

NBA Annexure- 2

S. No.	Name of Faculty Member	Qualifications		Association Type	Current Designation	Date Designated as Professor / Asst. Professor	Initial Date of Joining	Specialization	Academic Research			Currently Associated (Y/N) IF "N" Date of release	PHD Awarded on	Thesis Title
		University Degree & Highest Degree	Date of Receiving Highest Degree						Research Paper Publications (FY18-19,19-20,20-21)	Ph.D Guidance (FY18-19,19-20,20-21)	Faculty Receiving Ph.D during the Assessment Years			
1	PROFESSOR MOHUA BANERJEE	M.Com, CMI Level 3 Award in First Line Management and Ph.D	23rd Sept' 2008	Regular	PROFESSOR	1st June 2018	3rd Oct' 2008	MARKETING	2	4	No	Yes	23rd Sept' 2008	Changing Face of Retailing – A Survey of Selected Shops in Kolkata
2	PROFESSOR RACHANA CHATTOPADHYAY	MSc (Applied Psychology), PhD	25th August 2005	Regular	PROFESSOR	30th Sept 2019	2nd May 2011	ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCES	4	NA	No	Yes	25th August 2005	Entrepreneurial Behavior: A Socio-Psychological Approach for Predicting Entrepreneurial Success
3	PROFESSOR ARINDAM BANIK	MSc and Ph.D	5th June 1993	Regular	PROFESSOR	14th July 2014	14th July 2014	ECONOMICS	4		No	No (3rd Nov 2020)	5th June 1993	HYV Technology and Relative Productivity of Small Farms- A case study of Bangladesh
4	PROFESSOR SAROJASKHYA CHATTERJEE	MSc and Ph.D	30th May 1986	Regular	PROFESSOR	18th June 2012	18th June 2012	FINANCE	NA	NA	No	No (31st March 2021)	30th May 1986	Influence of some metallurgical variables on magnetic properties of An-Mn-Al Alloys
5	PROFESSOR TIRTHANKAR NAG	BE, Fellow (IIM Ahmedabad)	2nd April 2005	Regular	PROFESSOR	1st April 2016	22nd March 2010	STRATEGY, INNOVATION AND ENTREPRENEURSHIP	7	2	No	Yes	2nd April 2005	Implications of electricity reforms on technology and environment



6	PROFESSOR PARAMITA MUKHERJEE	MS in Quantitative Economics from ISI and PhD from Jadavpur University	9th March 2009	Regular	PROFESSOR	1st June 2018	22nd June 2012	ECONOMI CS	6	NA	No	No (31st Dec 2021)	9th March 2009	Measurement of Volatility and Its Applications to Indian Financial Markets
7	DR. ROMA PURI	Post Graduate Diploma in Business Management, Fellowship in Management from IIM Calcutta	2nd April 2009	Regular	ASSOCIATE PROFESSOR	1st June 2018	1st July 2015	ORGANIZ ATIONAL BEHAVIO UR & HUMAN RESOURC ES	2	NA	No	Yes	2nd April 2009	Thesis Title- Effects of Slack, Different Strategy Dimensions and Organicity on Innovation Performance in Indian Manufacturing Organizations
8	Dr. BOUDHAYA N GANGULY	B.Tech & Fellow of IIM Lucknow	13th March 2010	Regular	ASSOCIATE PROFESSOR	1st May 2013	1st May 2011	MANAGE MENT INFORMA TION SYSTEMS AND ANALYTIC S	2	NA	No	Yes	13th March 2010	The antecedents and consequences of trust in B2C online shopping: The moderating role of culture, product type and personal variables
9	DR. CHANCHAL CHATTERJE E	M.COM & PhD.	12th July 2010	Regular	PROFESSOR	1st Dec 2021	2nd July 2012	FINANCE	8	1	No	Yes	12th July 2010	Financial Restructuring through Buyback of Shares: A Study with reference to Selected Indian Companies.
10	DR. SONI AGRAWAL	MBA & PhD IIT Kharagpur	15th Sept 2012	Regular	ASSOCIATE PROFESSOR	1st June 2018	16th June 2016	ORGANIZ ATIONAL BEHAVIO UR & HUMAN RESOURC ES	2	1	No	Yes	15th Sept 2012	Factors Influencing Entry and Performance of Information Technology Enabled Service Firms in India
11	DR. SAHANA ROY CHOWDHUR Y	MS (QE) and Ph.D	10th May 2010	Regular	ASSOCIATE PROFESSOR	1st June 2018	14th June 2016	ECONOMI CS	3	NA	No	Yes	10th May 2010	Wealth Inequality and Economic Performances



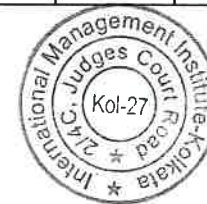
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12	DR. RITUPARNA BASU	MBA and Ph.D	27th July 2013	Regular	ASSOCIATE PROFESSOR	1st Jun 2018	2nd Jan 2013	MARKETING	4	1	No	Yes	27th July 2013	Store Format Choice in Emerging Retail Markets
13	DR. POOJA SENGUPTA	MSc and Ph.D	22nd August 2014	Regular	ASSOCIATE PROFESSOR	1st August 2021	1st July 2015	MANAGEMENT INFORMATION SYSTEMS AND ANALYTICS	8	1	No	No (31st March 2022)	22nd August 2014	Bivariate doubly inflated Poisson and related regression models
14	DR. M. JEEVANANTHAN	MBA, Ph.D	2nd August 2014	Regular	ASSISTANT PROFESSOR	NA	10th May 2019	FINANCE	1	NA	No	Yes	2nd August 2014	Developing an efficient model to forecast intraday prices of stock indices – Linear versus Nonlinear Techniques
15	DR. ROHIT KUMAR SINGH	B. Tech, MBA & Ph.D	14th Jan'2016	Regular	ASSISTANT PROFESSOR	NA	1st June 2018	OPERATIONS MANAGEMENT	23	NA	No	Yes	14th Jan'2016	Thesis Title: Influence of Flexibility on supply chain performance: a case-based empirical study on Indian Soap manufacturing firm
16	DR. AVINASH KUMAR SHRIVASTAVA	MSc., MPhil & Ph.D	12th June 2017	Regular	ASSISTANT PROFESSOR	NA	20th May 2019	MANAGEMENT INFORMATION SYSTEMS AND ANALYTICS	11	1	No	Yes	24th June 2017	Analytical Study of Pricing, Warranty, Release and Testing Stop Time of a Software
17	DR. SACHIN MODGIL	MBA & Fellow Program in Management	23rd Sept 2017	Regular	ASSISTANT PROFESSOR	NA	10th May 2019	OPERATIONS MANAGEMENT	22	1	No	Yes	23rd Sept 2017	Role of TQM and SCM Practices in Operational Practices: An Empirical study of Indian Pharmaceutical Industry



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18	DR. SWAPANRAG SWAIN	MBA and Ph.D	27th Jan 2018	Regular	ASSISTANT PROFESSOR	NA	15th May 2019	MARKETING	1	Call	No	No (25th May 2022)	27th Jan 2018	Service quality management practices in hospitals: A comparative analysis between private and government hospitals
19	DR. BAIDYANATH BISWAS	BE & FPM Indian Institute of Management Lucknow	16th March 2019	Regular	ASSISTANT PROFESSOR	NA	30th July 2018	MANAGEMENT INFORMATION SYSTEMS AND ANALYTICS	5	NA	Yes	No (31st June 2022)	16th March 2019	A Framework for Cyber Risk Management in Organizations
20	DR. GOBINDA ROY	MBA & PhD	7th June 2019	REGULAR	ASSISTANT PROFESSOR	NA	20th May 2019	MARKETING	4	NA	Yes	Yes	7th June 2019	Role of Electronic Word of Mouth on consumer's purchase intention
21	DR. TINU JAIN	PGPM (Rural) FPM Indian Institute of Management Calcutta	1st April 2017	Regular	ASSISTANT PROFESSOR	NA	13th June 2019	MARKETING	NA	NA	No	Yes	1st April 2017	Up Against the Organized Retail: A study of "Impact on" and "Response of small incumbent stores".
22	DR. DIBYAJYOTI GUHA	MS and Ph.D	8th July 2016	Regular	ASSISTANT PROFESSOR	NA	8th May 2017	MANAGEMENT INFORMATION SYSTEMS AND ANALYTICS	2	NA	No	No (18th July 2022)	8th July 2016	Computational Analysis of Batch Arrival Multi-Server Queues With Working/Non-Working Vacations And Their Applications.
23	DR. RAJASHRI CHATTERJEE	M.Com; MBA; Ph.D	18th July 2019	Regular	ASSISTANT PROFESSOR	NA	1st February 2013	FINANCE	2	NA	Yes	Yes	18th July 2019	Linkage between Corporate Governance and Earnings Management : A study with reference to select Indian companies



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24	DR. ABHIJIT ROY	M.Com, M.Phil and Ph.D	18th July 2018	Regular	ASSISTANT PROFESSOR	NA	2nd May 2018	FINANCE	NA	NA	Yes	No (17th August 2020)	18th July 2018	The Association between Discretionary Environmental Disclosure Quality and Economic Performance – An Asian Perspective with Special Emphasis on India
25	Mr. SURENDRA PODDAR	BE , PGPM (MBA) , CFA, FRM	8th Mar 2001	Regular	ASSISTANT PROFESSOR	NA	2nd Jan 2013	FINANCE	NA	NA	NA	Yes	NA	NA
26	MR. ANINDYA CHATTERJEE	MBA, MSc.	1992	REGULAR	ASSISTANT PROFESSOR	NA	21st June 2006	COMMUNICATION	NA	NA	NA	No (14th Jun 2021)	NA	NA
27	MS. SAYANI ROY CHOWDHURY	MSC, LLB, MBA	2011	ADJUNCT	ADJUNCT FACULTY	NA	2nd January 2020	LEGAL ASPECTS OF BUSINESS	NA	NA	NA	No (31st December 2020)	NA	NA
28	Dr. RAJIB DASGUPTA	M.Com, M.Phil, Ph.D	2010	ADJUNCT	ADJUNCT FACULTY	NA	1st January 2021	MARKETING	NA	NA	No	No (31st December 2021)	2010	Consumerism and Social Marketing- A Case Study of Calcutta
29	Dr. RUCHI SHARMA	M.Tech & Ph.D.	27 February 2021	Regular	Assistant Professor	NA	March 7, 2022	Information Technology, , Data Analytics	FY18-19 - 05, FY19-20 -02, FY 20-21 -01	NA	NA	Y	27-Feb-21	Assesment Frameworks in Software Security and Reliability Engineering
30	Dr. ANEES AHMAD	MBA & PhD	19 December 2016	Regular	Assistant Professor	NA	January 3, 2022	Marketing	FY18-19 - 1 , FY19-20 -0, FY20-21 - 5	NA	NA	Y	19 December 2016	The Impact of Brand Personality on Brand Equity: A Study of Mediating Factors
31	DR. ARGHYA RAY	B.Tech & Ph.D	24 February 2022	Regular	Assistant Professor	NA	4th May 2022	Information Technology, , Data Analytics	FY18-19--> 1, FY9-20-->6, FY20-21-->4	FY18-19--> 0, FY9-20--> 0, FY20-21-->1	NA	Y	24 February 2022	An NLP-based analytical approach for effective social-media marketing of e-Services.



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32	DR. KALYAN SANKAR SENGUPTA	M.Sc & PhD, Calcutta University	1992	Part Time	Adjunct Professor	15-08-1996	01-04-2022	MIS and Analytics	none	2 scholars under Calcutta University	N	Y	Management	Study on Relative Merits of Urban Public Transports with Special Case of Kolkata
33	DR. RAHUL KAPOOR	Doctor of Science (D.Sc. Tech)	30th Sept 2017		Adjunct Assistant Professor		17th Aug 2022	Innovation, IPR and Entrepreneurship				Y	30th Sept 2017	Competition and Disputes in the Patent Life Cycle
34	DR. KISHALAY ADHIKARI	BBA, PGDM, PhD	13th August 2022	Full time	Asst. Professor	NA	27th Oct 2022	Marketing	6	Nil	Y	Y	13th August 2022	Consumer Brand Engagement and Brand Loyalty: Catalyzing Effect of Brand Relationship Quality
35	ARUNAVA BANDYOPAHYAY	PhD	2022	Full time	Asst. Professor	NA	31-Oct-22	Finance	11	NA	Y	Y	2022	Are the commodity futures market informationally efficient? Evidence from Financialization index
36	DR. SONAKSHI GUPTA	PhD	13th June 2021	Full time	Asst. Professor	NA	31-Oct-22	ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCES	2	NA	N	Y	13th June 2021	Unraveling Servant Leadership: Antecedents and Underlying Factors