

IMI KOLKATA

# TALKBACK



AUGUST 2021

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# FROM THE DIRECTOR'S DESK



PROFESSOR MOHUA BANERJEE  
DIRECTOR  
IMI KOLKATA



I am overjoyed to present to you the first edition of our newsletter, IMI Kolkata Talkback, an initiative taken by the Social Media, Branding and Website Committee members and in extension IMI Kolkata itself. The newsletter is aimed to highlight the achievements of IMI Kolkata's faculty and students and bring you up to date with the news & events of the institute. The objective is to disseminate information to the various stakeholders about the key initiatives, faculty expertise, milestones, activities, consulting and other aspects of IMI Kolkata.

Over the last year and a half, the journey has been a challenging but overwhelming one. Like most B-Schools, IMI Kolkata shifted to blended learning, a multi-format method of teaching. IMI Kolkata transitioned from face-to-face classroom learning to an online format of education, for providing students with a seamless learning experience. Evaluation patterns have also been modified to become increasingly assignment-based, as concept-based learning has taken precedence. I can proudly say that the IMI Kolkata family has done a commendable job in providing the best education to our students/scholars and in paving their way into the corporate world.

In keeping with our mission to produce socially sensitive, globally aware, value driven individuals, our team has been working hard to enhance leadership as well as empathy, two qualities, highly needed in today's world. The faculty members are extremely research oriented, thus creating an atmosphere of knowledge dissemination. Our connect with the industry has also helped students in their virtual MBA journey, giving them not only first-hand knowledge and tips about the industry, but also providing them with a chance to interact with industry pioneers.



# FROM THE EDITOR'S DESK



On the way of reaching our dream, we play various roles in our life as a student or a corporate professional or a member of faculty or a recruiter on campus, or a mentor of an alma mater. We usually love to look back at our lives at our beloved alma mater (institute), no matter at what stage of our life, for finding purpose in our life. This initiative, "IMI Kolkata Talkback," our newsletter, takes a step forward towards that direction in connecting our students, alumni, staff members, and other stakeholders with the ongoing activities in the dynamic eco-system of IMI Kolkata. Here, we present IMI Kolkata as an institute that loves to make its presence in its stakeholders' mind space. On behalf of the Social Media, Branding, and Website committee, I thank you once more for making IMI Kolkata a companion and mentor in your journey of life. All the best.



DR. GOBINDA ROY  
ASSISTANT PROFESSOR (MARKETING)  
CHAIRPERSON-  
SOCIAL MEDIA, BRANDING & WEBSITE COMMITTEE

# SYMPHONY OF ACCOLADES

## MERIT SCHOLARSHIP HOLDERS FOR ACADEMIC YEAR 2020-2021

MBA programmes have opened a gate for ground-breaking career opportunities and upskilling one's working fundamentals by offering attractive scholarships to those exemplary students who are poised to climb the ladder of success, the ones who have the potential to add value to their career and give back to the society.

Congratulations to the merit scholarship holders for outstanding academic performance in the academic year 2020-2021.



**SHARMISTHA DASGUPTA**  
(SECOND POSITION)



**RISHAV BHATTACHARJEE**  
(FIRST POSITION)



**SHREYANS SETHIA**  
(SECOND POSITION)

# SYMPHONY OF ACCOLADES

## STUDENTS ACHIEVEMENTS



**RITIKA KUMARI SHARMA**

- Winner of IMI MUN (Model United Nations) 2021, an academic simulation of the United Nations, organized by IMI New Delhi. January 16, 2021 - January 17, 2021.



**RITORIDDHA DASGUPTA**

- Article published: Our India with "Vocal for Local" in Arbitrage Magazine (December Edition, page 16), organized by the Finance and Investment Club, IIM Rohtak. January 01, 2021.
- Winner of Jashn-e-Tarang, an inter-college music competition organized by Magnum Opus, Arts Club, IIM Sambalpur. March 02, 2021.



**SABUJSREE SIRAJ**

- Winner of Maitreyi, a writing and debate competition, organized by the InkSlueths & Shakti (Literary & Womens' Development Club), SIBM, Hyderabad. April 10, 2021 - April 11, 2021.
- Winner of Functive Loop 3.0, organized by the Arts and Creativity Club of SIBM, Hyderabad. April 10, 2021



**SHIVAM GOEL**

- Winner of Phronesis 11.0, Game of Stocks, organized by IMI Bhubaneswar. March, 07. 2021



**SHREYANS SETHIA**

- Winner of IMI MUN (Model United Nations) 2021, an academic simulation of the United Nations, organized by IMI New Delhi. January 16, 2021 - January 17, 2021.



**SOUMADIP SEN**

- Article Published: Raining of Services from Cloud in Dream 2047, Vigyan Prasar under the Department of Science and Technology, Government of India. February, 2021
- Article Published: Momentum: FORSE (Operations Committee) Magazine, titled: "RPA Enhancing the Capabilities of ERP Systems" organised by the Forum of Operations Research and Supply Chain Enthusiasts (FORSE), the operations committee of KJ SIMSR. June, 2021



**SOURAV CHOUDHURY**

- Winner of Maitreyi, a writing and debate competition, organized by the InkSlueths & Shakti (Literary & Womens' Development Club), SIBM, Hyderabad. April 10, 2021 - April 11. 2021.



**SOUROJYOTI GHOSH**

- Article Published: Momentum: FORSE (Operations Committee) Magazine, titled: "RPA Enhancing the Capabilities of ERP Systems" organised by the Forum of Operations Research and Supply Chain Enthusiasts (FORSE), the Operations committee of KJ SIMSR. June, 2021

# 365 DAYS OF A VIRTUAL MBA JOURNEY

Let's have a look at a few snippets of the MBA experience of the students so far that has been restricted to a two dimensional screen because of the global pandemic.

“

An integral part of a management programme is team work and I can vouch for the learning I derived from the institution.

”

**JAGRIT SHARMA**  
PGDM 20-22



“

Thanks to the institute's efforts, my perception of the virtual version of the MBA has certainly changed for the better.

”

**MOUSUMI GUHA**  
PGDM 20-22



“

Albeit, the first year was held online, I did make friends, connections, learned new skills, organised and participated in events.

”

**NIKITA SHARMA**  
PGDM 20-22



“

It's over a year now and I have completed half of my MBA life. I am half way down the street to the corporate life.

”

**PRIYA MORE**  
PGDM 20-22



“

Online MBA learning was very different from what was expected but at the end like they say "change is the only thing constant".

”

**SNEH DASSANI**  
PGDM 20-22



“

It is imperative to brush up your skills through extra courses and along with that it is also important to love the process.

”

**SWETA RAY**  
PGDM 20-22



# STUDENT BODIES OF IMI KOLKATA

## CLUBS AND COMMITTEES OF THE INSTITUTION

### PLACECOMM (THE PLACEMENT AND CORPORATE RELATIONS COMMITTEE)



**JANUARY 29, 2021**

Mr. Prasenjit Sengupta, Project Manager India, BoP Innovation Centre delivered a lecture on **Inclusive Business: Scaling Technology in Low-income Markets**.



**JANUARY 30, 2021**

Mr. Manan Duggal, Business Head at John Jacobs Eyewear, Lenskart delivered a lecture on **Entrepreneurship vs Intrapreneurship**.

**FEBRUARY 12, 2021**

Mr. Narender Gaur, Regional Sales Leader (India, SAARC & MEA), Altran delivered a lecture on **B2B Pricing in Software Industry**. It was a part of the B2B Marketing curriculum of the institute.

**MARCH 03, 2021**

Mr. Sudhir Nayar, Managing Director (Sales), CISCO delivered a lecture on **The Steep Corporate Ladder**.

### ALCOMM (THE ALUMNI RELATIONS COMMITTEE)



### NATIONAL ALUMNI MEET (FEBRUARY 13, 2021)

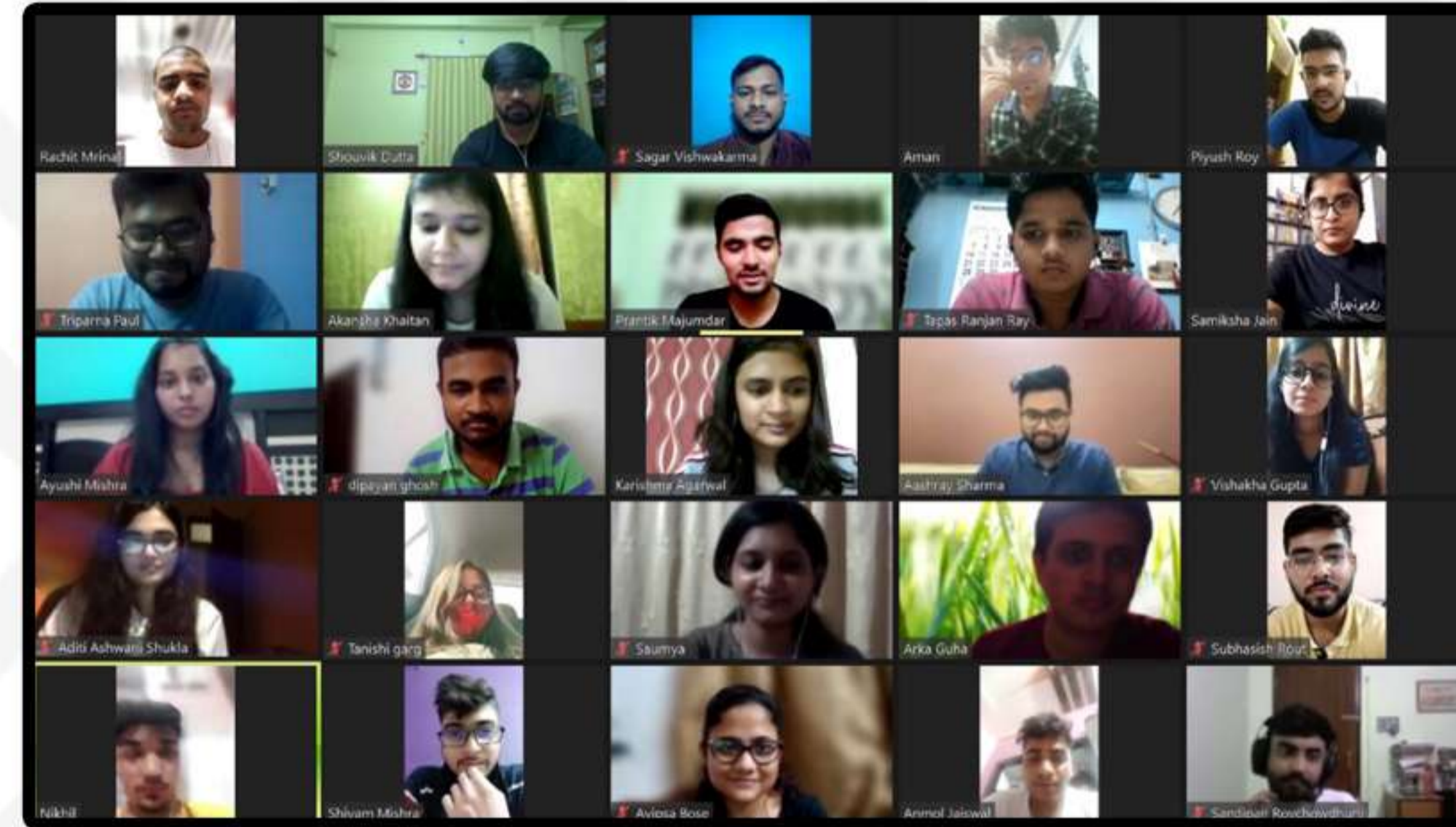
- The 7th National Alumni Meet began with a small chit chat about the theme of the event, "Retro: Back to the 90s".
- The welcome speech was delivered by Professor Mohua Banerjee, Director, IMI Kolkata.
- The third edition of the Annual Alumni Magazine, **IMIKins**, was launched in the meet.
- Awards were given to four Alumni Members – Mr. Sinchan Ghosh (Deputy Manager, Deloitte) and Ms. Sharmishta Banik (Deputy Manager HR, Arohan Financial Services) were awarded 'Star Alumnus for corporate excellence'. Ms. Rakhi Agarwal (Deputy Manager, ICICI Bank) was awarded 'Rising Star Alumnus' and Mr. Ashutosh Sharma (Assistant Manager, Reliance Textiles) was awarded 'Star Alumnus for institution-building activities.'
- Panel discussions on "How B-school students should prepare themselves for post-Covid-19 scenarios in the corporate world?" and "What are the various skills they can adapt on the campus in addition to the basic curriculum offered to be Industry Ready" provided the much needed insights to the current batches as they prepare to step into the corporate world.



# STUDENT BODIES OF IMI KOLKATA

## CLUBS AND COMMITTEES OF THE INSTITUTION

### ADCOMM (THE STUDENTS ADMISSION COMMITTEE)



### PRE ADMISSION INTERVIEW SESSIONS

The session was led by Dr. Swapnarag Swain, Chairperson (Admissions), IMI Kolkata, who addressed the aspiring interviewees. Further, the students team of IMI Kolkata shared their own experiences, providing a more realistic perspective of the IMI Kolkata journey.

### PERFECT PERSONA: ACE THE INTERVIEW (JANUARY 16, 2021)

Webinar conducted to provide participants a unique perspective into what should be kept in mind while appearing for interviews.

### QUIZZARD (FEBRUARY 27, 2021)

A current affairs and business quiz conducted for the undergraduate students on the D2C (Dare2Compete) Platform.

### MEET AND GREET SESSION (JUNE 21, 2021)

The Students Admission Committee ushered the Batch of 2021-23 into IMI Kolkata, a session filled with fun activities for team-building.

### S.M.A.R.T. (THE BRANDING AND MEDIA CELL)



### COGNIZANCE (FEBRUARY 11, 2021)

- The Branding and Media Cell (SMART) of IMI Kolkata, hosted its first ever independently organized event, "Cognizance - outSMART your vision", a shutter series competition.
- The event questioned the cognitive as well as the narration skills of the participants.
- The event commenced with a welcome address by Dr. Gobinda Roy, Chairperson (Branding and Media), IMI Kolkata.
- The judges panel consisted of alumni members, Mr. Ritwik Kundu, Miss Snehal Bhuwalka and Mr. Raj Kotecha, SMART, Batch of 2018-2020.

SMART  
BRANDING & MEDIA CELL

# STUDENT BODIES OF IMI KOLKATA

## CLUBS AND COMMITTEES OF THE INSTITUTION

### CUL-COM (THE CULTURAL COMMITTEE)

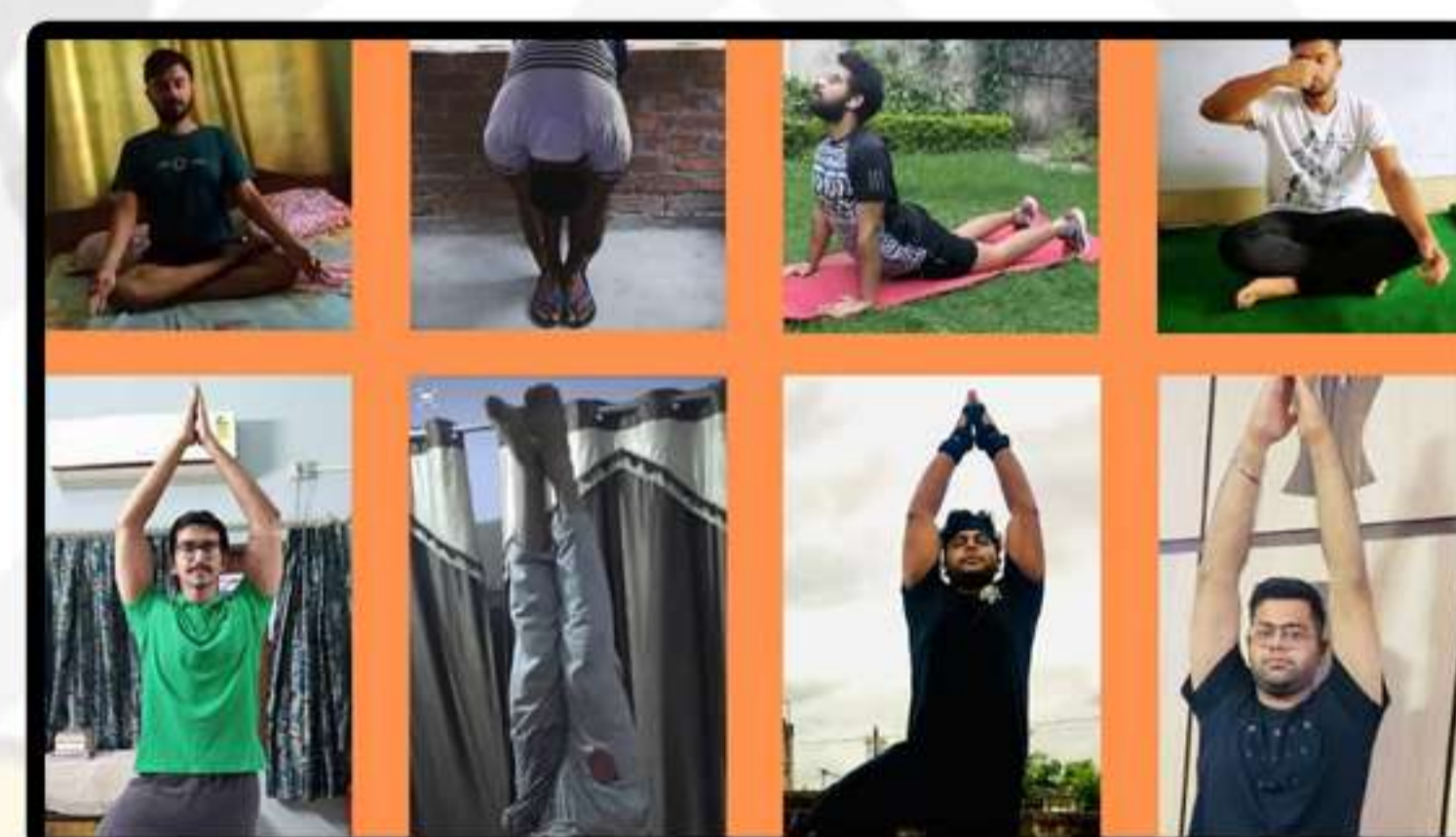
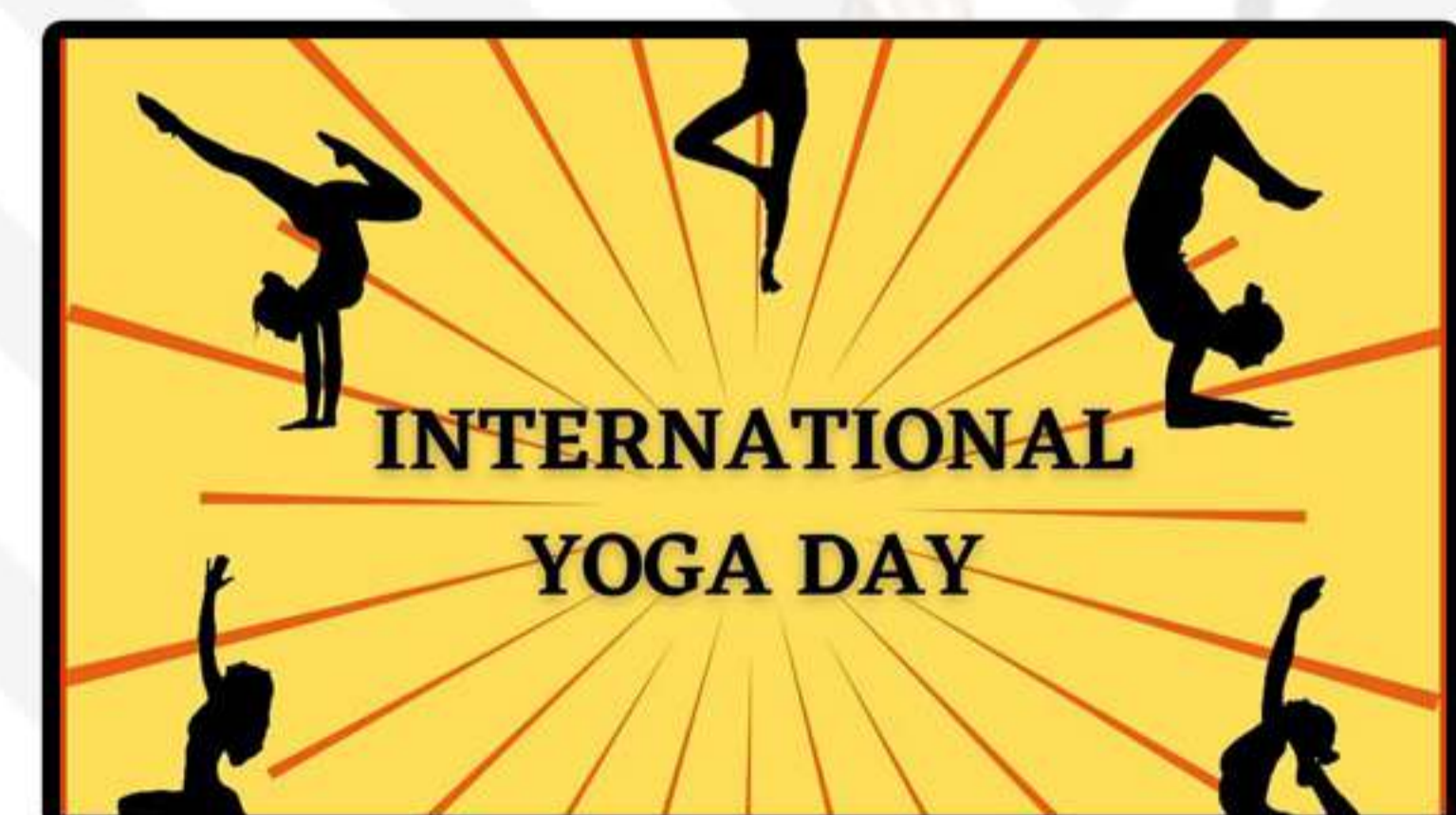


#### **THE CULTURAL DAY (FEBRUARY 21, 2021)**

It was a fun-filled event with various competitions such as story & poetry telling, best dressed students and the ultimate engaging treasure hunt to showcase the diverse cultures across the nation.

CUL-COM

### SPORTSCOMM (THE SPORTS COMMITTEE)



#### **INTERNATIONAL YOGA DAY (JUNE 21, 2021)**

The Batch of 2020-2022 came forward to celebrate International Yoga Day to promote a healthy lifestyle and encourage others to embrace yoga in their personal lives.

### IIC (INSTITUTION'S INNOVATION COUNCIL)



#### **FEBRUARY 02, 2021**

A session was delivered by Dr. Swapnarag Swain, Assistant Professor (Marketing), IMI Kolkata where he explained Business Model Canvas by linking various concepts of marketing with real life examples.

#### **FEBRUARY 17, 2021**

A session was delivered by Ms. Simran Khosla, Founder & CEO of "Butt Like an Apricot" where she narrated her story of how she carved her way to becoming a successful entrepreneur and nutritionist.

#### **JUNE 04, 2021**

A session was delivered by Dr. Sachin Modgil, Assistant Professor (Operations & SCM), Chairperson (Alumni Relations), IMI Kolkata that centred around the crucial concept of lean start-up.

### ALTRUIST (THE SOCIAL RESPONSIBILITY CLUB)



#### **INTERNATIONAL WOMEN'S DAY (MARCH 08, 2021)**

An interactive session on the topic "Advocacy, inclusive mindsets, and tangible actions are needed from all" where esteemed faculty members shared their insights.

### MARKREATORS (THE MARKETING CLUB)



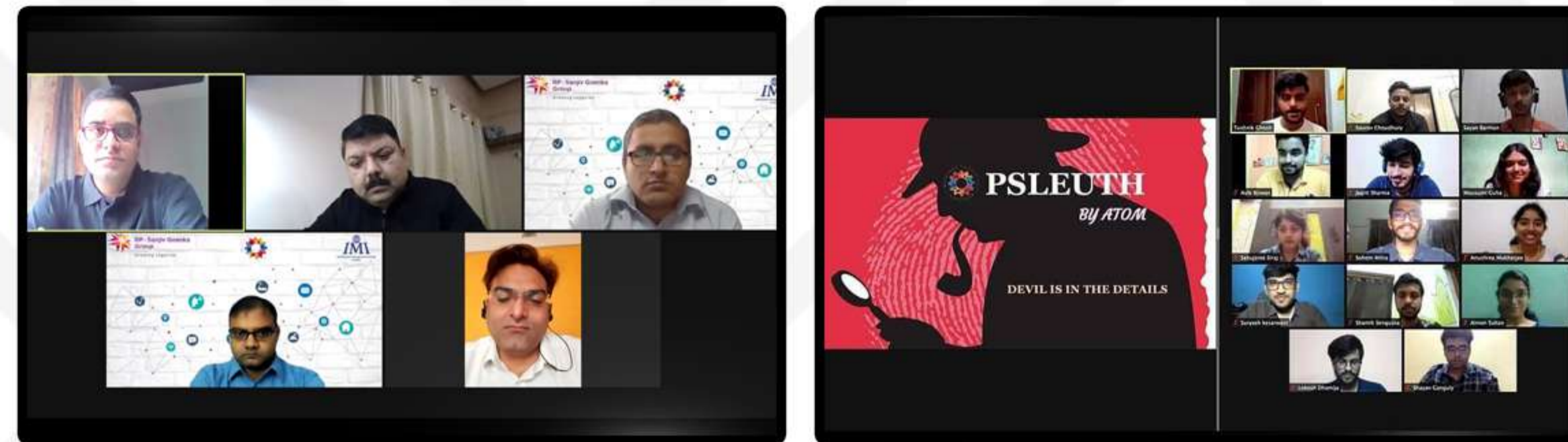
#### **TIME OFF (MARCH 09, 2021)**

An event to enhance the concepts of stealth marketing. The event was graced by the presence of Mr. Rohan Prasher, Group Brand Manager, Asian Paints and Mr. Shrey Arora, Founder and Entrepreneur, Lickerish Foods.

# STUDENT BODIES OF IMI KOLKATA

## CLUBS AND COMMITTEES OF THE INSTITUTION

### ATOM (THE OPERATIONS CLUB)



#### OPS-TALK 1.0 (JANUARY 17, 2021)

- A panel discussion by Mr. Anirban Sanyal, Head Supply Chain, Century Ply, Mr. Sushant Kaul, Global Procurement Lead, Lucy Electric, Mr. Yashpal Sharma, Key account Manager, Godrej Consumer Products Ltd., Dr. Rohit Singh, Chairperson (Corporate Relations and Placements), Assistant Professor (Operations), IMI Kolkata.
- Dr. Sachin Modgil, Chairperson (Alumni Relations), Assistant Professor (Operations & SCM), IMI Kolkata moderated the discussion on the topic "Supply Chain Landscape in the new normal".

#### OPSLEUTH (MARCH 14, 2021)

The event was based on different kinds of puzzles which participants had to solve to enhance their cognitive abilities along with development of other skills such as decision making, problem solving and time management.

### BIZZAFRS (THE BUSINESS CLUB)



#### DHARMSANKAT (JANUARY 22, 2021)

An event based on strategic brain-storming where the teams were assigned a particular dilemma picked up from a business themed movie and presented a creative solution.

#### MODEL UNITED NATIONS 3.0

- Model United Nations 2021, the third edition of the Business Flagship Event of IMI Kolkata welcomed Mr. Rushabh Shah, an active participant of various MUNs and host of a TEDx event, who delivered a speech at the orientation.
- MUN 3.0 witnessed students discussing the topic "Cyber Security and Privacy Issues in the light of technological advancements".
- The event was chaired by Mr. Swapneel Thakur, currently pursuing Masters in Diplomacy Law and Business from OP Jindal Global University.

### FINASTRA (THE FINANCE CLUB)



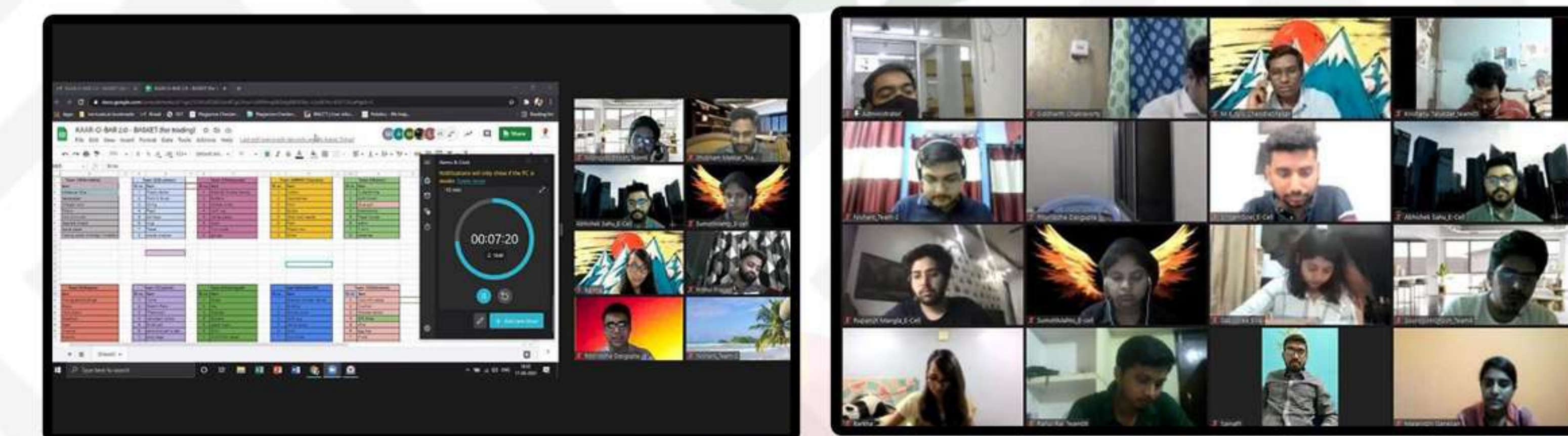
#### PAWRI WITH FINASTRA (FEBRUARY 06, 2021)

The participants were tested on their financial knowledge, team management and critical thinking.

#### FUTURE IN FINANCE (MARCH 06, 2021)

Mr. Aswini Bajaj, Trainer & CEO, Leveraged Growth provided an overview of financial courses and the importance of ethics attached.

### E-CELL (THE ENTREPRENEURSHIP CLUB)



#### KAAR-O-BAR 2.0 (MARCH 19, 2021)

An event that tested the pitching skills of budding entrepreneurs in front of the judges.

# STUDENT BODIES OF IMI KOLKATA

## CLUBS AND COMMITTEES OF THE INSTITUTION

### HUMAN HOUR (THE HUMAN RESOURCE CLUB)



#### UNREALITIES 2.0 (MARCH 26, 2021)

The event consisted of a fun quiz followed by a round where participants presented CVs of their favourite TV/movie characters skillfully and creatively.

HUMAN HOUR

### I-CONSTRUCT (THE STRATEGY AND CONSULTING CLUB)



#### CONSTRA (MARCH 26, 2021)

The event aimed at shaping up the strategy making skills of the participants. It was judged by Ms. Juhi Surana, PWC India who is also an alumna of IMI Kolkata of batch 2018-2020.

### MUDRA (THE ECONOMICS CLUB)



#### UNION BUDGET 2021 (FEBRUARY 13, 2021)

- The event was graced by the presence of Mr. Kamal Agarwal, Partner, S R Batliboi & Co. LLP, Chartered Accountants, Dr. K. J. Satyasai, Chief General Manager, Department of Economic Analysis & Research (DEAR), NABARD, Mumbai and Dr. Radhika Pandey, Consultant, Macro-Finance Group, National Institute of Public Finance and Policy (NIPFP), New Delhi.
- The panel was moderated by Dr. Sahana Roy Chowdhury, Associate Professor (Economics), IMI Kolkata.
- The event centered around an overall analysis of the estimated receipts, all the stated financial statements and expenditure of the government for the year 2021.

### WALLRUSH (THE CREATIVE AND CONTENT CLUB)



#### SHAMIYANA (JANUARY 11, 2021)

A soulful event where participants expressed their thoughts and emotions with stories and poems. They were free to choose their language of expression to keep the journey meaningful and diverse throughout.

Content Club

# CARNIVAL OF THE SEASON

THE ANNUAL CULTURAL, MANAGEMENT AND SPORTS FEST: CONFERO 9.0

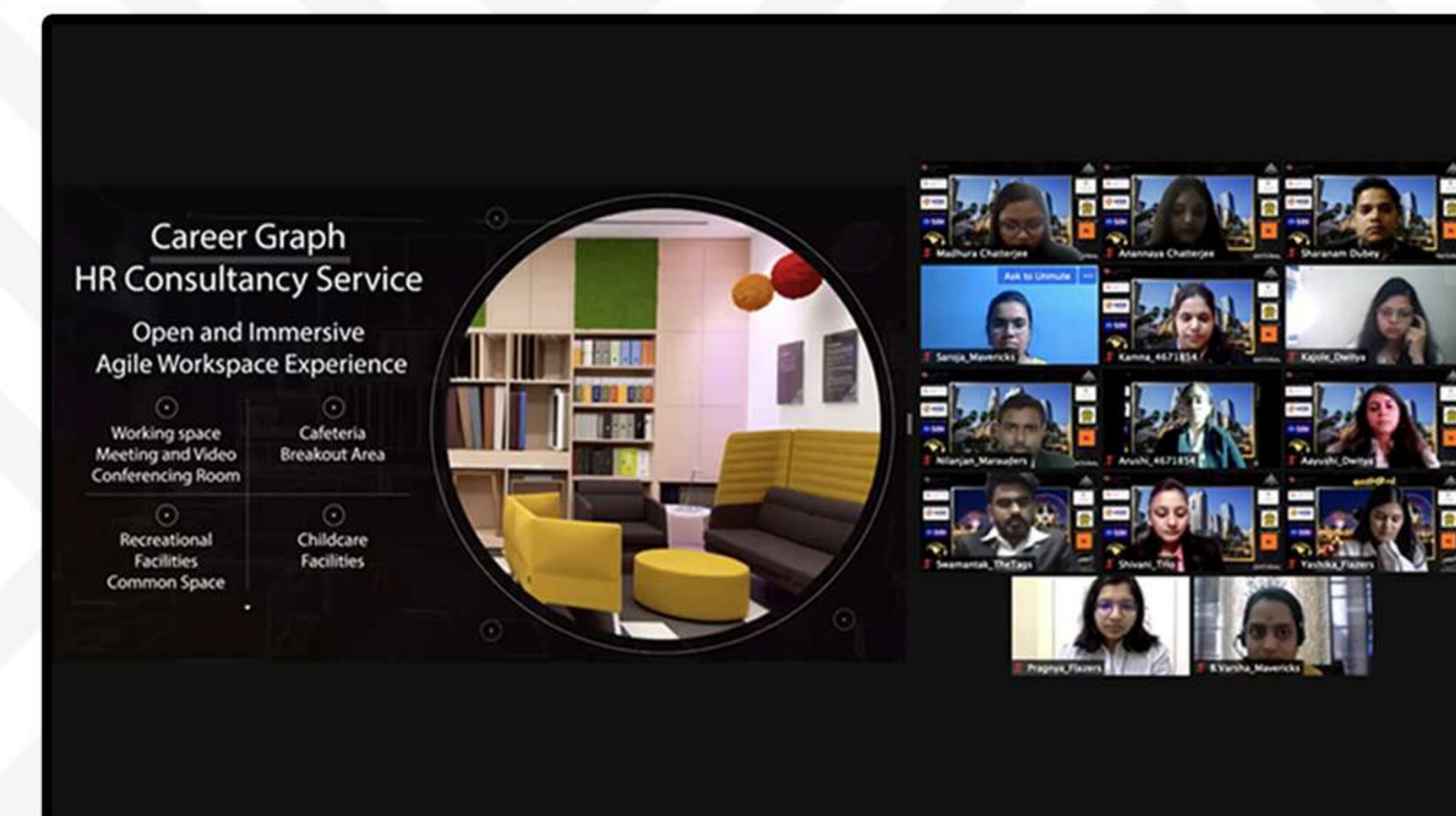
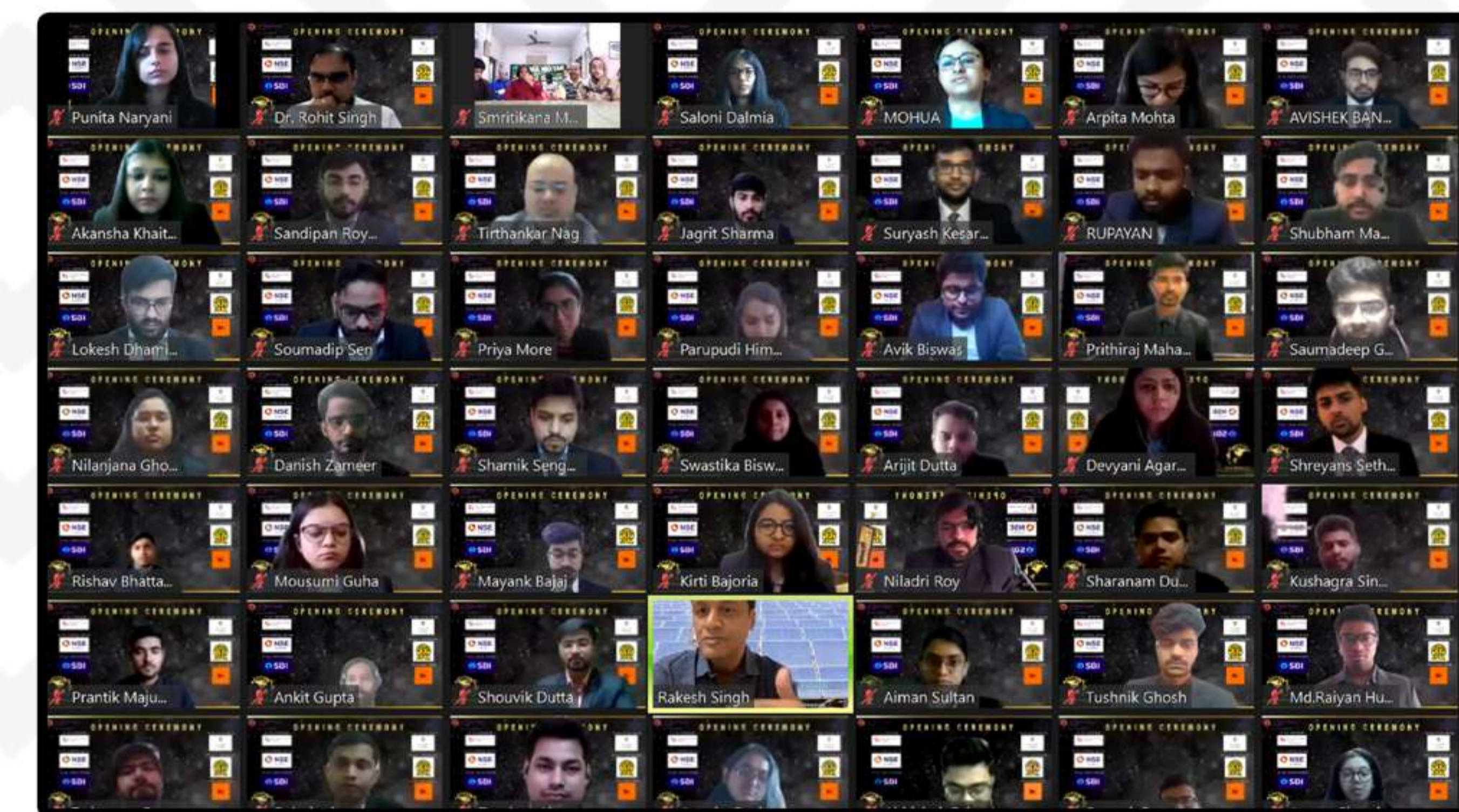
## CONFERO 9.0

The ninth successive Annual Cultural, Management and Sports Fest, "Confero 9.0" was organised on January 05, 2021 and January 06, 2021 based on the theme "Traverse" "Wander Often, Wonder Always!"

The opening ceremony began with a warm welcome by the student representatives followed by a virtual lighting of the lamp ceremony. The welcome session was attended by Chief Guest, Mr. Satyaki Ghosh, CEO, Domestic Textiles & Thai Acrylic Fibre at Aditya Birla Group, our Guest of Honour, Mr. Rakesh Singh, Chief Executive Officer, Utilities and C&I, Mahindra Susten and Professor Mohua Banerjee, Director, IMI Kolkata. Altruist, arranged a delightful dance performance by the members of Asha Niketan to grace the opening.

The management segment of Confero 9.0 comprised of events like BizzBang, Rann Kaushal 6.0, Opstimum 4.0, Vartalap 1.0 – The Conversation of Legends, Chakravayuh 1.0, Prarambh: B-Plan Challenge, Shopfloor 5.0: Transcendence, entHRal- Capture the Fascination and Tradathon 5.0, that tested stock stimulation to creative office design skills to strategic planning skills of the participants. The cultural segment, on the other hand, were Art Odyssey, Am I Audible?, Map your Moves, Vogue Voyage, Jag Rangava, Raise the Volume and Travelling Troupe and the Sports event was named "Pratyahvana".

The fest ended with a star-studded stand-up comedy session by our Guest of Honour, Mr. Appurv Gupta, whose satire left the audience in hysterical splits. The fest created a network of aligned emotions and helped us overcome the limitations of physical feasibilities thus proving its underlying theme, "Traverse" "Wander often, Wonder always".



# DASVIDANIYA, UNTIL WE MEET AGAIN

CONVOCATION OF PGDM BATCH 2018-2020



IMI Kolkata held its eighth Annual Convocation ceremony for the Class of 2018-2020 on January 29, 2021. The ceremony was graced by the presence of our Chief Guest, **Shri Harshavardhan Neotia**, Chairman, Ambuja Neotia Group, **Shri Sunil Mitra**, Board of Governors, IMI Kolkata, **Professor Himadri Das**, Director General, IMI, **Professor Mohua Banerjee**, Director, IMI Kolkata and **Professor Rachana Chattopadhyay**, Dean of Academics, IMI Kolkata. The session was coordinated effortlessly by **Dr. Rituparna Basu**, Associate Professor, IMI Kolkata. The Institute awarded certificates to 158 students over a virtual platform with maximum effort to lessen the distance that the Covid-19 had brought upon us.

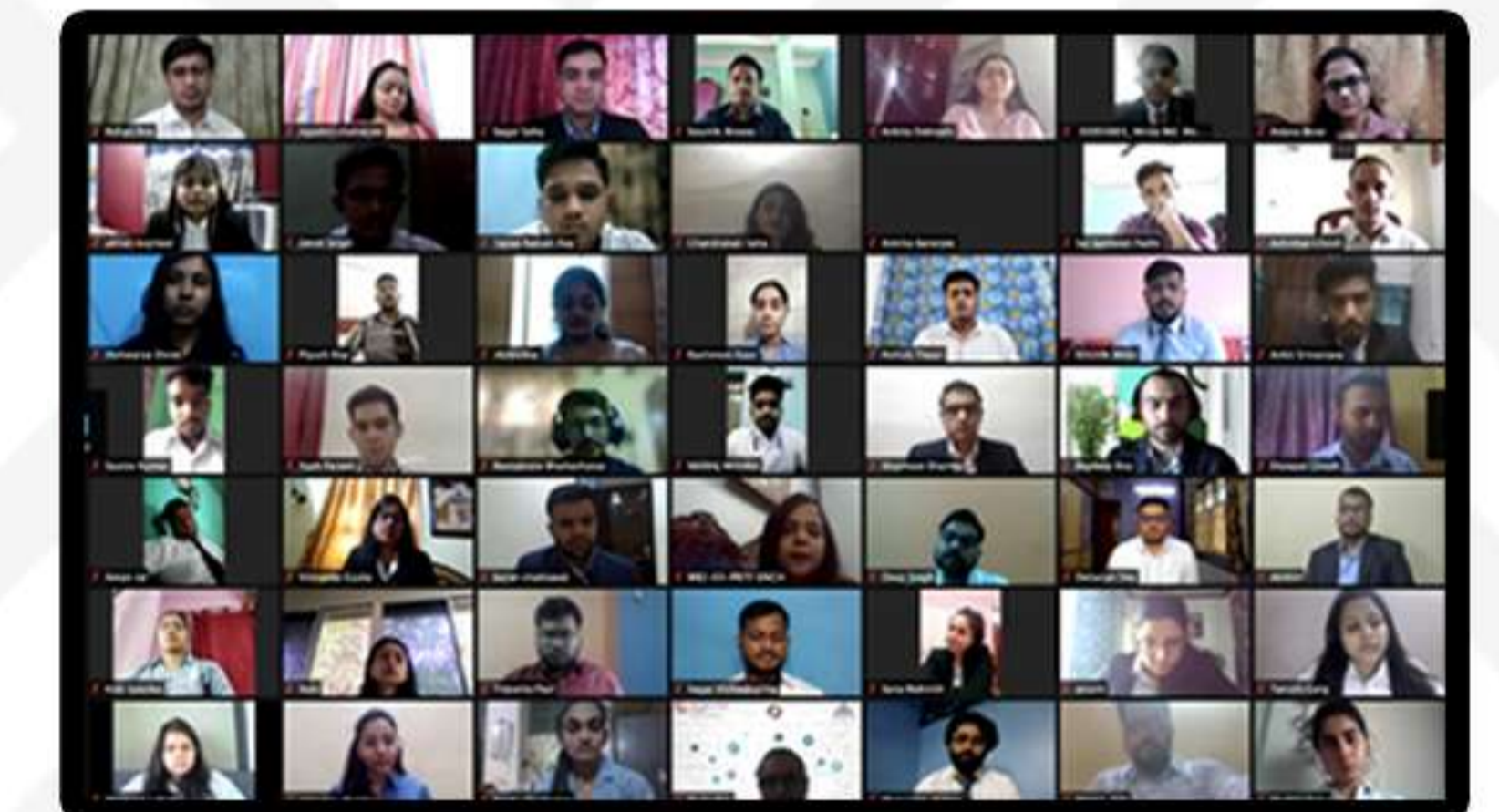
Many valuable insights were provided by our esteemed guests such as focusing on experiential learning, increasing accessibility of knowledge, key learnings

during uncertain times like the importance of having constructive conversations between peer groups instead of banter, portraying managerial science as a junction between modern education and training and much more.

Key highlights such as the recruitments done, scholarships offered to students, the launch of several programmes to equip students and professionals with better expertise and the upgradation of new software for better efficiency were a few of the other announcements made. The ceremony concluded with a vote of thanks to all the guests including faculty and parents for gracing the ritual with their presence.

# NEW BEGINNINGS

## ORIENTATION OF PGDM BATCH 2021-2023



The Orientation Programme for the incoming PGDM Batch of 2021, held on June 21, 2021 was commenced by the cordial welcome speech presented by our honourable Director, **Professor Mohua Banerjee**, IMI Kolkata.

Succeeding that, **Mr. Ajaya Kumar Sahoo**, Executive Director, Group Corporate HR, RPSG Group took over the virtual podium. The session was conducted by **Dr. Rituparna Basu**, Associate Professor (Marketing, Retail and Entrepreneurship), IMI Kolkata and a vote of thanks was extended by **Professor Rachana Chattopadhyay**, Dean (Academics), IMI Kolkata, who brought the introductory programme to an end.

The first day witnessed lectures by **Professor Himadri Das**, Director General, IMI, **Mr. Shubhasis Mitra**, Executive Director and Group Company Secretary, CESC Ltd. and **Mr. Dhritiman Sengupta**, National Head - Strategic Accounts, Randstad India. They spoke on various topics which were insightful for the students.

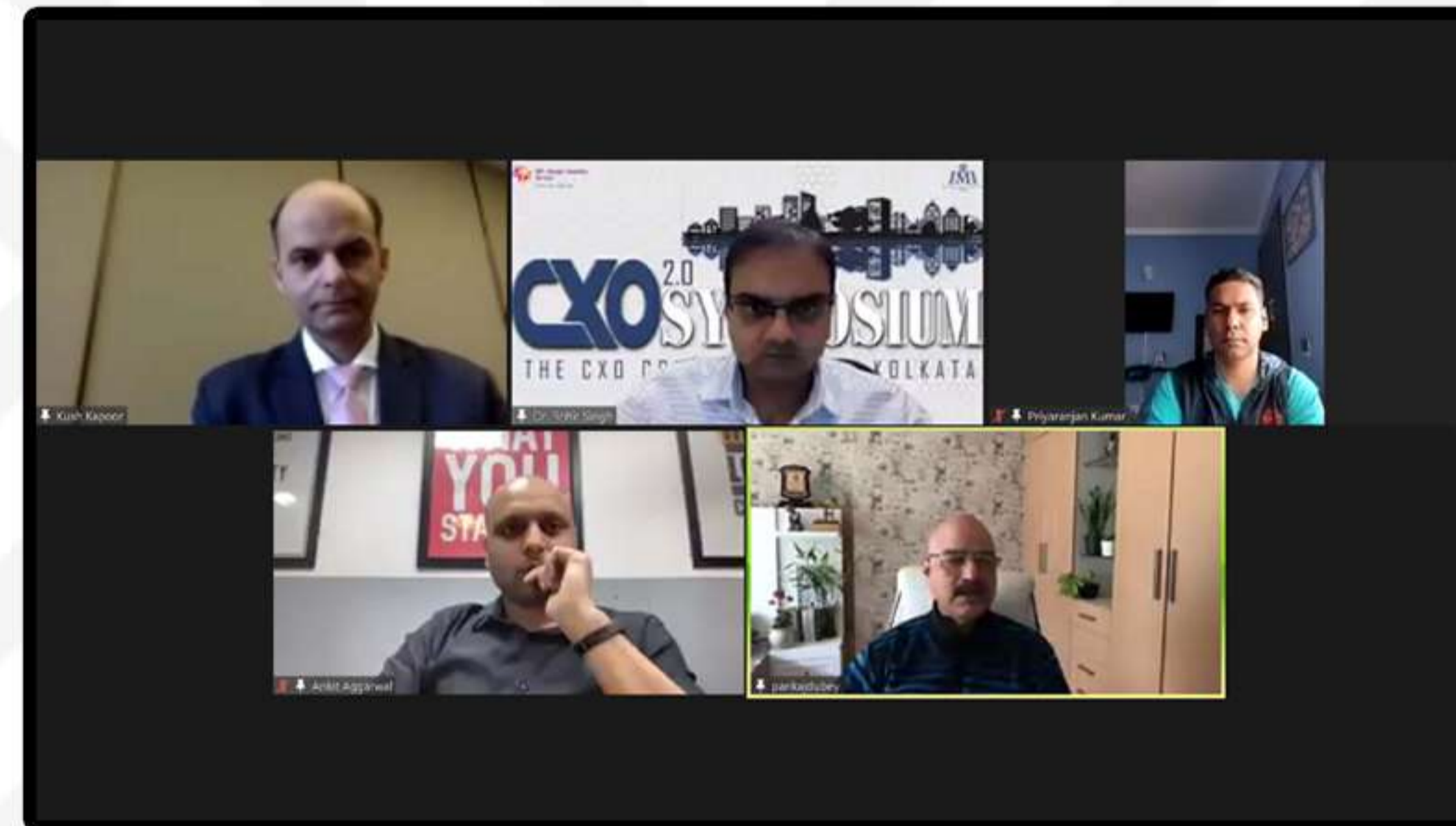
On the second day of the Orientation Programme, the students were in conversation with **Mr. Sunil Bhandari**, Executive Director, RPSG Group. The session

was conducted by **Dr. Rituparna Basu**. IMI Kolkata conducted an Alumni Lecture on its third day of the Orientation Programme, which was honoured by the presence of **Mr. Snigdho Sundar Kundu**, Business Intelligence Engineer, Amazon Development Centre, India. This was followed by a panel discussion held amongst **Ms. Pavethra Ponniah**, Senior Vice President & Co- Group Head, ICRA, **Mr. Varun Alagati**, Regional Business Leader, Technology Sector, Mercer and **Ms. Bhawana Dhawan**, HR Head, Pladis Global (South East Asia). **Dr. Rohit Singh**, Chairperson (Corporate Relations & Placement), Assistant Professor (Operations), IMI Kolkata moderated the discussion on the topic "What industry wants in the New Normal". **Professor Rachana Chattopadhyay** conducted a session on Universal Human Values on June 28, 2021.

On June 29, 2021, IMI Kolkata was in conversation with **Mr. Kaushik Roy**, Managing Director, PCBL. The session was conducted by **Professor Rachana Chattopadhyay** who extended a vote of thanks to the speaker, bringing the fruitful session to its end.

# IMI KOLKATA SUMMITS & SYMPOSIUMS

## CXO SYMPOSIUM 2.0



The first panel of CXO Symposium 2.0 that took place on February 20, 2021, consisted of honourable panelists **Mr. Ankit Aggarwal**, Founder & CEO, Dare2Compete, **Mr. Kush Kapoor**, Chief Executive Officer, Roseate Hotels and Resorts, **Mr. Priyaranjan Kumar**, Chief Operating Officer, Iconic Fashion India and **Mr. Pankaj Dubey**, Chief Executive Officer, Power Global Energy Services, It concentrated on "Honoring the past, Treasuring the Present, Preparing for the Future" and was moderated by **Dr. Rohit Singh**, Chairperson (Corporate Relations & Placement), Assistant Professor (Operations), IMI Kolkata. It was followed by an analysis of the techniques of survival and sustainability adopted by the industries that defied the after effects of the year 2020.

The second panel of CXO Symposium 2.0 consisted of eminent panelists like **Mr. Sumant Sood**, Head, Innovation, Titan Company Ltd., **Dr. Shuktij Singh Rao**, Chief of Infrastructure, Tata Power Company Ltd, **Dr. Rakesh Sinha**, Founder & CEO, Reflexive Supply Chain Solutions, **Mr. Sudip Ghose**, Former CEO, VIP Industries and **Mr. Shujaul Rehman**, CEO, Garware Technical Fibres Ltd, graced the session. The session was moderated by **Dr. Sachin Modgil**, Chairperson (Alumni Relations), Assistant Professor (Operations and SCM), IMI Kolkata.

## HR SYMPOSIUM 2.0



The HR Symposium 2.0 organized on the February 21, 2021 was embraced by eminent industry experts, **Mr. Manoj K Prasad**, VP, Talent Development & Digital Transformation, Reliance Industries Ltd., **Ms. Saswati Sinha**, Head, Human Resources, Cheil Worldwide, **Mr. Ravish Saily**, Director HR Business Partner, Mastercard, **Mr. Naga Siddharth**, Head, People & Culture, Suprdaily, **Mr. Chandan Sengupta**, Former CHRO, Sandhar Technologies Ltd. and **Mr. Sameer Nagarajan**, Global President, Human Resources, Cadila Pharmaceuticals Ltd. who threw light on the theme, "Learn, Visualize, Create". The discussion, moderated by **Mr. Anindya Chatterjee**, Assistant Professor, IMI Kolkata, revolved around 'tech savvy' working practices with respect to performance management in HR.



# IMI KOLKATA SUMMITS & SYMPOSIUMS

## SUPPLY CHAIN SUMMIT 1.0



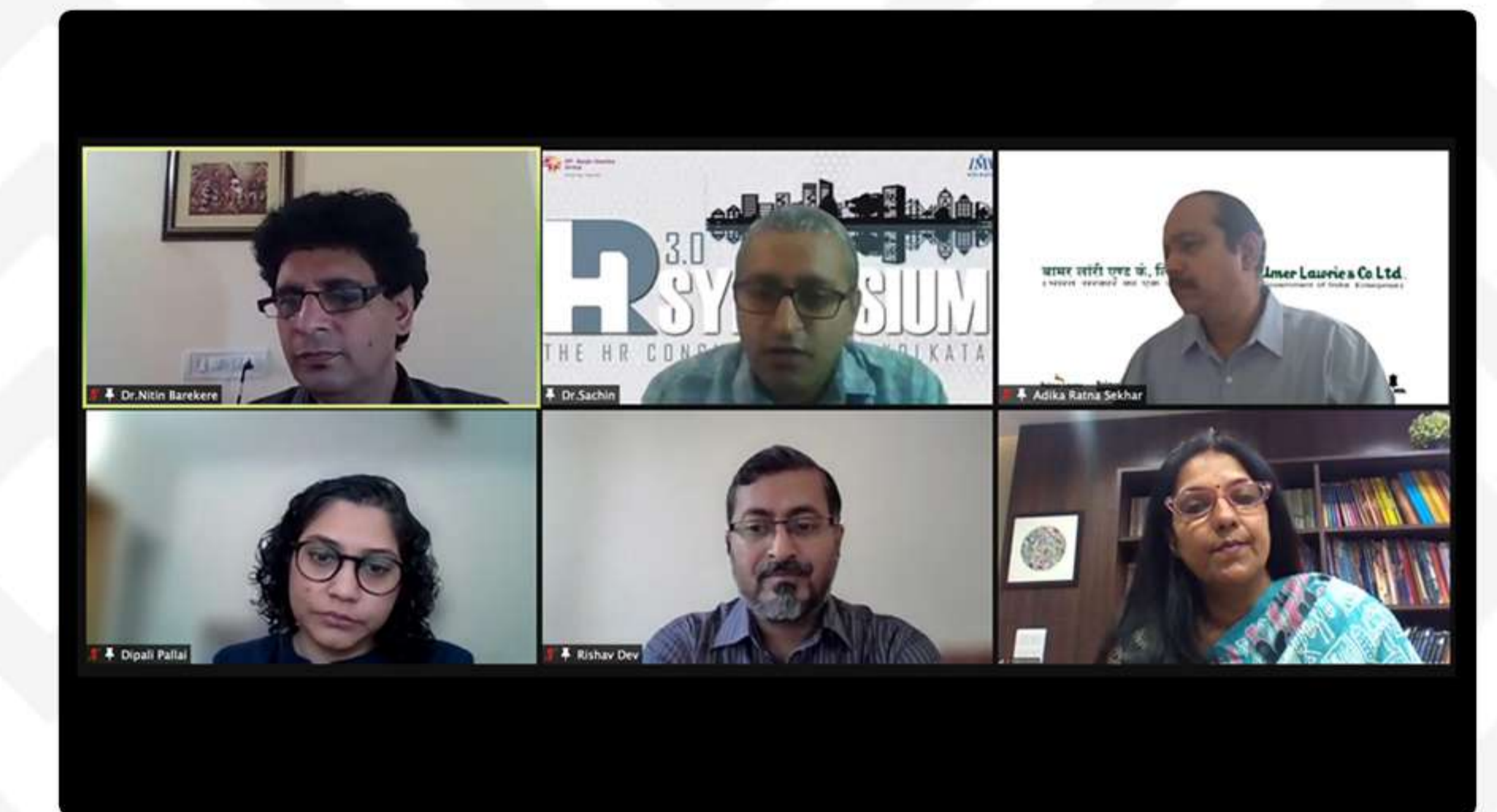
IMI Kolkata organized Supply Chain Summit 1.0 on February 28, 2021 which revolved around the topic, "Refocusing Supply Chain Resilience: Lessons from Covid-19". Dr. Sachin Modgil, Chairperson (Alumni Relations), Assistant Professor (Operations and SCM) moderated the panel discussion, which consisted of Mr. Mayank Agarwal, VP, Operations, Rapido; Mr. Abhishek Bhattacharya, VP, Supply Chain, Reliance Jio Mart; Mr. Anand Adhikari, Regional Head, Supply Chain Management, Tata Communications; Mr. Ganga Charan Sharma, VP, Supply Chain Audits, TUV Rheinland Group; Mr. Kunal Goyal, VP, Supply Chain, Aqualite Industries Pvt. Ltd.; Mr. Vinay Kushwaha, VP, Supply Chain, Britannia Industries Ltd.; Mr. Gaurav Bhatia, Associate Director, Supply Chain, Cipla; Mr. Suvayu Ray, Member, PMI West Bengal Chapter, Mazars India LLP; Mr. Pankaj Dewan, VP, Supply Chain, Daikin Airconditioning India Pvt. Ltd.

## SUPPLY CHAIN SUMMIT 2.0



IMI Kolkata organized Supply Chain Summit 2.0 on March 20, 2021 which revolved around the topic, "Refocusing Supply Chain Resilience: Lessons from Covid 19" comprising of an eminent board of panelists - Mr. Chitransh Sahai, Director & Co Founder, GoComet, Mr. Dinkar Phapale, Vice President - Supply Chain Analytics and Operations, Entercoms Inc., Mr. Malik Shah, Vice President Supply Chain, DCM Shriram LTD, Mr. Sridhar Upadhyaya, Head of Supply Chain, WEIR Minerals India Private Limited and Mr. Kiran Narayan, Vice President - Supply Chain & Operations, Dr. Agarwal's Eye Hospital. It was moderated by Dr. Sachin Modgil, Chairperson (Alumni Relations), Assistant Professor (Operations and SCM), IMI Kolkata who led the panel discussion on the role of agility in the supply chain post the Covid 19 era.

## HR SYMPOSIUM 3.0

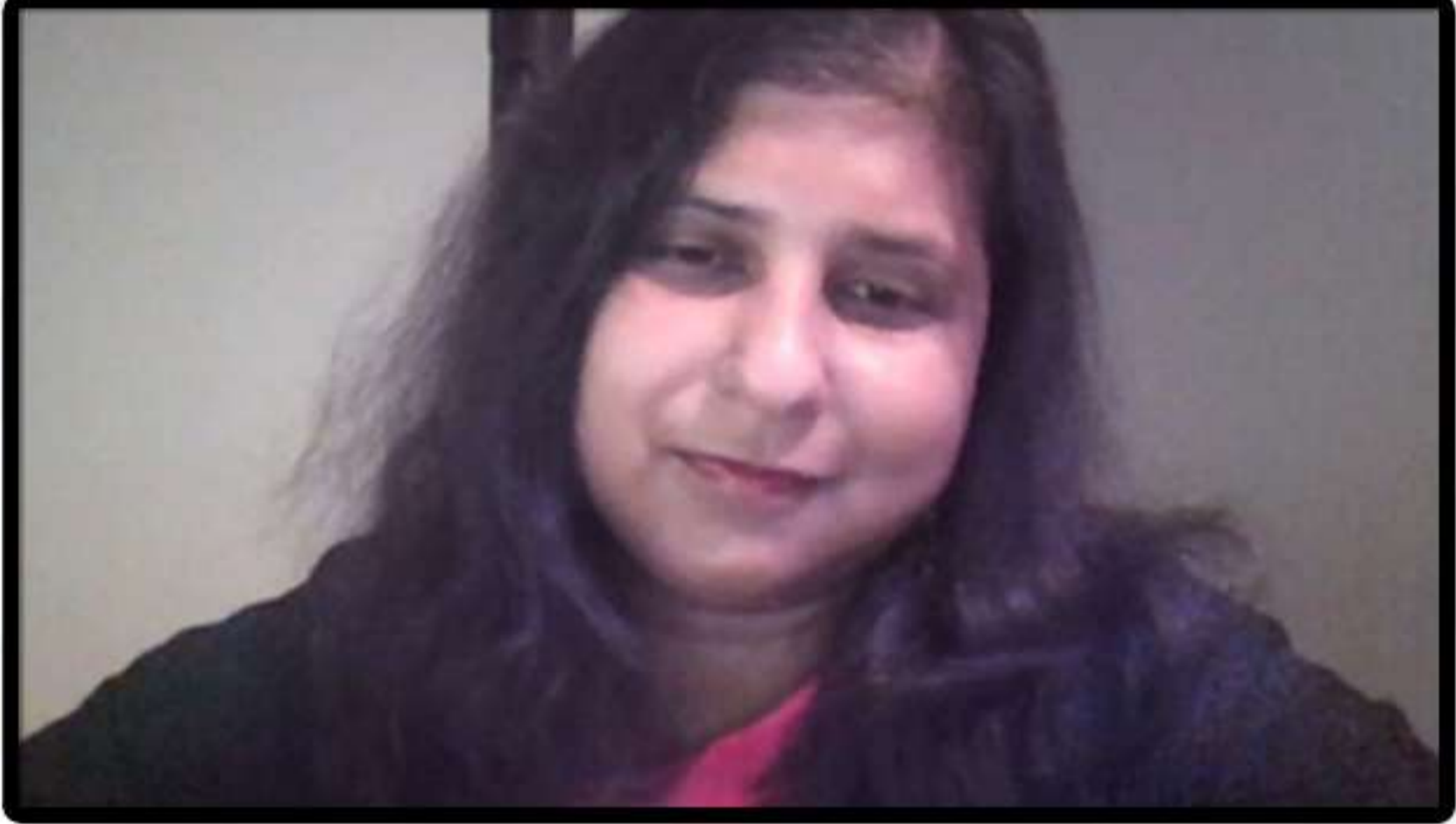

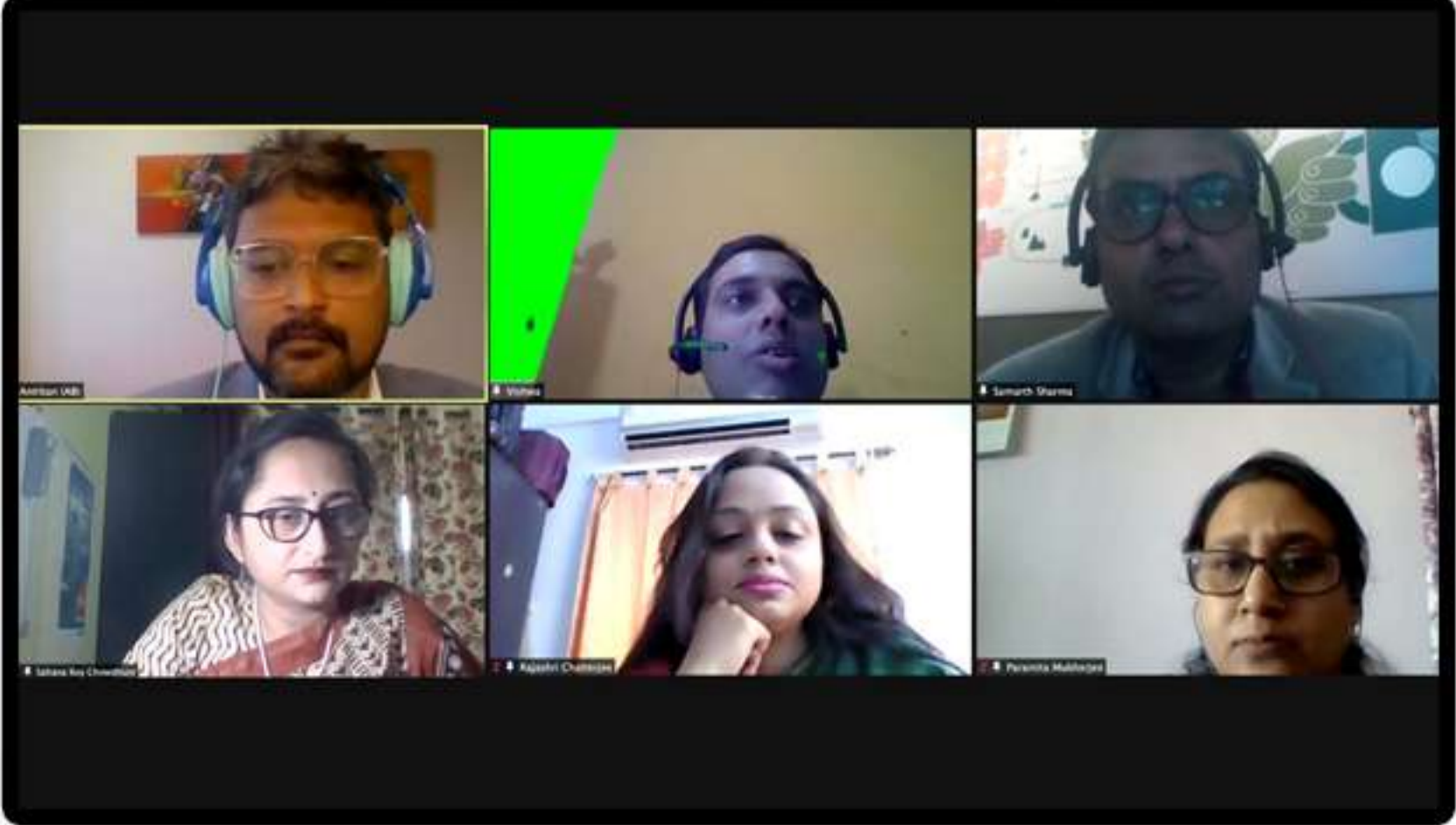


IMI Kolkata witnessed the first symposium of the academic year 2021 on the morning of June 26, 2021. The HR Symposium 3.0 of IMI Kolkata comprised honorable panelists, Ms. Pallavi Verma, VP HR, QBS Learning, Dr. Nitin Barekere, Head - HR, The Better India, Mr. Rishav Dev, CHRO- VP HR, Anmol Feeds, Ms. Dipali Pallai, Deputy General Manager HR, NephroPlus and Mr. Ratna Sekhar Adika, Director - HR & CA, Balmer Lawrie & Co. Ltd. focusing on valued insights around the topic, "HR nXT: Beyond Pandemic ". The discussion emphasized on the challenges faced by industries along with strategies innovated to retain and sustain talent within the organization. The panel was moderated by Dr. Sachin Modgil, Chairperson (Alumni Relations), Assistant Professor (Operations and SCM), IMI Kolkata who drew the session to an end by offering a vote of thanks to all the panelists.

# FROM THE EXPERT PANEL

## GUEST LECTURES ORGANIZED BY THE INTERNAL QUALITY ASSURANCE CELL

Guest Lectures provide real-time learning as corporate CEOs are invited to share their useful outlooks gleaned from their vast perspective on current business problems, challenges they have encountered and how they have overcome them. These seminars provide students with a greater chance to supplement their academic knowledge with personal insights from some of the industry's most famous executives. This helps the students gain a better understanding of the many facets of coping with today's market problems.

DATE	DESCRIPTION	COVERAGE
January 07, 2021	The Internal Quality Assurance Cell of IMI Kolkata in collaboration with Corporate Relations organized a Distinguished Lecture, delivered by <b>Dr. Sudeshna Ghosh Banerjee</b> (PhD in Public Policy from the University of Northern Carolina at Chapel Hill) on 'Impact of COVID-19 on Global Energy Sector'.	
January 15, 2021	The Internal Quality Assurance Cell of IMI Kolkata in collaboration with Corporate Relations organized a Distinguished Lecture, delivered by <b>Mr. Kaustav Ray</b> , Executive Director, Global Banking, Standard Chartered Bank (Singapore) on "Careers in Corporate Banking-Understanding Different Functions of Corporate Banks".	
February 12, 2021	The Internal Quality Assurance Cell (IQAC) of IMI Kolkata organized a panel discussion on Demystifying Transfer Pricing. The panellists were <b>CA Samarth Sharma</b> , Senior Manager - Transfer Pricing, EY Cairo – Middle East and North Africa, <b>Mr. Anirban Banerjee</b> , Senior Manager - Transfer Pricing, EY Singapore, <b>Mr. Vishwajeet Kumar</b> , Manager – Transfer Pricing, EY Middle East on. The session was moderated by <b>Dr. Sahana Roy Chowdhury</b> , Associate Professor (Economics), IMI Kolkata.	

# IMI KOLKATA FACULTY SPOTLIGHT

## FACULTY RESEARCH PUBLICATIONS

- **Banerjee, M., Bellayer, G., & Benavent, C.** (2021). Les auteurs.
- **Banik, A., & Chatterjee, C.** (2021). Ownership pattern and governance–performance relation: Evidence from an emerging economy. *Global Business Review*, 22(2), 422-441.
- **Basu, R., & Sondhi, N.** (2021). Online versus offline: preferred retail choice for premium brand purchase. *International Journal of Retail & Distribution Management*.
- **Biswas, B., Sengupta, P., & Ganguly, B.** (2021). Your reviews or mine? Exploring the determinants of “perceived helpfulness” of online reviews: a cross-cultural study. *Electronic Markets*, 1-20.
- **Chatterjee, C.** (2021). Ownership pattern, board composition, and earnings management: evidence from top Indian companies. *International Journal of Disclosure and Governance*, 18(2), 179-192.
- **Eckert, A., Milan, GS, Roy, G., & Bado, R.** (2021). Welcome back: Repurchase intention of Brazilian customers on e-commerce websites. *Journal of Administration Sciences* , 23 (59), 106-120.
- **Ganguly, B., & Nag, T.** (2021). Does Culture Influence the Website Design of Schools? A Cross-cultural Comparative Study in the Indian, Chinese and American Context. *Global Business Review*, 0972150921989613.
- **Garg, P., Gupta, B., Chauhan, A. K., Sivarajah, U., Gupta, S., & Modgil, S.** (2021). Measuring the perceived benefits of implementing blockchain technology in the banking sector. *Technological Forecasting and Social Change*, 163, 120407.
- **Grover, P., Kar, A. K., Gupta, S., & Modgil, S.** (2021). Influence of political leaders on sustainable development goals–insights from twitter. *Journal of Enterprise Information Management*.
- **Gupta, S., Modgil, S., Bhattacharyya, S., & Bose, I.** (2021). Artificial intelligence for decision support systems in the field of operations research: review and future scope of research. *Annals of Operations Research*, 1-60.
- **Mishal, A., Singh, R. K., & Tiwari, A. A.** Development and evaluation of service-learning experience model. *Journal of Public Affairs*, e2605.
- **Modgil, S., Gupta, S., Sivarajah, U., & Bhushan, B.** (2021). Big data-enabled large-scale group decision making for circular economy: An emerging market context. *Technological Forecasting and Social Change*, 166, 120607.
- **Mukherjee, V., Mukherjee, P., & Bose, S.** (2021). Extortion, competition among states and private investment in a federation: evidence from Indian manufacturing sector. *Economic Change and Restructuring*, 1-32.
- **Roy, G., Debnath, R., Mitra, P. S., & Shrivastava, A. K.** (2021). Analytical study of low-income consumers' purchase behaviour for developing marketing strategy. *International Journal of System Assurance Engineering and Management*, 1-15.

# IMI KOLKATA FACULTY SPOTLIGHT

## FACULTY RESEARCH PUBLICATIONS

- Saraf, I., Shrivastava, A. K., & Iqbal, J. (2021). Effort-based fault detection and correction modelling for multi release of software. *International Journal of Information and Computer Security*, 14(3-4), 354-379.
- Sengupta, P., Ganguli, B., Sen Roy, S., & Chatterjee, A. (2021). An analysis of COVID-19 clusters in India. *BMC Public Health*, 21(1), 1-21.
- Sengupta, P., & Puri, R. (2021). Gender Pay Gap in India: A Reality and the Way Forward—An Empirical Approach Using Quantile Regression Technique. *Studies in Microeconomics*, 2321022221995674.
- Sethi, K., Biswas, B., & Balodi, K. C. (2021). Mobilizing B2B Electronic Marketplace: An Exploratory Study of Critical Success Factors among Indian Start-ups. *Global Business Review*, 09721509211005675.
- Sharma, P., & Shrivastava, A. K. (2021). Economic activities and oil price shocks in indian outlook: direction of causality and testing cointegration. *Global Business Review*, 0972150921990491.
- Sharma, P., & Shrivastava, A. K. (2021). Marketing strategy for financial services in Indian financial service institutions. *FIIB Business Review*, 2319714521994510.
- Shrivastava, A. K., & Kapur, P. K. (2021). Change-points-based software scheduling. *Quality and Reliability Engineering International*.
- Swain, S., & Singh, R. K. (2021). Measuring the impact of perceived service quality on insured and uninsured patients' satisfaction. *Measuring Business Excellence*.
- Vishwanathan, S. S., Garg, A., Tiwari, V., Kapshe, M., & Nag, T. (2021). SDG implications of water-energy systems transitions in India under NDC, 2° c and well below 2° c. *Environmental Research Letters*.

# IMI KOLKATA FACULTY SPOTLIGHT

## OTHER FACULTY ACTIVITIES

- **Dr. Gobinda Roy, Assistant Professor (Marketing), IMI Kolkata**

Dr. Gobinda Roy was the speaker in a four-day webinar series on "Emerging Trends in Business Management", organized by Seshadripuram Institute of Management Studies (SIMS), Bengaluru, Karnataka. He spoke on "The Business Without Marketing" on July 14, 2021.

- **Professor Mohua Banerjee, Director, IMI Kolkata**

On May 07, 2021, Professor Mohua Banerjee, Director, IMI Kolkata, spoke about Fostering Entrepreneurship for Sustainable and Inclusive Agri Food Innovation: A Comparative Analysis of India and UK with UGC UKIERI at 'Techno-Entrepreneurship: Prospects and Challenges' conference, organized by NITTR Kolkata.

Professor Mohua Banerjee was invited to join the 'ICC National Expert Committee on Higher Education & Training' by the Indian Chamber of Commerce on May 15, 2021.

Professor Mohua Banerjee was invited to be a part of a national webinar on COVID-19: Transformational Effect on Retail Business organized by Panjab University, Chandigarh, Post Graduate Department of Commerce, Gujranwala Guru Nanak Khalsa College on 8th July 08, 2021.

- **Dr. Rituparna Basu, Associate Professor (Marketing, Retail and Entrepreneurship), IMI Kolkata**

Dr. Rituparna Basu was a part of a panel on "Ignatian Charism and Jesuit Education" on the influence of Jesuit education in her life to celebrate the Feast of Ignatius Loyola on 31st July 2021 organised by St. Xavier's University.

- **Mr. Surendra Poddar, Assistant Professor (Finance and Accounts), IMI Kolkata**

Led by Mr. Surendra Poddar, IMI Kolkata hosted a webinar on May 29, 2021 on "Career Opportunities in Financial Markets" consisting of honorable panelist like Mr. Abhishek Dubey, industry expert in finance. The programme witnessed the participation of esteemed faculties from IMI Kolkata as well as the NSE Academy.

- **Dr. Tinu Jain, Assistant Professor (Marketing), IMI Kolkata**

Dr. Tinu Jain was a part of High-End Workshops for Enriching the Minds of the Talented Researchers and Students with the Data Science and Analytical Tools and Techniques organized by the Indian Institute of Technology (ISM), Dhanbad. These workshops were sponsored by Science and Engineering Research Board (SERB) through Accelerate Vigyan Scheme (AVS), DST, Government of India. His topic was Marketing Research Analytics.

- **Professor Tirthankar Nag, Dean (Research and International Relations), IMI Kolkata**

Professor Tirthankar Nag was invited to be a part of the webinar on 'Synergies, Leadership and Capacity Building in Education' on April 20th, 2021 organized by FICCI and The University of Melbourne.

# IMI KOLKATA FDP AND MDP

## FACULTY DEVELOPMENT PROGRAMMES

Faculty Development Programmes are intended to improve faculty teaching and other abilities, as well as to familiarize them with current teaching materials and techniques. They give them the chance to learn about the most recent technical advancements in relevant sectors.

- **Title: Publishing Research Papers Using Advanced Research Methodology– Part I**  
By: **Dr. Gobinda Roy**, Assistant Professor (Marketing), IMI Kolkata  
Date: January 30, 2021
- **Title: Advanced Research Methods for Publication in the Top-Tier Journals**  
By: **Dr. Gobinda Roy**, Assistant Professor (Marketing), IMI Kolkata  
With: **Dr. Biplab Datta**, Associate Professor (Marketing), VGSOM, IIT Kharagpur, **Dr. Srabanti Mukherjee**, Assistant Professor (Marketing), VGSOM, IIT Kharagpur and **Dr. Rajarshi Debnath**, Assistant Professor, Brainware University.  
Date: June 09, 2021– June 12, 2021
- **Title: Understanding Organizational Behaviour from Managerial Perspectives**  
By: **Dr. Rachana Chattopadhyay**, Professor (OB & HRM), IMI Kolkata  
With: **Dr. Soni Agrawal**, Associate Professor (OB & HRM), IMI Kolkata and **Dr. Roma Puri**, Associate Professor (OB & HRM), IMI Kolkata  
Date: June 14, 2021 – June 16, 2021  
[Approved and sponsored by AICTE]
- **Title: Leveraging Design Thinking for Innovation**  
By: **Professor Tirthankar Nag**, Professor (Strategy), IMI Kolkata  
With: **Dr. Rituparna Basu**, Associate Professor (Marketing, Retail and Entrepreneurship), IMI Kolkata, **Dr. Roma Puri**, Associate Professor (OB & HRM), IMI Kolkata and **Dr. Swapnarag Swain**, Assistant Professor (Marketing), IMI Kolkata  
Date: July 12, 2021 – July 16, 2021  
[Approved and sponsored by AICTE]
- **Title: Personal Effectiveness**  
By: **Dr. Roma Puri**, Associate Professor (OB & HRM), IMI Kolkata  
With: **Dr. Rachana Chattopadhyay**, Professor (OB & HRM), IMI Kolkata, **Dr. Soni Agrawal**, Associate Professor (OB & HRM), IMI Kolkata, **Professor Tirthankar Nag**, Professor (Strategy), IMI Kolkata and **Dr. Rituparna Basu**, Associate Professor (Marketing, Retail and Entrepreneurship), IMI Kolkata  
Date: June 07, 2021 – June 11, 2021  
[Approved and sponsored by AICTE]



# IMI KOLKATA FDP AND MDP

## MANAGEMENT DEVELOPMENT PROGRAMMES

### POST GRADUATE CERTIFICATE IN FINANCIAL MARKETS:

- IMI Kolkata is organizing an 11-month executive Open Management Development Programme on Post Graduate Certificate in Financial Markets (PGCFM).
- It comprises of 21 courses spread over 3 trimesters, in collaboration with NSE Academy.
- The orientation programme was attended by Professor Mohua Banerjee, Director, IMI Kolkata, Mr. Abhilash Misra, CEO, NSE Academy, Dr. Soni Agarwal, Dean (MDP & EDP) and Programme Director, IMI Kolkata and Mr. Surendra Poddar, Programme Director, IMI Kolkata.
- After the completion of the programme the participants will receive 8 regulatory certificates along with the PGCFM certificate.
- The first batch comprises 10 participants, from students with 31 years of work experience to a fresh graduate.



### CESC AND IMI KOLKATA HOSTED TEAM BUILDING PROGRAMME FOR YOUNG EXECUTIVES OF CESC:

- IMI Kolkata along with CESC hosted a three-day virtual programme titled 'Building and Developing High Performance Team: A Programme for Young Executive of CESC' from February 24, 2021 - February 26, 2021.
- The session, comprising twenty-two participants, was aimed at understanding and developing business skills and providing a holistic perspective of the industry.
- The programme witnessed Mr. Gautam Ray, Mr. Debdatta Maitra, Professor Mohua Banerjee and Dr. Soni Agrawal, Dean, (MDP & EDP) and course coordinator and Programme Director, IMI Kolkata joining us as dignitaries for the session.
- Professor Mohua Banerjee, Director, IMI Kolkata spoke on the expertise of IMI Kolkata in conducting MDPs.
- Mr. Gautam Ray, Executive Director (HR & Administration), CESC Limited, emphasized on having a 360-degree approach.
- Mr. Debdatta Maitra, VP, (HR & Administration), CESC Limited, focused on the importance of human resources and its competencies.
- Further, Dr. Soni Agrawal, mentioned understanding oneself, building a positive attitude and comprehending macroeconomics environment.

# ACADEMIA'S RECIPE

## JOURNALS OF IMI KOLKATA

### IMI KONNECT



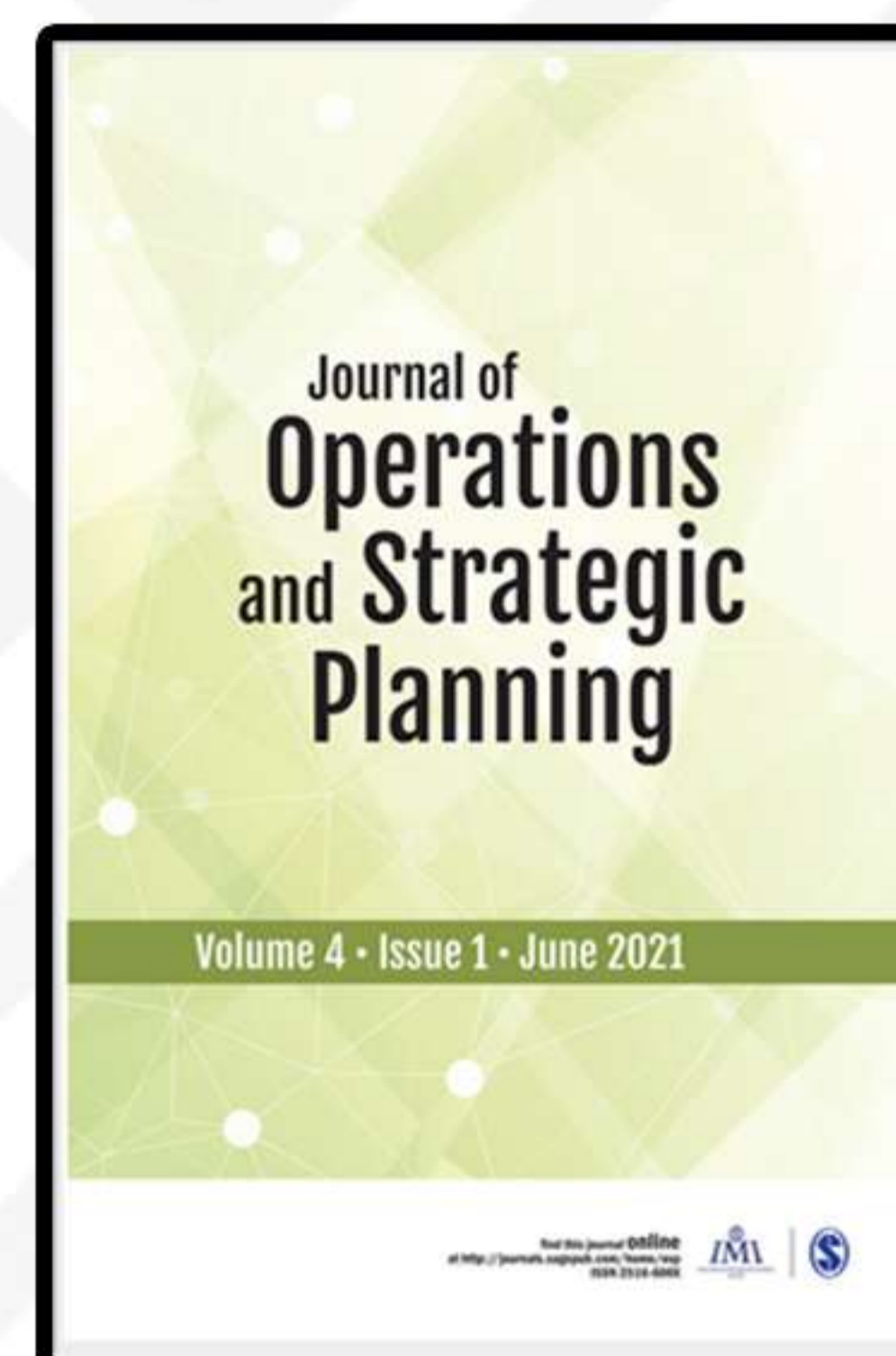
Editor:

Professor Paramita Mukherjee,  
Professor (Economics)

IMI Konnect (ISSN 2321 9378) published quarterly from IMI Kolkata is an open access scholarly publication in Management. It publishes original research articles (non-technical) by scholars in the field of management and first-hand perspectives from business thinkers and practitioners on contemporary issues. It also publishes interviews with eminent personalities in the field of business. The publication currently enjoys a pan India reach with a growing audience in the international markets as well.

- <https://bit.ly/3xyJjzt>  
(Volume 10, Issue 2, June 2021)
- <https://bit.ly/3jF0URs>  
(Volume 10, Issue 1, March 2021)

### JOURNAL OF OPERATIONS AND STRATEGIC PLANNING



Editor:

Professor Tirthankar Nag  
Professor (Strategy),  
Dean (Research & International  
Relations)

Journal of Operations and Strategic Planning is a peer-reviewed journal, seeking high quality, analytically rigorous papers in all areas of operations management (broadly defined). Theoretical as well as applied (or empirical) research is welcome. The journal covers topics like operations management theory, operations management research, etc.

- <https://journals.sagepub.com/toc/ospa/4/1>  
(Volume 4, Issue 1, June 2021)
- <https://journals.sagepub.com/toc/ospa/3/2>  
(Volume 3, Issue 2, December 2020)

### STUDIES IN MICROECONOMICS



Editor:

Dr. Sahana Roy Chowdhury  
Associate Professor  
(Economics)

Studies in Microeconomics is a peer-reviewed journal, seeking high quality, analytically rigorous papers in all areas of microeconomics (broadly defined). The journal focuses on theoretical as well as applied (or empirical) research.

- <https://journals.sagepub.com/toc/mica/9/1>  
(Volume 9, Issue 1, June 2021)
- <https://journals.sagepub.com/toc/mica/8/2>  
(Volume 2, Issue 2, December 2020)



# INTERNSHIP TALES OF IMI KOLKATA

## SUMMER INTERNSHIP PROGRAMME OF PGDM BATCH 2020-2022

The Summer Internship Programme at IMI Kolkata is an integral part of the two-year full-time Post Graduate Diploma in Management Course. It assists students in obtaining industry exposure. It helps in applying the knowledge learnt in their first year of MBA to real-world circumstances, as well as add a crucial element to their résumé. This year, IMI Kolkata witnessed reputed companies visiting the campus for internship opportunities like JSW, Amazon, CenturyPly, Blue Star, HPCL, Nephroplus, Pladis Global, GoComet amongst others. A wide array of job roles were offered by different companies which included marketing and sales, social media marketing, client acquisition, finance and inventory management, equity research, cluster manager, supply chain management, talent acquisition to name a few. Most of the internships were virtual, owing to the ongoing pandemic. The Internship Programme was a rewarding learning process for students and gave them valuable insights and exposure pertaining to the corporate world.



# BEHIND THE SCENES

The faculty members constantly strive to generate and disseminate knowledge to peers, students, and external audiences. However, apart from being pioneers in their respective field, faculties also constantly follow their passion and instill among their students the value of never giving up on one's dream.



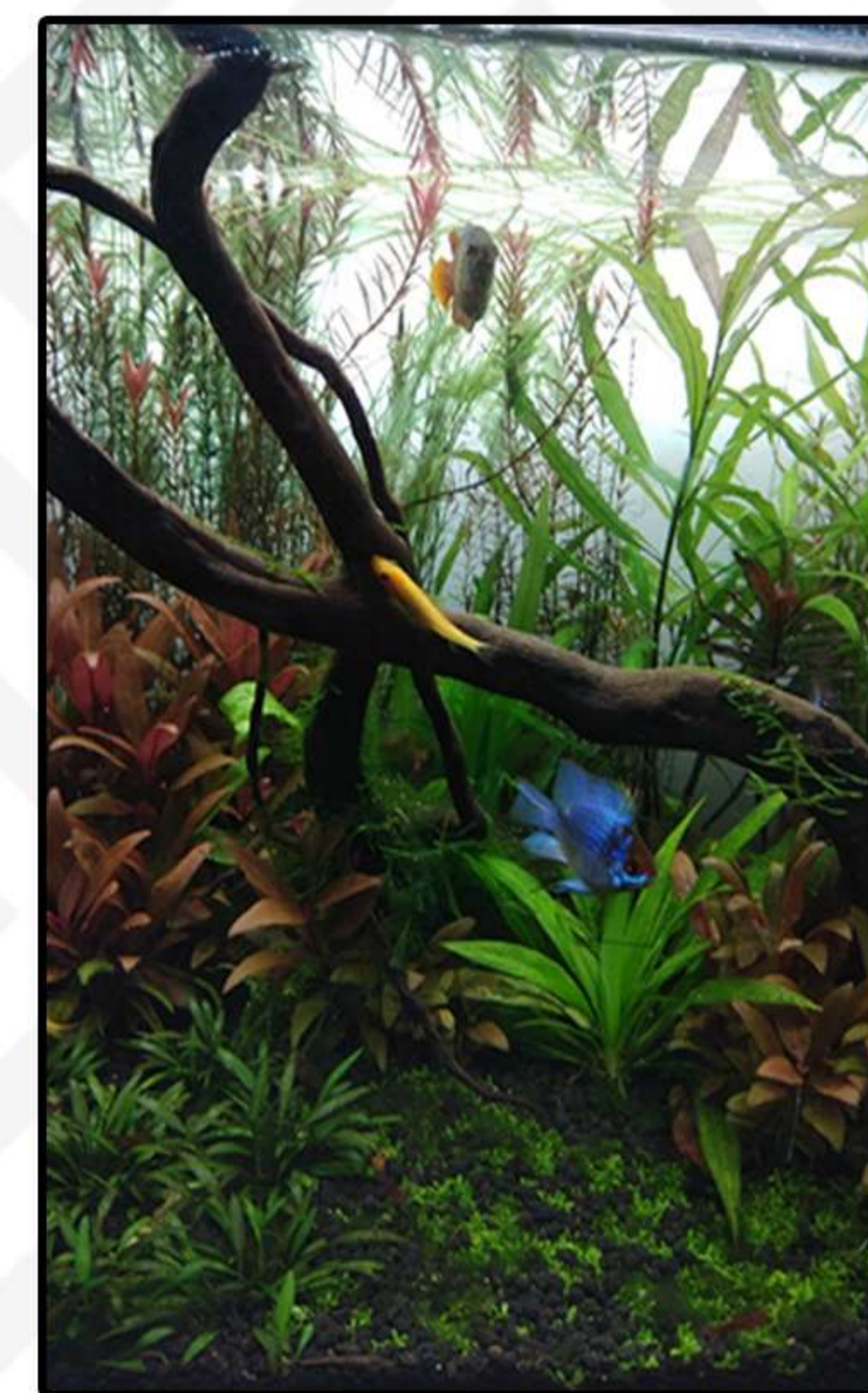
## DR. RITUPARNA BASU (ASSOCIATE PROFESSOR – MARKETING, RETAIL AND ENTREPRENEURSHIP)

Dr. Rituparna Basu, referred as the "Jill of all trades" by a Times of India spotlight article in 2004, is an Associate Professor at IMI Kolkata. She has been a lifelong cricket enthusiast owing to her family lineage. The city's much popular cricket academy- C4 that was started by her father, Late Mr. Riten Bose in 1990 is now mentored by Dr. Basu. While in her early youth she had traveled the world with sports teams as an administrator, she has been equally passionate about music motivated by her mother, a Rabindra Sangeet artist with All India Radio. Dr. Basu started her singing career as a child artiste at the age of 6 on All India Radio and Doordarshan before releasing her first singles album, "Iccheta Shei (My Wish)" with P&M Records during her IIT days . She had also sung for commercials, tele serials and private projects like the title song of "Panchatantra Ki Kahani", "Elite" footwear commercial and an album, "Hum Bhi Bache Hain" for Save the Children- a UK-based NGO. Dr. Basu is also a talented and dexterous illustrator. From Monochrome to oil paintings, she creatively portrays her imagination onto the blank canvases. She lives by the three D's: determination, dedication and discipline and is indeed a powerhouse of talent.



## PROFESSOR TIRTHANKAR NAG (PROFESSOR - STRATEGY, DEAN (RESEARCH & INTERNATIONAL RELATIONS))

If you reverse the academic coin, Professor Tirthankar Nag is a discerning food connoisseur, passionately judging food competitions at IMI Kolkata. One of his hobbies also includes aquascaping, which he started around three decades back. Popularized in its present format by the Late Takashi Amano and others, this hobby has caught on with many. Simply known as the planted aquarium, the focus of aquarium hobbyists shifts from fishes to the plants, thus creating beautiful micro submerged gardens that have to appear natural i.e., a carefully crafted careless look. Such underwater gardens become self-sufficient ecosystems, with fishes producing fertilizers for the plants and moss and plants producing oxygen. Many hobbyists also dive underwater in natural water bodies in an attempt to create similar natural aquascapes, the result of which is often stunning, but only remains for around a year. One of Professor Nag's work in progress aquascape is included which needs a bit of pruning but has been delayed as his academic work may be keeping him busy.



# IMI KOLKATA CURRICULAR

## ART AND ARTISTS OF IMI KOLKATA



Sourav Choudhury

### GOD IS A WOMAN

We live in the society,  
Where the bond of a mother and her child is a sign of purity.  
But the red stain down,  
Which makes it possible, is frowned upon!  
Instead of asking our girls to be proud about their body and its changes,  
We ask them to not to enter kitchens or temples, as their god finds it to  
be disgusting and hard to manage.  
Where being born as a girl is a fault,  
And it is okay keep them in the domestic vault.  
Where instead of doing everything possible to make the house run,  
We have the trend of dowry, for fun!  
Where getting abused, raped and harassed,  
Is okay on basis of clothes, caste and creed.

But in all these superficialities and superstitions, I find peace in the fact  
that God is a woman, because only a woman can tolerate it all, endure  
the pain, gulp the shame and still love her kinds unconditionally.

Akshaya Daga



Ankita Das

### VAISHYA OR SEX WORKERS

उठा ली गयी है सबसे पहली पवित्र मिट्टी एक वैश्या के घर से,  
उठा ली गयी है सबसे पहली पवित्र मिट्टी एक वैश्या के घर से

सजेंगी आज नव दुर्गा एक नगर वधु के हिस्से से,  
गंगा और तुलसी से भी पहले पहुंची है वो मिट्टी,

निकालोगे कैसे तुम उसे दुर्गा के दिल से

अगर श्री कृष्णा मिले है मीरा बाई को,  
तो याद रखना भगवान बुद्ध भी मिले है नगर वधु अमर्पाली को,

वैश्या hu कोई गाली नहीं,  
वैश्या hu कोई गाली नहीं,

तुम्हारी छोटी सी सोच पर लगा एक तमाचा हु मै,  
मजाक में बजी कोई ताली नही,

तुम्हारी बहु बेटे के सम्मान के लिए हु मै हमेशा,  
एक सवाल हु कोई अबला नही,

देखा है एक बहुत लम्बा सफर अपने नाम का,  
देखा है एक बहुत लम्बा सफर अपने नाम का,  
नगर वधु से लेकर देवदासी तक का,  
वैश्य से लेकर तबायफ तक का,

पर एक चीज़ जो मैंने कभी भूलने नहीं दी,  
रह्युगी सदा एक वीरांगना मरते दम तक,

गंगा तो पवित्र है ना  
तुलसी तो पवित्र है ना  
तो घर के बहार क्यों

अगर वक्त रहते तुम लोगो ने सोच बदली होती,  
तो आज पहुंच गयी होती दुर्गा तुम्हारे घर तक,

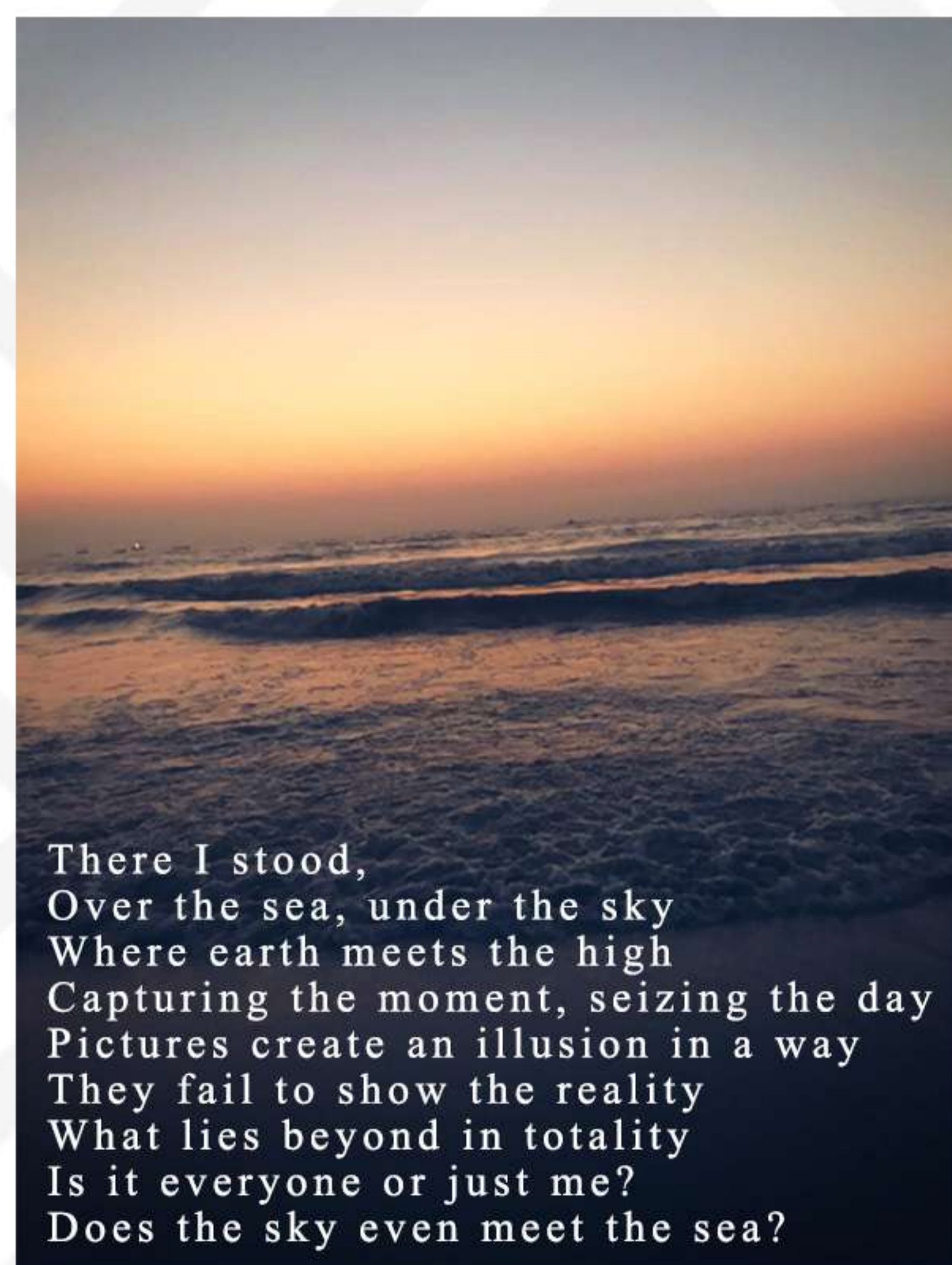
हां  
सम्मान के लिए भूखी हु,  
बस इसी से दुखी हु,

ताकि ना करू मै ज़माने से कोई उम्मीद,

इसलिए अपने हिरदय को दुर्गा की मिट्टी में मिलाये हु मै ... !!!

Priya More

Ankit Gupta



Akansha Khaitan



Sabujree Siraj



Starting the journey of the MBA life with a lot of hope and  
expectations of enriching campus experience, filtered out to just  
leaving a few footprints in the campus.

Every year the batches come and embark their essence in the  
corridors and the class with the echoes of their voice.  
Nonetheless, our batch created the virtual podium and stage for  
themselves and made all the activities fun and full with energy.  
Wearing the masks of different cities, yet we all vibe the same.  
The longing for the entire batch to meet at the campus is and was  
always there but no activity of the institute was compromised  
upon.

It was not just us but also the lovely staff and faculty who helped  
us pull it off with great effort, giving us all the possible  
opportunities.

Batch of 2020 is the one in the history of IMI Kolkata to set a new  
mark of virtual MBA and crop in to college whenever possible.

“A moment lasts all of a second, but the memory lives on forever.”

Priya More

# IMI KOLKATA

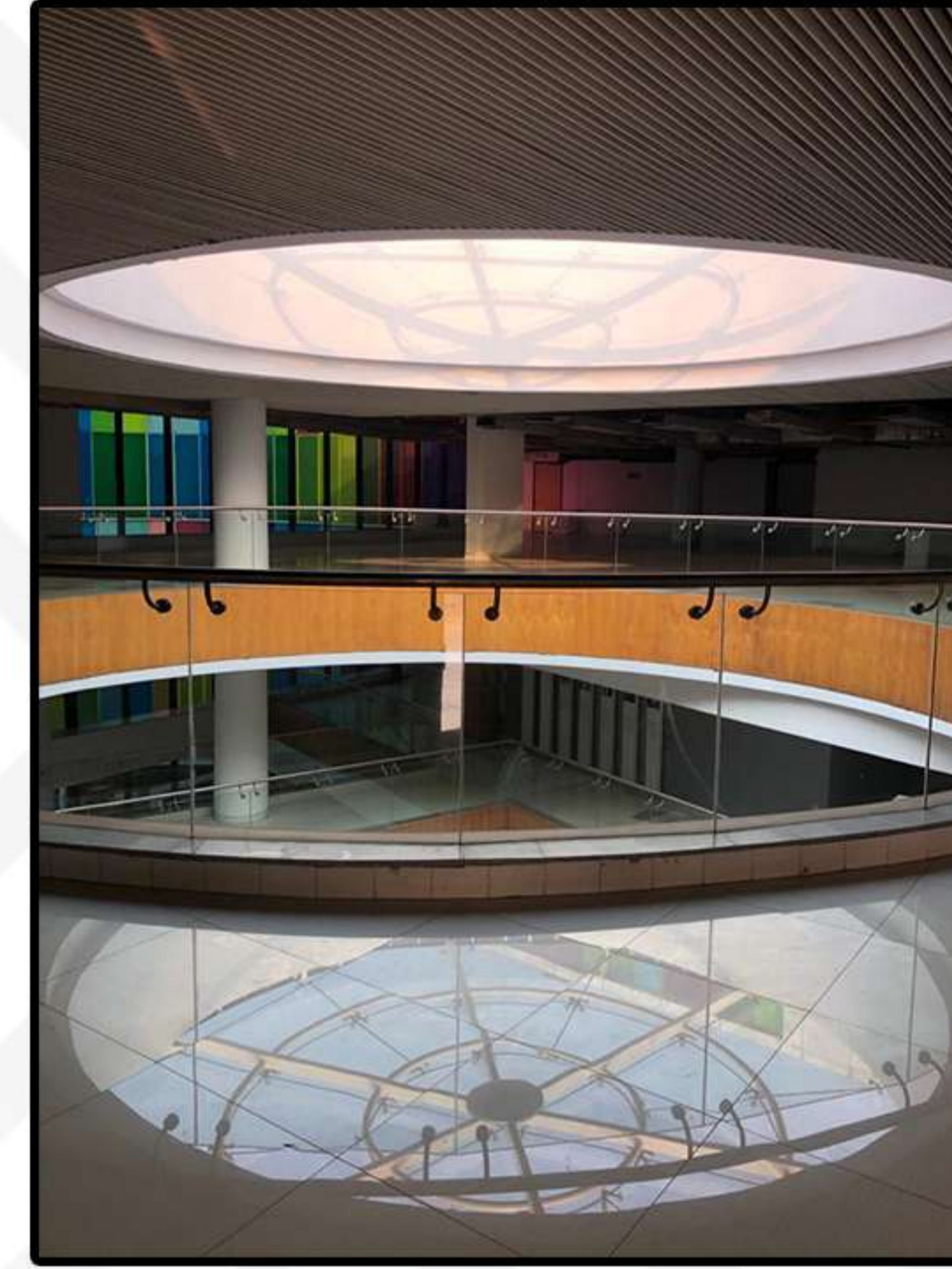
FROM THE EYES OF THE STUDENTS



Avik Biswas



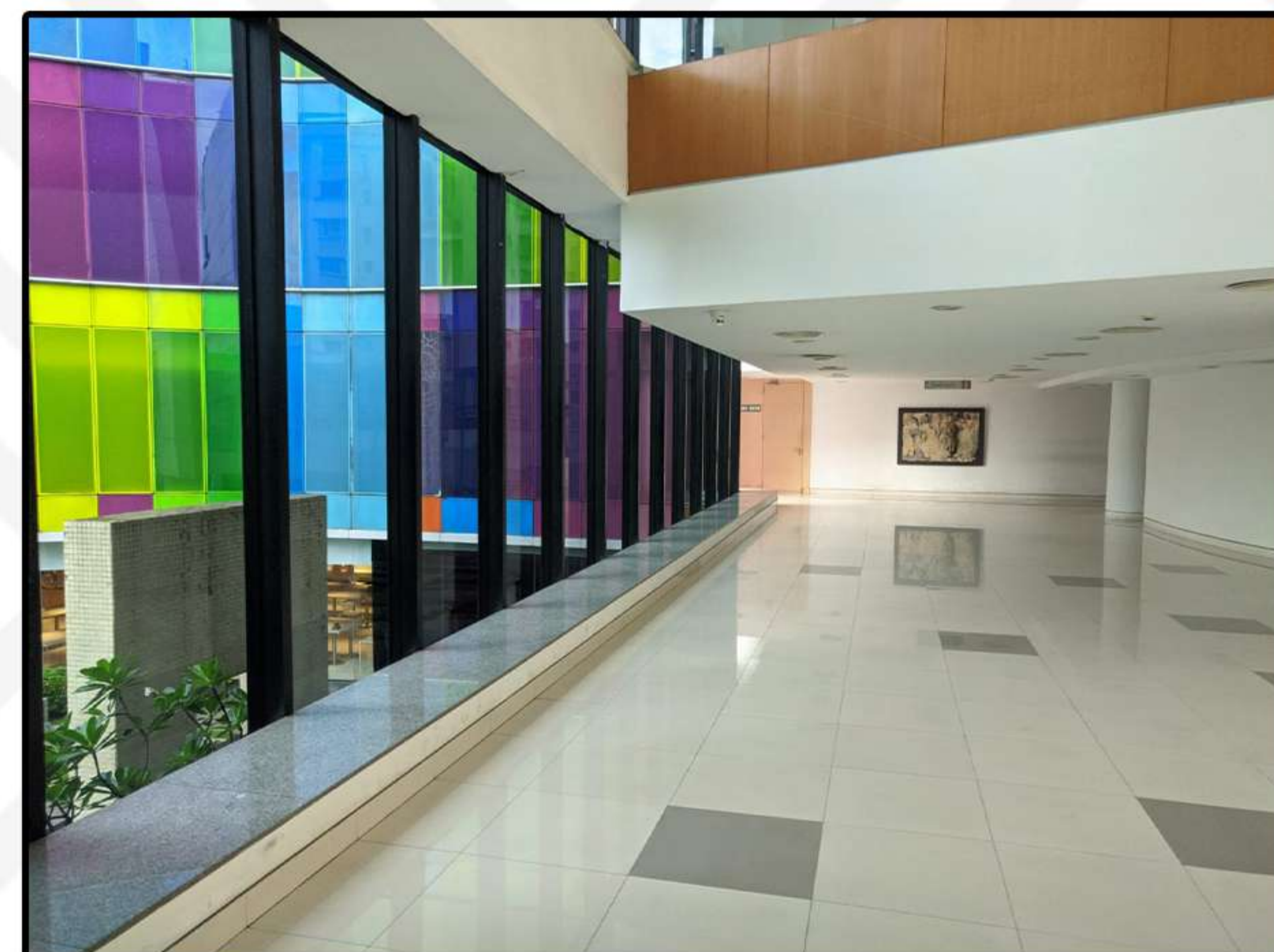
Akshaya Daga



Anannaya Chatterjee



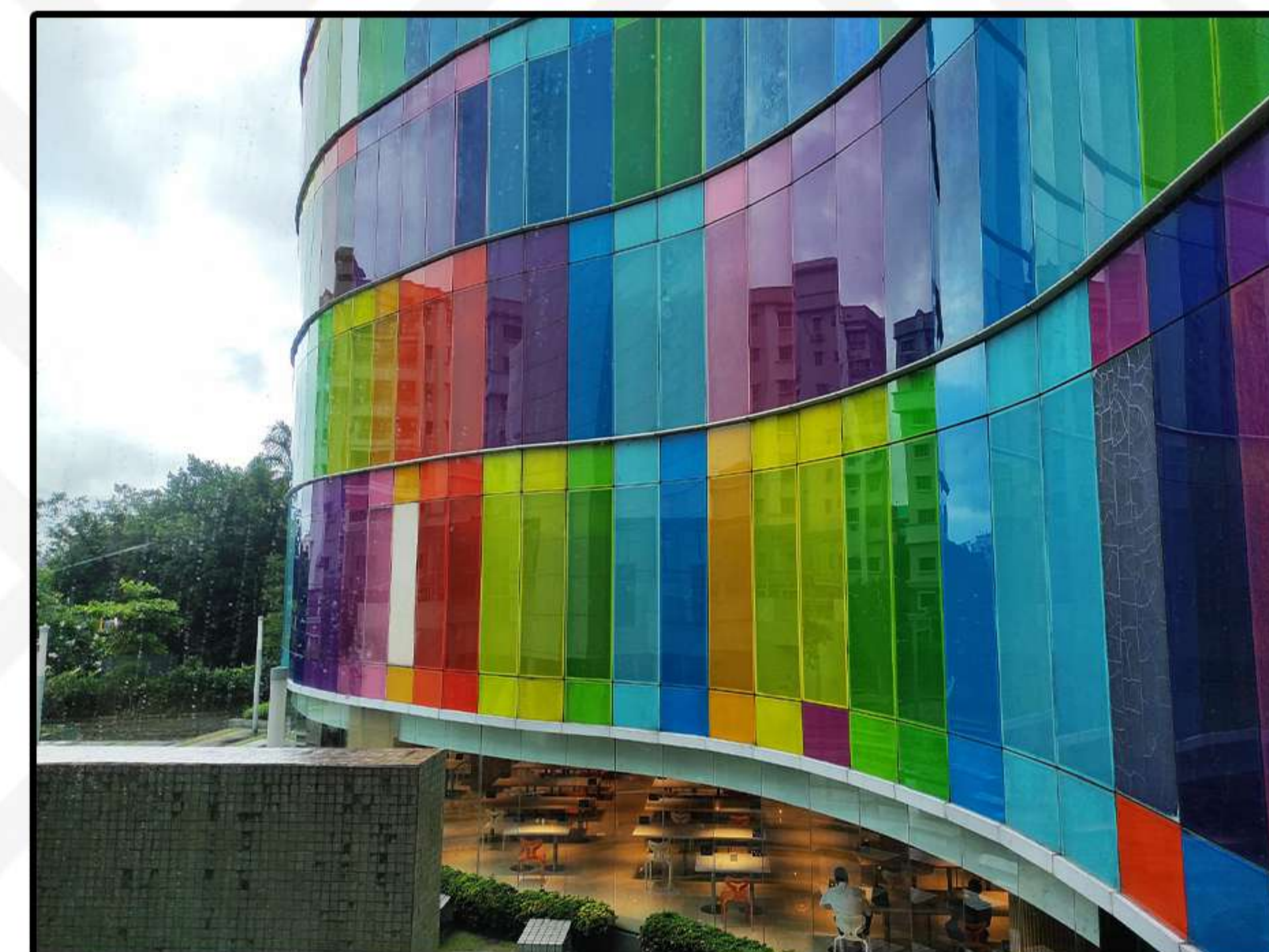
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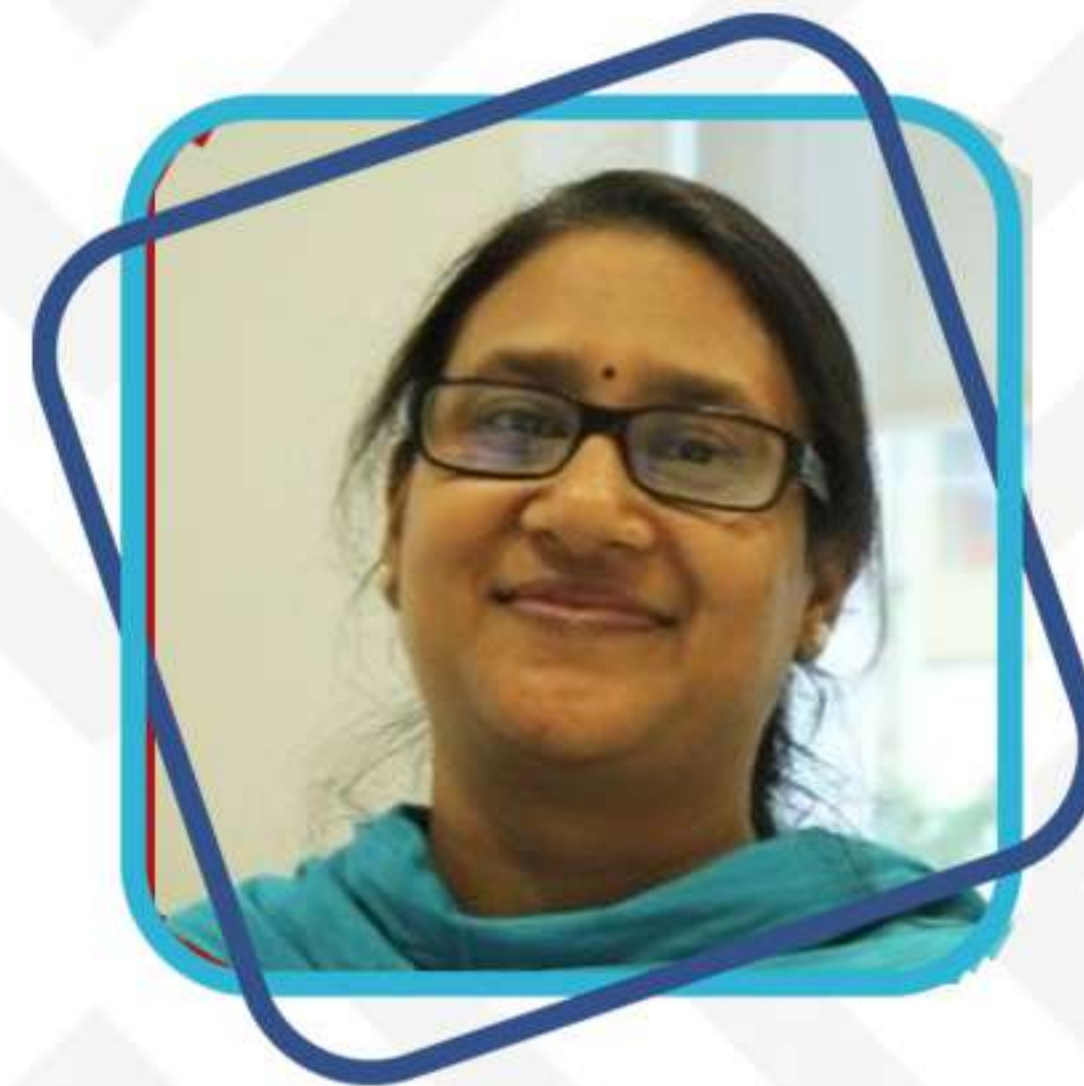
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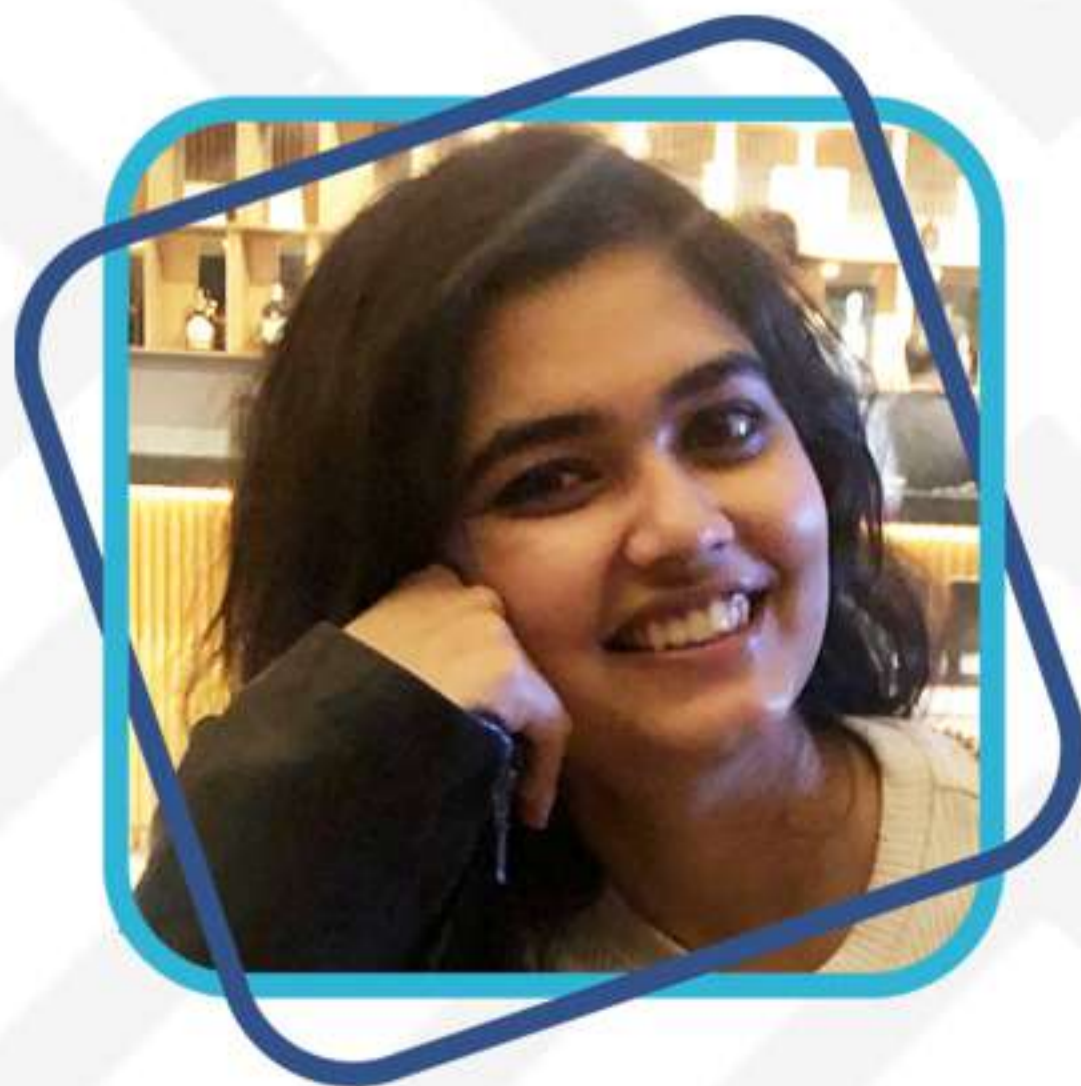


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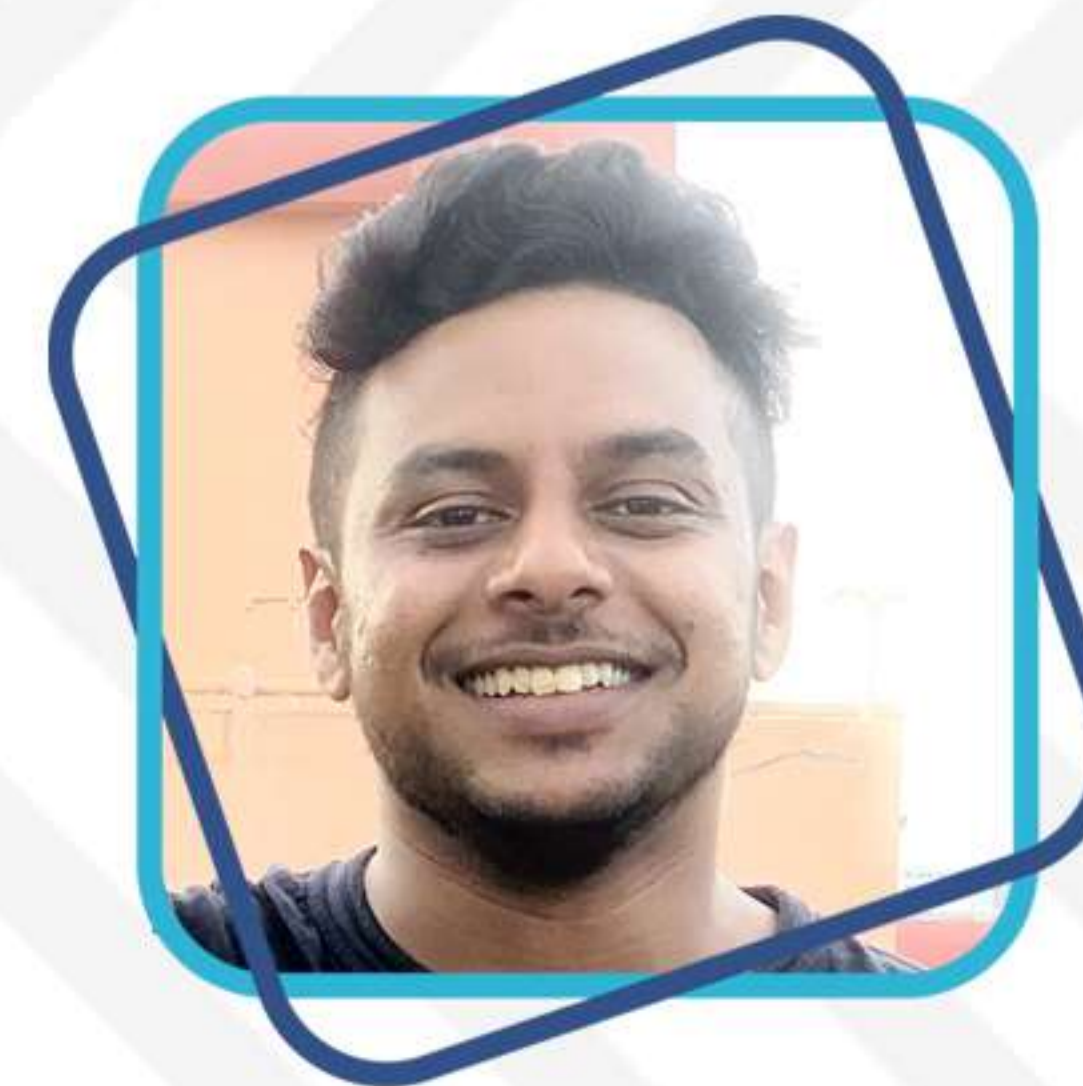
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