



Annual Alumni Magazine 2018-19

IMI Kolkata Alumni

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MESSAGE FROM THE DIRECTOR



The journey at International Management Institute Kolkata has been immensely exciting. I thank all of you for being a part of it. I have known so many of you through my interactions with you at different stages of your duration at IMI Kolkata and meeting you is always a delightful experience.

In a span of five years, our graduates have become global citizens. I firmly believe that all of you nurture mutual pride and a sense of achievement. I am glad that all of you are environmentally and socially conscious human beings looking at creating an environmentally sustainable world. You are our greatest ambassadors!

All of you are important stakeholders of this B-school and this Institute is as much yours as it is ours. We must keep reinventing the path we are walking on and strive to better this Institute every day.

It is important to note that the impact of disruptions due to technological change has impacted firms widely. Thus it is important for managers and other stakeholders to recognize the characteristics and patterns of disruptions. It is needless to mention that this may contribute to undesirable outcomes, if such patterns are not identified and understood. Counter measures to mitigate the risk of disruptions have a cost. Any form of disruption may impose the greatest risk to firm's value. It is believed that with access to such knowledge, managers may be able to assess firms' investment opportunities appropriately, to mitigate the predominant material risks. IMIK's academic objectives are mostly in the light of many disruptions we often observe in the businesses. In fact, our focus on Asian values and business practices may indicate the guidelines to project us as a rising star in the Asian context.

Your association with IMI Kolkata is lifelong and cannot be limited by your physical presence on the campus. This is your Alma Mater and this Institute will always be a part of all that life has to offer you. I also welcome your constructive suggestions in all the dimensions of IMI Kolkata. I am looking forward to meeting you through different alumni events.

Let us all join hands and work towards taking IMI Kolkata to newer heights.

Wish you the best!

Arindam Banik
Arindam Banik, Ph.D.
 Director, IMI Kolkata



MESSAGE FROM THE DEAN

On behalf of the Faculty and Staff of IMI Kolkata, I would like to take this opportunity to thank each one of you for enabling a bond between the Institute, the students and the alumni of IMI Kolkata.

The global dynamics have created a need for constant change and good leadership. I am proud to witness my students at IMI Kolkata culminate their classroom experience into real-life situations. Your time at IMI Kolkata has trained you to work with cross-cultural committees and teams given that you come from different states of India and from a diverse spectrum of educational backgrounds, specializations and work experience.

Students from IMI Kolkata leave their footprints wherever they go and their contributions are notable. These footprints further our mission of making this Institute one of the best in the country.

All of you have the power to take IMI Kolkata forward. All of you have helped the Institute grow. All of you are a part of the dream that IMI Kolkata as an Institute cherishes. I am sure you share my love and faith in the Institute and the future hopes and aspirations of IMI Kolkata.

I wish you all success in your endeavor!

Mohua Banerjee

Dr. Mohua Banerjee

Professor - Marketing

Dean - Placements, Corporate & Alumni Relations

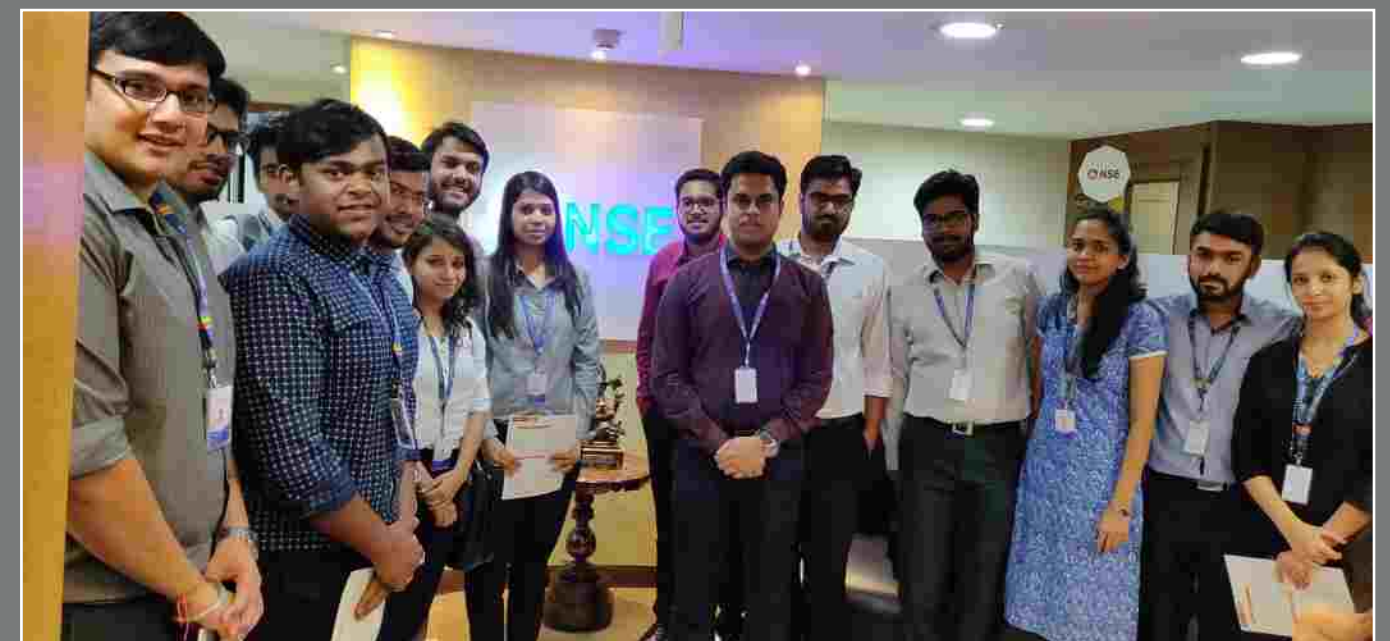
ALMA CONNECT - CONNECTING WITH YOUR ALMA MATER



IMI Kolkata is continuously striving towards strengthening its alumni base by undertaking efforts to connect to them on various platforms. The digital platform, AlmaConnect is one of the most important mediums through which the Institute facilitates a connection between alumni across batches in the most effective way. IMI Kolkata is seeing a tremendous growth in its alumni connections on AlmaConnect with each passing batch.

We invite you all to join AlmaConnect to strengthen this connection. Few of the most prominent features of AlmConnect are:

- Job referrals - AlmaConnect automatically fetches job openings in companies where IMI-K alumni work. You can further find openings you are interested in and can get referred by the alumni working there.
- Refresh memories - You can find pictures of events that happened in the past on a timeline format and browse through the years you were in the campus and re-live your nostalgic moments with your friends.
- Post updates - You can post updates can also filter your audience based on requirements. Further you can follow alumni, students, faculty members you like to get updates from.



FIRST ANNUAL MANAGEMENT CONCLAVE – CONVERSE 2018



n Soap), **Mr. Avijit Ghosh** (Director, LearningMate), **Dr. Debasish Guha** (Delivery Head, Tata Consultancy Services) discussed on “Creating your Artificial Intelligence Roadmap – where to start and where to go next.” By 2030 there will be a 14% increase in world GDP because of Artificial Intelligence (AI) and the sectors to be most impacted will be health, education, retail and manufacturing. Thus there is a pressing need to reconsider the structure and architecture of an organization for optimum utilization of the AI resources at their disposal.

The concept note address by **Mr. Mohit Kampani** (CEO, Aditya Birla Retail Ltd.) posed a pertinent question “If humans created machines, why can't humans teach machines to learn like humans?” He pointed out that adding analytics to digitalization adds a different dimension. These analytics

IMI Kolkata organized its first Annual Management Conclave “**Converse 2018**” on September 1, 2018. The theme for Converse 2018 was “**Competitive Advantage in Today's Business Ecosystem - Disruption with Artificial Intelligence & Machine Learning**”.

The one-day event ignited insightful discussions among eminent speakers. In the welcome address, **Professor Arindam Banik**, Director, IMI Kolkata, spoke of the inception of the idea of Converse 2018 for IMI Kolkata. The keynote address was delivered by **Mr. Amitabh Chakraborty**, Managing Director & Chief Investment Officer, Kitara Capital Pvt. Ltd. He projected a few disruptive trends like solid-state batteries, anti-ageing medicines, health care and big data. In his speech, **Mr. Kamal Agarwal** (Partner, Ernst & Young) stated that more than obtaining a competitive advantage, innovation is essential for beating existential crisis. **Mr. Sunil Bhandari** (Executive Director – Corporate, RP-Sanjiv Goenka Group) stated on an introspective note that disrupting one selves is where true disruption begins. **Professor Mohua Banerjee** drew the session to a close with a vote of thanks to the dignitaries, distinguished guests, alumni members and everyone involved in the event.

The first panel including eminent speakers like **Mr. Prasun Nandy** (Partner, PwC), **Mr. Rakesh Gupta** (Director, ISPL), **Mr. Atanu Ghosh** (Founder & CEO, Bluebeaks and Salt



are helping asset-light companies like Uber, Facebook, Airbnb, Netflix, Skype and Google change the world with their disruptive business models.

The second panel conversed on “Unlocking Technology to create Meaningful Business Metrics”. **Mr. Sanjay Banerjee** (Partner, AMROP India), **Mr. Jyotirmoy Bhattacharya** (Country Group Head – Mahindra & Mahindra Financial Services Ltd.), **Mr. Benjamin Mathew** (Partner, MART), **Mr. Partho Dasgupta** (Chief Mentor, RIL – Textiles), **Mr. Sourav Dasgupta** (CEO, Swach Environment Private Limited, a SREI Initiative) were part of the panel. The speakers spoke on importance of AI in health sector- on health outcomes, guidance to medical practitioners, insurance policy making, insurance claims and revenue; government schemes; better living standards and sustainable development of the nation.

The final panel discussion on “Using technology for HR practices” explored the connection between technology and the field of human relations. **Mr. Saptarshi Bhattacharaya** (Head, Employee Relations, Bajaj Allianz General Insurance Co. Ltd.), **Mr. Jigar Avlani** (Associate Director, Human Capital, PwC) and **Mr. Subroto Basu Chaudhury** (Cluster HR Head, South Asia, The Linde Group) spoke of the role of AI in redefining the jobs rather than replacing them, thus, bringing in new engagement. **Mr. Judhajit Das** (Chief, Human Resource, ICICI Prudential Life Insurance Co. Ltd.), **Ms. Ajanta Chatterjee** (Vice President, Human Resources, JSW Steel Ltd.) and **Dr. Soni Agrawal** (Associate Professor, OB & HR, IMI Kolkata) also commented on the transitioning nature of HR jobs and the new emerging opportunities.



ALUMNI INTERACTIONS – GUEST LECTURES



Aditi Oberoi of PGDM Batch 2011-13, visited the Institute to guide the on-going batches by sharing her experience. She told the students that success in its true sense stemmed out of things that you love, that makes you happy from within, and that you should keep at it till you find that all-consuming passion. She is presently associated with Ayushman Bharat and loves her work immensely because it gives her an opportunity to give back to the country.



Rajashree Sahoo of PGDM Batch 2015-17, shared insights about the mutual fund sector and her experience so far in the BFSI industry. She also talked about her life at IMI and how it played a part in preparing her for the corporate world. She is currently working with ICICI Prudential Asset Management Company Ltd.



Vaishali More of PGDM Batch 2014-16, had an interactive session with the senior batch of IMIK students on the perks of studying from this institute and how it would be beneficial for them in the long run. She also spoke about working in the BFSI sector and apprised the students with valuable information about industry expectations and how to cope with them.

INDUSTRY INTERACTIONS – FIELD VISITS

The day-long field visits that are conducted to various organizations such as Spencer's Retail Ltd. (Collection Centre and Distribution Centre), Coca Cola, Philips Carbon Black Ltd., Bandhan Bank, Jayashree Textiles (Aditya Birla Group), National Stock Exchange, etc., give the students an opportunity to familiarize themselves with the ground-level practices. It provides them with a better understanding of the dynamics of the work place and also serves as a platform to interact with the managers and executives from the respective companies.



National Stock Exchange



Bandhan Bank



Phillip Carbon Black Limited Durgapur



Jayashree Textiles



Coca Cola



Spencer's Retail Ltd.

WORKSHOPS FOR INDUSTRY READINESS

IMI Kolkata conducts workshop on Digital Marketing to provide the students an essential experience to equip them to deliver in their projects during summer internships and live projects.



Workshop on Digital Marketing

LIVE PROJECTS FOR INDUSTRY

Experiences are what shape students and prepare them for the corporate world. At IMI-Kolkata the students get innumerable opportunities through Live Projects with renowned companies and in different domains such as sales, marketing and human resource. These Live Projects help students get industry exposure by putting forth their theoretical knowledge to practice, and in the process engaging in activities that aid in developing the business acumen.

femmorra

TATA
AGRICO
A bond of trust

ITC
ITC Limited

MART
Business Mind Social Heart

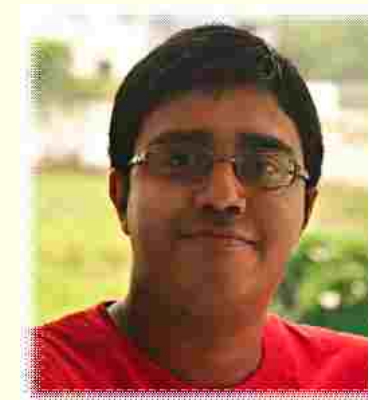
future group
INDIA ENTREPRENEUR

McVitie's

ALUMNI AWARDS

Winners!

Star Alumnus for Corporate Excellence



Abhishek Pal
SAP Supply Chain Function Lead, TCS

Abhishek Pal has earned the Prince2 Foundation and Prince2 Practitioner Certification from Axelos Global Best Practice and the SAP Professional Certification in Production Planning and Manufacturing from SAP SE, Germany. He has also received the Learning Achievement Award for completion of the Leader in You Program and the Fresco Minds Award for meeting delivery milestone for clients.

Rising Star Alumnus



Dhruv Chakravarty
Consultant, Reflexions Digital Pvt. Ltd.

Dhruv Chakravarty won the First Prize from Tata Steel for implementing MART's Rural Consumer Acquisition Model in Rajasthan. For his outstanding performance, he has been appreciated with a cash award.

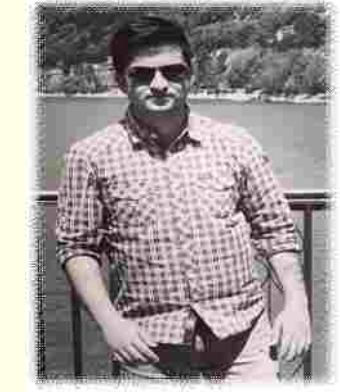
Star Alumnus for Entrepreneurial Excellence



Nimesh Shukla
Founder & CEO, SunEncore

Nimesh Shukla has his company Sun Encore empanelled as Channel Partners with Ministry of New and Renewable Energy. Sun Encore provides solar power plant installations as well as ground, mounted, domestic, and commercial purposes. It is on a journey of installing 5 MWP solar power plants from the current 2 MWP.

Star Alumnus for Institution- building Activities



Abhimanyu Mazumdar
Management Consultant, Mott MacDonald

Abhimanyu Mazumdar was presented with the Employee Excellence Award and played a key role in delivering a "Techno Economic Viability cum Valuation Study" for Essar Shipping Limited. He has been actively supporting IMI Kolkata in admission processes.

ACKNOWLEDGEMENT FOR VALUABLE CONTRIBUTIONS

Star Alumnus for Corporate Excellence



Medha Saha was appreciated for her significant contribution to the Marketing Opportunity Review 2016. She is also commended by British American Tobacco (BAT) for her work in Korea.

Medha Saha,
Account Manager, Kantar IMRB

Aditi Oberoi was awarded PwC Experience Award as a senior consultant, government and public sector. She is now engaged with National Health Agency on Ayushman Bnarat - National Health Protection Mission (AB-NHPM).

Aditi Oberoi,
National Health Agency



Thomas Joseph was the recipient of the Performance Award for four consecutive years and was recognized for his contribution in increasing Online Payments by consumers, improving billing efficiency and enhancing customer satisfaction by CESC Ltd.

Thomas Joseph,
Account Manager, CESC Ltd.

Neha Modi and her team received Images Retail most Admired Retailer of the Year – Customer Relations for Spencer's and she was recognized as The Star of the Month.

Neha Modi,
Marketing Manager (Digital & Loyalty), Spencer's Retail Ltd.



Piyush Pagaria has got the "Kishalaya Award" for being the Best Management Trainee in CESC Limited. He was presented with Kishalaya Award as well as a certificate and gift voucher by CESC Ltd.

Piyush Pagaria,
Executive – Customer Relations, CESC Ltd.

Rising Star Alumnus



Divyam Bhatia received the People Manager Award – Best Manager Award for Quarter 3 (August - November 2017) in Amazon.

Divyam Bhatia,
Manager – CS Operations,
Amazon

Nitesh Pratap Mall was awarded the Best Performer Award in Guiltfree Industries Ltd. (Too Yumm). He achieved both Primary and Secondary sales target for the month of July 2018, in Central and Eastern UP zones.

Nitesh Pratap Mall,
Sales Officer, Guiltfree Industries



Star Alumnus for Institution-building Activities

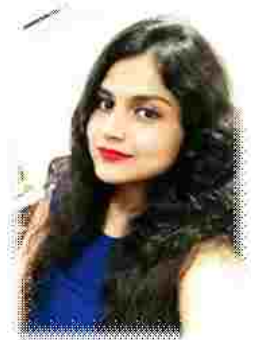


Harsh Kariwala was honoured with the Tax Spot Awards for Outstanding Value to Clients in December '16 and September '17 and the Shining Star Award from Tax Management Consultancy Team in November 2017.

Harsh Kariwala,
Tax Consultant, Deloitte India

Rajashree Sahoo was awarded the Sparklers" award in ICICI Prudential Asset Management Company Limited for January-March quarter 2018, for her contribution in sales (SIP and Equity) from Kolkata.

Rajashree Sahoo,
Deputy Manager, ICICI Prudential AMC Ltd.



Star Alumnus for Entrepreneurial Excellence



Shruti Rampuria launched her enterprise "Emblem". She designed the Acharya Mahapragya Birth Centenary Logo, which got selected among applications from all over the world and was published on various books.

Shruti Rampuria,
Logo and Corporate Branding Specialist, Emblem



Ankit Choudhary worked in managerial positions in ICICI Bank and IndusInd Bank before moving on to start his own enterprise "Tru Décor" an Import and Distribution network of wallpapers, veneers and laminates.

Ankit Choudhary,
Director, Tru Decor

NATIONAL ALUMNI MEET 2017-18



The National Alumni Meet was held on November 11, 2017, Saturday, in IMI Kolkata campus. The Alumni Meet was about revisiting the place that played a big role in shaping students and making them the corporates that they are today. In the journey of becoming corporate professionals from students, this meet helps to realize that as time flies, some things remain constant.

The event acts as an ideal medium for the present students to interact with the past students and get insights into the life outside the sheltered environment of the campus. Also, the IMIK alumni are spread across locations as well as domains, thus helping in getting a holistic view of the corporate world



ALUMNI AWARDS 2017-18



Varun Rathi (PGDM batch 2015-17) provided Live Project opportunities with TATA Agrico. Varun is the authorized and leading distributor of TATA Steel Limited (Tube Division).



Sayantan Bhattacharya (PGDM batch 2014-16) recruited from IMI Kolkata for final placements. Sayantan is the HR of Proptiger (Housing.com).



Aniket Dutta (PGDM batch 2014-16) mentored the incoming students of IMI Kolkata and guided them for their on-boarding. Aniket works in TCG Digital as a Consultant.

REGIONAL CHAPTER MEETS

The First Regional Alumni Chapter Meet series was conducted successfully in the two cities of Delhi and Mumbai.

The Delhi event was held at Nueva (R. K. Puram), on February 4, 2018 (Sunday) and the Mumbai event was held at Hotel Bawa International (Andheri), on February 17, 2018 (Saturday). 15 Alumni members attended the Delhi chapter and 19 members participated in the Mumbai chapter.

During the event Professor Banik apprised the alumni members of IMI Kolkata's progression in Admissions, Placements, FPM Programme, NIRF Ranking and other achievements. IMI Kolkata team members also shared their perspectives with the Alumni.

In the course of the interactions, it was highlighted that:

- The Alumni will interact with IMIK's students regarding transcending roles at the workplace and importance of networking in enabling this.
- They will also interact with the students in guest lecture sessions, to share their thoughts and valued experience of the industry.
- They will extend their support to other institution-building activities, like joining as panellists in the admission interview process across venues, etc.

IMI Kolkata has thereafter processed constitution of the Delhi and Mumbai Chapters' the structures and assigned positions of Secretary and Joint Secretary for each of the two venues. The job roles of Secretary and Joint Secretary entail:

- Network Building and expanding Alumni base.
- Sharing updates of Alumni Members for Website and Social Media uploading.
- Coordinating the Regional Chapter Meets for Alumni to attend the Meet.
- Assisting in Venue selection.
- Assisting in selection and procurement of Mementos.

Mumbai Chapter Meet



Delhi Chapter Meet



BECOMING CORPORATE READY

Convocation



IMI Kolkata hosted the Sixth Annual Convocation Ceremony at the campus for the PGDM Batch 2016-18. The celebration was graced by the presence of Shri Bibek Debroy, Chairman of the Economic Advisory Council to the Prime Minister and member of the NITI Aayog. He delivered the convocation address. 121 students were awarded their Diplomas at the Convocation Ceremony.

Induction



IMI Kolkata welcomed the PGDM Batch of 2018-20. Shri Rudraprasad Sengupta, President of Nandikar along with Smt Swatilekha Sengupta and Smt Sohini Sengupta were the chief guests for the Orientation. Mr. Sunil Bhandari and Mr. Subhasis Mitra as the guests of honour, also gave their valuable advice to the new batch. The Nandikar Team conducted workshopS exclusively for the incoming batch to start the induction week and buckle up for an exciting year ahead.

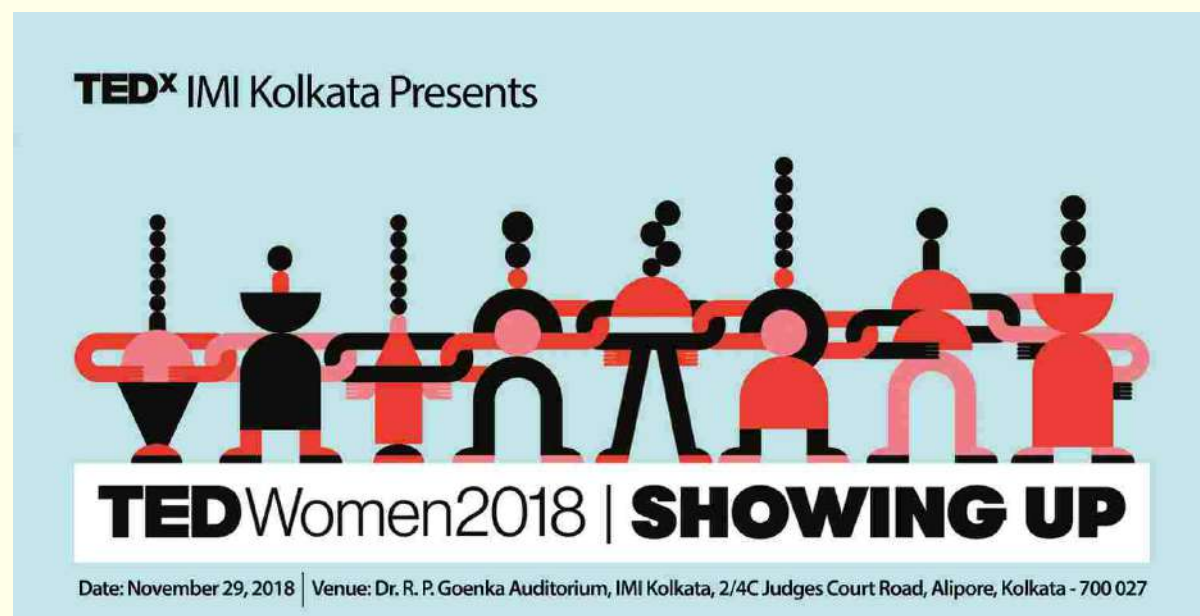
CONFERENCE & SEMINAR



IMI Kolkata organized the Finance and Economics conference (FINICON) during December 28-29, 2017 at the IMI-K campus.



IMI Kolkata organized the International Marketing Conference (MARCON) during December 18-19, 2017 at the IMI-K campus.



Alokanda Roy

Alokanda Roy is an internationally acclaimed exponent of Indian classical dance, a reformer of souls and a mother. Her work involving reforms for jail inmates, especially for convicts under-trials through her art and love-therapy has provided new life to hardened criminals.



Sohini Sengupta

Sohini Sengupta is an Indian film and theatre actress. She has worked with prominent theatre personalities and was awarded Sangeet Natak Akademi's 'Ustad Bismillah Khan Yuva Puraskar' for contributions to theatre.



Sudha Kaul

Dr. Sudha Kaul is founder, trustee and vice chairperson of the Indian Institute of Cerebral Palsy (IICP), Kolkata. It has won the National Award from the Ministry of Social Justice and Empowerment, Government of India, for the Best Disability NGO.



Jeeja Ghosh

Jeeja has been involved in the social sector. She has received the Shri N.D. Diwan Memorial Award for Outstanding Professional Services in Rehabilitation of Persons with Disabilities by the NASEOH, Mumbai and the Role Model Award from the Office of the Disability Commissioner, Government of West Bengal, in the year 2009.



Minu Budhia

Minu Budhia is the Director and Founder, of Caring Minds and i.can.fly, and Cafe Icanfly, a Cognitive Behavior Therapist. Ms. Budhia is the recipient of Bharat Nirman Award 2014 and CMA Award for Public Service 2015.



Ms. Agnimitra Paul established her own fashion label, called INGA, after graduation and retailed in stores in major cities across India. In 2016, she did a finale of Indian Federation for Fashion Development's India Runway Week in which Babul Supriyo was a showstopper. She has designed Sridevi's personal wardrobe. Her first big break was her work with the film Koi Mere Dil Se Pooche where she designed some costumes for Esha Deol. She has designed outfits for Shonal Rawat for the Femina Miss India pageant. She designed for the Bollywood film Via Darjeeling for Kay Kay Menon, Sonali Kulkarni, Parvin Dabas and Vinay Pathak. She also designed for more than ten Tollywood films with actors like Mithun Chakraborty, Rituparna Sengupta, Jeet, Koel Mallick, Swastika Mukherjee and Mauli Ganguly. Recently she designed costume for the film Naxal.

Mr. Rudra Chatterjee is the Chairman of Obeetee and Managing Director of Luxmi Group of Companies. He is a graduate from Columbia Business School, Columbia University. He writes op-ed columns for The Statesman. He is also a director of Makaibari, Biswa Bangla Marketing Ltd., Banglar Dairy, Manor & Mews, UK and Haldia Petrochemicals Ltd.



Ms. Ishita Gupta is the Director of Kamtech Associates Ltd. and Co-founder of Kaushalam Box. She is a motivational speaker who has been spearheading the IT literacy revolution in many underdeveloped towns of India. Her start-up has been awarded the 1st prize by the Chief Minister of Rajasthan at the India Industrial Fair, 2018.



Ms. Subhasini Mistry is an Indian Social worker. She was awarded India's fourth highest civilian award the Padma Shri in 2018. A young widow at just the age of 23 years with 4 children, she struggled in life working as a house maid, selling vegetables and as a manual labourer. She went on to build a charitable hospital called "Humanity Hospital" for the poor.

CONFERO 6.0

Confero, the Annual Management & Cultural fest of IMI Kolkata is held every year at a pan-India level and has experienced tremendous turnout from B-schools of the country including IIMs, IITs and many more.

The event has been graced by the likes of Mr. Syed Rahim Nabi (Indian Footballer), Mr. Charu Sharma (Director of Pro Kabaddi league), Mr. Mohit Kampani (CEO of Aditya Birla Retail) in the past years. It has also witnessed crowd-pulling performances by Underground Authority, Wajud and M sonic over the years.



STUDENT ALUMNI COMMITTEE

Message from Student Alumni Relations Team



Top (L to R): Anuj Bhandari, Subhanu Bhattacharya, Cherry Modi, Sushreeta Sahoo, Surabhi Mall, Mohit Arora.
Bottom (L to R) : Raj Kotecha, Swati Kumar, Ditika Ray, Prakriti Matalia, Shreyash Khaitan, Jit Naskar

The Student Alumni Committee works relentlessly towards ensuring that the Alumni, on its way up the success ladder, remains connected to the Institute and is willing to contribute to its growth. The Alumni are valuable not only because they shape the image of the Institute in the corporate world, but also because they act as a connecting thread between the Institute and the outside world, giving it the true picture about the industry requirements as well as mechanisms.

The Alumni also make significant contributions in terms of guest lectures, offering placement opportunities, guiding and mentoring students as well as helping with the admissions and branding of the Institute. Consequently, both the Alumni as well as the Alma Mater get an opportunity to grow and develop together. We are filled

with gratitude towards our Alumni for their constant support and active involvement with the Institute, which is not only one of our biggest towers of strength but also a major factor in the success of IMI-Kolkata.





INTERNATIONAL MANAGEMENT INSTITUTE
KOLKATA

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