trainee
Esha Kajaria	HDFC Bank Ltd.	Relationship Manager
Gaurav Chaurasia	Kent RO Systems Ltd.	Management Trainee
Harsh Dalmiya	Abbott Healthcare Pvt. Ltd.	Sales Trainee
Harsha Tainwala	ICICI Securities Ltd.	Senior Relationship Manager
Harshit Rajpurohit	The Federal Bank Ltd.	Officer
Himani Taneja	ICICI Prudential Asset Management Company Ltd.	Relationship Manager
Hitesh Khatwani	Mother Dairy Fruit & Vegetable Private Ltd.	Executive Trainee
Hunny Mishra	Mother Dairy Fruit & Vegetable Private Ltd.	Executive Trainee
Jahnvi Jaiswal	ICICI Securities Ltd.	Senior Relationship Manager
Julie Chowdhury	The Federal Bank Ltd.	Officer
Jyotsna Arora	Bajaj Allianz General Insurance Co. Ltd.	Management Trainee
Kajal Poddar	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Kanav Devgan	ITC Ltd.	Sales Trainee
Karan Bhardwaj	The Federal Bank Ltd.	Officer
Ketan Sood	Loreal	Sales Trainee
Krishna Madhav Chutia	ITC Ltd.	Sales Trainee
Kritika Golchha	OYO	Assistant Sales Manager
Lomino B Gohain	ICICI Bank Ltd.	Relationship Manager
Manish Ahuja	ICICI Bank Ltd.	Relationship Manager
Mayank Sharma	ICICI Securities Ltd.	Equity Advisor
Md Swarup Hossain	ICICI Prudential Life Insurance Company Ltd.	Relationship Manager
Mihir Paranjape	Bajaj Allianz General Insurance Co. Ltd.	Management Trainee
Miraj Bhagat	HDFC Bank Ltd.	Relationship Manager
Mitasha Bhattacharya	OYO	Assistant Sales Manager
Nandini Singh	CESC Ltd.	Management Trainee
Navneet Singh Grewal	HDFC Bank Ltd.	Relationship Manager
Neha Khandelwal	Genpact	Assistant Manager
Nidhi Choudhary	Aditya Birla Retail Ltd.	Management Trainee
Nikhil Goyal	Bajaj Allianz General Insurance Co. Ltd.	Management Trainee
Nitesh Pratap Mall	Guiltfree Industries Ltd. (Too Yumm)	Sales Executive
Nitin Sood	GIC Housing Finance Ltd.	Relationship Officer
P Yamini Gupta	ICICI Bank Ltd.	Relationship Manager

Name	Organization	Profile
Paromeeta Mukherjee	PropTiger.com	Account Manager
Parth Sarthi	Think & Learn Pvt Ltd Byju's The Learning App	Business Development Associate
Piyush Pansari	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Prateek Bhattacharya	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Pratik Shaw	Amazon	Team Manager - Customer Service
Pritam Banerjee	Kent RO Systems Ltd.	Management Trainee
Priyadarshini Ganai	ICICI Prudential Asset Management Company Ltd.	Relationship Manager
Priyanshu Kalara	Kent RO Systems Ltd.	Management Trainee
Puneet Agrawal	ICICI Securities Ltd.	Senior Relationship Manager
Rahul Mandalia	Bajaj Allianz General Insurance Co. Ltd.	Management Trainee
Raj Desai	Think & Learn Pvt Ltd Byju's The Learning App	Business Development Associate
Raj Narayan Pratihari	ICICI Prudential Life Insurance Company Ltd.	Relationship Manager
Rishav Lohia	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Rishu Agarwal	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Ritobroto Mukherjee	ITC Ltd.	Sales Trainee
Rohan Alagh	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Rohit Das Burman	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Romika Das	Roche Diabetes Care India Pvt Ltd	Sales Trainee
Sachin Singh	Kent RO Systems Ltd.	Management Trainee
Sagnika Dutta	GD Research Center Pvt. Ltd.	Analyst
Sameer Saurav	ITC Ltd.	Sales Trainee
Sandeep Patra	Reliance Industries Ltd.	Executive Trainee
Sankalan Ghosh	PwC	Consultant
Satyam Jhunjhunwala	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Shelly Jain	KPMG	Analyst
Shrenik Bothra	ICICI Securities Ltd.	Senior Relationship Manager
Shristi Khandelwal	Roche Diabetes Care India Pvt Ltd.	Sales Trainee
Shubha Roy	Guiltfree Industries Ltd. (Too Yumm)	Sales Executive
Shubham Garg	Roche Diabetes Care India Pvt Ltd.	Sales Trainee
Shuvam Roy	HDFC Bank Ltd.	Relationship Manager
Souradip Dutta	Bajaj Allianz General Insurance Co. Ltd.	Management Trainee

Name	Organization	Profile
Sourav Dey	Loreal	Sales Trainee
Srikant Sonar	ICICI Prudential Life Insurance Company Ltd.	Relationship Manager
Subhajit Sinha	ICICI Prudential Life Insurance Company Ltd.	Relationship Manager
Supratik Choudhury	HDFC Bank Ltd.	Relationship Manager
Surabhi Sonthalia	GD Research Center Pvt. Ltd.	Analyst
Tania Mitra	JSW Steel Ltd.	Manager
Tanumoy Chattopadhyay	GD Research Center Pvt. Ltd.	Analyst
Trayee Mandal	GD Research Center Pvt. Ltd.	Analyst
Tushar Singh	ICICI Securities Ltd.	Equity Advisor
Vibhor Rathi	Capital First Ltd.	Territory Manager
Vishal Gupta	JSW Steel Ltd.	Manager
Yash Lohia	Deloitte Tax Services India Pvt. Ltd.	Tax Consultant
Yasharth Mishra	ICICI Prudential Life Insurance Company Ltd.	Relationship Manager



Companies Visiting IMI Kolkata for Summer Internships & Final Placements

Abbott Healthcare Pvt. Ltd.	GD Research Center Pvt. Ltd.
Adani Wilmar Ltd.	Genpact
Aditya Birla Retail Ltd.	Getmyuni Education Services Pvt. Ltd.
Adobe	GIC Housing Finance Ltd.
Al Ghanim Travel	Guiltfree Industries Ltd. (Too Yumm)
Amazon	HDFC Bank Ltd.
Anand Rathi Share & Stock Brokers Ltd.	ICICI Bank Ltd.
Arcelor Mittal	ICICI Prudential Asset Management Company Ltd.
Bajaj Allianz General Insurance Co. Ltd.	ICICI Securities Ltd.
Black Turtle India Pvt. Ltd.	ICRA Ltd.
Capital First Ltd.	IDBI Federal Life Insurance Co. Ltd.
CESC Ltd.	India Infrastructure Finance Company Ltd.
Coal India Ltd.	ITC Ltd.
DCB Bank Ltd.	JSW Steel Ltd.
Deloitte Tax Services India Pvt. Ltd.	JW Marriott
Ernst & Young Services Pvt. Ltd.	KANTAR
eTrans Solutions Pvt. Ltd.	

Kent RO Systems Ltd.	Reserve Bank of India
KPMG	Roche Diabetes Care India Pvt Ltd
Loreal	Roposo
Mahindra & Mahindra Financial Services Ltd.	Shalimar Pellet Feeds Ltd.
Marico	Silver Leaf Tea Pvt. Ltd. (Goodwyn)
Max Life Insurance Co. Ltd.	SLS Cell Cure Technologies Pvt. Ltd.
Mother Dairy Fruit & Vegetable Private Ltd.	SREI Infrastructure Finance Ltd.
Naukri.com	Tata Motors
Nivea India Pvt. Ltd.	TATA Steel Ltd.
OYO Rooms	TCG Digital
PhillipCapital (India) Pvt. Ltd.	Tejas Vidyut LLP
Pladis Global (United Biscuits Pvt. Ltd.)	The Federal Bank Ltd.
PropTiger.com	Think & Learn Pvt Ltd Byju's The Learning App
PwC	Torero Corporation Pvt. Ltd.
Reliance Industries Ltd.	Urjaa Samadhan
Reliance Retail Ltd.	Xceptional Health and Wellness Pvt. Ltd. (Trustmedi)

Events



April 20, 2018

IMI Kolkata organized a TED^x event 'TED^xIMI KolkataLive'. The event witnessed the presence of four eminent speakers, Mr. Rudra Chatterjee, *Chairman, Obeete and MD, Luxmi Group*, Ms. Agnimitra Paul, *Indian Fashion Designer*, Smt. Subhasini Mistry, *The Padma Shri Awardee, 2018* and Ms. Ishita Gupta, *Director, Kamtech Associates Ltd. and Co-founder, Kaushalam Box*



March 22-23, 2018

Faculty Members of IMI with the Ambassador of Hungary in India, H.E. Mr. Gyula Pethő

Faculty Members of IMI with Pierre Jacquet, President Global Development Network (GDN) and Dr. József Pálincás, President, National Research, Development and Innovation Office (Hungary)



IMI was the partner of GDN in the 18th Global Development Conference on Science Technology & Innovation, New Delhi



March 11, 2018

Director of IMI Kolkata, Professor Arindam Banik in a meeting organized by Ministry of HRD, Gol and Embassy of France at New Delhi



February 27, 2018

Faculty Members of IMI with Nina Vaskunlahti, Ambassador, Embassy of Finland, New Delhi and other delegates during various ICC Meets, 2018



March 08, 2018

IMI Kolkata observed International Women's Day and made our campus a greener place



February 17, 2018

IMI Kolkata's First Regional Alumni Chapter Meet in Mumbai



February 04, 2018

IMI Kolkata's First Regional Alumni Chapter Meet in Delhi



January 26, 2018

IMI Kolkata redefined patriotism and celebrated the 68th Republic Day with new outlook and patriotic fervour



December 25, 2017

The Cultural Committee (Cul-Com) of IMI Kolkata shared the spirit of giving on the eve of Christmas by spreading happiness and recreating the essence of Santa Claus by giving gifts to the IMI Kolkata family



December 14, 2017

In an attempt to sensitize students about Indian culture, the renowned danseuse and Padma Shree awardee Shovana Narayan left the students spellbound at IMI Kolkata with her scintillating Kathak performance

December 09, 2017

Mr. Surojit Roy, Operation Head (Neotech Hub) shared his dynamic experience and enlightened the young aspiring entrepreneurs as "how to transform your business dream into reality with a well-planned strategy"





December 09, 2017

The annual management and cultural fest of IMI Kolkata, Confero 6.0 commenced with auspicious lighting of lamp and words of acuity by the esteemed Italian Consulate General, Mr. Damiano Francovich & the Chess Grandmaster, Mr. Dibyendu Barua. The opening ceremony also witnessed a wonderful initiative by the Altruist club of IMI Kolkata where children from 'Punorjibon', a rehabilitation home for addicted children, gave an outstanding dance performance



November 26-28, 2017

Horasis, the Global Visions Community in collaboration with the Indian Chamber of Commerce and Government of West Bengal conducted the first ever Horasis Asia Meeting in India with IMI Kolkata as its knowledge partner. The event was graced by the presence of Honorable Chief Minister of West Bengal, Ms. Mamata Banerjee and Honorable Chief Minister of Assam, Mr. Sarbananda Sonowal



November 11, 2017

With the motive of bringing the students and the alumni together, IMI Kolkata conducted the magnanimous National Alumni Reunion – 2017



November 06, 2017

Smita Chakroborty, Zonal Marketing Manager of ICICI Securities visited IMI Kolkata to brief students on the 'Stock Mind Challenge'. This enabled students to learn about investing in stock markets using virtual cash



November 02, 2017

IMI Kolkata observed Vigilance Awareness Week as per the instruction of the Central Vigilance Commission, jointly organized by MSTC Ltd. & HSCL



September 09, 2017

Students of IMI Kolkata organized I-Konfluence '17



September 05, 2017

IMI Kolkata celebrated Teachers Day with great enthusiasm and zeal. The students commemorated the gift of learning imparted by the lodestars and thanked them in their own unique way



September 08, 2017

"Success has many fathers but failure is an orphan". Amidst the strange vocabulary of winners and losers, we forget that success and failure are not opposites but part of the same continuum. IMI Kolkata heard from Professor Amit Dasgupta, Professor at University of New South Wales Australia as he delivered his thoughts on "Why we fail?"



August 15, 2017

IMI Kolkata celebrated 71st Independence Day



June 21, 2017

IMI Kolkata observed International Yoga Day



June 19, 2017

PGDM Orientation Programme for Batch 2017-19 & Exclusive Workshop on 'Know Thyself' led by Nadira Babbar



May 18, 2017

IMI Kolkata awarded the Post-Graduate Diploma in Management to its graduating students of 2015-17 Batch at its 5th Annual Convocation Ceremony

IMI Kolkata in Media

IMI-Kolkata achieves full placement

SHOBHAROY

Kolkata, March 17

The International Management Institute (IMI), Kolkata, has witnessed close to five per cent rise in average salary package for its 2016-18 batch, despite 52 per cent increase in batch size.

The batch of 120 students received 112 offers from 46 recruiters. Ten students opted out of the placement process to set up entrepreneurship ventures or join their family businesses.

The average salary package increased to ₹6.54 lakh a year, up from ₹6.23 lakh for the previous batch of 75 students (2015-17), Arindam Banik, Director,



Arindam Banik, Director, IMI, Kolkata

recruiters. As many as 15 students had bagged pre-placement offers, which is usually

ing and financial services sector, have started improving in the last one year. Apart from

on Post Graduate Diploma Management (PGDM), is piloting the possibility of introducing one-year executive management programme; an MBA in entrepreneurs subject to approval from board as well as AICTE (All India Council for Technical Education), which is its regulator body.

While the executive MBA programme is likely to be rolled out in 2019, MBA in entrepreneurship will be on offer from 2020. "There is a strong demand for executive management programme and would like to tap this segment to require approval of AICTE at the same time;

Oxfam reports growing inequality in India, quality education is the best way to reverse this trend

Arindam Banik



conditioned by the status of skilled workers in a specific region, regions with a higher supply are likely to be quicker to adopt new technology. Also, while real wages of skilled workers are expected to increase in the coming years, real wages of unskilled workers may remain stagnant or even fall. The issue of supply of skilled labour has, therefore, become an area of increasing



While real wages of skilled workers are expected to increase, wages of unskilled workers may remain unaffected or even fall. Interest largely because of the rising inequality in the relative wages of skilled and unskilled labour.

They have a general negative perception about education. Higher educational institutions, therefore, need to improve their curriculum and regulations to incorporate performance of students. Performance of students in India are quite exemplary, but quality of education is not equally improved in making investment decisions.

The Oxfam report is also supported from an NCAI, which has identified where the Indian economy is moving. It says that the country is moving from a low-growth to a high-growth economy. The report also says that the country is moving from a low-growth to a high-growth economy.



Dr. Ramesh Chandra Rishabh Choudhary awarding the National Research Award to Dr. Arindam Banik for his research on the impact of digital marketing on the Indian economy.

Assistant prof at IMI-K wins researcher award



Dr. Arindam Banik receiving the AIMS International Woman Management Researcher Award 2018 from the AICTE.

GRAD SUCCESS



Students at the fifth annual convocation of the International Management Institute (IMI) on Thursday, M.J. Akbar (above right), the minister of state for external affairs, was the chief guest at the event. Over 750 students of the 2015-17 batch received their postgraduate diplomas. "Ninety per cent of the medal winners in today's convocation were women. They have the hunger of first-generation success. Their previous generations were denied this opportunity," said Akbar. Sanjiv Goenka (left), the chairman of the board of governors of IMI, was also present. Six meritorious postgraduate students from

IMI Kolkata sends three students to Spain for internships



Three students from IMI Kolkata participating in an Erasmus+ project in Spain.

Volleyball meet

Calcutta: The men's and women's volleyball teams of IMI Calcutta will be participating in the Asian Inter-university Sports meet which is scheduled from May 23-30 at Kunming. The tournament will be held at the Kunming University of Science and

Basu receives AIMS International Woman Management Researcher Award 2018 in IMT

Dr. Basu was bestowed with AIMS International Woman Management Researcher Award 2018 for her contribution towards management research. The award was presented to her by the Director of IMT Ghaziabad, Dr. Arindam Banik. Other categories of teaching and research from Institute of Management Studies, Delhi, were also recognised.

Dr. Arindam Banik has more than 30 published academic articles to her credit. Her paper featured in international journals published by the likes of Emerald, Elsevier, Sage and Taylor & Francis.

IMI Kolkata completes 100% placement with 112 offers, sees 23% increase in pay package

OUR CORRESPONDENT

KOLKATA: International Management Institute (IMI), Kolkata has successfully completed 100 percent placement for its students with the highest pay package reaching Rs 20 lakh per annum.

The pay package is being offered by JSW group to two of IMI students who had also done their internship in the same company.

"We have concluded our placement season for the batch 2016-2018 with 112 offers from 46 recruiters, including 21 first-time recruiters.



Students and faculty members of IMI Kolkata celebrating the 100% placement success.

was a fourfold increase in the number of offers made by the consulting companies," said Arindam Banik director of IMI Kolkata.

per annum is 23 percent higher than the previous batch. "The median package for this batch was Rs 6.61 lakh per annum. A total of 110 students

6 GOOD LUCK CAMPUS

CONFLUENCE OF YOUNG MINDS AND BRIGHT IDEAS AT IMI

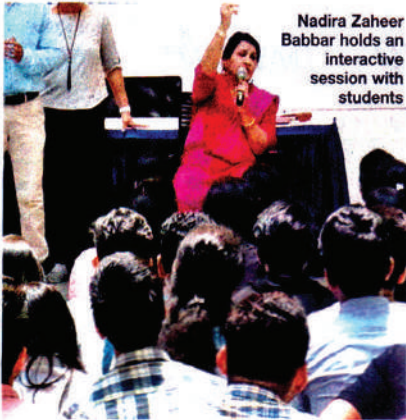
IMI Kolkata has organized a 'Good Luck Campus' event where students from various colleges participated. The event was held on March 15th and was a great success.

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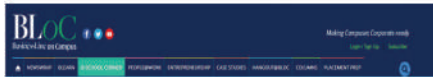
ACTING WORKSHOP FOR SELF-AWARENESS

The International Management Institute, Kolkata, organised an interactive session with theatre legend and actress **Nadira Zaheer Babbar**, and her theatre group Ekjute recently. More than 120 students participated in the workshop called 'Know Yourself'. This was Ekjute's first workshop in Kolkata. The workshop was on students' self-assessment skills, how they can benefit from it and develop their personality in the process. The students were asked to introspect and express their feelings through acting. "Since life and creativity go hand in hand, this is one of the most useful ways of creating self-awareness," said a professor from the college.



Nadira Zaheer Babbar holds an interactive session with students

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Team BLoC

IMI-K hosts vigilance management programme



Andrew W.K. Langstieh, Chairman, Damodar Valley Corporation, addressing the participants

SEP 1, 2017 18:41

Chief guest, Andrew Langstieh stresses need for prompt decision-making in govt organisations

IMI Kolkata collaborated with the Vigilance Study Circle, Kolkata Chapter, to host a programme on 'Departmental Enquiry'. This was the 10th in the series of programmes held on vigilance management since 2013. The inaugural session was held on August 28 at IMI-Kolkata campus.

The three-day programme was attended by 50 executives from several public and private sector organisations. They included Tata Steel, DVC, SBI, Allahabad Bank, Mecon, South-Eastern, Central and Western Coalfields, Mahanadi Coalfields, NLC, FSNL, United Bank, Central Bank, National Fertilisers, MCL, Ministry of Shipping Port Blair, Ministry of Communications, IG Mint and Geological Survey of India.

The chief guest, Andrew W.K. Langstieh, Chairman, Damodar Valley Corporation, shared his experiences on vigilance-related matters and emphasised the need for prompt decision-making in government institutions. Langstieh shared "DVC was suffering from slowness and lack of ownership in decision-making and, in the last few years, changes have been initiated to deal with these problems".

ALL THE WORLD'S A STAGE:

International Management Institute (IMI) Kolkata welcomed its seventh batch of students with an interactive theatre workshop conducted by

hospian Nadira Babbar (right) and her Mumbai-based theatre group Ekjute, on June 19. The RP-Sanjiv Goenka Group-governed institute in Alipore organised the day-long event that saw the participation of 120 students, with professor Arindam Banik, director, MI, in attendance. "In life, there are times when you are faced with new beginnings. We are looking at a new horizon that demands immense hard work, sincerity, creativity and dedication," said Babbar. The workshop taught students how to express themselves better through basic acting skills. "Sahi sur lagana! Of all the things in life, being a good human being is the most important," she added. Pictures: Pabitra Das



THE TELEGRAPH SATURDAY 1 OCTOBER 2016



HE'S A ROLE MODEL: STEPHEN FLEMING ON MSD

From Chennai Super Kings to Rising Pune Supergiants, testament to coach, success to disappointments, he's been through it all with him. New Zealand legend Stephen Fleming opened up on Mahendra Singh Dhoni, the man he's shared the dressing room with for the past nine IPL seasons both as teammate and coach, when he caught up with him at the International Management Institute, Alipore, on the eve of the India vs New Zealand Test match at Eden.

The Journey with Dhoni

It was great. It was an honour to get to know him. And this captain-coach relationship with him has been a highlight of my career. He's such a natural player with his bat. He does things so unconventionally, breaks a lot of traditions and I admire him for that. He has that confidence that allows him to do that. He's a role model and it's great that he's passing down his experience to the next generation of stars.

Captain Cool off the field

He's equally cool off the field. Very humble guy given the sort of position he holds and I think he conducts himself really well, especially in public. He's very respectable. I've seen him get agitated lots of times as well. He gets frustrated sometimes maybe with his own performance or that of his team. It's very short-lived and always with a purpose.

Chennai's hurrah to Pune's heartbreak

He handled it the same way. He just worked really hard on his own game. I guess he was frustrated with his own performances. He only demands from the team what he demands from himself and he was practising very hard, working very hard. We all were. We were all trying to turn things around.



Captain Mahendra Singh Dhoni and Coach Stephen Fleming in their Chennai Super Kings days

Stephen's Untold Story of MSD

He loves motorcycles. When he would go to the nets to practise, he would often go on his motorbike while we would travel on the team bus. I never got a chance to go on his bike, although occasionally Suresh Raina and the other boys would. It's funny watching him ride, because if people knew what he studies the

Coach rates Captain

MSD the batsman: 8/10

I'd give him very high marks

MSD the keeper: 6 1/2 /10

He could main more but doesn't practise a lot

MSD the captain: 8/10

There's always room to do things different but he manages himself really well

MSD the person: 10/10

His humility is very

মঙ্গল

বাজেট

চমকের বাজেট হয়তো নয়
কিন্তু তাতে কী উন্নয়ন চাইলে অপেক্ষা করতে হয়।
১৫কলমি সাফলা পাতক্য বার না।

স্মরণীয় বসি



১৫কলমি বাজেট নিয়ে দেশের মানুষের মধ্যে উত্তেজনা ছড়িয়ে পড়েছে। তবে বাজেট নিয়ে দেশের মানুষের মধ্যে উত্তেজনা ছড়িয়ে পড়লে তাতে দেশের উন্নয়ন বাধাগ্রস্ত হবে। বাজেট নিয়ে দেশের মানুষের মধ্যে উত্তেজনা ছড়িয়ে পড়লে তাতে দেশের উন্নয়ন বাধাগ্রস্ত হবে।



Team BLoC

Debate on democracy in India held at IMI-Kolkata



IMI Kolkata's Dr. Rupama Basu speaks against the motion

MAY 10, 2017 20:05

Debate served as a platform for exchange of views. The Indian Chamber of Commerce, as part of its ongoing initiative to engage more with the different stakeholders of society, organised its 2nd National Debate in association with the Ladies Study Group. The debate was held at IMI Kolkata's Dr. Rama Prasad Goenka Auditorium on April 29.

The debate was put together as a platform of prominent people from diverse backgrounds to exchange views on relevant issues. The topic was 'Democracy in the country and its present form and culture of governance'. The team speaking for the motion 'Indian democracy is often misused to delay development and hamper progress' was led by Justice Anshu K. Ganguly, former Judge in the Supreme Court of India and former Chairman of West Bengal Human Rights Commission; and team; sports person and football commentator Kalyan Choudhury, jewellery designer Esha Ahluwalia, team; personality Renu Roy, social activist Urmi Basu and Prof. Swapna Bhattacharya. The team against

THE TELEGRAPH THURSDAY 27 APRIL 2017

Dr. Basu highlighted the positives of the India's version of a democracy. She urged family for the Indian

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Architect

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