

I & E Policy Objectives							Annual Targets			
Sl no.	Objective	Thrust Area	Planned Intervention: Program/Activities (Input)	Unit of Measurement (KPIs)	Budget Allocation/Collaboration (Resource/Source)	Targets: Academic year (AY) commencing from 2022-23/Calendar Year (CY) commencing from Year 2022	Current Status (Baseline Value)	Year 1	Year 2	Year 3
1	To establish institutional mechanisms, processes and guidelines to generate knowledge and innovations & encourage and come up with entrepreneurial ventures	Developing entrepreneurial mindset through series of activities	Co-curricular events related to Innovation and Entrepreneurship (I & E) organized/conducted by IMI-K	No. of workshop/summit/lecture/seminar focused on entrepreneurial ventures/startups/innovations (taken together)	Existing & New Network/Collaborations	CY	3	4	4	5
		Developing entrepreneurial mindset through series of activities	Co-curricular events related to I&E organized by other organizations (like MoE and other institutes) where students/faculty members of IMI Kolkata were sent to participate/represent	No. of such events	Existing & New Network/Collaborations	CY	1	1	1	1
		Developing entrepreneurial mindset through series of activities	Various co-curricular events as specified above	% of Student & faculty mass exposed to awareness/orientation building programs	Inhouse Faculty/Existing & New Networks	CY	majority (more than 50%)	majority (more than 50%)	majority (more than 50%)	majority (more than 50%)
		Developing entrepreneurial mindset through series of activities	Adopted NISP	NA	NA		NA	NA	NA	NA
		Developing entrepreneurial mindset through series of activities	Established IIC	NA	NA		NA	NA	NA	NA
2	To develop a critical mass of motivated students with creative potential, and entrepreneurial orientation & skill set	Developing entrepreneurial mindset through series of activities	Business Clinics/Mentoring Sessions by inhouse mentors and/or mentors invited from outside for internal students	No. of Graduate students choosing Entrepreneurship as career	Prasenjit C/Faculty Members	CY	1	2	2	3
		Developing entrepreneurial mindset through series of activities	Business Clinics/Mentoring Sessions by inhouse mentors for external students	Nos. of such sessions	Professor Rachana C./Professor Tirthankar N./Prof. Rituparna B	CY	1	2	2	2
		Developing entrepreneurial mindset through series of activities	Business Clinics/Mentoring Sessions	% Satisfaction over Advisory services offered to students (may be taken through a feedback form)	Professor Rachana C./Professor Tirthankar N./Prof. Rituparna B/Prof. Sachin Modgil/Prof. Rajashri Chatterjee	CY	High	High (70% and above)	High (70% and above)	High (70% and above)
3	To build and strengthen mentor pool & human resource capacity to drive entrepreneurial activities; identifying, handholding and guiding potential entrepreneurs	Teaching & Learning	Course on Entrepreneurship	Number of Courses; Hours covered	Rs. 1.5 Lakh	AY	1; 30 hours	1; 30 hours	1; 30 hours	1; 30 hours
				No. of Students covered through Entrepreneurship Education	Prasenjit C	AY	50%	60%	70%	80%
		Teaching & Learning	Number of entrepreneurship related MDP/EDP/HDP	Number	Rs. 20K	AY	0	1	1	1
		Teaching & Learning	No of Research Studies on Entrepreneurship conducted/published	Number	IMI-K Faculty	CY	0	1	1	1
		Teaching & Learning	No. of faculty members with specialized training of entrepreneurship	Number	Professor T Nag/Prof. Rajashri C.	AY	2	2	2	3
4	To build infrastructure support and facilities to promote enabling environment of easy access to resources within and outside the institute.	Dedicated infrastructure/facilities to promote innovation & entrepreneurship	Area devoted to entrepreneurial activities	Sq. feet	387.6 Sq. feet	CY	387.6 Sq. feet	387.6 Sq. feet	more than 387.6 Sq. feet	more than 387.6 Sq. feet
		Dedicated infrastructure/facilities to promote innovation & entrepreneurship	Dedicated no. of faculty/staff; dedicated hours (faculty/staff) towards such activities (month)	Number; 4 hours per month (per faculty)	Faculty	CY	3 min; 9 hours per month	4 min; 16 hours per month	4 min; 16 hours per month	4 min; 16 hours per month
		Dedicated infrastructure/facilities to promote innovation & entrepreneurship	No. of students club/cell focused on I&E related activities	Number	IIC, E-Cell (Inhouse/Outside experts)	AY	2	2	2	2
5	To strengthen the intra and inter-institutional partnership and collaboration with ecosystem at different level and cocreation of new program interventions.	Promotion of Collaborations & Cocreation of entrepreneurial initiatives	Foreign partnership	Network Established with connecting multiple stakeholders & Ecosystem Enablers	Prof Sachin M./Other Faculty member	CY	1	1	1	1
		Promotion of Collaborations & Cocreation of entrepreneurial initiatives	Educational & community partnership	No of Regional, National and International linkages established for promoting entrepreneurial mindset	Prof Sachin M/Prof. Rituparna B/Prof. Rohit S./other faculty member	CY	1	1	2	2

Mohua Banerjee

CALENDAR 2022			
Programs/Activities for Intervention to achieve the Objectives	Targets for Programs and Timeline: Frequency of programs	Achievement expected from Programs	Responsibility Setting/Resource Person
Expert talk on Entrepreneurship Skill & Attitude Development at O P Jindal University Raigarh	January 19, 2022	Promoting & developing entrepreneurial mindset/Educational & Community Partnerships/Creating critical mass of motivated students with creative potential & entrepreneurial orientation	Dr Gobindo Roy
Business Clinic	January 25, 2022	Promoting & developing entrepreneurial mindset	Professor Rachana Chattopadhyay & Dr. Rajashri Chatterjee
Expert talk on innovation, entrepreneurship or IPR at Lakshmiapat Singhania Academy Kolkata	January 27, 2022	Promoting & developing entrepreneurial mindset/Educational & Community Partnerships/Creating critical mass of motivated students with creative potential & entrepreneurial orientation	Dr. Rituparna Basu
Expert talks on innovation, entrepreneurship or IPR at IMI Kolkata	February 12, 2022	Promoting & developing entrepreneurial mindset/Educational & Community Partnerships/Creating critical mass of motivated students with creative potential & entrepreneurial orientation	Dr. Sachin Modgil & Dr Rajashri Chatterjee
Regular mentoring session	Quarterly (including any kind of orientation)	Promoting & developing entrepreneurial mindset/Creating critical mass of motivated students with creative potential & entrepreneurial orientation	IMIK Faculty members/ other members from IMIK policy formulation team
Business Clinic	June/July 2022 Orientation week	Promoting & developing entrepreneurial mindset/Creating critical mass of motivated students with creative potential & entrepreneurial orientation	Dr Sachin Modgil
Orientation session on National Education Policy with focus on entrepreneurship & innovation	June/July 2022 Orientation week	Promoting & developing entrepreneurial mindset/Creating critical mass of motivated students with creative potential & entrepreneurial orientation	IMIK Faculty member/s
Symposium	July/August, 2022	Promoting & developing entrepreneurial mindset/Creating critical mass of motivated students with creative potential & entrepreneurial orientation	Dr Sachin Modgil
Workshop for faculties	August/September, 2022	To build and strengthen mentor pool & human resource capacity to drive entrepreneurial activities; identifying, handholding and guiding potential entrepreneurs	Dr Sachin Modgil
IIC Council Meeting	Anytime between September - November, 2022	NA	Professor Tirthankar Nag
NISP Orientation Session	September, 2022	Awareness about the significance of the Policy	Dr. Rajashri Chatterjee
MDP	TBD	To build and strengthen mentor pool & human resource capacity to drive entrepreneurial activities; identifying, handholding and guiding potential entrepreneurs	Dr. Soni Agrawal
Institute Level Idea/PoC pitching & validation/submission of Idea/PoC on IIC portal	Quarter 2	Promotion & Development of entrepreneurial and innovative capabilities	Professor Tirthankar Nag
Expert talk on innovation, entrepreneurship or IPR at Other University/the Community	November 2022 (Date TBD)	Promoting & developing entrepreneurial mindset/Educational & Community Partnerships/Creating critical mass of motivated students with creative potential & entrepreneurial orientation	Dr. Rituparna Basu
Expert talks on innovation, entrepreneurship or IPR at IMI Kolkata	November, 2022	Promoting & developing entrepreneurial mindset/Educational & Community Partnerships/Creating critical mass of motivated students with creative potential & entrepreneurial orientation	Dr. Sachin Modgil & Dr Rajashri Chatterjee
Course on Entrepreneurship and Innovation	CY- In Third Term and Second Term from 2022 onward	To develop a critical mass of motivated students with creative potential, and entrepreneurial orientation & skill set	Faculty teaching course on entrepreneurship and innovation
Programme on New Venture Development	From November, 2022 Onward	To build infrastructure support and facilities to promote enabling environment of easy access to resources within and outside the institute.	Faculties and Students
Programme on Local Business Revival Challenge	From November, 2022 Onward	To strengthen the intra and inter-institutional partnership and collaboration with ecosystem at different level and cocreation of new program interventions.	Faculties and Students
IIC Council Meeting	December, 2022	Review	Professor Tirthankar Nag
Orientation for all faculty & students by Innovation Ambassadors	December, 2022	To establish institutional mechanisms, processes and guidelines to generate knowledge and innovations & encourage and come up with entrepreneurial ventures	Professor Tirthankar Nag/Dr Rajashri Chatterjee
Other Entrepreneurship Cell activities/competitions during the year like Navoathan & Prarambh	TBD - Over the year	To establish institutional mechanisms, processes and guidelines to generate knowledge and innovations & encourage and come up with entrepreneurial ventures	Students

Director, IMI Kolkata

*Mohua Banerjee*